

VISION

Health, equity, and well-being for all people in their communities through public health policies and services

MISSION

The mission of the National Association of County and City Health Officials (NACCHO) is to be a leader, partner, catalyst, and voice for local health departments in order to ensure the conditions that promote health and equity, combat disease, and improve the quality and length of all lives.

CORE VALUES

Equity: Strive for fairness and justice by eliminating differences that are unnecessary and avoidable.

Excellence: Achieve the highest quality in what we do.

Participation: Promote shared interests and responsibilities and enable collective efforts to achieve common goals.

Respect: Embrace the dignity and diversity of individuals, groups, and communities.

Integrity: Ensure transparent, ethical, and accountable performance.

Leadership: Promote, recognize, and reward creativity in action.

Science: Support and promote evidence-based practice.

Innovation: Turn ideas and problems into practical solutions.

Capitalize on Important, Emerging Opportunities to Advance the Public's Health

A CHAMPION EFFECTIVE APPROACHES TO STRENGTHENING LHD PERFORMANCE

Identify, produce, and share tools for members to use

Recognize and promote model practices, trends, and LHD successes

Develop, engage, and sustain relationships and partnerships

Develop public health research capacity to increase evidence-based practice

Continue to develop and strengthen SACCHOs

B PROVIDE EFFECTIVE NATIONAL ADVOCACY

Develop and implement a prioritized and responsive advocacy agenda

Elevate the visibility of NACCHO as a critical public health opinion leader

Build and maintain critical partnerships to increase advocacy effectiveness

Effectively engage members in national advocacy

C DEEPEN MEMBER ENGAGEMENT AND EXPAND MEMBERSHIP*

Build a compelling case for the value of NACCHO membership

Expand the circle of highly engaged NACCHO members

Expand participation to staff of members to increase subject matter involvement

* The terms "member(s)/ membership" used above refer to all LHDs, regardless of form of governance or voting status in the organization.

D EXPAND AND DIVERSIFY SUSTAINABLE FUNDING FOR LHDS AND NACCHO

Explore feasibility of establishing new entrepreneurial ventures

Reposition current funding to enhance capacity to provide services to members

E ENSURE THE CONTINUED STRENGTH AND VITALITY OF NACCHO

Identify and establish needed internal infrastructure and build staff capacities

Develop a process to identify issues requiring engagement and response

Align NACCHO's resource base with its strategic priorities

Identify, manage, and nurture critical partnerships

Continue to strengthen NACCHO leadership and governance structures

Institute CQI process that includes member input

