

May 3, 2010

The Honorable Mark Udall  
U.S. Senate  
317 Hart Senate Office Building  
Washington, DC 20510

Dear Senator Udall:

The undersigned organizations would like to thank you for your commitment to obesity prevention. In particular, we would like to commend you for introducing the Healthy Kids from Day One Act, which would establish a pilot program to reduce the increasing prevalence of overweight and obesity among children from birth through five years of age in child care settings.

As you know, more than 23 million children are obese or overweight. Preschool years are a critical time for determining whether or not an individual will become obese later in life, as lifelong food preferences, eating habits and activity levels develop early in childhood. To address childhood obesity, we must reach children in the settings in which they spend a good deal of time. The 2001 National Household Education Survey found that 74 percent of children in the United States ages three through six are in some form of non-parental care, and 56 percent are in center-based child care. Clearly, the child care environment is an important setting that can help reduce childhood obesity, and we commend your focus on this area.

We are pleased that your pilot proposal would provide staff at child care centers and family child care homes with the opportunity to receive appropriate training so that they can implement practice, policy and curricula changes that will promote healthy eating, physical activity, and appropriate screen time limits. We commend the pilot's inclusion of parental involvement strategies to reinforce positive nutrition and physical activity behaviors, as well as the focus on evidence-based and data-informed programs and practices. In addition, the evaluation and dissemination components will help ensure that best practices and lessons learned from the pilot program will be shared so that they can be replicated in other settings.

Mitigating our nation's obesity epidemic will require comprehensive strategies aimed at improving nutrition and physical activity and will necessitate partnerships among all sectors of society. This bill is an important step in the right direction. Again, we want to commend your leadership and thank you for your work on this very important bill. We look forward to working with you on this and other important initiatives in the future.

Sincerely,

American Academy of Pediatrics  
American Association for Physical Activity and Recreation  
American College of Clinical Pharmacy  
American Diabetes Association  
American Heart Association

American Public Health Association  
American School Health Association  
Association of Maternal and Child Health Programs  
California Food Policy Advocates  
Children's Environmental Health Network  
Children's Hospital and Research Center Oakland  
Commissioned Officers Association  
Community Health Councils  
Consortium to Lower Obesity in Chicago Children  
Every Child Matters Education Fund  
First Focus Campaign for Children  
Hepatitis Foundation International  
International Health, Racquet & Sportsclub Association  
National Association for Sport and Physical Education  
National Association of Child Care Resource & Referral Agencies  
National Association of Chronic Disease Directors  
National Association of County and City Health Officials  
National Association of Local Boards of Health  
National Athletic Trainers' Association  
National Collaboration for Youth  
National Initiative for Children's Healthcare Quality  
Nemours  
Partnership for Prevention  
Public Health Institute  
Tourette Syndrome Association  
Trust for America's Health  
Weight Watchers  
YMCA of the USA