



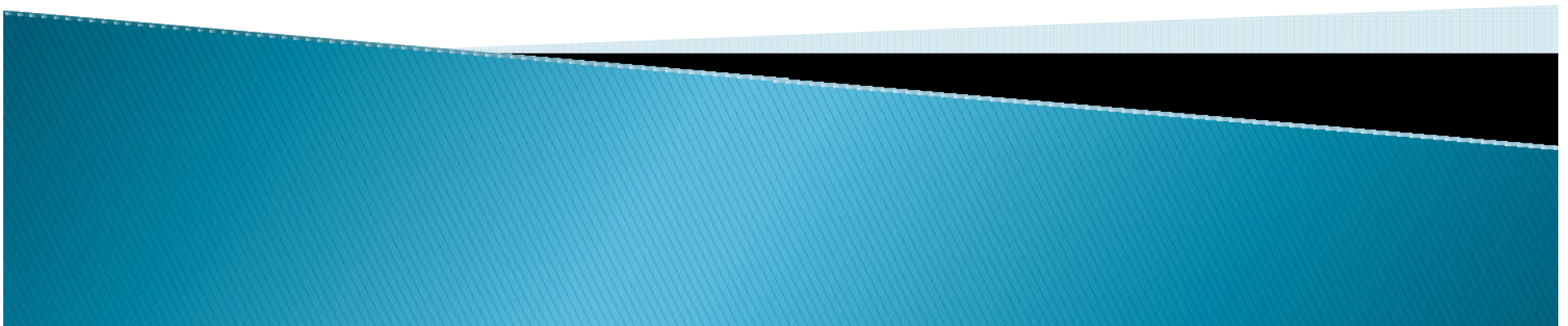
*Helping raise the standard
for public health.*

Public Health Accreditation Where Are We? Where Are We Going? When Will We Get There?

Kaye Bender, PhD, RN, FAAN
President, Public Health Accreditation Board
ASTHO-NACCHO Annual Meeting
September 10, 2008

Today's Objectives

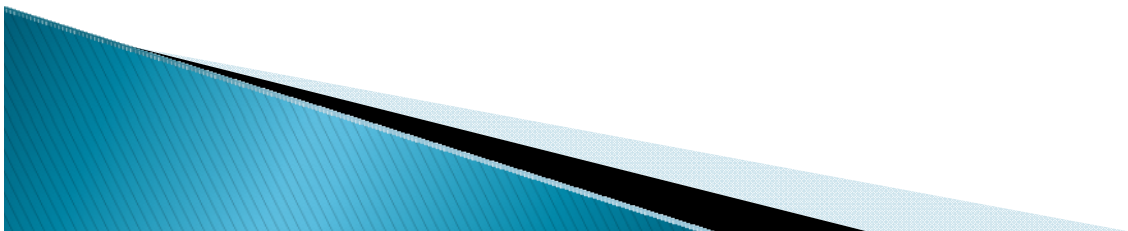
- ▶ Update on the work of the Public Health Accreditation Board to date
- ▶ Overview of the plans for upcoming months
- ▶ Dialogus with you about the whole process



Voluntary Accreditation Goal

The goal of a voluntary national accreditation program is to improve and protect the health of the public by advancing the quality and performance of state and local public health departments.

Exploring Accreditation Final Report, p. 4



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Funding Partners

- ▶ Robert Wood Johnson Foundation
 - Pamela Russo
 - Russell Brewer
 - Debra Perez
 - Brenda Liz Henry

- ▶ Centers for Disease Control and Prevention
 - Liza Corso
 - Dennis Lenaway
 - Tim Van Wave



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Eligible Applicants for Public Health Accreditation

- ▶ State health departments
- ▶ Territorial health departments
- ▶ Local (city and county) health departments
- ▶ Tribal health departments



The Value of Accreditation: Agency Benefits & Public Benefits

- ▶ Improved Public Health Outcomes
- ▶ A Tool for Quality and Performance Improvement
- ▶ Accountability
- ▶ Credibility
- ▶ Recognition of Excellence
- ▶ Clarification of Expectations
- ▶ Increased Visibility

*ANSI Principles for Standards Development

- ▶ Consensus on a proposed standard by a group or “consensus body” that includes subject matter experts.
- ▶ Broad-based public review and comment on draft standards.
- ▶ Consideration of and response to comments submitted.
- ▶ Incorporation of approved changes into a draft standard.

*American National Standards Institute

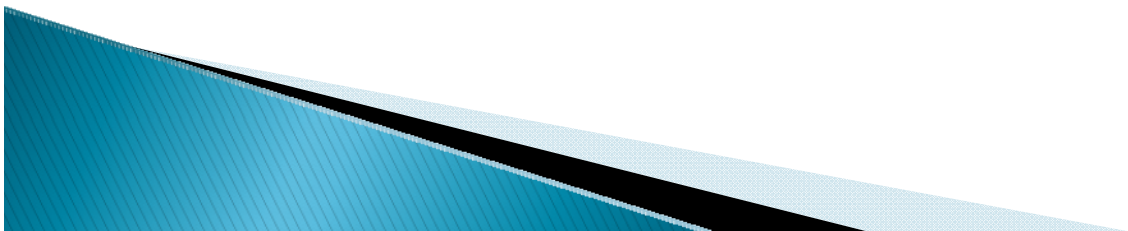


Standards Development Workgroup

- ▶ Members are state and local health department representatives
- ▶ Collaborative, consensus, iterative process
- ▶ Professional Facilitator
 - ▶ MCPP Healthcare Consulting
- ▶ Open Meetings
- ▶ Timeline *(Subject to change, if more time is needed)*
 - February 13 & 14, 2008 (Dallas)
 - April 1 & 2 (Washington)
 - June 5 & 6 (Chicago)
 - July 17 & 18 (Las Vegas)
 - Late Fall/ Early Winter (TBD) – Standards Vetting
Alpha Testing

Standards Development Workgroup

- ▶ Terry Allan (OH)
- ▶ Tim Callahan (CT)
- ▶ Rick Danko (TX)
- ▶ John Gwinn (OH)
- ▶ Mary Lynn Kushion (MI)
- ▶ Richard Morrissey (KS)
- ▶ Rita Parris (NE)
- ▶ Robert Fulton (MN)
- ▶ Barbara Worgess (AZ)
- ▶ Torney Smith (WA)
- Sylvia Pirani(NY)
- Joy Reed (NC)
- Susan Turner (FL)
- Harvey Wallace (MI)
- Christina Welter (IL)
- Jeffrey Stoll(CO)
- Kathy Vincent (AL)
- Stephen Ronck (OK)
- Jane Smilie (MT)
- Bonita Sorenson(CA)



Standards and Measures: Principles

- ▶ Advance the collective practice—it is not a test, it is about quality improvement
 - ▶ Standards and measures reflect Plan–Do–Study–Act quality improvement process
- ▶ Keep them simple and reduce redundancy
 - ▶ Analysis of OP Def metrics indicate that those related to PHAB measures were rated as easy to use, clear, relevant and important.
- ▶ Be sensitive to burden of preparation and review
- ▶ Applicable to local and state health departments
 - ▶ Aligning their roles
 - ▶ Mutually reinforcing
 - ▶ Shared accountability
- ▶ Applicable to large and small agencies and all forms of governance structure

Workgroup Products

- ▶ Developing standards for all health departments
- ▶ Developing measures specific to local and state health departments
- ▶ Developing guidance for documentation and demonstration of department performance on meeting standards and measures
- ▶ Developing scoring and weighting methodology

Standards and Measures Development

“Best of the Best”

- ▶ PHAB standards and measures are based on
 - ▶ Essential PH Services
 - ▶ NACCHO Operational Definition
 - ▶ National Public Health Performance Standards Program
 - ▶ State Experiences
 - ▶ Project Public Health Ready
 - ▶ ASTHO Survey Data
-
- ▶ Crosswalks indicate nearly all OP Def and NPHPSP have been addressed

Standards Vetting

Standards and measures will be vetted for public review and comment. A revised time line will be published soon.

- ▶ **Purpose of vetting** : Improve the standards and measures through review and comments by the field
 - ▶ Draft standards, measures and scoring will be available
 - ▶ Comments may be submitted
 - ▶ We need to hear from YOU to make these credible and reflective of public health practice.

Vetting: Sample Areas of Inquiry

- ▶ Will it help improve public health?
- ▶ Is this important?
- ▶ Is this clear?
- ▶ Can you do this now? (*i.e.*, is this reasonable – or too “blue sky”?)
- ▶ If so, can you prove it? (*i.e.*, document it, so it can be measured.)

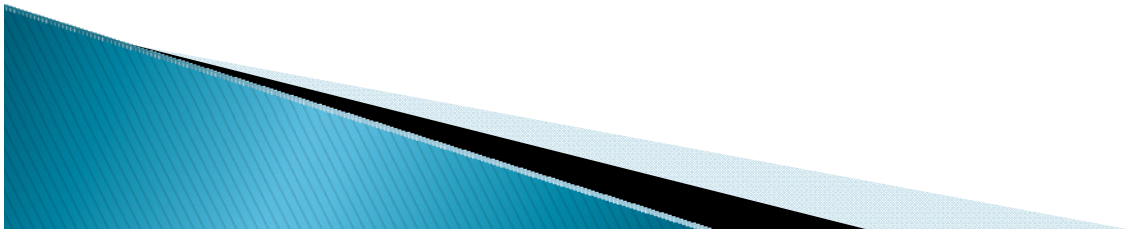
Equivalency Recognition Workgroup

- ▶ Develop guidelines and principles to govern the evaluation of state-based accreditation programs for local health departments so that equivalency of the state program to the national accreditation program can be determined
 - Acknowledge states with existing programs
 - Not a grandfathering process
 - Recognize programs that conform to the national program
- ▶ Professional Accreditation Consultant
Michael Hamm and Associates



Equivalency Recognition Workgroup Members

- ▶ Rex Archer (MO)
- ▶ Katherine MacVarish (MA)
- ▶ Joan Brewster (WA)
- ▶ Pamela Butler (OH)
- ▶ Martha Gelhaus (IA)
- ▶ Joe Kyle (SC)
- ▶ Edd Rhoades (OK)
- ▶ Rachel Stevens (NC)
- ▶ Debra Tews (MI)
- ▶ Lee Theilen (CO)



Equivalency Recognition Definition

- ▶ The capability of different systems to meet the same standards
- ▶ PHAB approved state-based public health accreditation programs may differ in structure and operation
- ▶ Standards and accreditation process must be considered comparable with PHAB criteria and procedures

Substantial Equivalency Recognition (SER)

SER means that a LHD accredited by a PHAB approved state-based public health accreditation program is comparable to a LHD accredited by PHAB, including meeting acceptable standards for such areas as capacity and performance.

SER is not PHAB accreditation. PHAB will maintain a clear distinction between participation in these two different processes.

LHDs accredited with SER status will be eligible for the same external recognition benefits granted to PHAB accredited public health departments.



Equivalency Recognition Report

A Workgroup report with recommendations for a SER process has gone forward to the PHAB Board

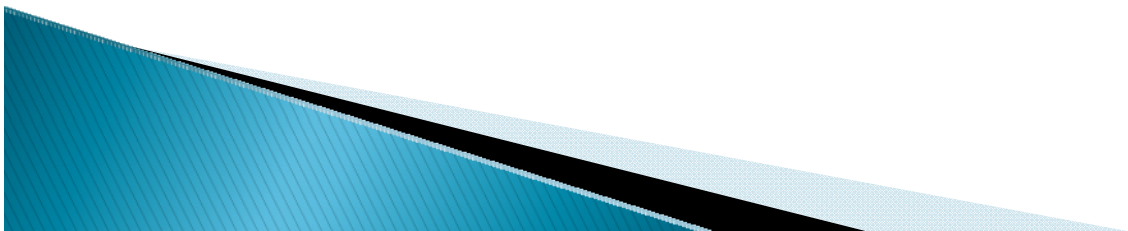
- ▶ Definition
- ▶ Guiding Principles
- ▶ Eligibility Criteria
- ▶ Recognition Criteria
- ▶ Application Process (and Fees)
- ▶ PHAB SER Review Process
- ▶ Scoring Methodology
- ▶ Glossary

Assessment Process Workgroup

- ▶ Determine how to evaluate whether a health department has achieved accreditation status
- ▶ Determine how health departments can appeal decisions
- ▶ Professional Accreditation Consultant
 - Michael Hamm and Assoc

Assessment Process Workgroup

- ▶ Christina Abarca (FL)
- ▶ Joan Ascheim (NH)
- ▶ Alan Kalos (KY)
- ▶ Jerald King (IN)
- ▶ Laura Rasar King (DC)
- ▶ Richard Matheny (CT)
- ▶ Bruce Pomer (CA)
- ▶ Rita Schmidt (WA)
- ▶ Jeffrey J. Zayach (CO)



Assessment Process Workgroup

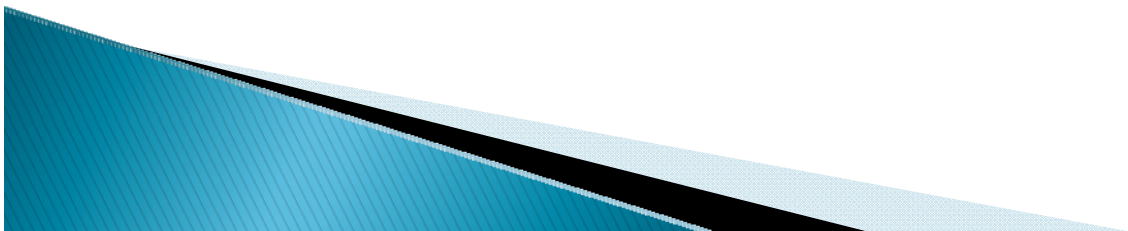
Process to include:

- ▶ Readiness Review
- ▶ Application Form
- ▶ Self-assessment
- ▶ Site Visit
- ▶ Findings and Recommendations Report
- ▶ Final Determination
- ▶ Appeals Process
- ▶ Maintenance of Performance
- ▶ Re-accreditation

Assessment Process Workgroup

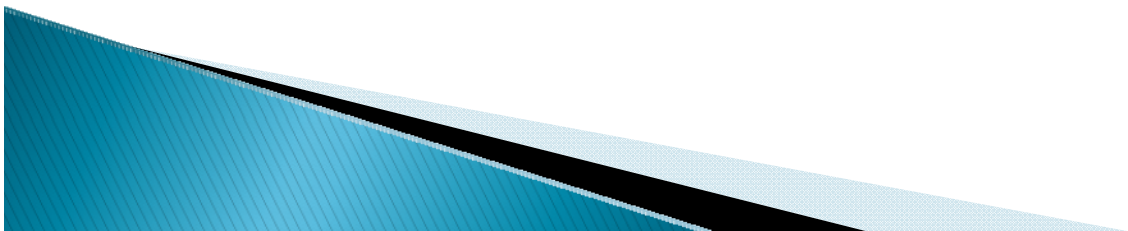
Adopted Principles:

- The assessment process should reduce anxiety and increase comfort for the applicant
- Training, technical assistance, and informational materials on the accreditation process (mechanics) will be provided to applicants by PHAB
- All applicants will be required to participate in PHAB training on the application process



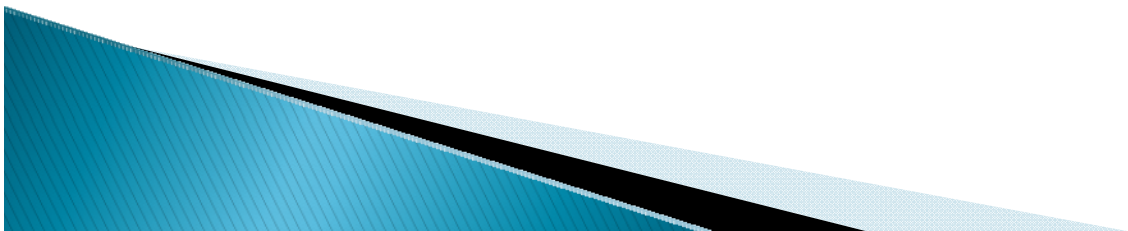
Research and Evaluation Committee

- ▶ Develop a plan for evaluating the assessment processes and identifying research that would improve the standards-setting and accreditation program.
- ▶ Review standards and measures for validity and reliability.
- ▶ Provide consultation on data collection and interface with accreditation tracking and application online system.



Research and Evaluation Committee

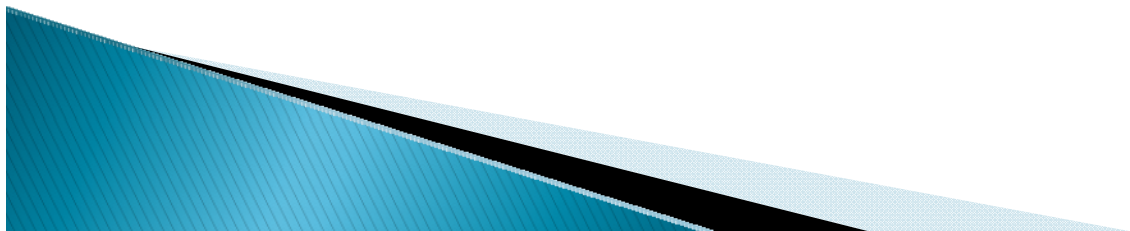
- ▶ Christine Bean (NH)
- ▶ Mary Davis (NC)
- ▶ Seth Foldy (WI)
- ▶ Roger Gollub (AK)
- ▶ Les Beitsch (FL)
- ▶ Paul Erwin (TN)
- ▶ Kerry Gateley (WV)
- ▶ Brenda Joly (ME)
- ▶ Laura Landrum (IL)
- ▶ Glen Mays (AR)



Accreditation Coalition

Partners in Public Health Performance Improvement

ASTHO
APHA
CDC
MLC
NACCHO
NALBOH
NIHB
NNPHI
PHAB
PHF
RWJ



Your Next Steps



- ▶ Review Exploring Accreditation Final Recommendations
- ▶ Follow PHAB progress on www.phaboard.org
- ▶ Convene key “thought leaders” to discuss accreditation next steps in your agency
- ▶ Work with your association
 - ASTHO, NACCHO, NALBOH
- ▶ Employ the National Public Health Performance Standards
- ▶ Employ NACCHO Operational Definition for Local Health Departments



For more information...

www.phaboard.org

Contact Bill Riley, Kaye Bender
or
Any Board Member
703 778 4549

