

ASTHO-NACCHO 2008 CONFERENCE GUIDE ADDENDUM

SCHEDULE AND PROGRAM CHANGES

Tuesday, September 9, 2008

Workshop Canceled: The Art of Being Right: Using ROI/TCO Calculations in Mobile Computing has been **canceled**.
Workshop Canceled: Public-Private Partnerships: Strengthening Pandemic Flu Preparedness has been **canceled**.

Wednesday, September 10, 2008

6:30 am – 7:00 am: **FUN WALK**

Get some early morning exercise and join the fun walk through downtown Sacramento. Meet at the entrance to the Convention Center at the intersection of the K Street Mall and 13th Streets.

5:30 pm – 7:00 pm

Robert Wood Johnson Foundation SHLI Reception will be held in the Hyatt, **Vines Room**

5:30 pm – 7:30 pm

The NACCHO Unnatural Causes Meeting will be held in the Hyatt, **Carmel Room**

Thursday, September 11, 2008

10:30 am – 11:30am

The following sessions have been combined into one session which will be held in room 311:

- Creating Healthy Communities Through Federal Land Use and Transportation Policy
- Environmental Health: Improving the Health of States and Communities, the Federal Perspective

NEW COMBINED SESSION: Key Issues and Updates in Environmental Health Practice and Policy

The timely session is designed to share information and practical tips to state and local public health providers who are working on key environmental health issues. The discussion will include the strategy and priorities for the CDC's National Center for Environmental Health, the Environmental Protection Agency updates on federal Environmental Health Programs and Linkages to other agencies as well as updates and next steps on impending federal transportation reauthorization expected in 2009.

Facilitator

Tom Newton, MPP, REHS, Director, Iowa Department of Public Health

Speakers

Georges C. Benjamin, MD, FACP, FACEP, Executive Director, American Public Health Association

Robert G. Blake, MPH, REHS, Director, Division of Emergency and Environmental Health Services, National Center of Environmental Health, Centers for Disease Control and Prevention, Georgia

Susan Jennings, MS, Coordinator EPA/CDC/ATSDR Collaboration Office, United States Environmental Protection

5:00 pm – 6:00 pm

NEW NACCHO LATE BREAKING SESSION

Coccidioidomycosis in California and the Southwest – National Implications of an Emerging Infection

Convention Center, Room 312

Coccidioidomycosis (Valley Fever) in California and the Southwest illustrates numerous public health challenges across the nation. Difficult surveillance, chronicity and severity of disease, treatment cost, and disparate impact on particular populations cause substantial burden on providers, hospitals, and local and state health departments, particularly those who serve populations at increased risk for severe coccidioidomycosis. This presentation will enable participants to: 1) learn about recent marked increases in rates of reported coccidioidomycosis in the United States, 2) understand the national impact of coccidioidomycosis and challenges of controlling this disease, and 3) identify strategies for enhancing surveillance in order to improve timeliness and completeness of case reporting. All are welcome to attend!

SESSION CHANGES

Exploring Restaurant Nutrition: A Growing Part of the Diet

Wednesday, September 10

10:30 am – 12:00 pm

Updated position title and organization for Sharon Moffatt, RN, BSN, MS, Chief of Health Promotion and Disease Prevention, Association of State and Territorial Health Officials (ASTHO)
Lynn Silver (speaker) has been replaced by Sonia Angell, MD, MPH, Director CV Disease Prevention and Control Program, New York City Department of Health and Mental Hygiene

Cross-Sector Legal Coordination in Preparedness: New Tools and Resources

Wednesday, September 10

10:30 am – 12:00 pm

David Lakey, speaker, has been replaced by: Susan Allan, Director, Northwest Center for Public Health Practice, Washington

The Future of Performance Evaluation, Metrics and Accountability for State and Local Public Health Preparedness

Thursday, September 11

10:30 am – 11:30 am

Additional speaker has been added: Gregg A. Pane, MD, MPA, FACEP, Director, National Healthcare Preparedness Programs, United States Department of Health and Human Services

Collaborating for Food Safety in the 21st Century

Thursday, September 11

10:30 am – 11:30 am

Joseph Russell, facilitator, cancelled and replacement is TBA

What are our Federal Partners Doing to Address Workforce Issues?

Thursday, September 11

10:30 am – 11:30 am

Updated description and additional speakers:

Good government starts with good people, and the war for talent continues to escalate due to an aging government workforce and a shrinking talent pool. The Centers for Disease Control and Prevention (CDC) and its partners in state and local health and non-profit agencies like the Partnership for Public Service have steadily been taking steps to avert the growing public health workforce crisis. The nonprofit Partnership for Public Service is committed to helping government meet its workforce challenges by inspiring new generations to serve and by transforming the way government works. In this session, participants will learn about two specific initiatives: 1) *Call to Serve*, a national program to attract new college graduates to government, and 2) Effective onboarding -- a strategy to ensure that new employees are effectively oriented, engaged, trained and developed. CDC's Office of Workforce and Career Development (OWCD) is addressing workforce shortages and preparing for the challenges ahead through strategic human capital planning and innovative talent management initiatives. The presentation will describe CDC's approaches for strategic and targeted recruitment, as well as career development opportunities that allow CDC to maximize its existing workforce.

Speakers

Patricia Drehobl, Associate Director for Program Development, Centers for Disease Control and Prevention (CDC), Georgia
Bob Lavigna, Vice President, Research, Partnership for, Public Service, District of Columbia

Improving Health Status in Genesee County by Covering the Uninsured: Seven Years of Success through Genesee Health Plan

Thursday, September 11

2:45 pm – 4:15 pm

Additional speakers have been added: Robert M. Pestronk, MPH, NACCHO Immediate Past President and Health Officer, Genesee County Health Department, Michigan; Janet Olszewski, MS, Director, Michigan Department of Community Health; Anthony Artis, Program Officer, Ruth Mott Foundation, Michigan

Local and State Health Strategies to Effect Health Outcome Related to Climate Change - Results of the LHD Survey

Thursday, September 11

2:45 pm – 4:15 pm

Speaker has cancelled: Ed Maibach, PhD, Director, Center for Climate Change Communication, George Mason University, Virginia

Pandemic Influenza Preparedness Outreach

State and Local Public Health Partnerships: Using Strategic Marketing Techniques to Improve Georgia's Public Health Preparedness Efforts

Thursday, September 11

2:45 pm – 4:15 pm

Sarah Nager (facilitator) has been replaced by Lee Smith, Jr., MA(SS), MS, Emergency Preparedness Director, Georgia Department of Human Resources, Division of Public Health, Office of Preparedness, Emergency Preparedness Unit

Preventing and Controlling Diabetes - A Comprehensive Public Health Approach

Thursday, September 11

2:45 pm – 4:15 pm

Updated position title and organization for Sharon Moffatt, RN, BSN, MS, Chief of Health Promotion and Disease Prevention, Association of State and Territorial Health Officials (ASTHO)

NEW EXHIBITORS

American Public Health Association	431
Association of Maternal & Child Health Programs	338
Balance Bands, Inc.	239
Barnes and Noble Bookstore Sponsored by RTI	141
California Newsreel ("Unnatural Causes")	430
Center for Homeland Defense & Security	129
Decade Software LLC	330
Emergent Biosolutions, Inc	230
ETR Associates	100
Fridge Freeze	434
Medicare Diabetes Screening Project	340
MedPrep Consulting Group, LLC	231
National Allergy	241
National Safety Council	236
netEOP, Inc.	402
Previstar, Inc.	327
ProPac, Inc.	134
Public Health Foundation Enterprises	227
RAND	336
The California Endowment	326
The DEET Education Program	427