

Wednesday, July 29

Pre-Conference Workshops

8:00 AM – 4:30 PM

Public Health Law 101 for Non-Lawyers: Using the Law as a Tool to Protect and Promote the Public's Health

Local health officials, along with federal and state public health practitioners, are responsible for the public's health and safety. This responsibility requires that local health officials and senior local health department staff understand the legal powers and responsibilities of local public health. The purpose of this workshop is to improve the understanding and use of the law as a tool for effective public health practice. During this workshop, participants will learn about the foundations of public health law and how legal principles are applied in local public health practice.

Target Audience: Local health officials and other senior level local health department staff (supervisors or managers)

Registration Info: Pre-register at <http://www.regonline.com/builder/site/Default.aspx?eventid=687718>. Fee is \$30 (includes continental breakfast, lunch, and all meeting materials).

9:00 AM – 4:00 PM

Public Health Performance Improvement: Understanding Your Workflow



Sign up now for this interactive workshop where participants will learn quality improvement terms and approaches as well as be taught practical tools for improving their agency's workflow. After attending this workshop, participants will be able to: 1) distinguish among quality improvement, performance improvement, and quality assurance; 2) describe three process analysis tools that can be used to understand and improve workflow; and 3) identify the concepts underlying workflow redesign.

Target Audience: Local health officials and other senior level local health department staff (supervisors or managers)

Registration Info: Pre-register at <http://www.regonline.com/builder/site/Default.aspx?eventid=687718>. Fee is \$120 (includes continental breakfast, lunch, and all meeting materials).

Announcing "Informatics Mini-Track" at NACCHO Annual 2009

Is informatics or health information technology your passion or do you want to learn more about it? This year's conference program will feature sessions on informatics issues during each of the four sharing session time periods! Additionally, one of the Affinity Groups will focus on informatics and health information technology issues.



Friday, July 31

Post-Conference Workshop

1:30 PM – 3:00 PM

Web 2.0 — How Can Local Public Health Departments Use it and Measure Outcomes?



Learn what Web 2.0 is and how local government agencies and public health entities are using its tools to connect with a growing online audience share. Recent studies suggest that social media is spreading quickly in all demographic groups and may be an effective way for local government to connect with citizens. Attend this session to discover the policy implications of web 2.0, how to talk to your IT staff or consultants about it, and explore methods of tracking outcomes. You will also hear lessons learned from LHDs and others who have already ventured into this new frontier.

Target Audience: Local public health practitioners

Registration Info: Pre-register at <http://www.regonline.com/builder/site/Default.aspx?eventid=687718>. Fee is \$30.