

SPONSORSHIP OPPORTUNITIES

Strengthen your connection with current customers and generate future business by taking advantage of these unique sponsorship opportunities. Sponsorship is the perfect way to enhance your visibility and make a lasting impression with NACCHO Annual 2009 conference attendees. Each sponsorship package will be tailored to your company's objectives, but is typically comprised of the following basic elements:

- One full conference registration (\$5,000 and up)
- Two full conference registrations (\$10,000 and up)
- Sponsor sign for the exhibit booth (for sponsoring companies that also exhibit)
- Signage with name and logo prominently displayed at the sponsored event (if appropriate)
- Recognition by logo on the exhibit hall entrance unit
- Sponsor ribbons for staff attending the conference or working in the company exhibit
- Recognition by name on the NACCHO Web site's Annual Conference page
- Recognition by name and logo in the final Conference Guide
- Reserved seating at the "sponsors table" at conference luncheon (\$3,000 and up)
- Post-show attendee list containing names and mailing addresses



ATTENDEE-ESSENTIAL ITEMS

Conference Tote Bags Sponsorship

Sold to Pfizer

Emblazon your color logo on the official NACCHO meeting tote bag. Given free to all attendees, the tote bag holds all of the items needed to have a successful conference: onsite program, last minute schedule changes, exhibit directory, and NACCHO resources.

CyberCafé Sponsorship

Quantity Available: 1
Cost Per Unit: \$6,500

Conveniently located Internet stations will be a highly valued part of the NACCHO Annual 2009 where attendees can check their e-mails and search the Internet. These stations are available all day long throughout the conference in a highly visible area in the main conference registration area.

Lanyards Sponsorship

Quantity Available: 1
Cost Per Unit: \$5,000

Place your company logo on the official NACCHO Annual 2009 lanyard, to be attached to the badge holder worn by all conference attendees. One of the best ways to gain name recognition at the conference.



Official Conference Pen Sponsorship

Quantity Available: 1
Cost Per Unit: \$1,200

Place your company's name and logo directly into the hands of all attendees through this sponsorship. Pens will be distributed in the meeting tote bags and the conference registration desk.

Registration Area Sponsorship

Quantity Available: 1
Cost Per Unit: \$7,500

Maximize your visibility by sponsoring the NACCHO Annual 2009 registration area! Every registrant sees your company name!



ATTENDEE-ESSENTIAL ITEMS cont.

Tote Bag Gift Items

Quantity Available: 10
Cost Per Unit: \$750

Sponsoring a conference tote bag gift item showcases your name and logo, and exposes your company to all NACCHO Annual attendees. It's a highly effective way of standing out from the crowd! Gifts items must be functional and can include mouse pads, posted notes, key chains, highlighter markers, flash drives, pedometers, bookmarks, staple removers, paperclip holders, etc. No paper, please. Production costs are not included in this sponsorship fee. Companies are responsible for all production, shipping and material handling costs. Advance NACCHO approval required.

MEETINGS & EVENTS

NACCHO Board of Directors Meeting

Quantity Available: 1
Cost Per Unit: \$3,500
Date: Wednesday

Be recognized for your support of one of the year's face-to-face meetings of NACCHO leadership. Your sponsorship provides a chance to make a positive impression on the Board by offering brief welcoming remarks at the start of the meeting.



NACCHO Survive and Thrive

Sold to ESRI

Date: Wednesday

Help support this engaging and interactive session specifically designed for local health officials who have been in their positions for two years or less.

SACCHO Meeting

Sold to ESRI

Date: Wednesday

Help support this important meeting of representatives of state associations of county and city health officials as they share challenges and best practices.

RECEPTIONS & MEAL FUNCTIONS

Beverage Break in the Exhibit Hall

Quantity Available: 2
Cost Per Unit: \$2,500
Date(s): Thursday AM, Friday AM

Re-energize attendees between sessions by sponsoring a beverage break. Greet attendees with staff and/or company literature as they refresh their pallets!

Conference Social Event

Co-Sponsor

Quantity Available: 2
Cost Per Unit: \$8,000

OR

Exclusive Sponsor

Quantity Available: 1
Cost Per Unit: \$15,000
Date(s): Thursday



This highly attended event is where NACCHO Annual attendees come together and relax at the end of a jam-packed day. Entertainment, heavy hors d'oeuvres, and a cash bar make this a popular and fun event for all.

Continental Breakfast

Quantity Available: 2
Cost Per Unit: \$3,500
Date(s): Thursday, Friday

Help get attendees' day off to a healthy great start with full stomachs! Greet attendees with staff and/or company literature in the breakfast area as they fill the main exhibit hall.

NACCHO Model Practices Reception

Quantity Available: 1
Cost Per Unit: \$6,500
Date: Thursday

Help NACCHO in honoring and recognizing recipients of the 2009 Model Practices Awards – local health departments that have implemented outstanding, effective programs within the field of public health.

NACCHO Reconnections Luncheon

Co-Sponsor

Quantity Available: 2
Cost Per Unit: \$7,500

RECEPTIONS & MEAL FUNCTIONS cont.



OR
Exclusive Sponsor
Quantity Available: 1
Cost Per Unit: \$12,000
Date: Friday
NACCHO members and other conference attendees will connect with new and old colleagues for dialogue and

dining. Attendees will also have the opportunity to hear from the NACCHO leadership.

Networking Luncheon in the Exhibit Hall

Co-Sponsors

Quantity Available: 2
Cost Per Unit: \$5,000

OR

Exclusive Sponsor

Quantity Available: 1
Cost Per Unit: \$9,000
Date: Thursday



Help NACCHO treat attendees to lunch! Special signage and recurring exhibit hall announcements will remind participants whom to thank. It's a great way to add more visibility for your company!

Performance Improvement Reception

Quantity Available: 1
Cost Per Unit: \$3,000
Date: TBD

Show your support Mobilizing for Action through Planning and Partnerships (MAPP), National Public Health Performance Standards Program, and Accreditation by sponsoring a reception that will feature peer experts and resources to help attendees with performance improvement and with preparations for accreditation.

President's Welcome Reception

Co-Sponsor

Quantity Available: 2
Cost Per Unit: \$7,500

OR

Exclusive Sponsor

Quantity Available: 1
Cost Per Unit: \$12,000
Date: Wednesday

The President's Welcome Reception is the first official function of the conference. Help kick off NACCHO Annual 2009 by greeting attendees and cutting the ribbon for the opening of the exhibit hall at this festive signature event!



SPEAKERS & EDUCATION

Keynote/General Session Speakers

Quantity Available: 2
Cost Per Unit: \$7,500
Date(s): Thursday (Opening General Session),
Friday Morning

Education is the cornerstone of NACCHO Annual 2009. Show attendees that you value their professional development by sponsoring one of two high caliber keynote sessions.

NACCHO Annual Poster Showcase

Quantity Available: 1
Cost per Unit: \$2,000
Date(s): Wednesday & Thursday

Gain visibility for your company by sponsoring this interactive poster session where conference attendees learn about innovation programs and resources of interest to local public health practitioners.

Pre-Conference Workshops

Quantity Available: 3
Cost Per Unit: \$6,000

As a workshop sponsor, you get your own room for two hours to present a topic of interest to attendees—not a sales pitch, but a helpful discussion of your solution, involving participation by your clients. These workshop descriptions are listed in the published program, and occur the afternoon before or the morning of, the official conference start. All topics must be approved in advance. Registrants pre-register for workshops, which usually sell out. You get a list of attendees later. One of the best ways to create meaningful dialogue with attendees.