

Call for Presentations: Public Health Research Track at NACCHO Annual 2010

Can Public Health Practitioners Learn from Your Research Experience?

“Contribute to and apply the evidence base of public health” is one of the domains for accreditation of local health departments (LHDs) and part of NACCHO’s *Operational Definition of a Functional Local Health Department*. Here is an exciting opportunity to share your research experience with local public health practitioners. NACCHO’s Annual Conference is the largest gathering of LHD professionals. NACCHO Annual 2010 will, for the first time, include a track that features public health research. The goal for the public health research track is for public health practitioners to learn from the research experiences of others and to apply what they learn to their own practice. NACCHO is seeking proposals for presentations to include in the public health research track. This is your chance to bring your research to people who can put it to use in the field.

Not Your “Typical” Scientific Conference

A large majority of NACCHO Annual attendees are LHD professionals—not researchers, so the sessions must be developed to meet the needs of local public health practitioners. Furthermore, sessions at NACCHO Annual are expected to be interactive and participatory—not “talking head” style with PowerPoint slides.

What Kinds of Public Health Research Sessions are Planned?

NACCHO is seeking proposals for presentations at three planned sessions:

Research at LHDs

This session will feature research conducted by LHDs (independently or collaboratively with a research partner). Presenters should highlight how the LHD became involved in the research, challenges and opportunities associated with participating in the research effort, and how research findings influenced practices at the LHD.

Practice-Based Research Using NACCHO’s Profile Data



This session will feature results of research that used data from NACCHO’s National Profile of Local Health Departments study in some way. Presenters should demonstrate how the results can influence public health practice at the local level.

Applying Research Evidence in LHDs

This session will demonstrate how LHDs have examined research evidence (either their own or other researchers’) and applied the findings in their own agencies. Presenters should discuss how they examined the research evidence and determined how to apply or adapt the concepts in their own setting.

Each session will include two or three speakers, depending on whether the session is 60 or 90 minutes. Any public health research relevant to the session theme will be considered, but presentations that relate in some way to the conference theme will be given preference. This year’s conference theme is “2020 Public Health Vision: Prevention, Equity, Leadership,” and the focus will be on visionary policies, programs, and strategies that will help position LHDs in the leadership forefront of all areas of public health practice, particularly as they relate to prevention and equity issues.

How You Can Plan a Presentation to Meet the Needs of LHD Professionals

NACCHO can help speakers put together a successful presentation. First, all selected presenters will be invited to participate in a webcast that focuses on developing interactive sessions that meet the needs of the audience. Speakers will also provide a preview of their presentations (via webcast) for a group of NACCHO staff and LHD professionals, who will provide constructive feedback. Finally, presenters may also choose to take advantage of one-on-one coaching that will be available as needed to ensure a successful presentation.

Details and Timeline

Deadline	Activity
Feb. 28, 2010	Submit session proposals to NACCHO
March 26, 2010	Submitters are notified regarding selection
April 2010	Webcast on session development
Late May 2010	Previews of sessions
Late June 2010	Final session materials and plans are submitted
July 14–16, 2010	NACCHO Annual Conference, Memphis, TN

All sessions at NACCHO Annual 2010 are expected to incorporate opportunities for audience participation and engagement. In general, the didactic portion of a 60-minute session should be no longer than 30 minutes (or 45 minutes for a 90-minute session). **This means that individual speaker presentations typically should be no longer than 15 minutes.**

Submission Process

Visit www.naccho.org/cfpresearch to download an application form.

E-mail the completed application form to Sam Yu, NACCHO Research Assistant, at syu@naccho.org by **Feb. 28, 2010**.

Questions?

For more information about the public health research track, contact Gulzar Shah at gshah@naccho.org.



Learn more about NACCHO Annual 2010 at www.naccho.org/na2010.



National Association of County & City Health Officials

The National Connection for Local Public Health

www.naccho.org



The mission of the National Association of County and City Health Officials (NACCHO) is to be a leader, partner, catalyst, and voice for local health departments in order to ensure the conditions that promote health and equity, combat disease, and improve the quality and length of all lives.

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