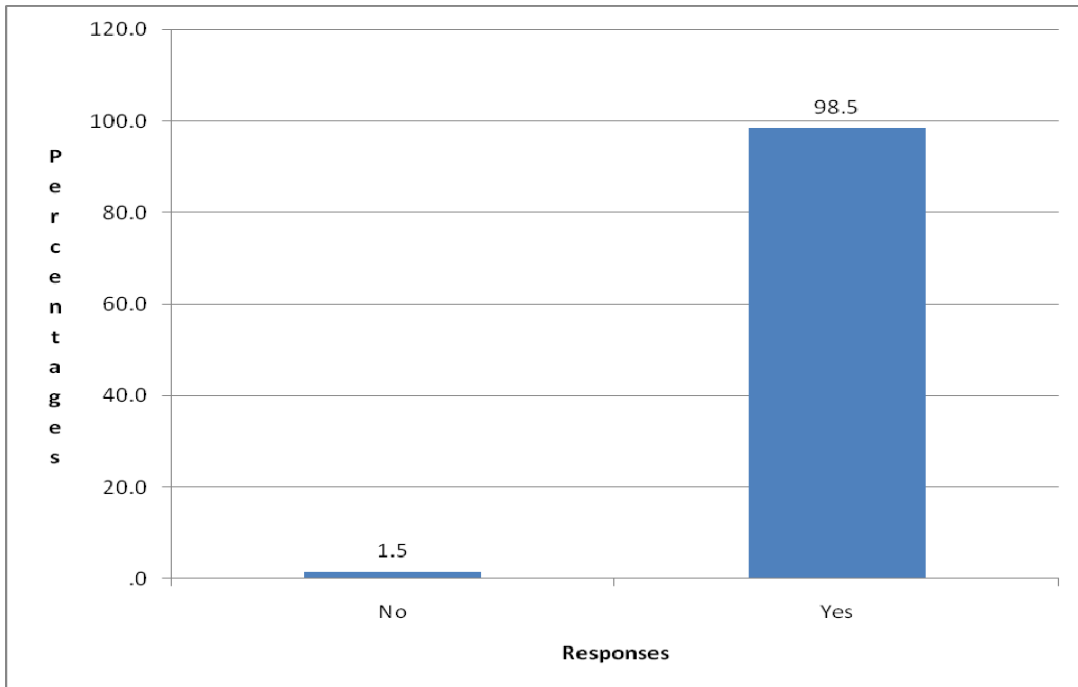


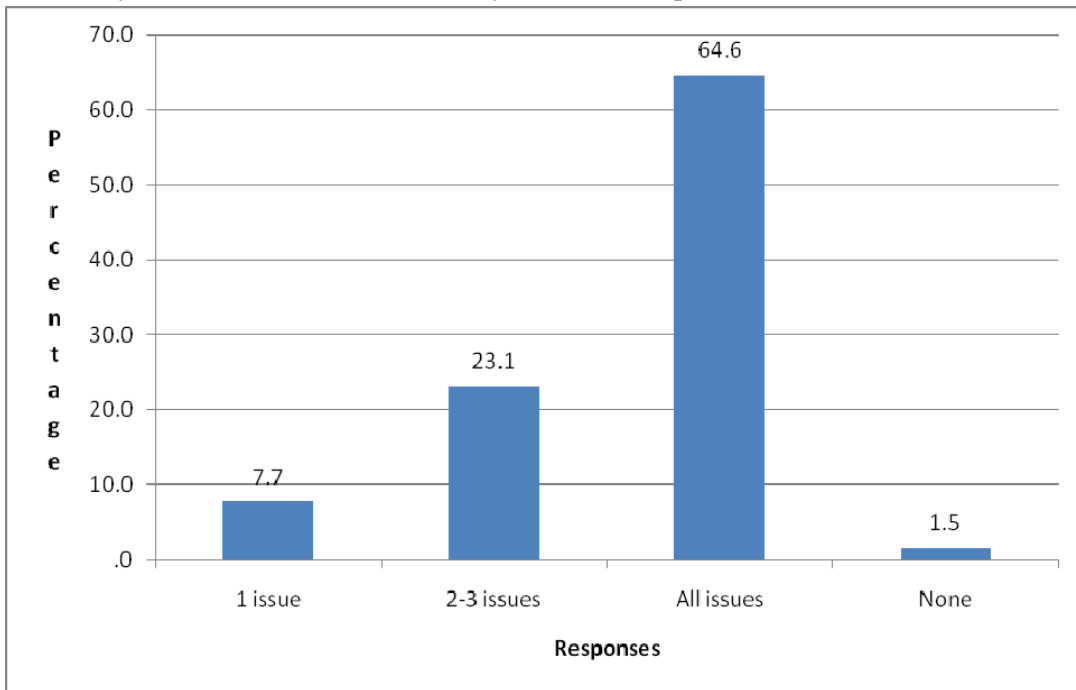
2009 “In Focus” Survey

1. Have you read any issues of *MRC In Focus*?



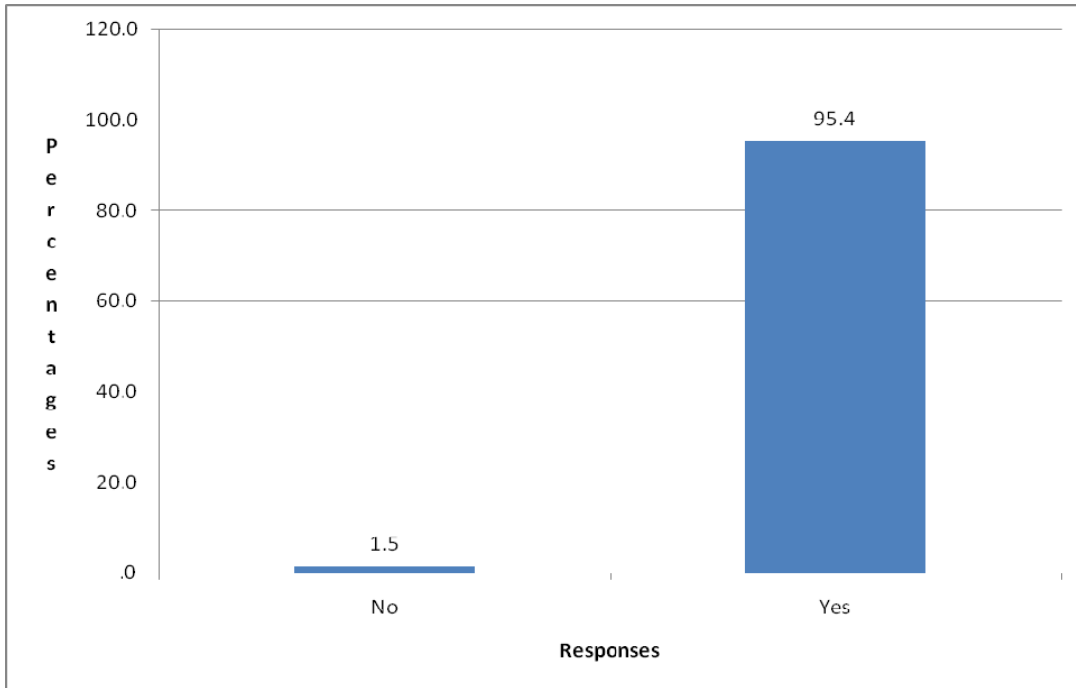
There were 65 total survey responses for this question—64 persons or 98.5% of the responses have read an issue of *MRC In Focus*; only one person or 1.5% of the responses did not read any issues of *MRC In Focus*.

2. How many issues of *MRC In Focus* have you read in the past 12 months?



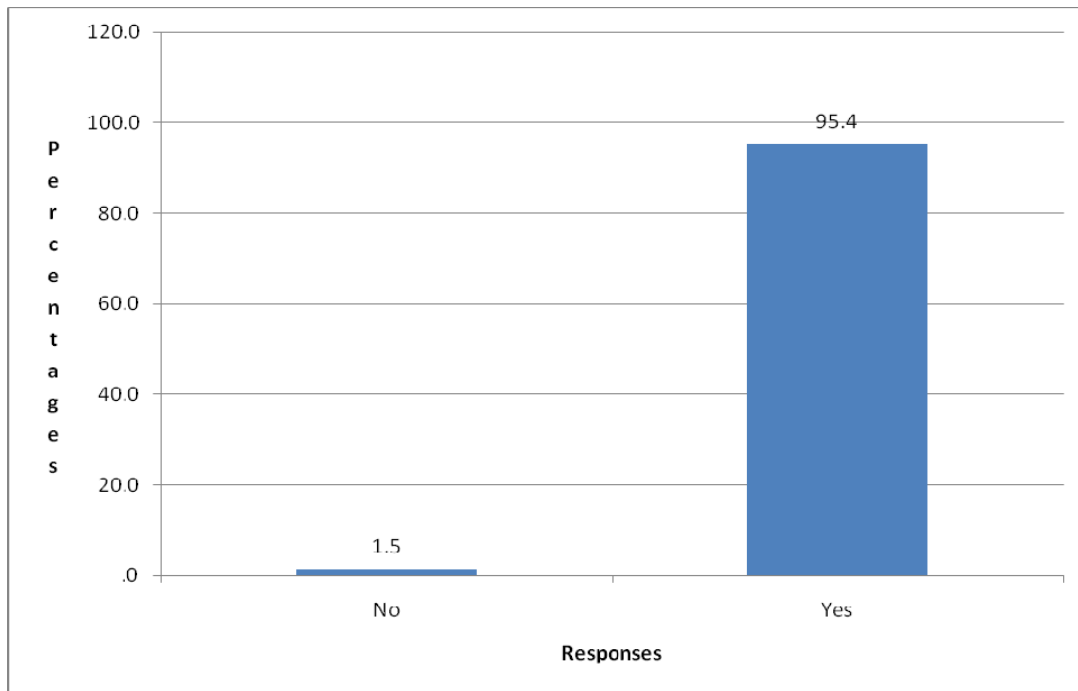
A majority of the survey responses read all issues of *MRC In Focus*—42 persons or 64.5% of the responses; 15 persons or 23.1% of the responses have read 2-3 issues of the newsletter; 5 persons or 7.7% have read 1 issue; and 1 person or 1.5% of the responses did not read any issues of *MRC In Focus*.

3. Do you find the design inviting to read?



A majority of the responses agreed that the newsletter's design is inviting to read; 62 individuals or 95.4% of the responses found the design inviting to read; and 1 person or 1.5% of the responses did not find the design inviting to read.

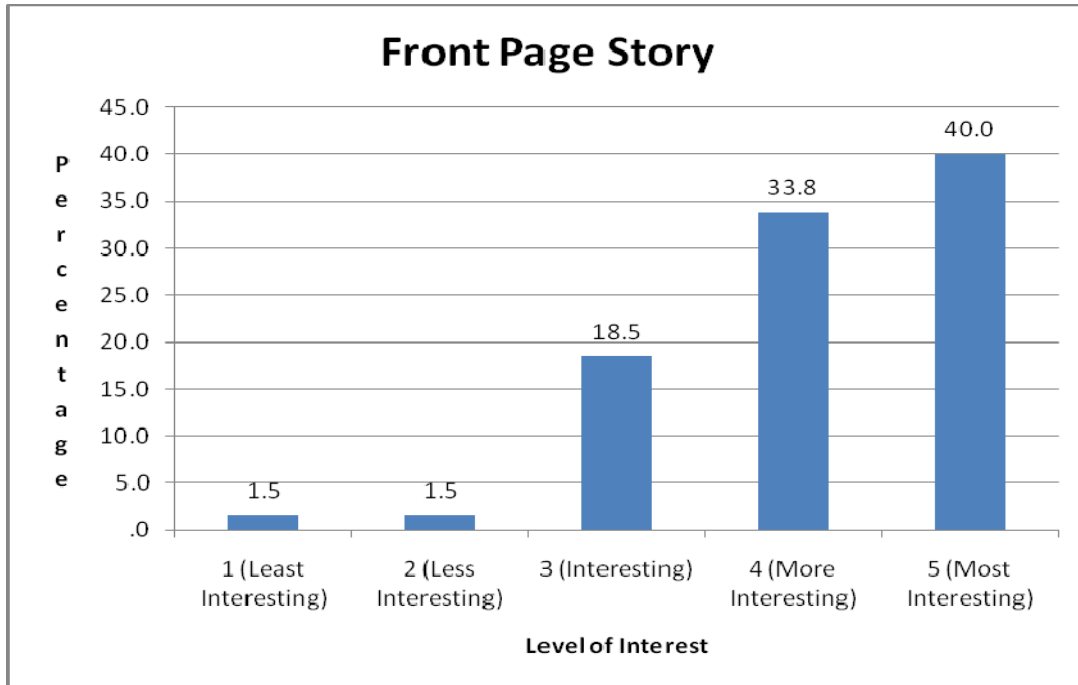
4. Do you find the format inviting to read?



Most of the responses, 62 persons or 95.4%, found the format inviting to read; 1 person or 1.5% of the responses did not find the format inviting to read.

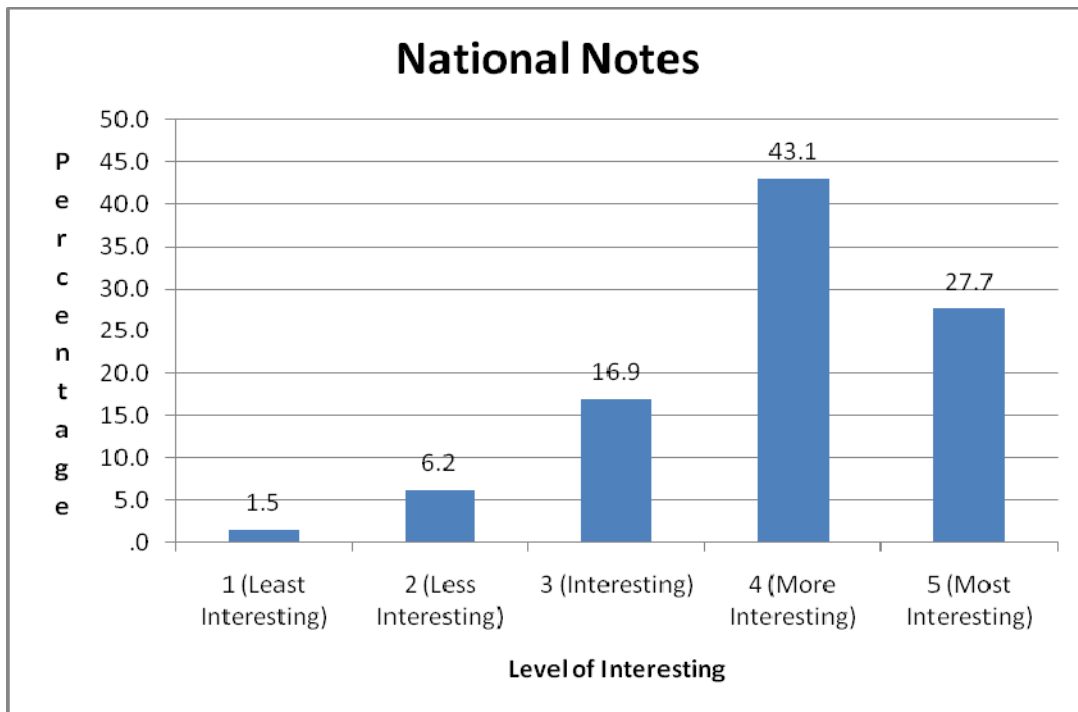
5. How would you rate your interest in different sections of *MRC In Focus* on a scale of 1 to 5, with 5 being the most interesting and 1 being the least interesting?

a. The front page story



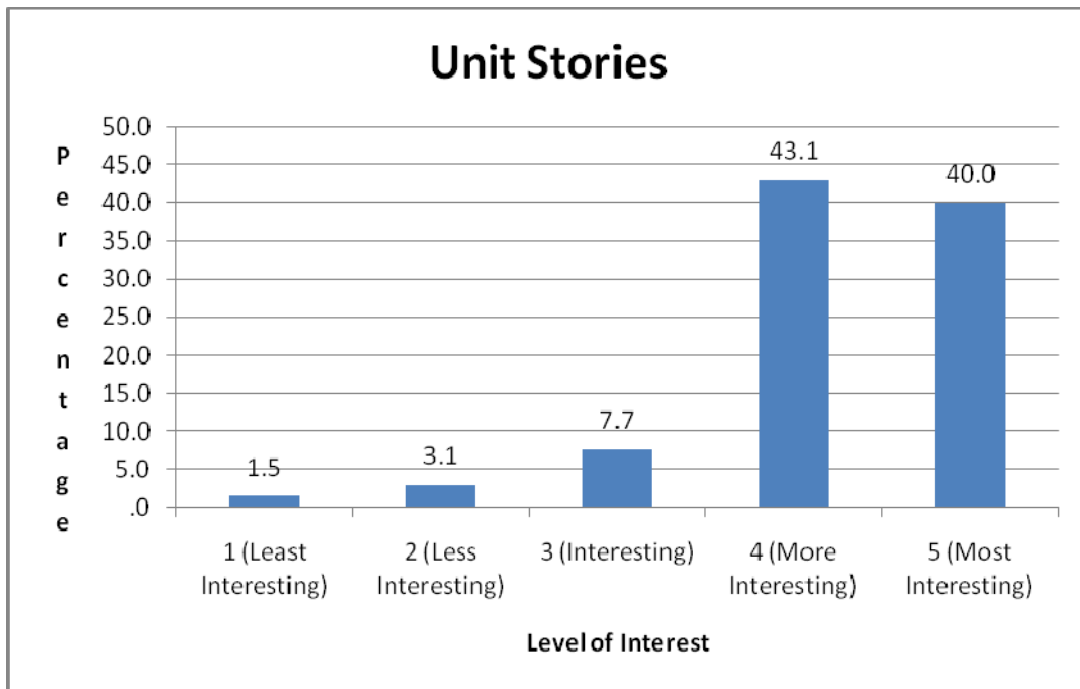
Most persons surveyed, 26 persons or 40 % of the responses, thought the “Front Page Story” is the most interesting section in the newsletter; 22 persons or 33.8% of the responses agree that this section is more interesting; 12 persons or 18.5% of the responses agree that this section is interesting; 1 person or 1.5% of the responses agrees that this section is less interesting; and 1 person or 1.5% of the responses agrees that this section is the least interesting section of the newsletter.

b. National Notes



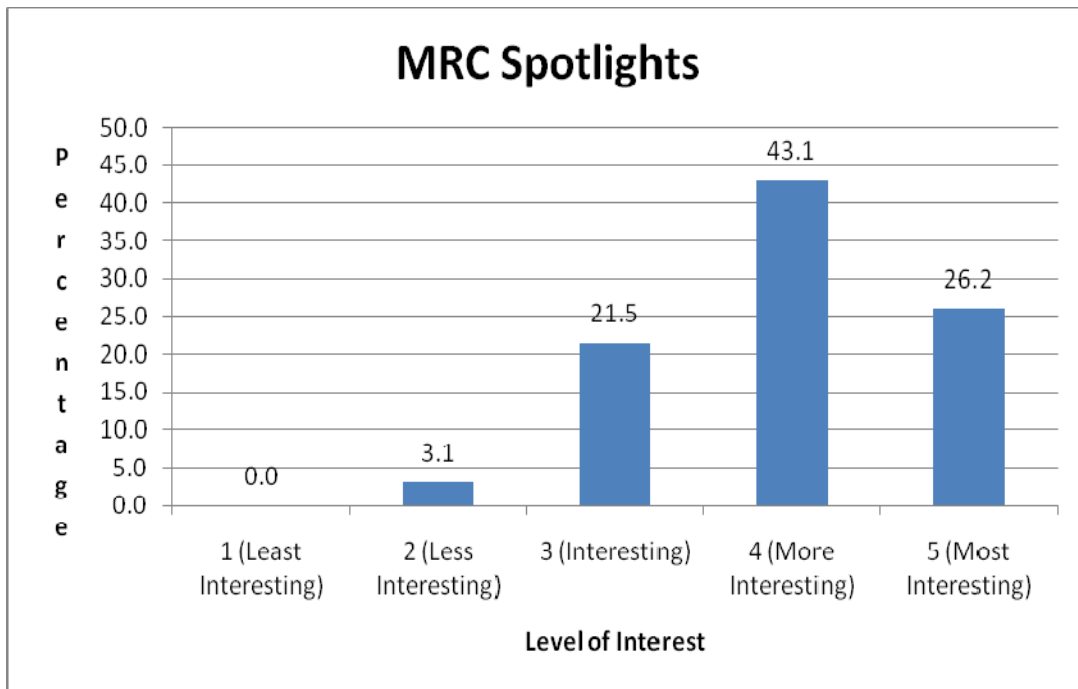
Most persons surveyed, 28 persons or 43.1% of the responses, thought that the “National Notes” section is more interesting in the newsletter; 18 persons or 27.7 % of the responses thought that this section was the most interesting; 11 persons or 16.9% of the responses thought that this section was interesting; 4 persons or 6.2 % of the responses thought this section was less interesting; and 1 person or 1.5% thought this section was the least interesting in the newsletter.

c. Unit Stories



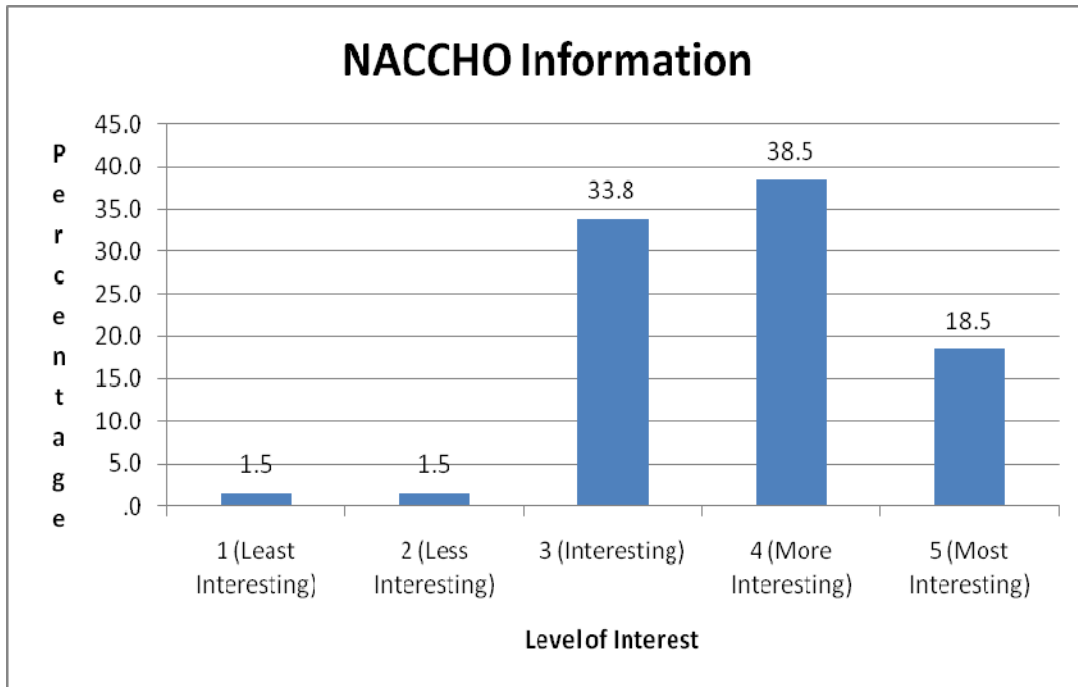
Most persons surveyed, 28 persons or 43.1% of the responses, agreed that the “Unit Stories” section is more interesting in the newsletter; 26 persons or 40% of the responses thought that this section was the most interesting; 5 persons or 7.7% of the responses thought that this section was interesting; 2 persons or 3.1% of the responses thought this section was less interesting; and 1 person or 1.5% thought this section was the least interesting in the newsletter.

d. MRC Spotlights



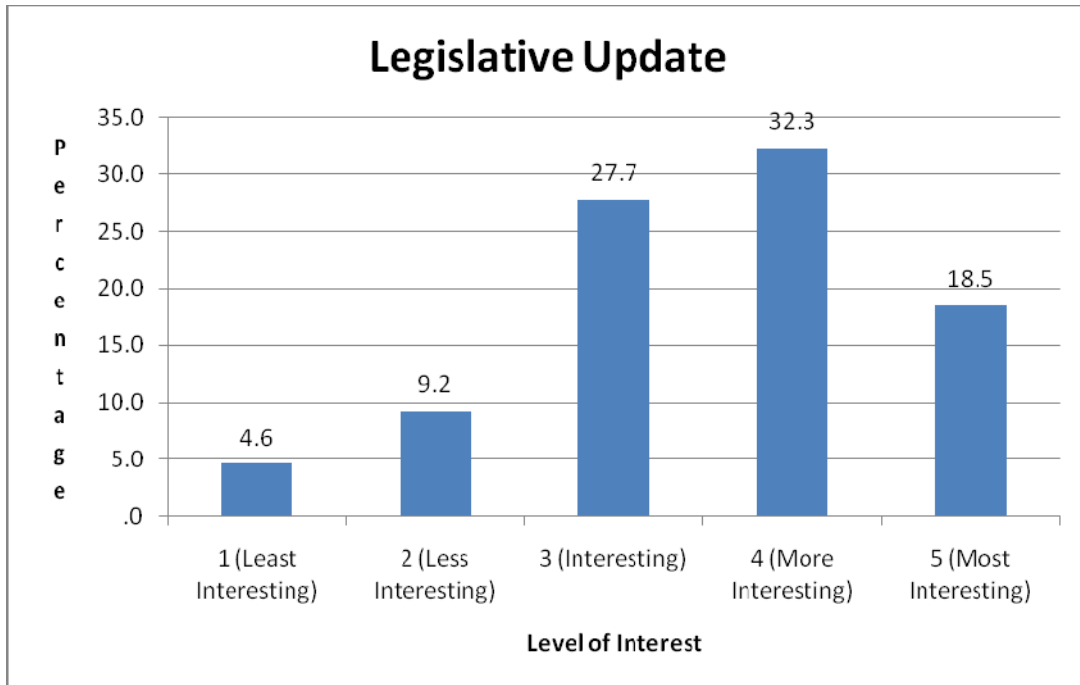
Most persons surveyed, 28 persons or 43.1% of the responses, agreed that the “MRC Spotlights” section is more interesting in the newsletter; 17 persons or 26.2% of the responses thought that this section was the most interesting; 14 persons or 21.5% of the responses thought that this section was interesting; 2 persons or 3.1% of the responses thought this section was less interesting; and none of the responses indicated that this section was the least interesting in the newsletter.

e. NACCHO Information



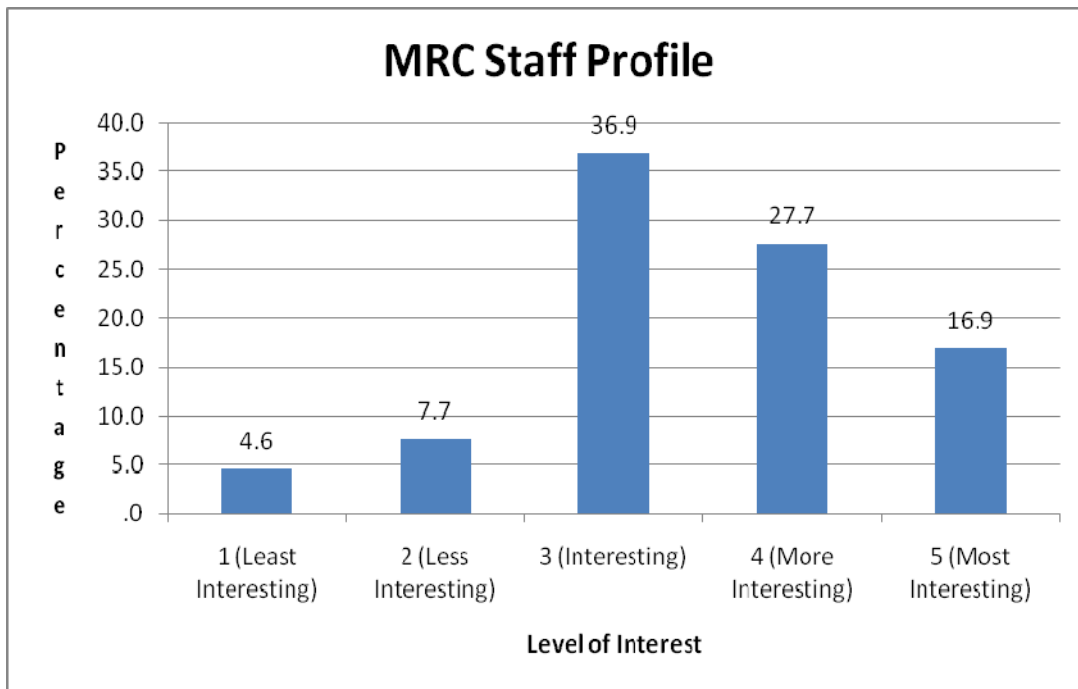
Most persons surveyed, 25 persons or 38.5% of the responses, agreed that the “NACCHO Information” section is more interesting in the newsletter; 22 persons or 33.8% of the responses thought that this section was interesting; 12 persons or 18.5% of the responses thought that this section was the most interesting; 1 person or 1.5% of the responses thought this section was less interesting; and 1 person or 1.5% of the responses thought that this section was the least interesting in the newsletter.

f. Legislative Update



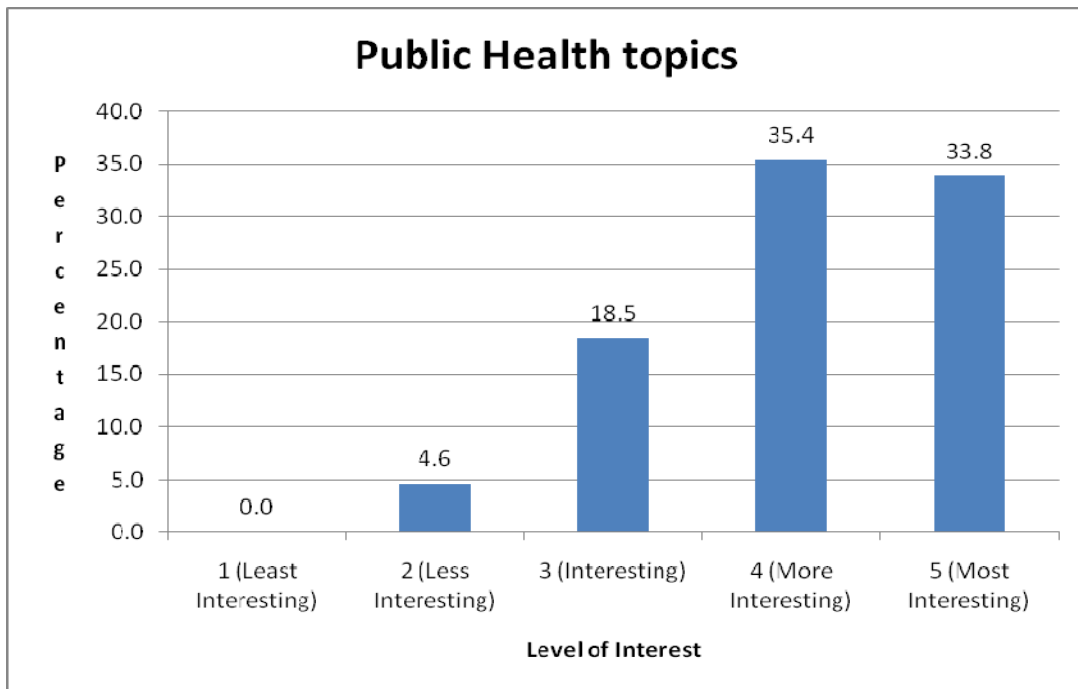
Most persons surveyed, 21 persons or 32.3% of the responses, agreed that the “Legislative Update” section is more interesting in the newsletter; 18 persons or 27.7% of the responses thought that this section was interesting; 12 persons or 18.5% of the responses thought that this section was the most interesting; 6 persons or 9.2% of the responses thought this section was less interesting; and 3 persons or 4.6% of the responses thought that this section was the least interesting in the newsletter.

g. MRC Staff Profile



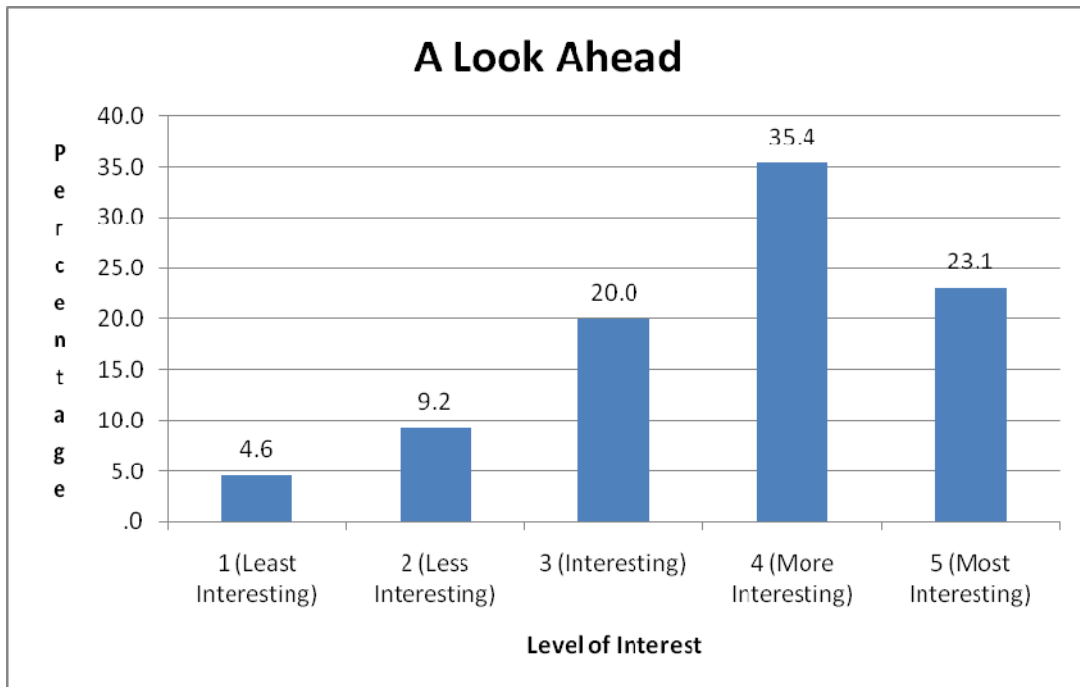
Most persons surveyed, 24 persons or 36.9% of the responses, agreed that the “MRC Staff Profile” section is interesting in the newsletter; 18 persons or 27.7% of the responses thought that this section was more interesting; 11 persons or 16.9 % of the responses thought that this section was the most interesting; 5 persons or 7.7% of the responses thought this section was less interesting; and 3 persons or 4.6% of the responses thought that this section was the least interesting in the newsletter.

h. Public Health topics



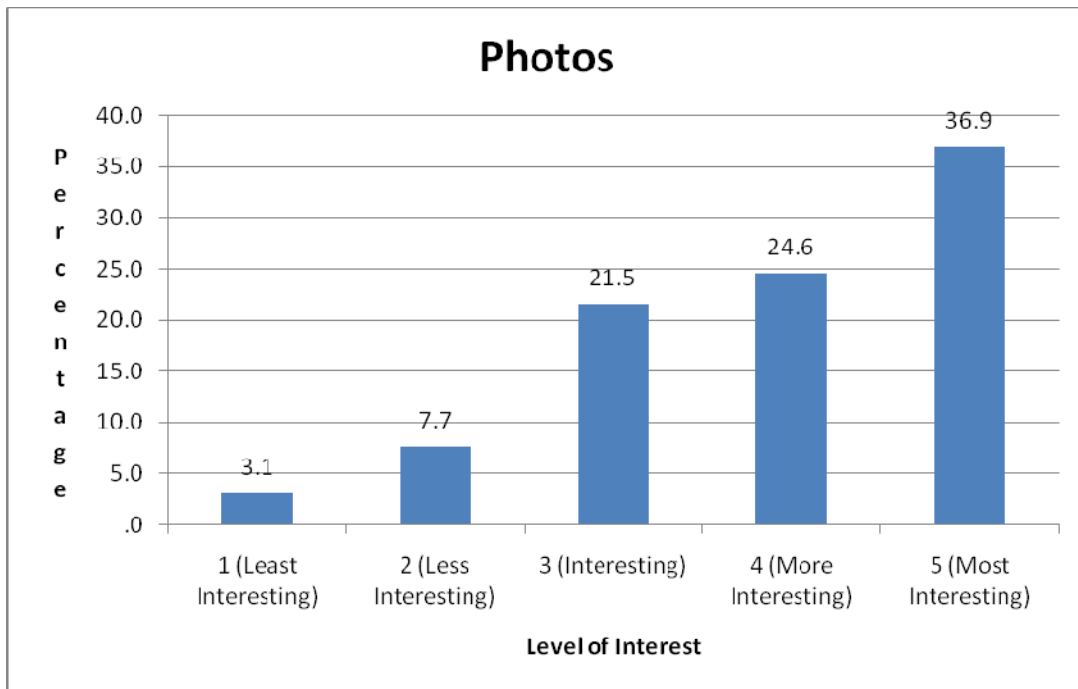
Most persons surveyed, 23 persons or 35.4% of the responses, agreed that the “Public Health Topics” section is more interesting in the newsletter; 22 persons or 33.8% of the responses thought that this section was most interesting; 12 persons or 18.5% of the responses thought that this section was interesting; 3 persons or 4.6% of the responses thought this section was less interesting; and no responses indicated that this section was the least interesting in the newsletter.

i. A Look Ahead

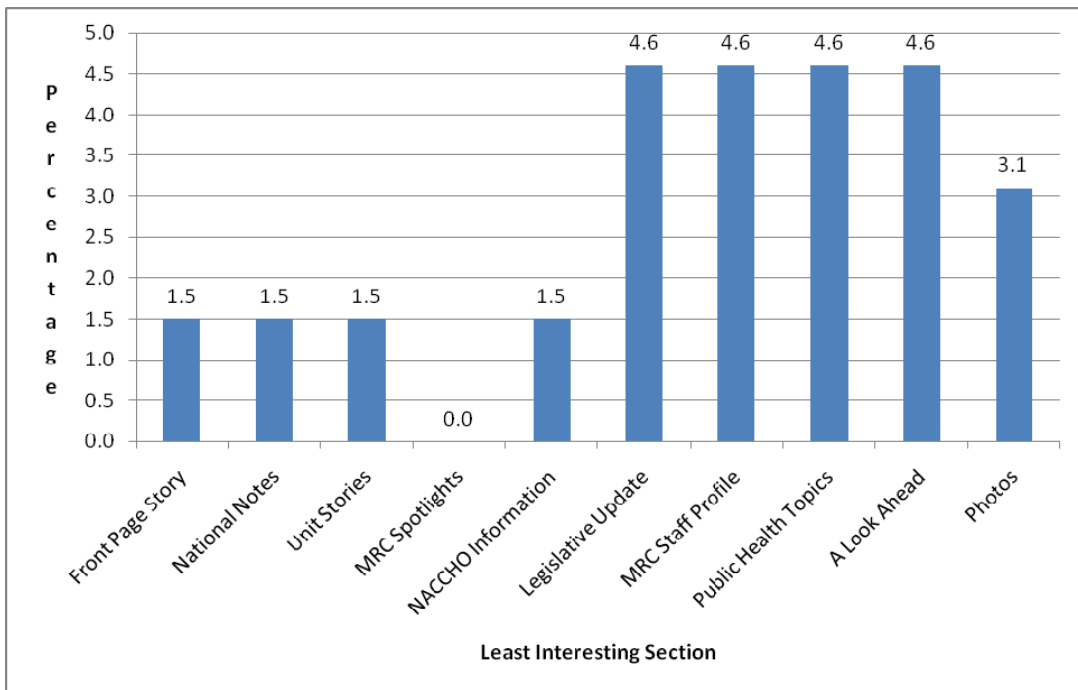
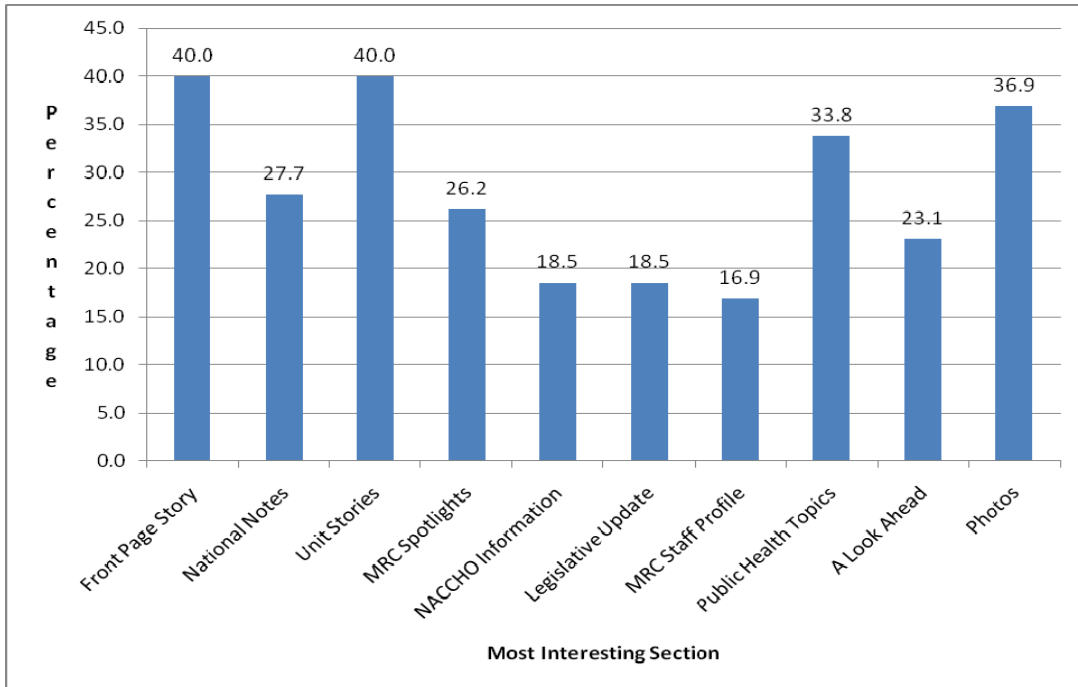


Most persons surveyed, 23 persons or 35.4% of the responses, agreed that the “A Look Ahead” section is more interesting in the newsletter; 15 persons or 23.1% of the responses thought that this section was most interesting; 13 persons or 20% of the responses thought that this section was interesting; 6 persons or 9.2% of the responses thought this section was less interesting; and 3 persons or 4.6% of the responses indicated that this section was the least interesting in the newsletter.

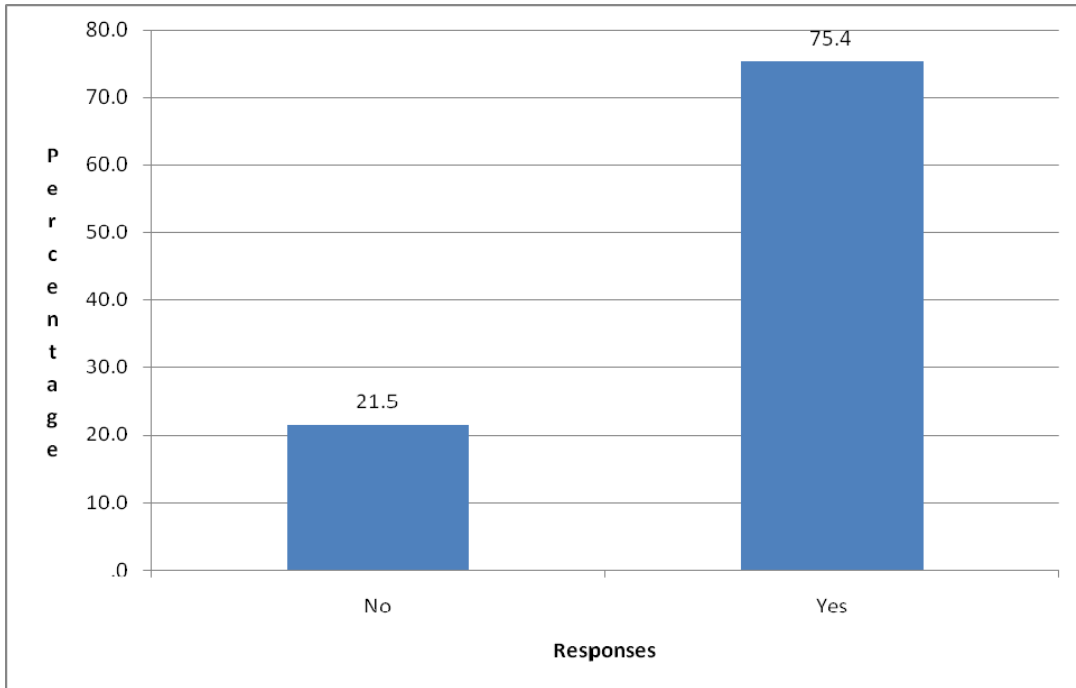
j. Photos



Most persons surveyed, 24 persons or 36.9% of the responses, agreed that the “Photos” section is most interesting in the newsletter; 16 persons or 24.6% of the responses thought that this section was more interesting; 14 persons or 21.5% of the responses thought that this section was interesting; 5 persons or 7.7% of the responses thought this section was less interesting; and 2 persons or 3.1% of the responses indicated that this section was the least interesting in the newsletter.

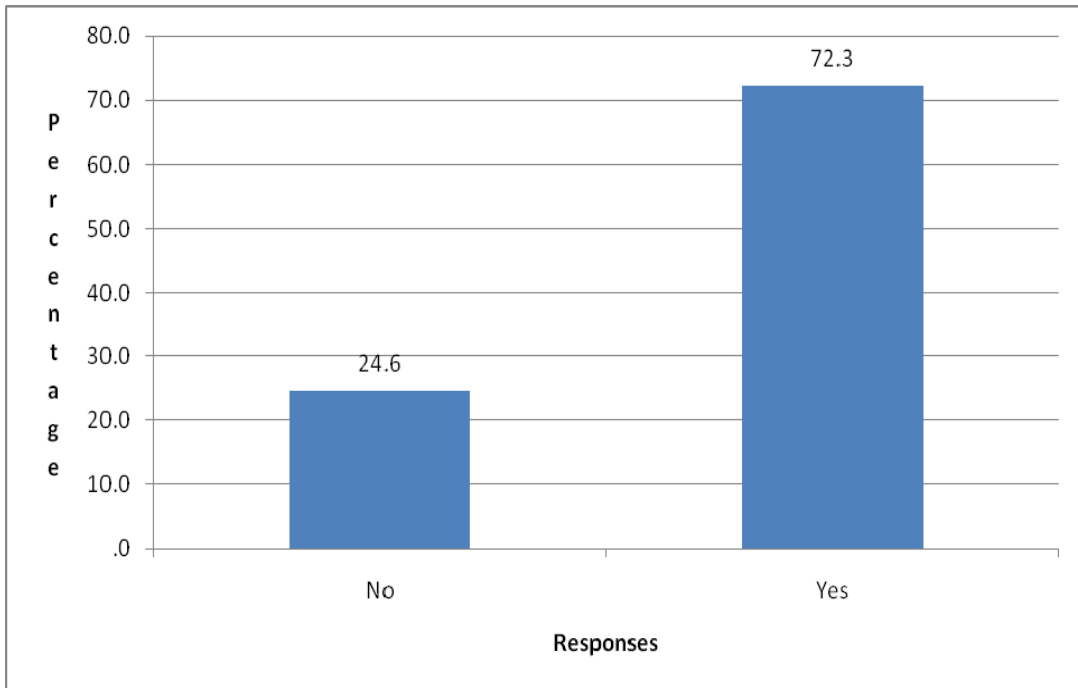


6. Are you aware that *MRC In Focus* is available online, as well as in print?



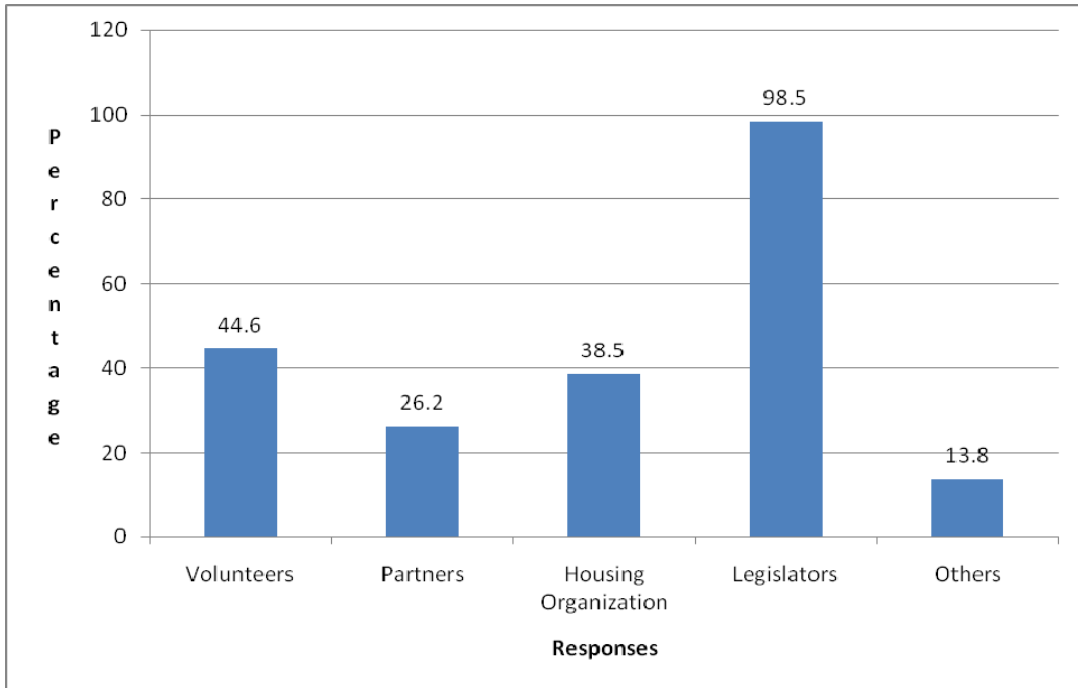
49 persons or 75.4% of the responses answered that they were aware that the *MRC In Focus* is available online, as well as in print; 14 persons, or 21.5 % were not aware.

7. Do you share *MRC In Focus* with others?



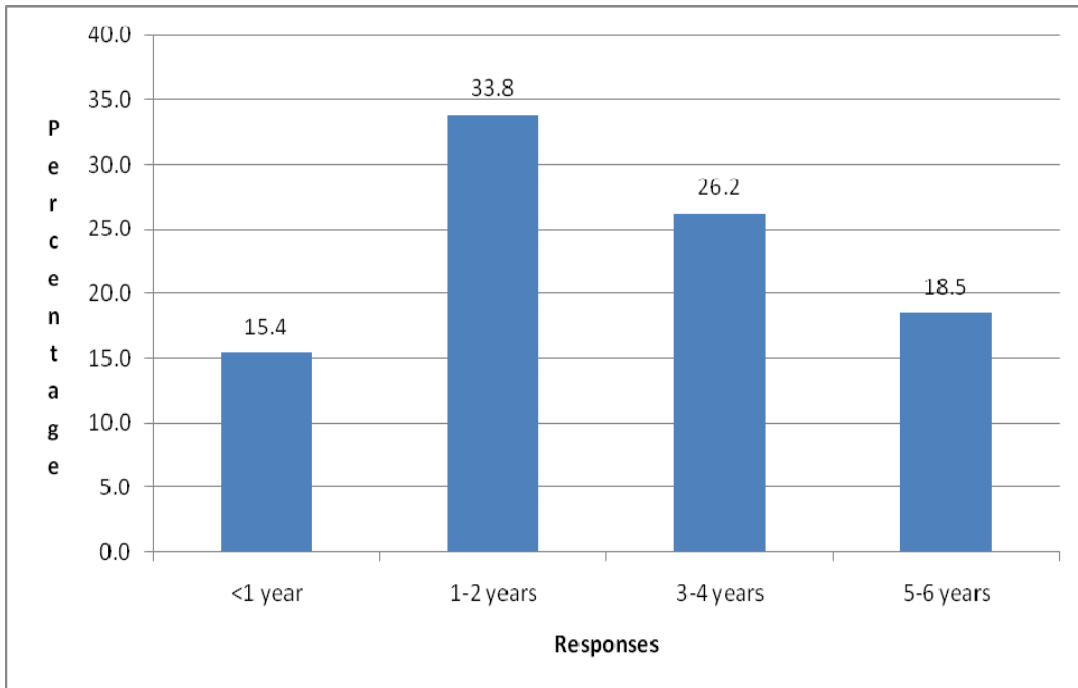
47 persons, or 72.3% of the responses, share *MRC In Focus* with others; 16 persons or 24.6% of the responses do not share *MRC In Focus* with others.

8. If yes, who specifically do you share *MRC In Focus* with?



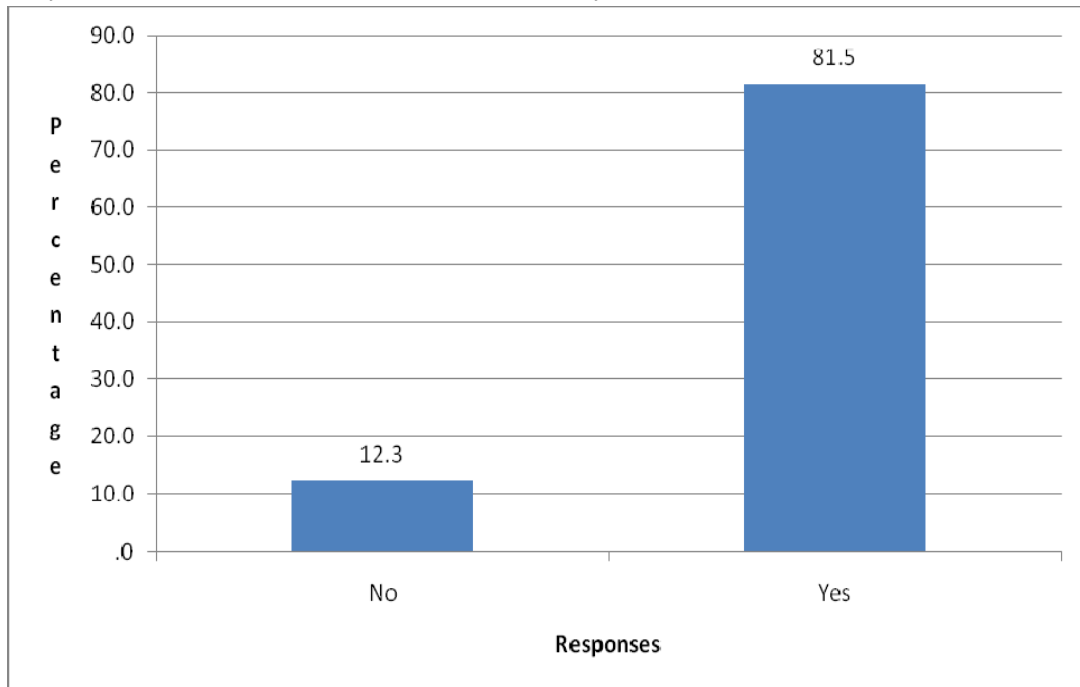
A majority of the responses, 98.5% or 64 persons, share *MRC In Focus* with legislators; 29 persons or 44.6% of responses share *MRC In Focus* with volunteers; 25 persons or 38.5% share with housing organization staff; 17 persons or 26.2% share with partners; and 9 persons or 13.8% share with others. Other stakeholders include BOA, CERT, co-workers, Director of Public Health Department, health department staff, supervisors, and training coordinators.

9. Please tell us how long you have been affiliated with the MRC?



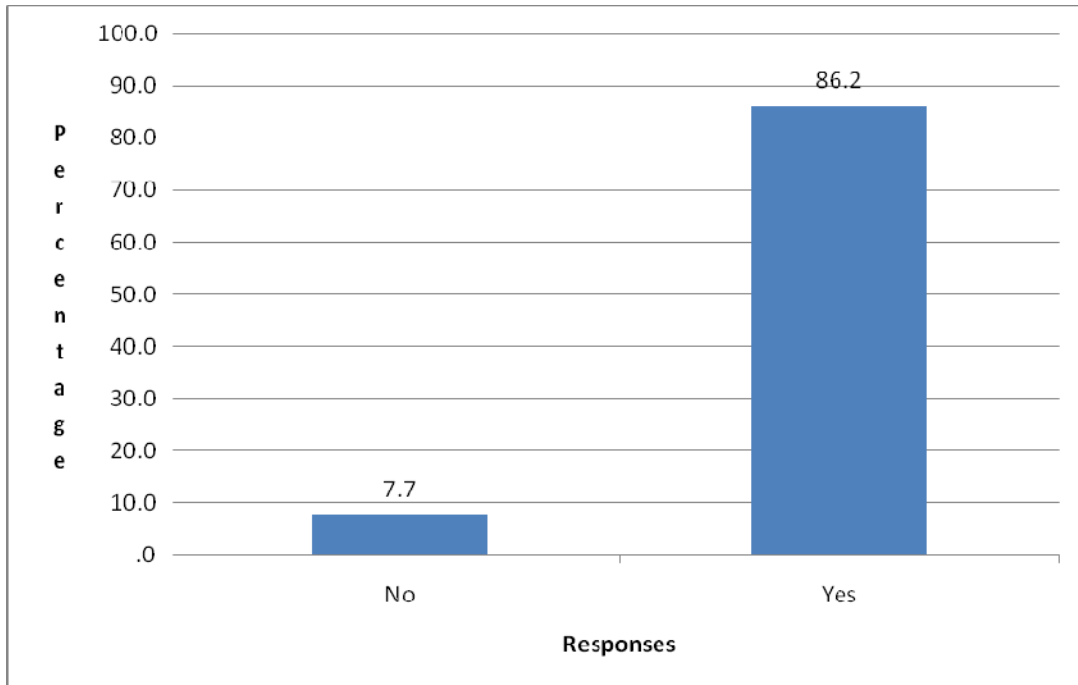
22 persons or 33.8% of the responses have been with the MRC for 1-2 years; 17 persons or 26.2% of the responses with have been with the MRC for 3-4 years; 12 persons or 18.5% of the responses have been affiliated for 5-6 years; and 10 persons or 15.4% of the responses have been affiliated for less than 1 year.

10. Do you find *MRC In Focus* to be a useful tool for your MRC unit?



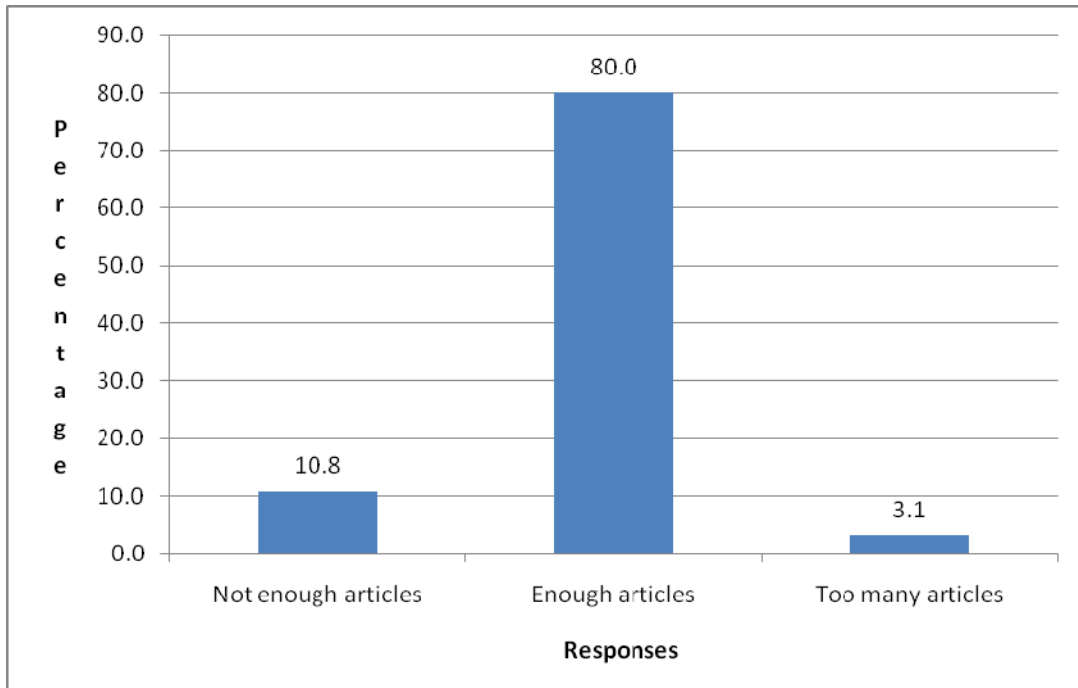
53 persons or 81.5% of the responses found *MRC In Focus* to be a useful tool for their MRC unit, and 5 persons or 12.3% did not find it to be useful for their MRC unit.

11. Would you like more training information, such as links and descriptions to be included?



56 persons or 86.2% of the responses would like more training information, while 5 persons or 7.7 % of the responses did not want more training information to be included in the newsletter.

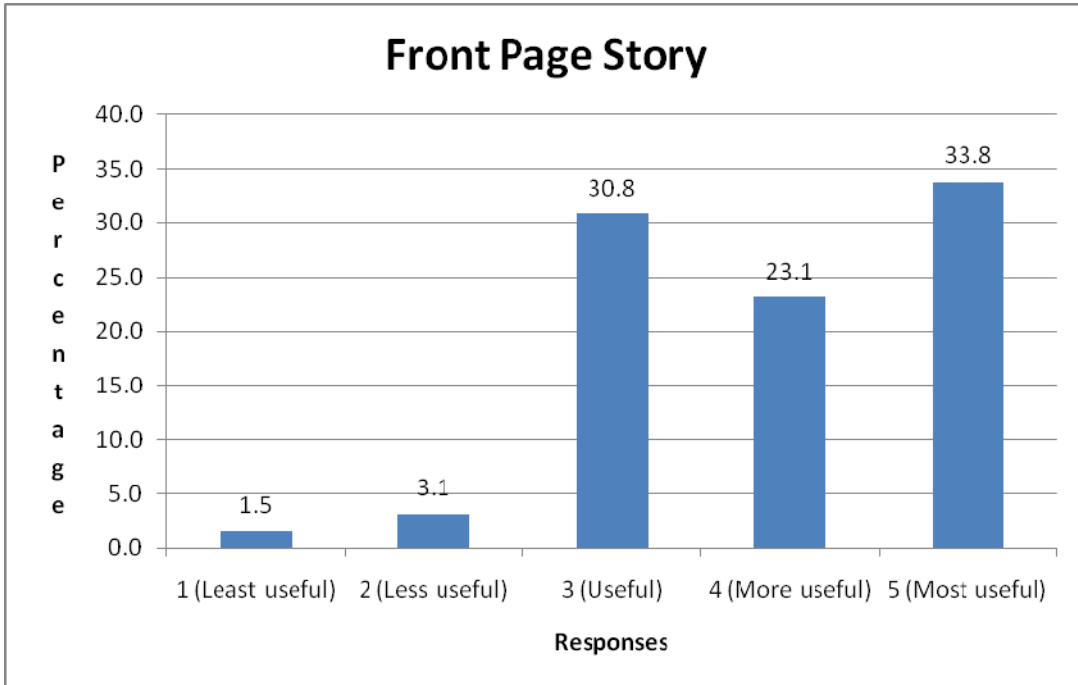
12. In your opinion, are there too many, just about right, or not enough “unit focus” articles in the newsletter?



A majority of the responses, 52 persons or 80 % agreed that there were enough “unit focus” articles included; 2 persons or 3.1% of the responses believed there were too many “unit focus” articles; and 7 persons or 10.8% of the responses believed there were not enough “unit focus” articles.

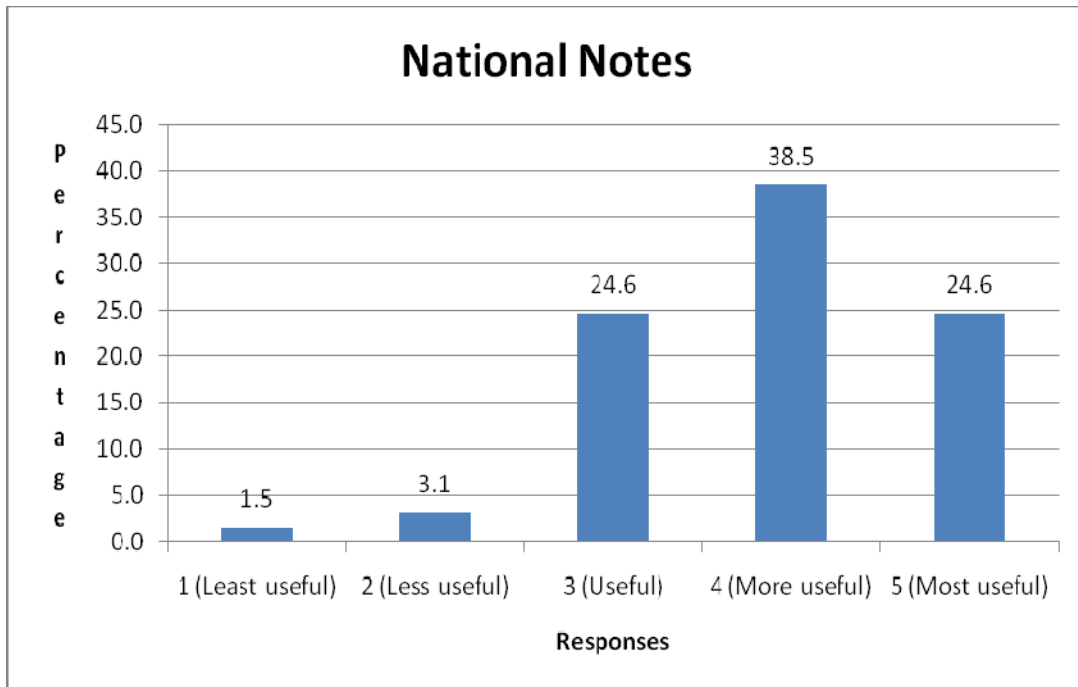
13. How do you rate the usefulness of each section of *MRC In Focus*?

a. Front Page Story



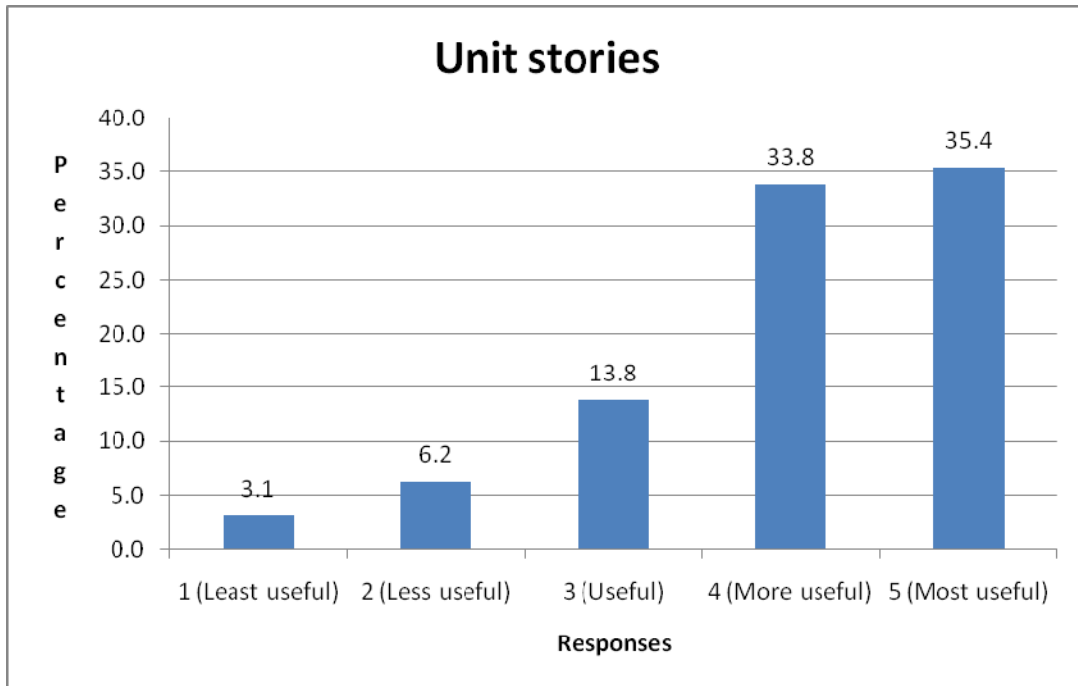
Most responses agreed that the “Front Page Story” section of *MRC In Focus* is either most useful or useful; 22 persons or 33.8% of the responses found this section to be most useful; 20 persons or 30.8% of the responses agreed this section was useful; 15 persons or 23.1 % of the responses found this section to be more useful; 2 persons or 3.1% of the responses found this section to be less useful; and 1 person or 1.5% of the responses found this section to be least useful.

b. National Notes



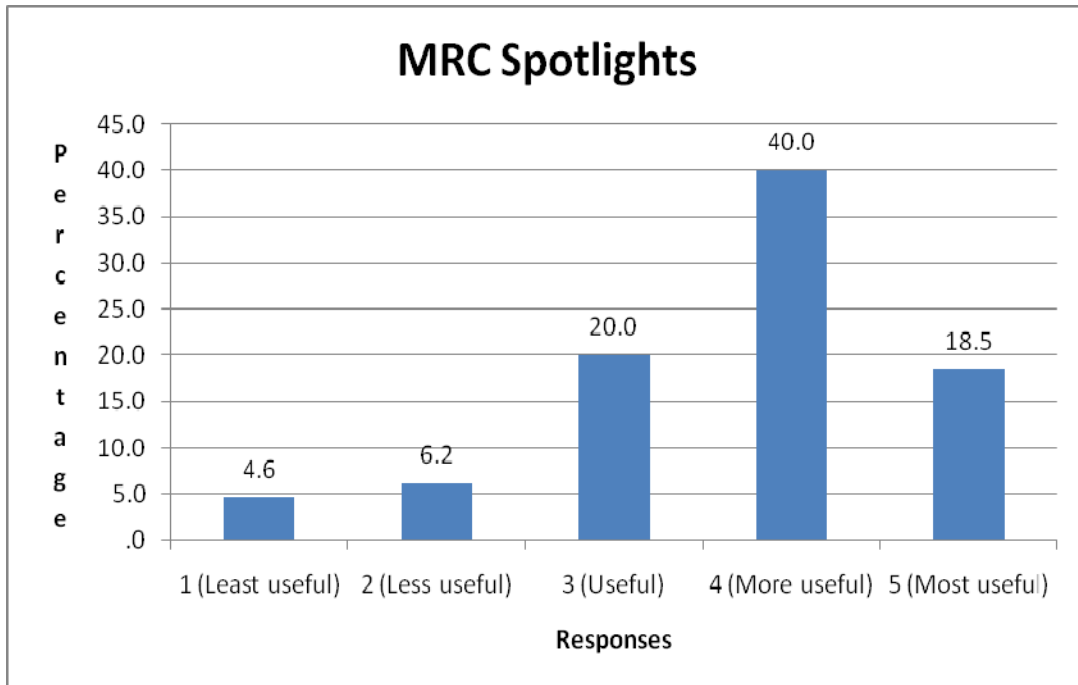
A majority of the responses agreed that the “National Notes” section was more useful for *MRC In Focus*; 25 persons or 38.5% of the responses agreed that the “National Notes” section is more useful; 16 persons or 14.6% of the responses agreed that this section is most useful; 16 persons or 14.6% of the responses agreed that this section is useful; 2 persons or 3.1% of the responses agreed that this section is less useful; and 1 person or 1.5% of the responses agreed that this section is least useful.

c. Unit Stories



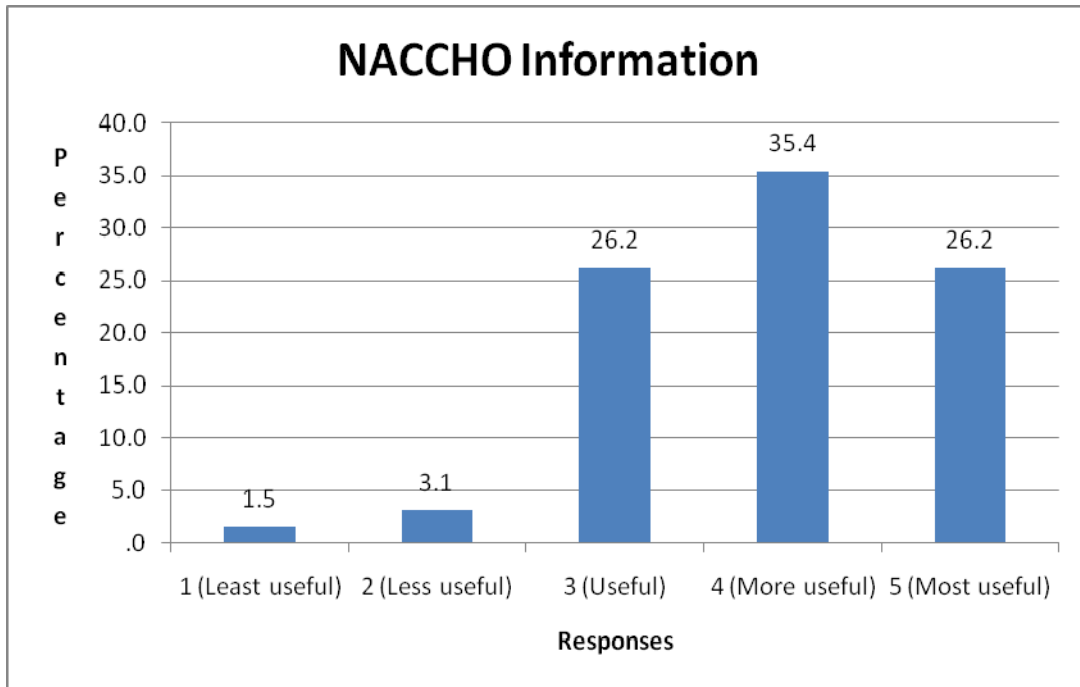
Most responses thought that the “Unit Stories” section of *MRC In Focus* is either more useful or most useful to the newsletter; 23 persons or 35.4% of the responses agreed that that the “Unit Stories” section is most useful; 22 persons or 33.8% of the responses agreed that this section was more useful; 9 persons or 13.8% of the responses agreed that this section is useful; 4 persons or 6.2% of the responses agreed that this section is less useful; and 2 persons or 3.1% of the responses agreed that this section is least useful.

d. MRC Spotlights



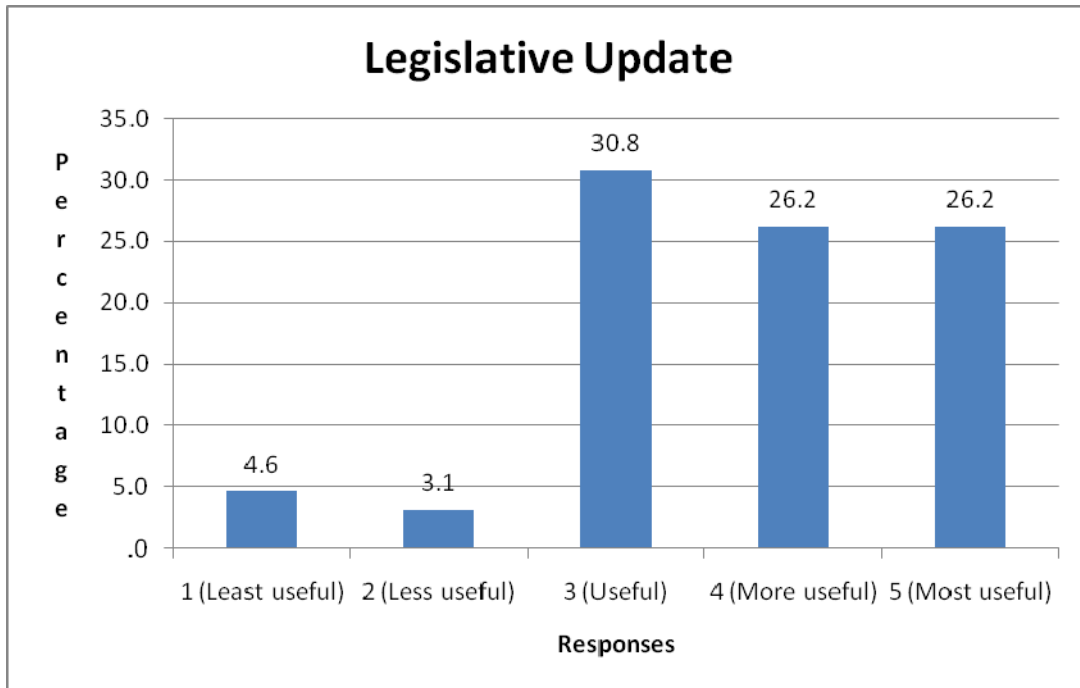
A majority of the responses agreed that “MRC Spotlights” is more useful to the newsletter; 26 persons or 40% of the responses agreed that this section is more useful to the newsletter; 13 persons or 20% of the responses agreed that this section is useful; 12 persons or 18.5% of the responses agreed that this section is most useful; 4 persons or 6.2% of the responses agreed that this section is less useful; and 3 persons or 4.6% of the responses agreed that this section is least useful to the newsletter.

e. NACCHO Information



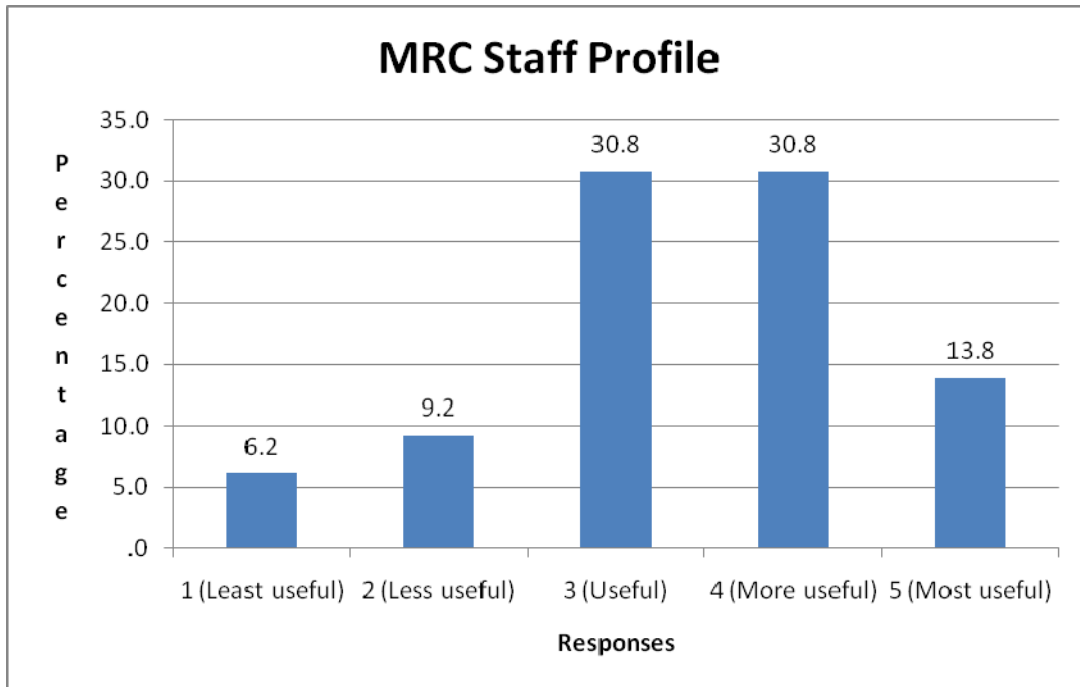
Most responses found the “NACCHO Information” section to be more useful to the newsletter; 23 persons or 35.4% of the responses found this section to be more useful; 17 persons or 26.2% of the responses agreed that this section is most useful; 17 persons or 26.2% of the responses agreed that this section is useful to the newsletter; 2 persons found this section to be less useful; and 1 person found this section to be least useful to the newsletter.

f. Legislative Update



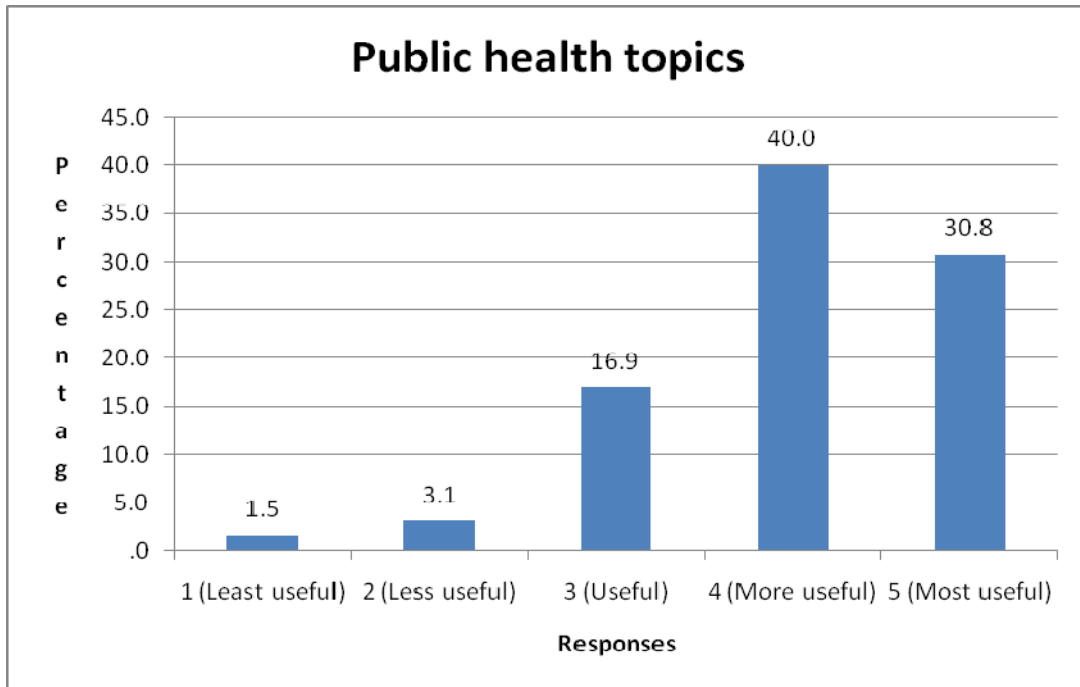
Most responses found the “Legislative Update” section to be useful to the magazine; 20 persons or 30.8% of the responses found this section to be useful; 17 persons or 26.2% of the responses found this section to be most useful; 17 persons or 26.2% of the responses found this section to be more useful; 2 persons found this section to be less useful; and 3 persons or 4.6% of the responses found this section to be least useful.

g. MRC Staff Profile



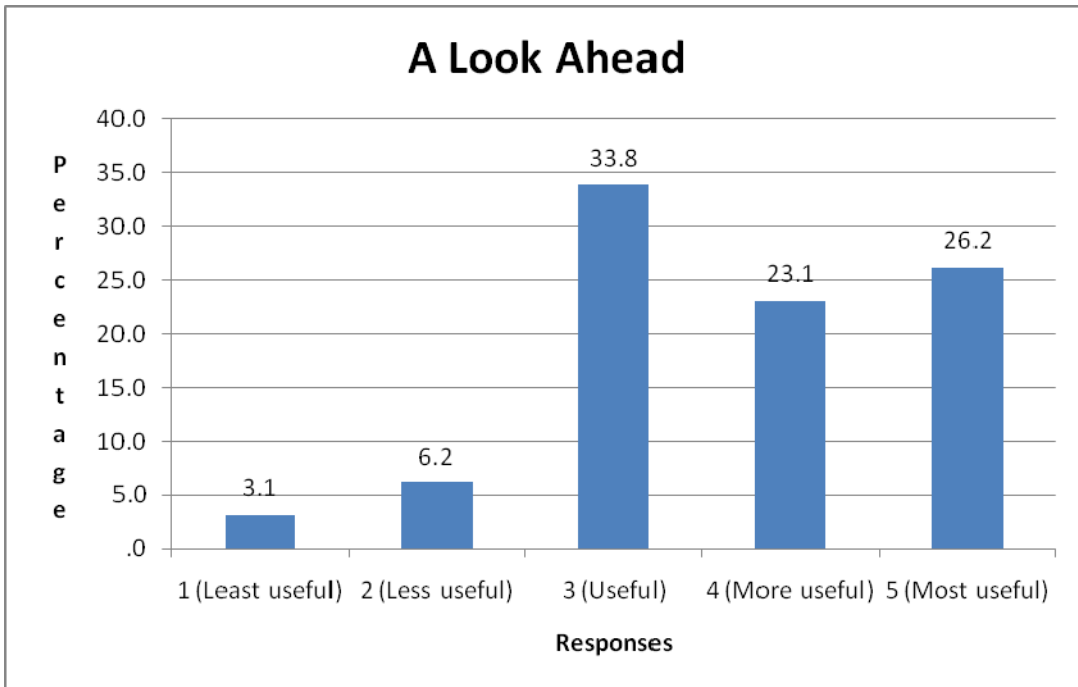
Most responses agreed that the “MRC Staff Profile” was either useful or more useful to the newsletter; 20 persons or 30.8% of the responses agreed that this section is useful to the newsletter; 20 persons or 30.8% of the responses agreed that this section is more useful; 9 persons or 13.8% of the responses agreed that this section is most useful; 6 persons or 9.2% of the responses agreed that this section is less useful; and 4 persons or 6.2% of the responses agreed that this section is least useful.

h. Public Health Topics

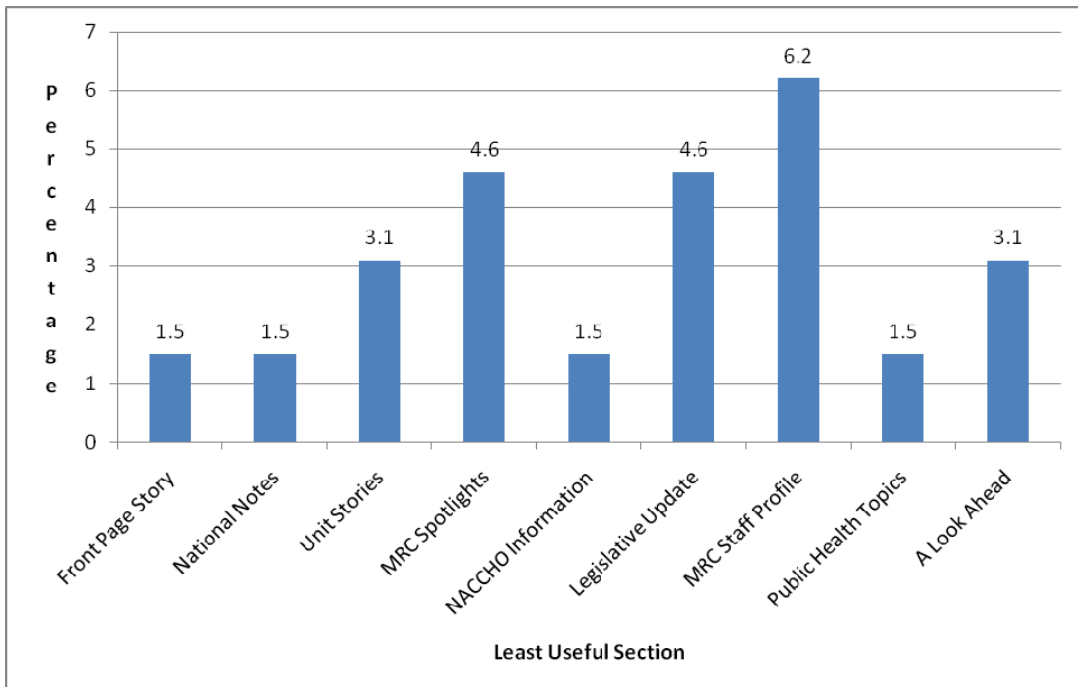
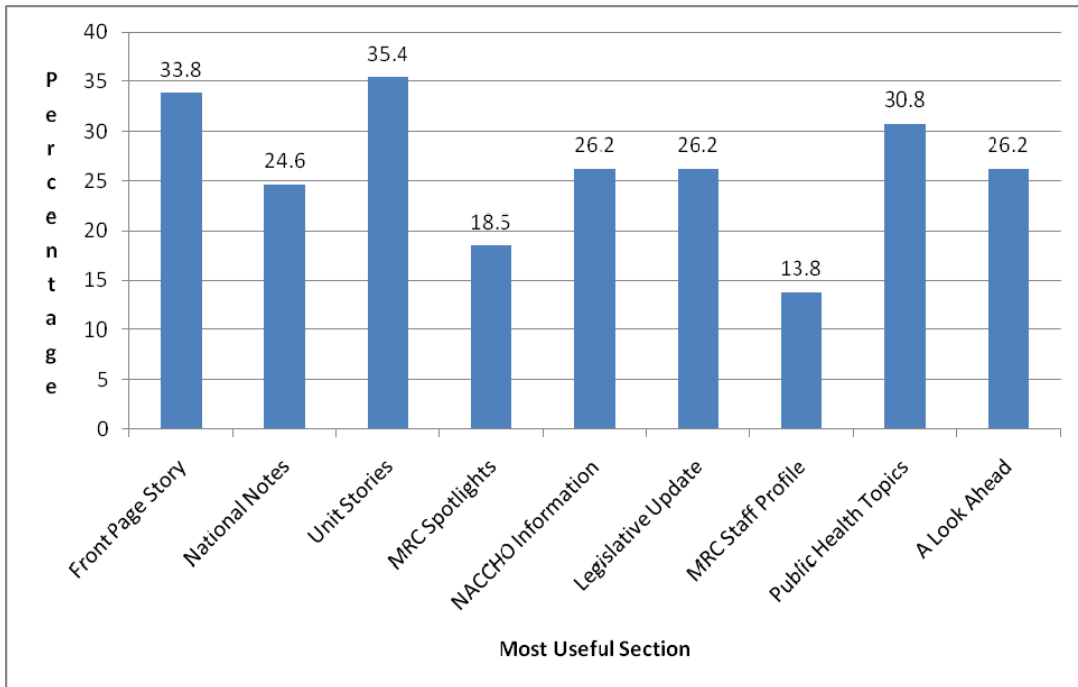


A majority of the responses found that the “Public Health Topics” section was more useful to the newsletter; 26 persons or 40% of the responses found this section to be more useful; 20 persons or 30.8% of the responses found this section to be most useful; 11 persons or 16.9% of the responses found this section to be useful; 2 persons or 3.1% of the responses found this section to be less useful; and 1 person found this section to be least useful to the newsletter.

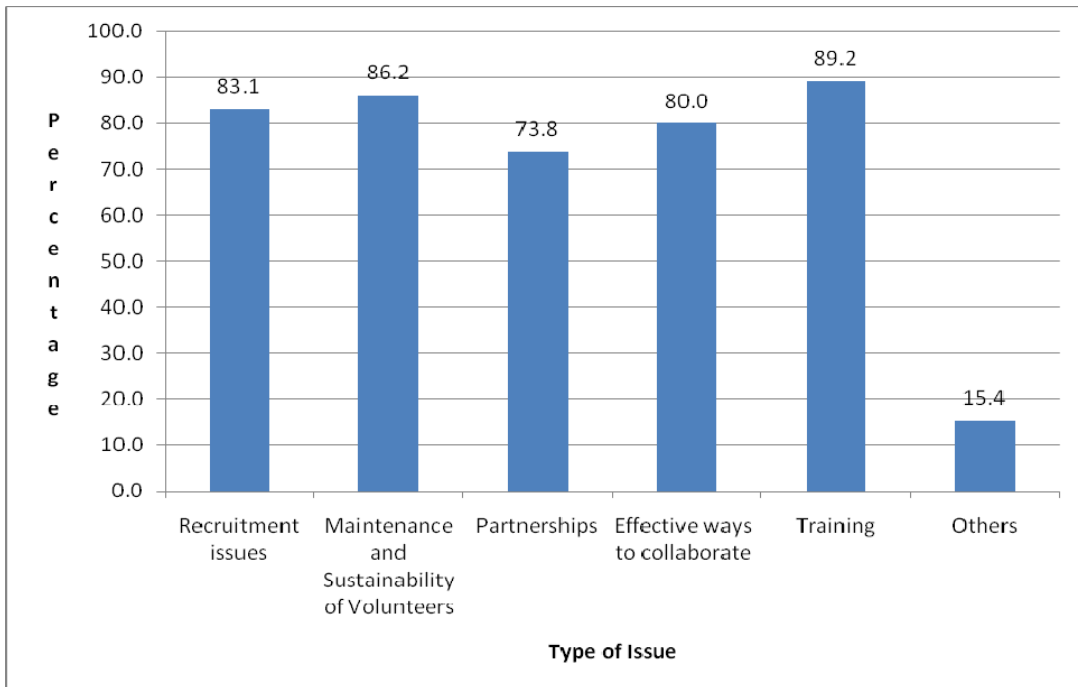
i. A Look Ahead



Most responses indicate that the “A Look Ahead” section is useful to the newsletter; 22 persons or 33.8% of the responses agree this section is useful; 17 persons or 26.2% of the responses agree this section is most useful; 15 persons or 23.1% of the responses agree this section is more useful; 4 persons or 6.2% of the responses agree this section is less useful; and 2 persons or 3.1% of the responses found this section to be least useful.



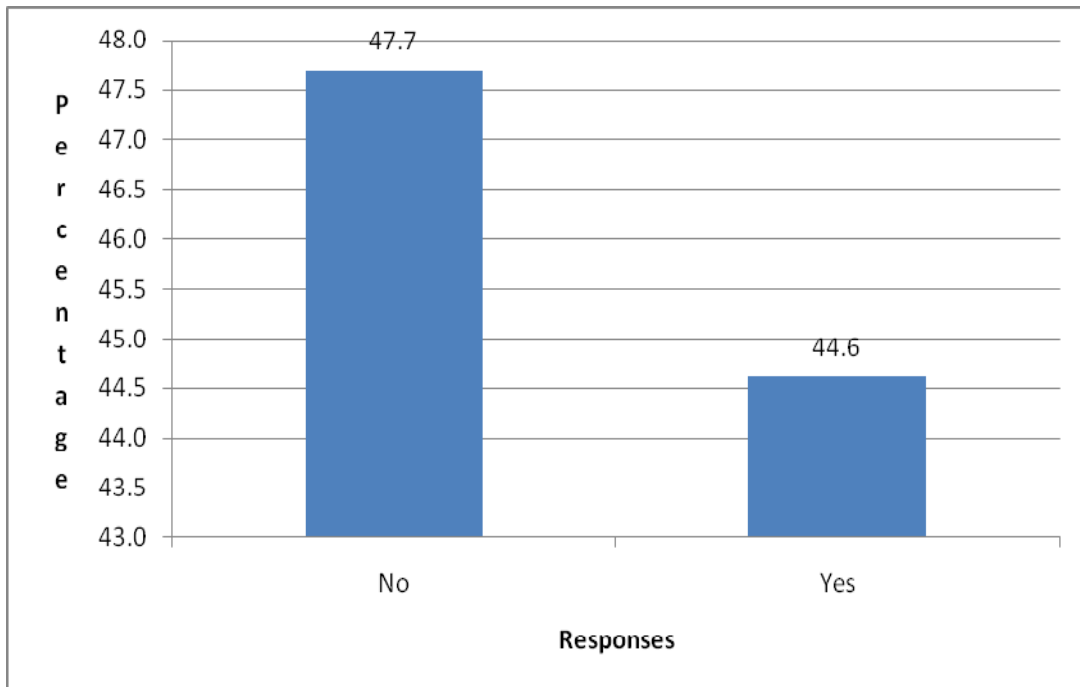
14. Would you like to see the following issues addressed in *MRC In Focus*?



A majority, 58 persons or 89.2% of the responses, said they preferred to see more articles addressing training issues; 56 persons or 86.2% of the responses said they preferred to see more articles addressing maintenance and sustainability of volunteers; 54 persons or 83.1% of the responses said they preferred to see more articles addressing recruitment issues; 52 persons or 80% of the responses said they preferred to see more articles about effective ways to collaborate with other response partners; and 48 persons or 73.8% of the responses preferred to see more articles about partnerships.

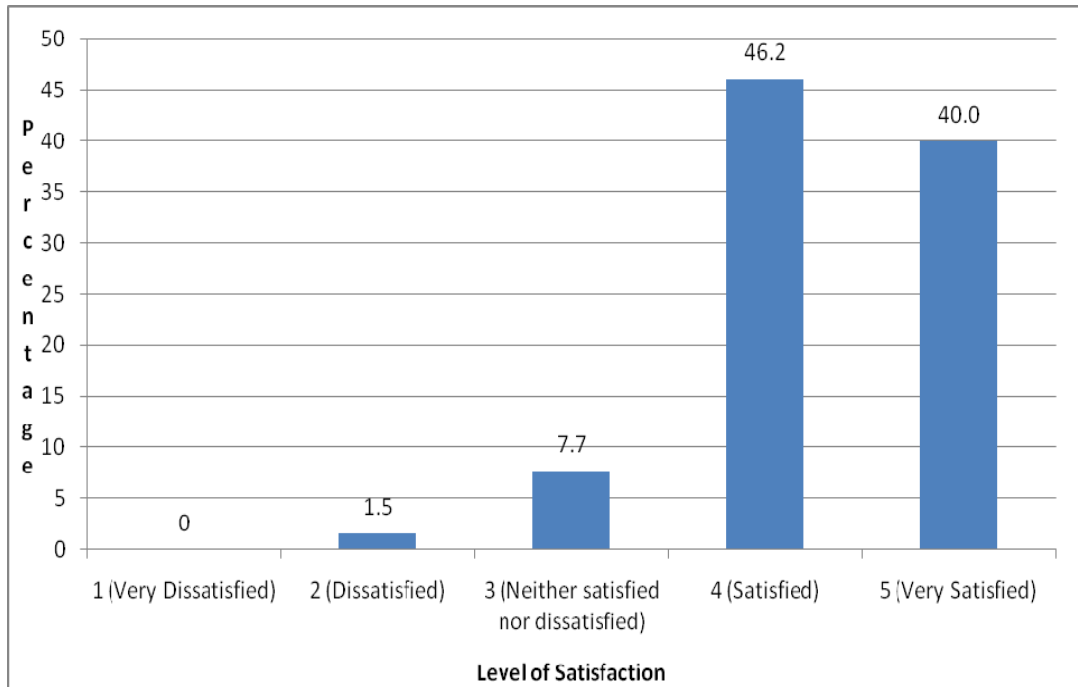
10 persons or 15.4% of the responses wanted other issues to be addressed including: community engagement; dealing with the egos of law enforcement and emergency management; information about growing MRC with ideas that have worked in other places; resources for supplies and education/ free training sites; solid, depth issues like differences in volunteer abilities; specifics on what the National Office is participating in and how they are promoting local units; and vendors for supplies and apparel.

15. Would you prefer to see longer, more in-depth articles in *MRC In Focus*, essentially making the newsletter a few pages longer?



31 persons or 47.7% of the responses preferred not to see longer, more in-depth articles in *MRC In Focus*; 29 persons or 44.6% of the responses preferred longer articles.

16. What is your level of satisfaction with the current *MRC In Focus*?



A majority of responses, 30 persons or 46.2% are satisfied with the current *MRC In Focus*; 26 persons or 40% of responses are very satisfied; 5 persons or 7.7% are neither satisfied nor dissatisfied; and 1 person or 1.5% is dissatisfied.

17. Do you have any suggestions on how *MRC In Focus* can be improved? Please share your suggestions with us.

The following are the suggestions on how *MRC In Focus* can be improved:

- a. Add a “best practices” or “lessons learned” page;
- b. Discuss core competencies and trainings that new volunteers and units would need;
- c. Do not reduce type size;
- d. The current length of the articles makes it easier and faster to read;
- e. There should be a section where persons can detail “where to purchase” promotional items and MRC logo wear. Some volunteers and units have run into problems with vendors in the past, so a recommendation would be most welcome;
- f. If there will be more links and articles, please send out *In Focus* more frequently;
- g. *MRC In Focus* has motivated some persons to submit articles;
- h. *MRC In Focus* is a good communication tool;
- i. Keep *In Focus* simple and include more photos;
- j. Make articles longer; include more training information; and Americorps volunteers should be required to read all issues as part of their training;

- k. Add more depth to the articles, as we want to learn what kind of problems units had and how they resolved these issues, and what kind of lessons were learned. Add 2-3 pages on important issues such as recruiting, retraining, training exercises, policies, and procedures;
- l. *MRC In Focus* is a nice newsletter, especially the paper type and color;
- m. Provide more info on training opportunities and/or ideas;
- n. Report on MRC units by region;
- o. Send it by e-mail to the unit coordinators instead of by mail;
- p. Share information about smaller units;
- q. This is a great resource to see what is going on nationwide; however, an article about growing/developing MRC unit would be great;
- r. A “fundraising ideas section” should be included, and maybe units could have a “sister” MRC where they can pair up together to help each other’s unit; and
- s. More information should be included depending on the audience; if it’s for members, then all the unit information is great. If it’s more for leaders, then there should be more information about training and recruitment.