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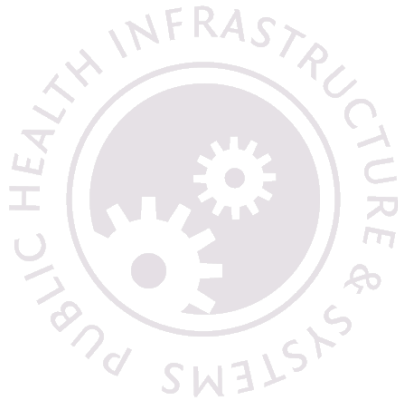
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What's New with Accreditation? Part One

Thursday, July 7, 2011

Jessica Solomon Fisher, MCP
Director, APQI
NACCHO



GOAL:

To describe the nuts and bolts of public health accreditation, including the newly released details and materials of the Public Health Accreditation Board's (PHAB's) voluntary national accreditation program, and to provide a brief overview of the technical assistance available for local health departments.

OBJECTIVES:

- Describe the accreditation program, including the accreditation process, prerequisites and standards and measures
- Review the fee schedule
- Describe how the program is a platform for quality improvement in public health
- Learn about NACCHO's technical assistance for accreditation preparation



Speaker Introduction

Public Health Accreditation Board (PHAB)

Kaye Bender, PhD, RN, FAAN

President & CEO






Launching National Public Health Accreditation

NACCHO Webinar: "What's New with Accreditation, Part I"
July 7, 2011
Kaye Bender, RN, PhD, FAAN, President and CEO
Public Health Accreditation Board

Session Objectives

- What is national public health accreditation?
- What is the current plan for the launch of the national public health accreditation program?
- What are some tips for a health department to be considering as they prepare for accreditation?



What is Public Health Accreditation?



- The measurement of health department performance against a set of nationally recognized, practice-focused and evidenced-based standards.
- The issuance of recognition of achievement of accreditation within a specified time frame by a nationally recognized entity.
- The continual development, revision, and distribution of public health standards.
- The result of many years of deliberate work!

PHAB

The Public Health Accreditation Board (PHAB)

PHAB is a non-profit, voluntary accreditation organization founded in 2007 whose goal is to advance public health performance by providing a national framework of standards for local, state, territorial and tribal health departments.

PHAB is the national organization charged with administering the public health accreditation program.

PHAB is located in Alexandria, VA

PHAB

The goal of the voluntary national accreditation program is to improve and protect the health of the public by advancing the quality and performance of state, local, Tribal and territorial public health departments.



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CDC Endorsement of Accreditation

 Centers for Disease Control and Prevention

“Accreditation is a major accomplishment for a health department. It means that it is addressing key community health problems”

Thomas R. Frieden, M.D., M.P.H.
CDC Director

Read the full March 24, 2011 press release:

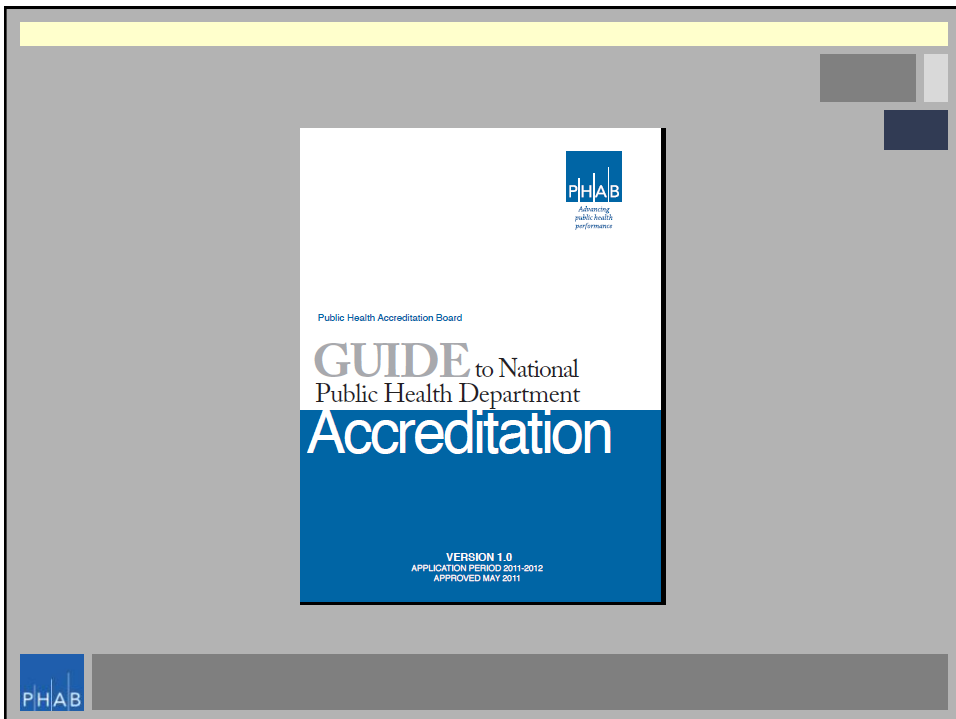
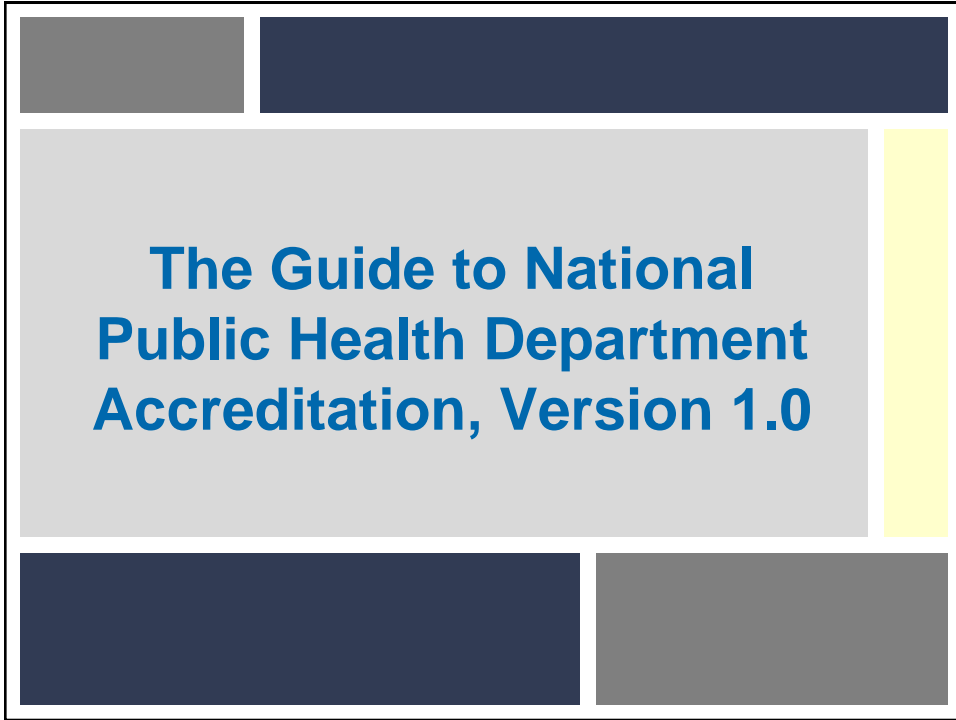
http://www.cdc.gov/media/releases/2011/p0324_publichealthdeptaccreditation.html

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Preparation for Launching the National Public Health Accreditation Program in the Fall 2011

Pre-Launch Materials Out Now!

- The Guide to National Public Health Department Accreditation, Version 1.0
- Public Health Department Accreditation Standards and Measures, Version 1.0
- 2011-2012 Accreditation Application Fee Schedule
- 2011-2012 Educational Services Offered by PHAB



In the Guide: Seven Steps to National Public Health Accreditation Process

A. Pre-application

Applicant prepares and assesses readiness checklists, views online orientation to accreditation, and formally informs PHAB of its intent to apply

B. Application

Applicant submits application form with pre-requisites, and first fee payment

Applicant attends in-person training (included in fees)

C. Document Selection and Submission

Applicant selects documentation and submits it to PHAB for review

D. Site Visit

Site visit is conducted by a team of peers and report developed

E. Accreditation Decision

PHAB Board will award accreditation status for 5 years

F. Reports

Accredited health department submits annual reports

G. Reaccreditation (5 years later)

Accredited health department applies for reaccreditation



Major Changes in “The Guide”

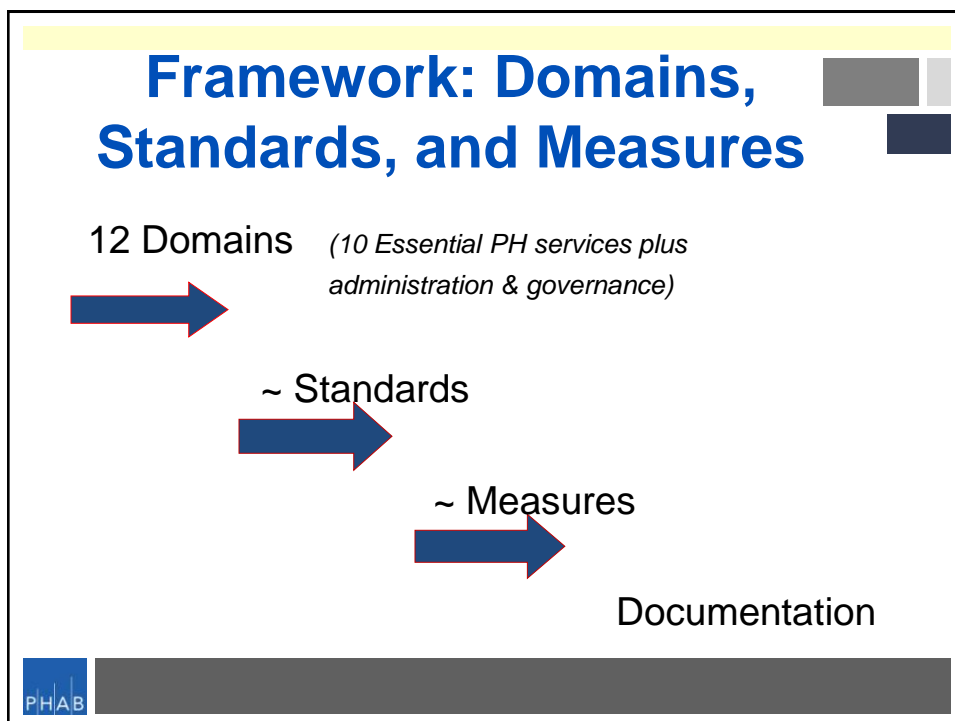
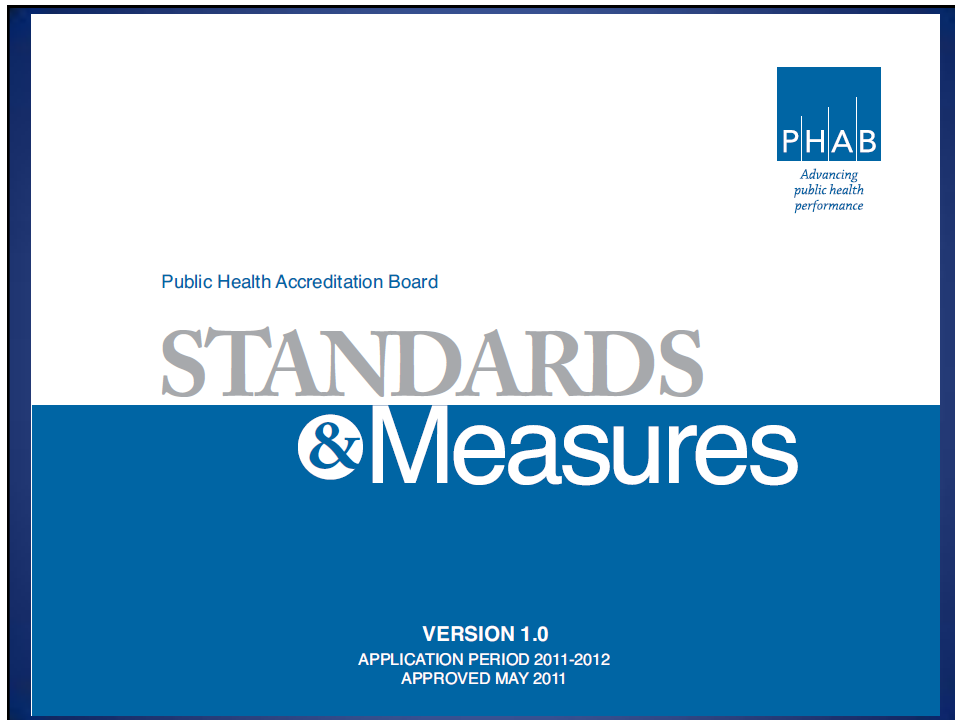
- Sequence for in-person training changed
- Process is paperless
- Four readiness checklists
- Statement of Intent Time Frame Waived
- Application shortened
- Site visit report changed
- Scoring scale changed
- Reports post accreditation changed
- Appeals procedure included

Pre-Requisites

- Submitted with the application
- Reviewed by PHAB staff for completeness but not quality and content
- Reviewed for quality and content by site reviewers
- Criteria included in Domains 1 and 5

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Standards and Measures, Version 1.0



Structural Framework

The structural framework for the PHAB domains, standards, and measures uses the following taxonomy:

- Domain (example – Domain 5)
- Standard (example – Standard 5.3)
- Measure (example – Measure 5.3.2)
- Tribal, State, Local or ALL
- (example – Measure 5.3.2 S for state health departments)
- (example – Measure 5.3.2 L for local health departments)
- (example – Measure 5.3.2 T for Tribal health departments)
- (example – Measure 5.3.2 A for all health departments)

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Twelve Domains

1. Conduct assessments focused on population health status and health issues facing the community
2. Investigate health problems and environmental public health hazards to protect the community
3. Inform and educate about public health issues and functions
4. Engage with the community to identify and solve health problems
5. Develop public health policies and plans
6. Enforce public health laws and regulations
7. Promote strategies to improve access to healthcare services
8. Maintain a competent public health workforce
9. Evaluate and continuously improve processes, programs, and interventions
10. Contribute to and apply the evidence base of public health
11. Maintain administrative and management capacity
12. Build a strong and effective relationship with governing entity

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Summary of Revisions to Standards and Measures

- Purpose statement added
- Significance information added
- Documentation is required; usually two examples
- Narrative specific to each documentation item
- One set of standards and measures
- Community health assessment is common term
- Domain 9 revamped
- Domains 11 and 12 have been revamped
- Some rearrangement, rewording, and updating


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SAMPLE SITE VISIT REPORT				
DOMAIN 4: Engage with the community to identify and address health problems Engage the Public Health System and the Community in Identifying and Addressing Health Problems				
STANDARD 4.1 B: Engage the public health system and the community in identifying and addressing public health problems through an ongoing, collaborative process.				
MEASURE 4.1.1 B: Establish and actively participate in collaborative partnerships and coalitions to address public health issues				
REQUIRED DOCUMENTATION	SITE VISIT TEAM SCORE	COMMENT ON SCORE <i>Describe how conformity with the measure was demonstrated;</i> <i>OR</i> <i>Explain what was missing, if the measure was not scored as "demonstrated."</i>	AREAS OF EXCELLENCE <i>Describe any areas of excellence or unique promising practices</i>	OPPORTUNITIES FOR IMPROVEMENT <i>Describe any opportunities for improvement.</i> <i>(Even if the measure is met, describe any opportunities for improvement identified by the site visit team.)</i>
Two examples of ongoing collaborations that address public health issues (e.g. tobacco coalition, maternal child health coalitions, HIV/AIDS coalition, or a planning process such as CHIP)	<input type="checkbox"/> Not Demonstrated <input type="checkbox"/> Slightly Demonstrated <input type="checkbox"/> Largely Demonstrated <input type="checkbox"/> Fully Demonstrated			
b) List of partners in each collaboration	<input type="checkbox"/> Not Demonstrated <input type="checkbox"/> Slightly Demonstrated <input type="checkbox"/> Largely Demonstrated <input type="checkbox"/> Fully Demonstrated			
c) Description of process and templates used for collecting feedback and evaluating at least one partnership.	<input type="checkbox"/> Not Demonstrated <input type="checkbox"/> Slightly Demonstrated <input type="checkbox"/> Largely Demonstrated <input type="checkbox"/> Fully Demonstrated			
d) Documentation of use of evaluation findings	<input type="checkbox"/> Not Demonstrated <input type="checkbox"/> Slightly Demonstrated <input type="checkbox"/> Largely Demonstrated <input type="checkbox"/> Fully Demonstrated			
Overall Comments About the Department's Conformity with this Standard/Domain (i.e., Description of areas of excellence, promising practices, areas that are lacking, and overall opportunities for improvement)				
In conclusion, the Team will provide their impression of the health department by stating the (1) three greatest strengths, (2) three most serious challenges or opportunities for improvement, and (3) their overall impression of the department as a functioning health department.				

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It's important to note that the final format will be based on the information system. There will be no paper exchange between the applicant and PHAB.

Accreditation Fees




Fee Development

- Fee Development Committee chaired by Carol Moerhle.
- Included on the committee were state and local representatives.
- Fee does not fully support PHAB.
- First fee payment takes into account greater level of effort and costs in the first year.
- Fee is broken into eight categories based on population.
- Fee covers:
 - a percentage of the Accreditation Specialist 1:25
 - Training and Travel for both site visitor and health department accreditation coordinator
 - Information System Costs



2011-2012 Applicant Fee Schedule

		2011/2012 PUBLIC HEALTH ACCREDITATION FEE SCHEDULE				
Health Departments	Population	Year 1 Fee	Year 2 Fee	Year 3 Fee	Year 4 Fee	Year 5 Fee
Category 1	Less than 50,000	\$ 3,180	\$ 2,385	\$ 2,385	\$ 2,385	\$ 2,385
Category 2	50,001 to 100,000	\$ 5,168	\$ 3,876	\$ 3,876	\$ 3,876	\$ 3,876
Category 3	100,001 to 200,000	\$ 6,758	\$ 5,068	\$ 5,068	\$ 5,068	\$ 5,068
Category 4	200,001 to 999,999	\$ 7,950	\$ 5,963	\$ 5,963	\$ 5,963	\$ 5,963
Category 5	1 million + 2,999,999	\$ 11,925	\$ 8,944	\$ 8,944	\$ 8,944	\$ 8,944
Category 6	3 million- 4,999,999	\$ 15,900	\$ 11,925	\$ 11,925	\$ 11,925	\$ 11,925
Category 7	5,000,000 to 14,999,999	\$ 19,875	\$ 14,906	\$ 14,906	\$ 14,906	\$ 14,906
Category 8	15 million +	\$ 23,850	\$ 17,888	\$ 17,888	\$ 17,888	\$ 17,888



What Do the Fees Cover?

- An assigned accreditation specialist to guide your department through the application process
- Site visit, including a comprehensive review of your health department's operations against the national accreditation standards by a team of peer review experts
- In-person training for your department's accreditation coordinator
- 24/7 access to PHAB's online accreditation information system, making it easier and more cost-efficient for departments to participate in accreditation
- Annual quality improvement monitoring and evaluation for 5 years by your accreditation specialist
- Access to a growing network of accredited local health departments and best practices

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Fee Payments

- Rates will operate on a sliding scale based on the size of the health department's jurisdiction
- Health departments can receive a discount by paying in advance
- Health departments can pay in multiple year increments
- Health departments can pay with end of the year grant funds
- PHAB's Fee Schedule will be published annually.

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What Should a Health Department be Doing to Prepare for National Public Health Accreditation?

Monitor PHAB's Think Tanks

- Environmental Public Health (*completed*)
- Centralized States (*two held, one to be planned*)
- Tribal (*completed*)
- Governance (*completed*)
- Large City Metro (*May 2011; one to be planned*)
- Emergency Preparedness (*being planned*)
- Chronic Disease (*being planned*)
- Workforce (*being planned*)
- Small Health Dept/Rural/Multi-jurisdictional (*being planned*)
- MCH (*being planned*)
- California (*being planned*)

PHAB's Advice

- Organize Your Health Department
 - Appoint an Accreditation Coordinator
 - Review Standards and Measures, Version 1.0
 - Review Accreditation Process, Version 1.0
 - Educate governance to staff
 - Contact your national organizations for technical assistance
- Work on the Pre-Requisites (Due with Your Application)
 - Department Strategic Plan **
 - State/Community Health Assessment **
 - State/Community Health Improvement Plan**

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DOMAIN 1: Conduct and disseminate assessments focused on population health status and public health issues facing the community

- **Standard 1.1:** Participate in or Conduct a Collaborative Process Resulting in a Comprehensive Community Health Assessment
- **Standard 1.2:** Collect and Maintain Reliable, Comparable, and Valid Data That Provide Information on Conditions of Public Health Importance and On the Health Status of the Population
- **Standard 1.3:** Analyze Public Health Data to Identify Trends in Health Problems, Environmental Public Health Hazards, and Social and Economic Factors That Affect the Public's Health
- **Standard 1.4:** Provide and Use the Results of Health Data Analysis to Develop Recommendations Regarding Public Health Policy, Processed, Programs, or Interventions

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DOMAIN 2: Investigate health problems and environmental public health hazards to protect the community

- **Standard 2.1:** Conduct Timely Investigations of Health Problems and Environmental Public Health Hazards
- **Standard 2.2:** Contain/Mitigate Health Problems and Environmental Public Health Hazards
- **Standard 2.3:** Analyze Public Health Data to Identify Trends in Health Problems, Environmental Public Health Hazards, and Social and Economic Factors That Affect the Public's Health
- **Standard 2.4:** Maintain a Plan with Policies and Procedures for Urgent and Non-Urgent Communications

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DOMAIN 3: Inform and educate about public health issues and functions

- **Standard 3.1:** Provide Health Education and Health Promotion Policies, Programs, Processes, and Interventions to Support Prevention and Wellness
- **Standard 3.2:** Provide Information on Public Health Issues and Public Health Functions Through Multiple Methods to a Variety of Audiences

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DOMAIN 4: Engage with the community to identify and address health problems

- **Standard 4.1:** Engage with the Public Health System and the Community in Identifying and Addressing Health Problems Through Collaborative Processes
- **Standard 4.2:** Promote the Community's Understanding of and Support for Policies and Strategies That will Improve the Public's Health

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DOMAIN 5: Develop public health policies and plans

- **Standard 5.1:** Serve As a Primary and Expert Resource for Establishing and Maintaining Public Health Policies, Practices, and Capacity
- **Standard 5.2:** Develop and Implement a Health Department Organizational Strategic Plan
- **Standard 5.3:** Conduct a Comprehensive Planning Process Resulting in a Tribal/State/Community Health Improvement Plan
- **Standard 5.4:** Maintain an All Hazards Emergency Operations Plan

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DOMAIN 6: Enforce public health laws

- **Standard 6.1:** Review Existing Laws and Work with Governing Entities and Elected/Appointed Officials to Update as Needed
- **Standard 6.2:** Educate Individuals and Organizations On the Meaning, Purpose, Compliance, and Benefit of Public Health Laws and How to Comply
- **Standard 6.3:** Conduct and Monitor Public Health Enforcement Activities and Coordinate Notification of Violations among Appropriate Agencies

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DOMAIN 7: Promote strategies to improve access to health care services

- **Standard 7.1:** Assess Health Care Capacity and Access to Health Care Services
- **Standard 7.2:** Identify and Implement Strategies to Improve Access to Health Care Services

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DOMAIN 8: Maintain a competent public health workforce

- **Standard 8.1:** Encourage the Development of a Sufficient Number of Qualified Public Health Workers
- **Standard 8.2:** Assess Staff Competencies and Address Gaps by Enabling Organizational and Individual Training and Development

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DOMAIN 9: Evaluate and continuously improve processes, programs, and interventions

- **Standard 9.1:** Use a Performance Management System to Improve Organizational Practice, Processes, Programs, and Interventions
- **Standard 9.2:** Develop and Implement Quality Improvement Processes Integrated Into Organizational Practice, Programs, Processes, and Interventions

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DOMAIN 10: Contribute to and apply the evidence base of public health

- **Standard 10.1:** Identify and Use the Best Available Evidence for Making Informed Public Health Practice Decisions
- **Standard 10.2:** Promote Understanding and Use of Research Results, Evaluations, and Evidence-based Practices With Appropriate Audiences

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DOMAIN 11: Maintain administrative and management capacity

- **Standard 11.1:** Develop and Maintain an Operational Infrastructure to Support the Performance of Public Health Functions
- **Standard 11.2:** Establish Effective Financial Management Systems
- **Standard 11.3:** Maintain Current Operational Definitions and Statements of Public Health Roles and Responsibilities

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Domain 12: Maintain Capacity to Engage the Public Health Governing Entity

- **Standard 12.1:** Maintain Current Operational Definitions and Statements of the Public Health Roles, Responsibilities, and Authorities
- **Standard 12.2:** Provide Information to the Governing Entity Regarding Public Health and the Official Responsibilities of the Health Department and of the Governing Entity
- **Standard 12.3:** Encourage the Governing Entity's Engagement In the Public Health Department's Overall Obligations and Responsibilities

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*Advancing
public health
performance*

PUBLIC HEALTH ACCREDITATION BOARD

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www.phaboard.org

Please submit questions
through the chat box for the
Q&A session

NACCHO's Role in Accreditation

- Assess the needs and interest of LHDs
- Prepare LHDs for accreditation
- Ensure local health department needs are met throughout program development
- Information conduit between PHAB and LHDs
- Supporting PHAB program development



NACCHO's Role: Accreditation Preparation

www.naccho.org/accreditation

Prerequisites

- How-to guides
- Examples
- MAPP resources: www.naccho.org/mapp
- Additional resources: www.naccho.org/chachip

Ready-made Presentations

- Accreditation 101 for staff
- Accreditation 101 for Boards
- QI 101 for staff

Accreditation Preparation

- "Accreditation Coordinator Duties" document
- Organizational Self-assessment Guide
- First Things First: Prioritizing Health Problems

NACCHO's Role: Accreditation Preparation

Quality Improvement

- Storyboard examples and templates
- Stories of Measurable Improvement in Public Health

General Resources

- APQI webinar series
- accreditNATION e-newsletter
- Website/Toolkits
- Virtual TA on APQI

Coming Soon!

- Stories of Measurable Improvement in Public Health
- Example documentation

Question & Answer Session

Type your questions in the Chat Box
located on the lower left side of your screen.



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which will appear on your screen momentarily and
will be sent via e-mail shortly!**

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