



A Community Approach to Better Health

Together! Healthy Knox is about achieving a community in which every person who lives, works, attends school, worships or plays is a healthy person. With your help, this is an achievable goal.

Knox County Health Department is launching Together! Healthy Knox, but, as the name implies, we can't do it alone. No single entity or agency can make a community healthy – so much more can be accomplished by working together with a common goal to improve health.

Together! Healthy Knox uses a strategic process which provides a framework to guide the community in identifying priority health issues and taking action to address them. Thinking and working strategically also enables the community to make our current resources work smarter.*

Here's a brief overview:

Step 1) Identify – Knox County Health Department is gathering local information about health in order to create a comprehensive snapshot of our health status. This is a way to “take the pulse” of our community to identify health-related concerns and strengths. Community members are invited to answer a survey and attend one of several upcoming focus groups around the county. Visit www.healthyknox.org to take the survey and check the focus group schedule.

Step 2) Prioritize – Once the data is gathered, the entire community is invited to take part in a process to look at the data gathered in Step 1 and determine what health problems should be addressed and in what order. Organizations, businesses, residents and community leaders are welcome and encouraged to become involved. Knox County Health Department will initiate the formation of a community-wide partnership with a goal of making a lasting positive impact on health priorities affecting our entire community.

Step 3) Act – The community group formed in Step 2 will develop a coordinated action plan to empower partners from throughout the community to play a role in addressing Knox County's health priorities. Improving the health of our community will take us all working together!

Please participate. All our voices matter.

Learn more about **Together! Healthy Knox** at www.healthyknox.org and find out how you can be a part of this community-wide initiative to identify key health issues and take action for a healthier Knox County.

*Together! Healthy Knox uses Mobilizing for Action through Planning and Partnerships (MAPP), a model developed by the National Association of County and City Health Officials (NACCHO), for a planned approach to improve health and quality of life.

Together! Healthy Knox Partnership (T!HK) — Proposed Timeline

T!HK PHASE / ACTIVITY	2010							2011				
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
T!HK Steering Committee Orientation	█											
T!HK Visioning Retreat		█										
Conduct Forces of Change Assessment (FOCA)			█	█	█	█						
Conduct Local Public Health System Assessment (LPHSA)			█	█	█	█						
Analyze Results from Assessments	█	█	█	█	█	█	█					
Identify Strategic Issues	█	█	█	█	█	█	█	█	█			
Formulate Goals & Strategies								█	█	█	█	
Develop Community Health Improvement Plan									█	█	█	█
Launch Action Cycle (Hold Community Meeting)												█

ORIENTATION: T!HK Steering Committee members will be further introduced to the MAPP/T!HK framework, roles & responsibilities and visioning retreat

VISIONING RETREAT: Partnership develops T!HK's vision for a community approach to better health; team building

FOCA & LPHSA: Knox County Health Department will provide logistical support, data analysis and reports; partnership to provide strategic guidance

ANALYZE RESULTS / IDENTIFY STRATEGIC ISSUES: Partnership reviews reports and selects priorities for action

GOALS & STRATEGIES: Partnership establishes goals and strategies for each of the selected priorities

COMMUNITY HEALTH IMPROVEMENT PLAN: Final report outlines plans for action to address each selected priority, supporting data and responsible parties

ACTION CYCLE: Partnership implements health improvement plan and monitors progress