

# SURVIVE AND THRIVE: Roadmap for New Local Health Officials

Learning ◦ Networking ◦ Coaching  
Join the path to successful leadership in local public health.

**NACCHO**

National Association of County & City Health Officials



Robert Wood Johnson  
Foundation

# The PROGRAM

*Survive and Thrive* is a learning opportunity designed to enhance the skills of new local health officials – top executives at local health departments.

If you are a new local health official, it allows you the chance to engage with seasoned colleagues, learn new skills and apply practical hands on experience to the challenges and opportunities presented by your new role.

As a Survive and Thrive Fellow, you will gain practical tools and tactics to help engage elected officials and community partners; best manage strategic planning and human, financial, and information resources; and bolster your ability to resolve challenges unique to your new role.

The commitment is realistic, the price is right and the resources are invaluable.



# The **BENEFITS**

You will acquire insight to better manage and achieve your health department's goals.

*Survive and Thrive* is powerful because of the long term commitment to you. In a 12-month timeframe, you will build on your past experience, learn from leading public health practitioners and be part of an integrated group of other new local health officials that provides a network of accessible on the job support.

- **Network** with experienced and new local health officials
- Learn critical **success strategies**
- **Share** experiences of failures and successes
- **Discover support resources** that help solve problems
- **Master the habits** of effective local health officials



# The DETAILS

Your participation in this program includes face-to-face workshops, the development of a personal action plan, engaging in regular coaching sessions, and giving and receiving valuable input to and from your colleagues as a part of a peer learning team.

## Workshops will include topics such as:

- Management challenges for the new local health official
- Leading and managing change
- Working with elected officials

## The Cost

Through support from the Robert Wood Johnson Foundation\*, Survive and Thrive Fellows are provided scholarships that cover the cost of the course. Travel, lodging and meals for the in-person workshops will also be covered as part of the scholarship.

## The Requirements

New local health officials must have been in their position for two years or less and commit to approximately 100 hours over a one-year period that includes the following activities:

- Workshop preparation
- In person attendance of workshops
- Development of an active coaching relationship
- Monthly conference calls with coaches and peers

# APPLY NOW!

Space is limited for this invaluable learning opportunity.  
Applications are being accepted online at

[www.naccho.org/surviveandthrive](http://www.naccho.org/surviveandthrive)

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