

Archived Webinars (8)

Title: [Breastfeeding Support Group - The Journey to Success](#)

Resource Link: [Visit ks.train.org](http://ks.train.org)

Notes: Free one hour webinar on how to start support groups from A to Z.

Title: [Collective Impact: Creating Large Scale Social Change Presentation](#)

Resource Link: [Access Webinar](#)

Notes: This presentation was created for the Collective Impact webinar. Using the Strive Partnership as an example of a collective impact initiative, Kania and Kramer present their argument that large-scale social change comes from better cross-sector coordination rather than from the isolated intervention of individual organizations

Title: [Continuity of Care in Alabama: Coalition Partnerships Make the Difference](#)

Resource Link: [Access Webinar](#)

Notes: A fellow grantee of the Best Fed Beginnings (BFB) Project, Alabama Breastfeeding Committee (ABC) supported three hospitals in the state to improve maternity care practices and work toward Baby-Friendly designation. Hear how partnerships between the BFB hospitals, Alabama Breastfeeding Committee, and key stakeholders, combined with alignment of priorities and resources, strengthened community support for breastfeeding.

Title: [Drop-In Centers and Support Groups: Key to Success](#)

Resource Link: [Click here to access webinar](#)

Notes: Check out this webinar from the Indiana Perinatal Network about starting drop-in centers and support groups!

Title: [Improving Continuity of Coverage and Care for Pregnant & Postpartum Women](#)

Resource Link: [Access the webinar!](#)

Notes: This webinar explored strategies to help pregnant and postpartum women navigate coverage options post-ACA, limit gaps in coverage and improve continuity of care.

Title: [Power Tools Webinar Series from USBC](#)

Resource Link: [Click here to view!](#)

Notes: Coalitions Power Tools Webinar series is available for viewing.

Title: Protecting Breastfeeding: Lactation Accommodation Advocacy

Resource Link:

Notes: View the slides from the 1305 Breastfeeding Network Call on July 15th. BreatfeedLA discussed how advocate for workplace lactation accommodations.

Title: [The Importance of Breast Milk Use in the NICU](#)

Resource Link: [Access Webinar](#)

Notes: Human milk is probably the least appreciated but the most beneficial source of nutrition for infants in the NICU. Many NICUs however have failed to provide the resources to ensure human milk be the primary source of nutrition for infants. Join us as we review the variety of benefits human milk use imparts upon those infants who receive it. The individual components that make up these benefits will be described. We will then outline the short and long term implications of human milk use on morbidity and mortality of our NICU patients.

Articles (2)

Title: [Hospital Stay for Healthy Term Infants](#)

Resource Link: [Access the article](#)

Notes: Policy statement from the American Academy of Pediatrics on Hospital Stay for Healthy Term Newborn Infants.

Title: [Racial and Ethnic Disparities in Breastfeeding](#)

Resource Link: [Access the article](#)

Notes: Article from Breastfeeding Medicine that reviews the literature on racial and ethnic disparities in breastfeeding rates and practices.

Breastfeeding Photos (1)

Title: [USBC Breastfeeding Photos](#)

Resource Link: [Click here to access photos](#)

Notes: Images play an important role in normalizing breastfeeding and reducing the societal and cultural barriers faced by breastfeeding families. This Image Gallery is a free resource.

Educational Materials (11)

Title: [Breastfeeding in the Hospital](#)

Resource Link: [Access booklet](#)

Notes: Breastfeeding in the Hospital is our newest product in breastfeeding education. This bilingual booklet helps meet an important need, guiding parents thru steps to prevent problems and overcome obstacles in the hospital setting.

Title: [Drugs and Breastfeeding](#)

Resource Link: [Click here to access](#)

Notes: The LactMed database contains information on drugs and other chemicals to which breastfeeding mother may be exposed.

Title: [Engaging Fathers](#)

Resource Link: [Click here to access](#)

Notes:

Title: [Mother's Guide to Breastfeeding: Prenatal Curriculum](#)

Resource Link: [Click here to view guide](#)

Notes: This curriculum was developed for use in the prenatal setting. It is intended to support a mother's choice to breastfeed and to help her establish and achieve her breastfeeding goals. The curriculum may be implemented by a nurse, clinician, lactation specialist or other educator—ideally with unified messages from all. It is largely designed for one-on-one teaching through brief discussions as part of prenatal visits, with the content building sequentially over three trimesters." - NYC DOHMH

Title: [Newborn Weight Calculator Tool](#)

Resource Link: [Click here to access](#)

Notes: NEWT is the first tool that allows pediatric healthcare providers and parents to see how a newborn's weight during the first days following childbirth compares with a large sample of newborns, which can help with early identification of weight loss issues." Ian M. Paul, M.D., M.Sc.

Title: [Ready, Set, BABY](#)

Resource Link: [Click here to access](#)

Notes: Ready, Set, BABY (RSB) is an educational program designed to counsel prenatal women about maternity care best practices and the benefits and management of breastfeeding, incorporating other important information to help women achieve their goals.

Title: [Resources for Providers](#)

Resource Link:

Notes: Breastfeeding Guidance Providers Reference Card, and Providers Pocket Card

Title: [Stanford Medicine- Newborns- Getting started with Breastfeeding](#)

Resource Link: [Click here to access](#)

Notes: Videos and other great educational materials related to breastfeeding care, especially for newborns and preemies.

- Early Initiation of Breastfeeding -- video
- A Perfect Latch -- video
- Hand Expressing Milk -- video, Maximizing Milk Production -- video
- Babies At Risk, The Well Fed Baby Checklist
- Local Breastfeeding Resources and Breast Pump Rentals
- Breastmilk Storage and Shipping

Title: [The Business Case for Breastfeeding- Employee Guide](#)

Resource Link:

Notes: For mothers returning to work

Title: [Tools for Action - Prenatal Breastfeeding Education](#)

Resource Link: [Click here to access](#)

Notes: The purpose of Tools for Action – Prenatal Breastfeeding Education is to provide the information, tools, and resources necessary to educate all prenatal women about evidence-based maternity care practices, especially the changes that are occurring with the Baby-Friendly Hospital designation and other related state designations, as well as support for breastfeeding success. Additional information alerts women to common problems and also to infant cues, and helps women make informed decisions and meet their feeding goals.

Title: [Your Guide to Breastfeeding](#)

Resource Link: [Access the guide](#)

Notes: From the Office of Women's Health this easy to provides women the how-to information and support needed to breastfeed successfully.

Federal Agencies (4)

Title: [Centers for Disease Control and Prevention \(CDC\), DNPAO](#)

Resource Link: [Visit CDC DNPAO site](#)

Notes: The CDC provides information for health departments, community organizations, and providers such as research, policies, and recommendations. They also offer information for mothers on the handling and storage of breast milk, traveling while breastfeeding, and vaccinations.

Title: [Health Resources and Services Administration \(HRSA\)](#)

Resource Link: [Visit HRSA site](#)

Notes: Through the Business Case for Breastfeeding website, HRSA provides resources and tools for making the case for workplace support for breastfeeding. These tools and resources can support local, state, and national efforts to garner support for workplace accommodations for breastfeeding and ensuring workplaces are meeting the needs of lactating women.

Title: [U.S. Department of Agriculture \(USDA\), WIC](#)

Resource Link: [Visit USDA WIC site](#)

Notes: The Special Supplemental Nutrition Program for Women, Infants and Children (WIC) provides federal grants to states for supplemental foods, health care referrals, and nutrition education for low income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk.

Title: [U.S. Department of Health and Human Services \(HHS\), Office on Women's Health](#)

Resource Link: [Visit HHS OWH site](#)

Notes: The Office of Women's Health provides resources and information on a spectrum of women's health issues, including breastfeeding. They also provide a toll-free number to offers trained lactation specialists answers to questions regarding breastfeeding.

Grantees' Educational Materials (1)

Title: [WWHF Breastfeeding Curriculum Presentation](#)

Resource Link:

Notes: Attached- Supporting Breastfeeding Mothers and Babies

Hotlines (3)

Title: [La Leche League US](#)

Resource Link:

Notes: 877.LA.LECHE (877.452.5324) La Leche League Leaders provide callers with education and support for women who want to breastfeed.

Title: [Nursing in Public Hotline \(by Best for Babes\)](#)

Resource Link:

Notes: 855.NIP.FREE (855.647.3733) Leave a message on this hotline to report any experience of harassment re: feeding your baby in public. Best for Babes is collecting the reports, and sharing them with the media and others to make a difference for moms everywhere. You can choose to be anonymous or give your name.

Title: [US OWH \(Office of Women's Health\)](#)

Resource Link:

Notes: 800.994.9662 Peer counselors are available to answer your breastfeeding questions or work with you on breastfeeding issues.

Journals & Publications (6)

Title: [Breastfeeding Exclusive](#)

Resource Link: [Access Breastfeeding Exclusive](#)

Notes: Breastfeeding Exclusive is the official newsletter of the Carolina Global Breastfeeding Institute. Issues are available free of charge online.

Title: [Breastfeeding Medicine](#)

Resource Link: [Access Breastfeeding Medicine](#)

Notes: Peer-reviewed journal created by physicians and dedicated to the advancement of breastfeeding worldwide. Breastfeeding Medicine explores the immediate and long-term outcomes of breastfeeding, including its epidemiologic, physiologic, and psychological benefits. Some volumes are available free of charge online.

Title: [Clinical Lactation](#)

Resource Link: [Access Clinical Lactation](#)

Notes: New journal that features practical techniques and the latest in evidence based care for all professionals who work with breastfeeding mothers and babies. Journal samples available free online.

Title: [International Breastfeeding Journal](#)

Resource Link: [Access International Breastfeeding Journal](#)

Notes: International Breastfeeding Journal is an open access, peer-reviewed online journal that encompasses all aspects of breastfeeding.

Title: [Journal of Human Lactation](#)

Resource Link: [Access Journal of Human Lactation](#)

Notes: A quarterly, peer-reviewed journal publishing original research, insights, in practice and policy, commentaries, and case reports relating to research and practice in human lactation and breastfeeding.

Title: [Rural Community Engagement](#)

Resource Link: [Access publication](#)

Notes: New report on engagement in rural communities.

National & International Organizations (10)

Title: [Association of Maternal and Child Health Programs \(AMCHP\)](#)

Resource Link: [Visit AMCHP.org](#)

Notes: The Association of Maternal & Child Health Programs is a national resource, partner and advocate for state public health leaders and others working to improve the health of women, children, youth and families, including those with special health care needs.

Title: [Association of State and Territorial Health Officials \(ASTHO\)](#)

Resource Link: [Visit ASTHO.org](#)

Notes: ASTHO, with CDC's support, is working with health agencies from 17 states and the District of Columbia and the District of Columbia to increase breastfeeding through a virtual learning community focused on 1) increasing practices supportive of breastfeeding in birthing facilities; 2) improving access to professional and peer support for breastfeeding; and 3) ensuring workplace compliance with the federal lactation accommodation law. The state teams are partnering across maternal child health, chronic disease, WIC, and state breastfeeding coalitions to implement best practices and evidence-based policies to improve breastfeeding promotion and support.

Title: [Carolina Global Breastfeeding Institute \(CGBI\)](#)

Resource Link: [Visit CGBI](#)

Notes: CGBI is an internal leader in breastfeeding friendly operational and translational research. Their current projects include initiatives in healthcare, child care, and community support along with protecting breastfeeding in vulnerable populations and supporting BFHI around the world.

Title: [Human Milk Banking Association of North America](#)

Resource Link: [Visit HMBANA.org](#)

Notes: HMBANA is home to the only non-profit milk banks in the United States. Their site provides information on how to become a milk donor and how to find your nearest bank.

Title: [La Leche League International](#)

Resource Link: [Visit LLLI.org](#)

Notes: La Leche League offers mother-to-mother support, encouragement, information, and education. Use this site to search for a mother-to-mother support group near you.

Title: [National Institute for Children's Health Quality \(NICHQ\)](#)

Resource Link: [Visit NICHQ](#)

Notes: The Breastfed Beginnings project is assisting hospitals in pursuit of Baby-Friendly Designation. NICHQ has resources on Breastfeeding Support: Evidence-Based Clinical Practice and the steps to Baby-Friendly Designation.

Title: [National WIC Association](#)

Resource Link: [Visit NWICA.org](#)

Notes: Breastfeeding data and resources on breastfeeding, nutrition, and WIC outcomes. Loving Support materials can be accessed here <http://lovingsupport.nal.usda.gov/content/instructional-tools-and-support-materials>.

Title: [U.S. Breastfeeding Committee \(USBC\)](#)

Resource Link: [Visit USBC](#)

Notes: USBC has many resources available such as webinars and publications on the benefits of breastfeeding. USBC also has resources on strategies to implement effective breastfeeding support programs. You can access USBC's archived webinars here, <http://www.usbreastfeeding.org/p/cm/ld/fid=250>

Title: [W.K. Kellogg Foundation, First Foods](#)

Resource Link: [Visit WKKF.org](#)

Notes: W.K. Kellogg Foundation supports a broad-based approach to first food that seeks to accelerate a cultural shift in the acceptance of breastfeeding and recognition of its benefits to children and their mothers.

Title: [World Health Organization](#)

Resource Link: [Visit WHO](#)

Notes: WHO offers breastfeeding fact sheets and other publications, including international data on infant and young child feeding.

Peer and Professional Lactation Support Organizations (5)

Title: [Breastfeeding USA](#)

Resource Link: [Visit Breastfeeding USA](#)

Notes: Breastfeeding USA Inc. provides evidence-based information and support, and promotes breastfeeding as the biological and cultural norm. Offers comprehensive resources for the benefit of mothers and babies, families, and communities.

Title: [International Lactation Consultants Association](#)

Resource Link: [Visit ILCA.org](#)

Notes: ILCA is a great resource for those supporting women pursuing Lactation Counselor certification. There are student resources such as suggested readings and professional practice documents. ICLA also offers promotional materials for breastfeeding.

Title: [La Leche League, International](#)

Resource Link: [Visit La Leche League](#)

Notes: La Leche League provides breastfeeding resources in many languages. Resources available for moms, providers, and leaders. There is also helpful information regarding breastfeeding and the law in the US.

Title: [National Association of Professional and Peer Lactation Supporters of Color \(NAPPLSC\)](#)

Resource Link: [Visit NAPPLSC.org](#)

Notes: NAPPLSC's mission is to cultivate a community of diverse professional and peer lactation supporters to transform communities of color through policy, breastfeeding, and skilled lactation care.

Title: [United States Lactation Consultant Association](#)

Resource Link: [Visit USLCA.org](#)

Notes: USLCA can help your organization find a Lactation Consultant. They also offer webinars and publish the Clinical Lactation Journal.

Resources for becoming a breastfeeding-friendly organization (7)

Title: [10 steps to a breastfeeding-friendly child care](#)

Resource Link: [Click here to access](#)

Notes:

Title: [9 steps guide for health centers](#)

Resource Link:

Notes:

Title: [Baby-Friendly Hospital Initiative \(BFHI\)](#)

Resource Link: [Click here to access](#)

Notes:

Title: [Breastfeeding-Friendly Clinic Steps and Evaluation](#)

Resource Link:

Notes: Attached- Presentation from California Breastfeeding Coalition

Title: [Breastfeeding-Friendly Health Department Toolkit](#)

Resource Link: [Click here to access](#)

Notes:

Title: [Health Department Breastfeeding Support Policy](#)

Resource Link:

Notes: Example of a organizational policy to support employees. A recommendation is to present in a All-staff meeting and provide continuous training of managers and reinforcement to all-staff.

Title: [The Business Case for Breastfeeding](#)

Resource Link:

Notes: Attached- Easy steps Business Case for Breastfeeding (support at workplace)

Social Media Resources (2)

Title: [Effective Social Media Tactics](#)

Resource Link: [Check out the presentation!](#)

Notes:

Title: [Interview with Robyn - Breastfeeding in Combat Boots](#)

Resource Link: [Click here to view interview!](#)

Notes:

Toolkits (1)

Title: [American Academy of Family Physicians Breastfeeding Toolkit](#)

Resource Link: [Access Toolkit](#)

Notes: The American Academy of Family Physicians (AAFP) supports you in your decision to support and encourage breastfeeding in your office. AAFP has compiled a variety of resources, including the AAFP's extensively updated, evidence-guided position paper based on The United States Breastfeeding Coalition's Core Competencies (www.usbreastfeeding.org), to help you and your office team create a positive breastfeeding environment for your patients.

Training & Education (7)

Title: [\(Free\) Breastfeeding educational modules for lactation support providers](#)

Resource Link: [Click here to access](#)

Notes: • Lactation Management Self-Study Modules without charge

Title: [Lactation Education Accreditation and Approval Review Committee](#)

Resource Link: [Visit LEAARC.org](#)

Notes: LEAARC reviews and grants formal recognition to education programs in lactation. LEAARC recognition is a formal, non-governmental, peer-review process of voluntary self-evaluation. Students are assured that these programs cover essential topics and skills, have a qualified faculty, and portray themselves honestly in their advertising. Look here to find accredited courses you can attend. http://www.leaarc.com/download/LEAARC_AprovedCourses.pdf

Title: [Lactation Education Resources- training for IBCLC and C.E. credits](#)

Resource Link: [Click here to access](#)

Notes: The Lactation Consultant Training Program (LCTP) is an in-depth online training program in lactation and breastfeeding management that may be used to help prepare for the certification exam for Lactation Consultants or as a comprehensive update for practicing Lactation Consultants.

Title: [Loving Support Training for Peer Counselors](#)

Resource Link: <http://lovingsupport.nal.usda.gov/>

Notes: Printable breastfeeding handouts on learning to breastfeed, juggling breastfeeding and the other demands of life, and giving moms the confidence to breastfeed. Full training is downloadable as well.

Title: [Online Breastfeeding University- Carolina Global Breastfeeding Institute](#)

Resource Link: [Click here to access](#)

Notes: The Breastfeeding University's Online Classroom offers evidence-based, up-to-date education in an interactive and user-friendly format. There is a one-time registration fee for full access to their three classrooms.

Title: [Online Lactation Educator Counselor Education \(45 hours\)](#)

Resource Link: <http://breastfeeding-education.com/home/clec-2/>

Notes: Certification at the end of the course. From the Lactation Education at UC San Diego Extension

Title: [Supporting and Promoting Breastfeeding in Health Care Settings \(FREE C.E.s\)](#)

Resource Link: [Click here to access](#)

Notes: Four, free breastfeeding training modules, two of which are specific to care provided in the hospital setting, from the School of Public Health, Albany State New York.

Webinars from NACCHO (3)

Title: [Cultural Humility: Shifting the Care Paradigm](#)

Resource Link: [View the Webinar](#)

Notes:

Title: [Data Collection and Reporting](#)

Resource Link: [Click here to access webinar](#)

Notes: Webinar explaining data collection and reporting process for NACCHO breastfeeding initiative grant recipients.

Title: [Marketing & Engagement: Reaching Families in Your Community](#)

Resource Link: [Click here to access webinar](#)

Notes: This webinar will offer perspective on how to apply basic marketing concepts to community engagement and planning, informed by behavior change theory. The webinar will focus on increasing initial participation in breastfeeding support services and will feature a successful story from Oakland County, MI. There will be time for attendees to ask questions, interact, and share community engagement challenges and successes.

Websites (6)

Title: [Ask Dr. Sears](#)

Resource Link: [Visit Ask Dr.Sears](#)

Notes: Ask Dr. Sears is designed to help parents become better-informed consumers of health care. The site includes information on pregnancy and birth, feeding and eating, parenting and behavior.

Title: [Best for Babes Foundation](#)

Resource Link: [Visit Best for Babes](#)

Notes: Best for Babies offers personal interest stories and quality information for parents looking to be inspired and supported. The site includes tips for expecting or new moms, breastfeeding in public, and breastfeeding at work.

Title: [Breastfeeding Inc.](#)

Resource Link: [Visit Breastfeeding Inc.](#)

Notes: Breastfeeding Inc. aims to empower parents by ensuring they receive the most up-to-date information to assist them with their breastfeeding baby. The site's resources include, but are not limited to, free information sheets, video clips, and articles. Some resources, such as books, protocols and videos can also be purchased through the website.

Title: [Kelly Mom](#)

Resource Link: [Visit Kelly Mom](#)

Notes: Kelly Mom provides information on breastfeeding, safe sleep and parenting.

Title: [Work and Pump](#)

Resource Link: [Visit Work and Pump](#)

Notes: Work and Pump offers general breastfeeding information/management geared towards working breastfeeding mothers.

Title: [ZipMilk](#)

Resource Link: [Visit Zip Milk](#)

Notes: Zipmilk provides listings for breastfeeding resources, sorted by zip code. Enter your zip code, and find the support nearest you. As of March, 2014, Zipmilk is only available in Louisiana, Massachusetts, New Jersey, North Carolina and Wisconsin.