## **Template for Action Groups**

Goal: (create from strategy statement)

- Tie to strategy
- Include rational

(Data from Assessment)

Objectives: SMART (Specific, Measurable, Attainable, Realistic, Time duration)

Example: Increase the consumption of fruits and veggies from 3 to 5 a day in 10 % of the public high school population by January 2005.

### **Activity:**

- Existing programs
- \$\$
- Resources needed
- Partners
- Execution plan How are resources acquired?
- Measure
- Timeline
- Barriers/overcome

Example: A.) Create a database of existing programs that target obesity in school age children.

B. Include nutrition education in all high school classes.

### Steering Council approval and integration.

Execute Plan	
What is the execution plan?	
Timeline	
Where in the process are you?	
Barriers	
What barriers do you anticipate?	
What barriers have you encountered?	
Partners	
Who are your partners?	
Partners that were added	
Who else do you need?	
Resources	
Facilities	
Staff	
Materials	
What resources do we have?	
What resources do we need?	
\$\$	
What funds exist?	
What funds are needed?	
How much has been spent?	

## The Healthy DeKalb **Action Cycle**

## **Steps**

## Who is responsible?

Planning for action	
Develop realistic and measurable objectives	Action groups
Identify activities to support objectives	Action groups
Approve objectives and activities	Steering Council
Integrate objectives and evaluation plans across all groups	Steering Council
Implementation	
Review action plans for opportunities for coordination	Steering Council
Address implementation barriers	Action Groups/Steering Council
Recruit additional partners for: 1) Steering Council 2) Action Groups	Partnership Action Group, Steering Council     Partnership Action Group, Action Groups
Implement action plans	Action Groups/Steering Council/Partners*
Monitor action plans	Steering Council/Action Groups
Communicate implementation progress to Stakeholders** and the public	Partnership Communications Action Group Healthy DeKalb Staff
Evaluation	
Focus and create the evaluation design for the actions	Action Groups/Partners/Steering Council
Gather credible evidence and justify conclusions	Action Groups/Partners/Steering Council
Share lessons learned	Partnership Communications Group Healthy DeKalb Staff
Plan and hold celebration events to recognize successes	Steering Council/ Healthy DeKalb Staff

<sup>\*</sup> Members of the Steering Council, funders and anchor partners \*\* Members of Action Groups, political officials and other institutions

# Strategies from Action Planning Committees as Assigned to Action Groups

## Health Behavior Strategy

 To promote and increase physical activity in healthcare (especially primary care settings), schools, faith-based organizations, worksites and other places

Physical Activity and Nutrition Action Group

## Health Disparities Strategy

To work with schools and their facilities to strengthen early / intervention and prevention activities with a focus on good nutrition and physical activity services to increase access

# Health Disparities Strategies

To involve refugees and immigrant in the process of planning and providing services to increase access

Cultural Competency and Disparities Action Group

 To train healthcare providers about cultural differences so that they are competent with different cultures and languages

# Partnership Action Group

# Health Disparities Strategy

To create partnerships and coalitions with community-based healthcare providers to enhance and provide services to a wider community

# Partnership Strategies

- To inform the general public and potential partners about the MAPP process
- To recruit new partners to participate on the MAPP Steering 'Council and/or one of its action groups