



PROMOTIONAL PACKAGE
Sexual Health and Your Patients: A Provider's Guide

For Newsletters and Email Blasts:

The [National Coalition for Sexual Health](#), of which (**YOUR ORGANIZATION'S NAME**) is a member, is pleased to announce the release of *Sexual Health and Your Patients: A Provider's Guide*. Primary care providers can use this guide to better integrate sexual health conversations and related preventive sexual health services into routine adolescent and adult visits. It features tables and charts to help providers easily find key information, and was pre-tested with primary care providers. By using this guide, providers can:

- Streamline their sexual history-taking by asking a few essential questions
- Increase their delivery of recommended preventive sexual health services
- Improve care for LGBT patients
- Be better prepared to discuss sexual health topics and answer patient questions
- Become more knowledgeable about sexual health

To access the guide, visit www.ncshguide.org/providers

Providers can do much to improve the state of sexual health in the United States. Many patients want to discuss their sexual health with their provider, and most want their provider to bring it up. However, these important conversations occur too infrequently. By asking a few essential sexual health questions, providers send the message that sex and sexual concerns are worth discussing and can improve the quality of care for their patients.

For Facebook:

The National Coalition for Sexual Health, of which (**YOUR ORGANIZATION'S NAME**) is a member, has released *Sexual Health and Your Patients: A Provider's Guide*. Primary care providers can use this new guide to better integrate sexual health conversations and related preventive sexual health services into routine adolescent and adult visits. Access the guide today at www.ncshguide.org/providers.

For Twitter:

Healthcare providers can do a lot to improve their patients' #sexualhealth. Learn more www.ncshguide.org/providers

Providers: Sexual health is essential to overall health and well-being. Improve your skills in this area at www.ncshguide.org/providers

Providers: Many patients want to discuss their #sexualhealth and most want you to bring it up first. Learn how www.ncshguide.org/providers

NCSH_ has just released a new guide to help providers offer better sexual health care to their patients. Learn more www.ncshguide.org/providers

Providers: Sexual history-taking need not be time-consuming. New NCSH_ guide offers a streamlined approach. www.ncshguide.org/providers