The data shows that 5 of the leading causes of premature death in Humboldt County are largely preventable.

### The Data
- Cardiovascular Disease
- Alcohol and Other Drug Overdose
- Motor Vehicle Crashes
- Suicide
- Liver Disease / Cirrhosis

### Community Voice
Using the data from the final Community Health Assessment, six regional meetings were hosted.

### Priorities
During these community forums participants identified their community’s health priorities.

### Leadership
Topical focus groups identified key measureable objectives for each of the health priorities.

### Impact
Objectives will be made “SMART” and strategies will be identified or developed and aligned. Individuals or organizations willing and able to implement the strategy will commit to do so.

#### Priorities
- Reduce underage drinking
- Increase access to affordable and fresh produce throughout the county
- Increase coordination and collaboration across the food system spectrum
- Increase provider knowledge and ability to encourage and support healthy eating
- Increase understanding of suicide, and factors leading to suicide in Humboldt County
- Identify appropriate measures to monitor social and family cohesion

#### Workgroup Objectives
- Access to Care Workgroup
- Social Norms Workgroup
- Healthy Foods Workgroup
- Mental Health Workgroup
- Social Cohesion Workgroup
- Safe Neighborhoods Workgroup

#### Workgroup Priorities
- Safe neighborhoods for residents, pedestrians and bicyclists
- Strengthen social and family cohesion
- Increase access to quality preventative and health care
- Shift social norms around Alcohol and Other Drugs
- Increase availability, use and knowledge of healthy foods

#### Workgroup Impact
- Decrease the number of residents who do not have health insurance
- Ensure Chronic Disease Self-Management Programs are covered by all insurance providers

#### Workgroup Plan
- Educate parents about safe and active transportation to/from school
- Provide public input to planning process for infrastructure improvements
- Increase number of schools with crossing guards

#### Workgroup Timeline
- November 2011 to August 2013
- August 2013 to September 2013
- October 2013 to December 2013
- January 2014 to Present