Status Neutral Approach

Hennepin County Public Health
Red Door Clinic – Scott Bilodeau
Community Health Programs Supervisor
HIV Outreach/Testing, HIV Care Navigation, Data2Care, PrEP
Red Door Clinic

• Part of the Hennepin County Public Health Clinic since 1970
• Largest STI/sexual health clinic in Minnesota
• Full STI screens and treatment
• In-house disease intervention specialists/partner notification
• Pregnancy tests and contraception
• Benefits counselor (access to Medicaid, MNSure/ACA, and other assistance)
Red Door Clinic – grant-funded services

• Services funded by Ryan White, MN Dept of Health, and MN Dept of Human Services

• Outreach and HIV testing

• HIV care navigation/linkage and supportive services (2011)

• PrEP (2013)

• Data to Care (2017)

• Naloxone distribution and syringe exchange (2019)
Red Door Clinic – from silos to collaboration

- HIV testing → HIV care navigation
- HIV testing → PrEP → HIV care navigation
- nPEP → PrEP and/or Outreach & HIV testing
- Syringe exchange ← → HIV testing or PrEP

6 feet or 6 inches. STAY READY.
Non-judgmental HIV testing in a safe, caring setting.
MN HIV and syphilis outbreaks approaches

• Incentives for testing
• Expanded PrEP program by strategically opening up eligibility
• Expanded syringe exchange program offerings
• Disease intervention specialists now assisting with all programs
Integrating a status-neutral approach

- Expressed collaboration across programs in job posting and hiring processes
- Hired staff who are representative of populations we seek to serve
- Cross-trained staff on other roles
- Shared outside resources across programs
- Made accessing services almost thoughtlessly easy with warm hand-offs
- Inclusive imagery with more empowering, celebratory messaging
Successes

• Uptick in clients from communities we seek to serve

• Exposure to more services

• Incorporate focus group findings

• Seeing clients as more than sexual beings

• Reduced amount of time to get linked and meds in hands

Stay on top of PrEP for ___
Challenges

- Collaborative program work but siloed contract goals
- Competition for same grant dollars
- Mission creep
- Other entities (e.g., pharmacies) whose processes are not uniform
- Unintended ad messaging
Looking Forward

• Primary care warm hand-off for PrEP clients
• Stronger partnership with Health Care for the Homeless
• Similar collaboration with other area organizations
• Medically assisted treatment (MAT)
• Fully funded PrEP services
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