# Every Step of the Way through the 1,000 Days: Building Community Workforce Capacity to Equitably Support Chest/Breastfeeding

#### WD4576 - 011223

PROGRAM DESCRIPTION: This is the sixth webinar of the 8-part "Every Step of the Way through the 1,000 Days" series, on Relating to the Family Unit and their Social Determinants of Health in Chest/Breastfeeding support, that will focus on Recommendation 6 of the Continuity of Care in Breastfeeding Support: A Blueprint for Communities. This session will discuss relational continuity, cultural humility, family-centered lactation care, understanding the intersectionality of families, and how social determinants of health impact an infant's feeding journey. Relational continuity, one of the dimensions of continuity of care, refers to the interpersonal aspect of the family unit and provider relationship, including the support and encouragement to the family unit through the development of trusting relationships between families and the professionals providing lactation support and other services.

#### **OBJECTIVES:**

At the conclusion of the session, the participant will be able to:

- 1. Discuss breastfeeding equity as a public health issue
- 2. Describe continuity of care gaps in community lactation support
- 3. Describe the role of multisectoral partnership in establishing continuity of care in breastfeeding support
- 4. Identify key recommendations and strategies to establish chest/breastfeeding CoC in the community

#### **FACULTY/CREDENTIALS:**

Harumi Reis-Reilly, MS, LDN, CNS, CHES, IBCLC (NACCHO) Jeanmerli Gonzalez, BS (Lowell Community Health Center) Niem Nay-Kret, (Lowell Community Health Center) Barbara Crouch, AAS, MPA/MCJ (TVCCA) Regina Brady (TVCCA)

**ORIGINATION DATE:** February 15, 2023 **EXPIRATION DATE:** February 15, 2025

#### URL:

https://www.naccho.org/programs/community-health/maternal-child-adolescent-health/breastfeeding-support#webinars

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**HARDWARE/SOFTWARE:** Computer Hardware; Internet connection.

**Browser** 

MATERIALS: None

**TARGET AUDIENCE:** Physicians, Registered Nurses, IBCLCs,

CLCs, Health Educators, Public Health Professionals

PREREQUISITES: None

**FORMAT:** This activity is **Web on Demand**.

**CONTACT INFORMATION:** Office of NACCHO, (202) 783-5550

#### **ACCREDITATION STATEMENTS:**



In support of improving patient care, this activity has been planned and implemented by Centers for Disease Control and Prevention and National Association of County and City Health Officials. The Centers for Disease Control and Prevention is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

**CME:** The Centers for Disease Control and Prevention designates this **live** activity for a maximum of **1.5** AMA PRA Category 1 Credits<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**CNE:** The Centers for Disease Control and Prevention designates this activity for **1.5** nursing contact hours.

**CEU:** The Centers for Disease Control and Prevention is authorized by IACET to offer **0.2** CEU's for this program.

**CECH:** Sponsored by the Centers for Disease Control and Prevention, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is

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designated for Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) to receive up to **1.5** total Category I continuing education contact hours. Maximum advanced level continuing education contact hours available are **1.5**. CDC provider number **98614**.

### For Certified Public Health Professionals (CPH)

The Centers for Disease Control and Prevention is a pre-approved provider of Certified in Public Health (CPH) recertification credits and is authorized to offer **2.0** CPH recertification credits for this program.

**DISCLOSURE:** In compliance with continuing education requirements, all planners and presenters must disclose all financial relationships, in any amount, with ineligible companies over the previous 24 months as well as any use of unlabeled product(s) or products under investigational use.

CDC, our planners, and presenters wish to disclose they have no financial relationship(s) with ineligible companies whose primary business is producing, marketing, selling, reselling, or distributing healthcare products used by or on patients.

Content will not include any discussion of the unlabeled use of a product or a product under investigational use.

CDC did not accept financial or in-kind support from ineligible companies for this continuing education activity.

## **Instructions for Obtaining Continuing Education (CE)**

To receive continuing education (CE) for **WC4576 Every Step of the Way through the 1,000 days** please visit <u>TCEO</u> and follow these <u>9 Simple Steps</u> before February 15, 2025.

The course access code is **011223** 

Complete the activity
Complete the Evaluation at <a href="www.cdc.gov/Get CE">www.cdc.gov/Get CE</a>
Pass the posttest at 80 % at <a href="www.cdc.gov/GetCE">www.cdc.gov/GetCE</a>

FEES: There are no fees for CE.

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