

Post-Intervention Results

--ID Verification Measures--

2012: CCBH Study: ID only requested once, and NOT by a grocery store

--2016--

Pre Intervention Data

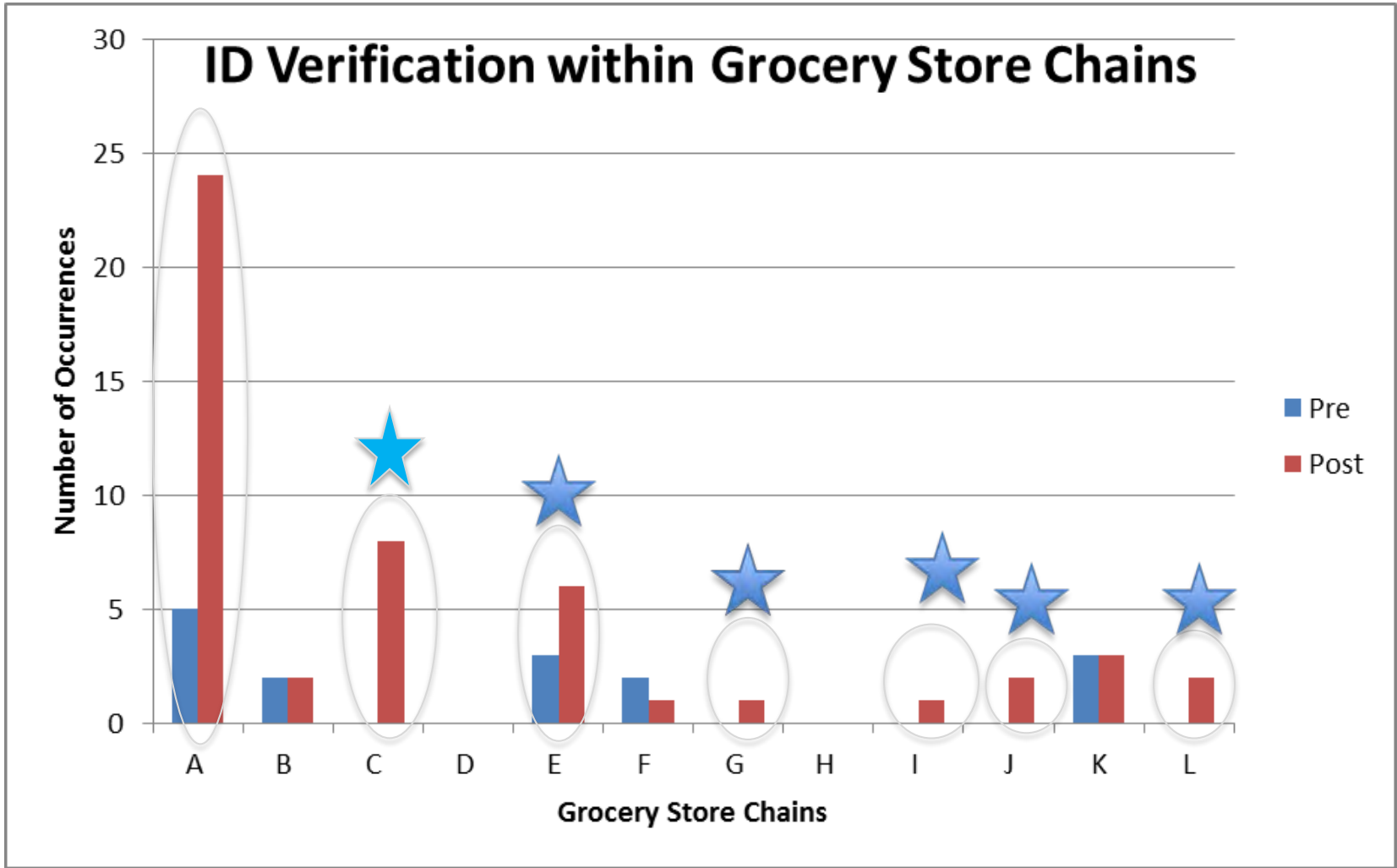
Total Asking for ID = 10	
Total Examining ID = 5	
Grand Total ID Verification Measures = 15	


Post Intervention Data

Total Asking for ID = 29	↑ 19
Total Examining ID = 19	↑ 14
Grand Total ID Verification Measures = 48	

320% Increase





 = Most improved: Chain had at least 50% increase in ID verification

Average % Time Inspector Escorted by Grocery Store Staff



Mean Pre = 56%

Mean Post = 81%



= Most improved: Chain had greater than 50% improvement in visitor escorting



Chains that used signs at least once

A	1
B	0
C	2
D	0
E	3
F	0
G	0
H	0
I	1
J	0
K	3
L	1
Total =	11

Summary

1. FD now has a strong foothold in CCBH's grocery store chains
2. Desirable results on a large scale can be achieved rapidly (~6 months)
3. Only a single chain showed no FD improvement
4. "All hands on deck" approach was key, as usual with preparedness.
5. Continued vigilance will ensure momentum in stores
6. FD must be on equal footing with traditional food safety

Next Steps

- Executive summaries for chains
- FDA final report
- **Saturate jurisdiction with food defense**
- Distribute FDA-funded materials: locally & regionally
- CCBH events, website
- Future assessments

Resources

- FDA Food Defense Mitigation Strategies Database: www.fda.gov
- www.ccbh.net
- www.fsis.usda.gov
- www.bt.cdc.gov
- www.recalls.gov



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Known Food Defense Weaknesses

Not part of traditional food safety inspection process

Limited food defense training opportunities

Not challenging unfamiliar persons for identification

Security vs. courtesy

Food Defense Tips

- Post large signs stating that all visitors to non- public areas are required to sign-in and obtain a visitor's badge
- Employees escort unidentified visitor to management for I.D./verification
- Roster of authorized visitors with photos
- Contact the appropriate agency for verification
- Manager/employee escort visitors
- Secure non-public exterior doors (self-closing/locking)
- Visit FDA Food Defense web page -Several mitigation strategies available

CCBH

www.ccbh.net

Announcements

- Individual Development Plans
- July Team Calls
- Law Module
- Resource of the Week

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