

AFFILIATE BUSINESS PARTNER PROGRAM

2026 MEMBERSHIP LEVELS



Benefits*	Diamond	Value	Platinum	Value	Gold	Value
Annual Membership Fee	\$35,000	\$76,800	\$25,000	\$45,700	\$15,000	\$26,950
Individual Memberships for Staff	15	\$3,000	12	\$2,400	6	\$1,200
Multi-Year Membership Discount (3 years)	10%	+	10%	+	10%	+
Educational/Engagement						
60-Minute Webinar**	1	\$10,000	1	\$10,000	50% off	\$5,000
Additional 60-Minute Webinar**	25% off	+	25% off	+	25% off	+
60-Minute Focus Group**	1	\$10,000	50% off	+	n/a	n/a
Subject Matter Collaboration	9 hours	\$2,000	6 hours	\$1,500	3 hours	\$1,000
Communications/Marketing						
Dedicated Newsletter	2	\$20,000	1	\$10,000	1	\$10,000
NACCHO Partner Level Logo	Yes	+	Yes	+	Yes	+
Listed in Online Partner Directory	Yes	+	Yes	+	Yes	+
Virtual Townhall Meeting (2x/year)	Yes	+	Yes	+	Yes	+
Posts in Membership Weekly/Social Media	9	\$18,000	6	\$12,000	3	\$6,000
Discount on Additional Posts	25% off	+	25% off	+	25% off	+
Annual Conferences						
10x10' Exhibit Booth (premium)	1	\$3,800	n/a	n/a	n/a	n/a
10x10' Exhibit Booth (standard)	n/a	n/a	1	\$3,300	50% off	\$1,750
Lead Retrieval with Booth	1	\$1,500	1	\$1,500	50% off	\$750
Standard Electricity with Exhibit Booth	1	\$500	1	\$500	50% off	\$250
Free Meeting Space***	1 days	\$5,000	½ day	\$2,500	n/a	n/a
ABP Recognition at Exhibitor's Booth	Yes	+	Yes	+	Yes	+
Recognition in Mobile App/Signage	Yes	+	Yes	+	Yes	+
Complimentary Conference Registration	3	\$3,000	2	\$2,000	1	\$1,000
Discounted Conference Registration	25% off	+	25% off	+	25% off	+

*all benefits must be used within the membership year

**includes web reg list, post web dissemination in NL

***pending meeting space availability