Project Firstline is a national collaborative led by the U.S. Centers for Disease Control and Prevention (CDC) to provide infection control training and education to frontline healthcare workers and public health personnel. National Association of County and City Health Officials (NACCHO) is proud to partner with Project Firstline to host the NACCHO Healthcare Infection Prevention and Control Summit (Summit), as supported through CDC Grant # 6NU38OT000306-03-05. CDC is an agency within the Department of Health and Human Services (HHS). This presentation is being hosted as part of the Summit; the contents of this presentation and Summit do not necessarily represent the policies of CDC or HHS and should not be considered an endorsement by the Federal Government.
Objectives

1. Demographics - Central District
2. Building Partnerships During a Pandemic, Using a Customer Service Approach.
3. Future IPC Partnership Building using Lessons Learned
79,000 people in three counties (Hall, Hamilton, and Merrick)

LTC/SNF – 12
AL – 23

35% minority rate (Nebraska 22% minority rate)

Medically Underserved Area and Population designation (data.hrsa.gov)

Social Vulnerability Index (CDC SVI 2023) – more vulnerable than 73.4% of U.S. counties = more vulnerable to HAI/AR outbreaks.
DEVELOPING PARTNERSHIPS DURING A PANDEMIC
Pandemic

- Minimal contact with LTC/AL
- Incomplete list of the LTC/AL facilities in the district
- No Infection Prevention Coordinator position
CUSTOMER SERVICE

APPROACH
1. Approachable
2. Reliable
3. Invested
Approachable

Validate Concerns

Encourage Questions
Reliable

- Respond quickly and follow through on commitments.
- Provide up to date CDC/CMS recommendations.
- Connect and build a strong IP network.
Invested

Resources & tools

Education & Training

Sustainability
Future IPC Partnership Building using Lessons Learned

Antimicrobial Stewardship
Medical Clinics
Prioritize partnerships and relationship-building

Maintain a current contact list with healthcare facilities – minimum 3 contacts from each facility

How can I add value to the relationship?
Questions?