

Every Step of the Way through the 1,000 days: Continuity of Care in Breastfeeding Support Blueprint Launch

SCWC4487

AGENDA

August 24, 2021

1pm-2pm

Title:	Every Step of the Way through the 1,000 days: Continuity of Care in Breastfeeding Support Blueprint webcast series: Blueprint Launch
Objectives:	<ul style="list-style-type: none"> • Discuss breastfeeding equity as a public health issue • Describe continuity of care gaps in community lactation support • Describe the role of multisectoral partnership in establishing continuity of care in breastfeeding support • Identify key recommendations and strategies to establish chest/breastfeeding CoC in the community
Presenters:	<ol style="list-style-type: none"> 1. Harumi Reis-Reilly, MS, IBCLC, CHES, NACCHO 2. Emily Bernard IBCLC, NACCHO Consultant, Before and After Baby 3. Diane Ayers Roberts, MPH Centers for Disease Control and Prevention 4. Nikia Sankofa, MPH, MPA, United States Breastfeeding Committee
Registration	http://bit.ly/CoCBlueprintLaunch
Webinar Timeline	
1:00pm-1:20pm 20 minutes	<ul style="list-style-type: none"> • Welcome • Breastfeeding Continuity of Care Blueprint Background
1:20pm-1:30pm 10 minutes	CDC Priorities for breastfeeding and the need for the Continuity of Care Blueprint
1:30pm-1:45pm 15 minutes	Blueprint recommendations and strategies

1:45pm-1:50pm 5 minutes	Blueprint implementation examples and grant announcement
1:50pm-2:00pm 10 minutes	<ul style="list-style-type: none"> • Question and Answer Section • Conclusion

Origination Date: 08/24/2021

Expiration Date:08/24/2023

ACCREDITATION STATEMENTS:



In support of improving patient care, The Centers for Disease Control and Prevention is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

CME: The Centers for Disease Control and Prevention designates this **live** activity for a maximum of **1.0** AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CNE: The Centers for Disease Control and Prevention designates this activity for **1.0** nursing contact hours.

CEU: The Centers for Disease Control and Prevention is authorized by IACET to offer **0.1** CEU's for this program.

CECH: Sponsored by the Centers for Disease Control and Prevention, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) to receive up to **1.0** total Category I continuing education contact hours. Maximum advanced level continuing education contact hours available are **1.0**. Continuing Competency credits available are **1.0**. CDC provider number **98614**.

For Certified Public Health Professionals (CPH)

The Centers for Disease Control and Prevention is a pre-approved provider of Certified in Public Health (CPH) recertification credits and is authorized to offer **1.0** CPH recertification credits for this program.

DISCLOSURE: In compliance with continuing education requirements, all presenters must disclose any financial or other associations with the manufacturers of commercial products, suppliers of commercial services, or commercial supporters as well as any use of unlabeled product(s) or product(s) under investigational use.

CDC, our planners, presenters, and their spouses/partners wish to disclose they have no financial interests or other relationships with the manufacturers of commercial products, suppliers of commercial services, or commercial supporters. Planners have reviewed content to ensure there is no bias.

Planning committee reviewed content to ensure there is no bias.

Content will not include any discussion of the unlabeled use of a product or a product under investigational use.

CDC did not accept commercial support for this continuing education activity.

Instructions for Obtaining Continuing Education (CE)

In order to receive continuing education (CE) for **SCWC4487 Every Step of the Way through the 1,000 days: Continuity of Care in Breastfeeding Support Blueprint Launch** please visit [TCEO](#) and follow these [9 Simple Steps](#) before **09/24/2021**

Complete the activity

Complete the Evaluation at www.cdc.gov/GetCE

Pass the posttest at 75% at www.cdc.gov/GetCE

FEES: There are no fees for CE.