

18-04

STATEMENT OF POLICY

Nutrition and Chronic Disease Prevention

NACCHO supports local health department leadership in encouraging healthy eating practices in local communities. New food and beverage policies and organizational practices must seek to improve nutrition through creating environments in which people have equitable access, affordable healthy choice selections, resources, and knowledge to consume a healthy diet. Healthy levels of salt and sugar in prepared, processed, and pre-packaged foods must conform to the established federal nutritional standards. NACCHO encourages local health departments to support legislation, best-practices, and policy efforts that do any of the following:

Healthy Food and Beverage Procurement/Vending/Meeting Standards

- Adopt, implement, and evaluate comprehensive food procurement policies by local governments/municipalities that require the food they purchase, provide, or make available to contain key nutrients at levels that are no less than the nutritional standards established by federal health authorities.
- Support expansion of procurement policies to non-government settings and properties under the authority of the local government (e.g., day care centers, worksites, hospitals).
- Support the expansion of healthy vending procurement and selection practices to support the availability of healthier food/beverage options in prominent vending positions offered under the authority of local government/municipality.
- Creation of a culture of health and wellness in local government workplaces, sponsored meetings, and conferences by ensuring healthy options are available, affordable, and attractively presented.

Food Marketing/Retailer/Manufacturer Regulations

- Require full disclosure of nutritional content of all manufactured and processed food.
- Adopt policies that regulate disparities in the advertising of food and beverages that are energy-dense and lower nutritional quality targeting disenfranchised communities.
- Advocate for stronger regulation of the food industry to improve the nutrition profile of pre-packaged and prepared food.
- Support implementation of new Nutrition Facts labeling through campaigns and education.

Healthy Eating Incentives/Taxation

- Encourage adoption and expansion of excise tax on all sugar-sweetened beverages (SSBs), including energy drinks, and earmark revenue generated to be used to support local prevention programs/services.



- Advocate for removing SSBs from the approved list of food items for the Supplemental Nutrition Assistance Program (SNAP).
- Advocate for and support implementation of SNAP incentive vouchers to encourage the purchase of fruit and vegetables at farmers markets and other food retail outlets.

Menu Labeling

- Support menu labeling and enhance its effectiveness by conducting campaigns to educate consumers on nutritional content of all pre-packaged, manufactured, catered, and prepared food and beverages.
- Expand access to nutrition information by requiring nutrition information in all restaurants (including those with fewer than 20 outlets nationally) or on state or local property, such as in cafeterias in government office buildings, publicly funded hospitals, state universities, roadside rest stops, and state park concessions.
- Support regulations, ordinances, and statutes requiring comprehensive menu labeling at the point of decision-making in chain restaurants. Menu labeling is comprehensive when it includes nutrition information, such as calories, fats (including trans fats), carbohydrates, and sodium, most critical to people with chronic diseases. Such nutrition information should be displayed or made available in a clear, non-confusing, uniform way across restaurants. Menu labels, menu boards, and menu tags should at least display calorie content with additional language referencing a standard 2,000 calorie diet. The information should be available in languages prevalent in the chain restaurant's community.

Health Impacts Research

- Call for research of the long-term health impact of consuming foods with low to no nutritional value and high salt and sugar content.
- Call for Community-Based Participatory Research on health impact of disparities in poor nutrition among different socioeconomic and racial/ethnic backgrounds.
- Support meaningful input and substantive participation from end-users and target populations in the design of all proposed nutrition policy interventions.
- Call for research on protective nutrition factors and population health.

Nutrition/Medical Nutrition Therapy

- Advocate for and implement programs that strengthen community-clinical linkages by using nutrition to address chronic disease conditions via the use of a specialized diet monitored, developed, and tailored by a certified medical or public health professional.
- Advocate for funding and medical reimbursement of fruit and vegetable prescription programs to promote medical nutritional therapy for chronic disease treatment and prevention.

Salt and Added Sugar Reduction

- Advocate for and implement programs that reduce the amount of salt in prepared and processed foods through health department-led initiatives that partner with local food service, food banks, and the restaurant industry to establish targets aimed at reducing sodium levels in prepared and processed foods.

- Call for products, beverages, and meals high in salt and added sugar to be labeled with their nutritional values and accompanied by a warning notice.
- Support educational campaigns, programs, and local coalitions that increase public and health-provider awareness about and comprehension of menu-label information and the health consequences associated with excess salt and added sugar consumption.
- Support the monitoring and evaluation of population salt intake, food industry reformulation and menu labeling efforts, and the efficacy of consumer and health provider education and support programs.

Funding for Chronic Disease Prevention

- Advocate for adequate and sustainable funding to support local public health chronic disease prevention efforts.

Justification

About half of all American adults have one or more preventable chronic diseases, including cardiovascular disease, high blood pressure, type 2 diabetes, and some cancers.¹ Many of these are related to poor diet and eating patterns.

Food environments likely contribute to the increasing epidemic of obesity and chronic diseases and supporting environmental and policy interventions are effective strategies for improving eating habits and health.² Local health departments and communities can champion and support several policies that will improve community nutrition including the following.

Healthy Food and Beverage Procurement/ Vending/ Meeting Standards

Many local, state, and federal entities are working to create healthy food environments by introducing practices to assist employees and residents in making informed, healthy food and beverage choices when faced with so many options. In 2011, the U.S. Department of Health and Human Services and the U.S. General Services Administration released the first food service guidelines for federal facilities to assist increasing healthy food and beverage choices and sustainable practices at federal worksites. Those guidelines have since been updated to the Food Service Guidelines for Federal Facilities and now align with the 2015 – 2020 Dietary Guidelines for Americans, the Executive Order 13693 (Planning for Federal Sustainability in the Next Decade) on energy efficiency and environmental performance and include additions of food safety standards and behavioral design strategies for encouraging people to select healthier foods and beverages.³ These guidelines can serve as templates to improve nutrition at the local level.

With food and beverages available to purchase in almost all the places where we spend our days, including at work, in school, at the park, and at other points where daily activities take place, meals and snacks are increasingly being purchased and consumed away from home. Institutions such as local agencies, schools, hospitals, day care centers, and parks and recreation are major purchasers of food and drink and are an important source of a community’s dietary patterns. The purchasing decisions of these institutions can have a positive impact on health by providing access to healthy, nutritious foods. For example, in New York City, approximately 500 concessions operate in parks throughout the five boroughs, serving millions of people each year.⁴ Philadelphia has launched the Good Food Healthy

Hospitals Initiative to bring healthier options to employees, visitors, and patients through engaging hospital leadership in voluntary nutrition standards and identifying regional procurement practices to improve food served in patient meals, cafeteria food service, catering, vending, and onsite restaurants.⁵

Food Marketing/Retailer/Manufacturer Regulations

There are many factors that influence what consumers buy and notably one of these key factors is food marketing. From how a product is formulated, packaged, and promoted in a community can affect what a person buys. Research has shown that some communities are inundated with advertisements and promotions for unhealthy food.⁶ Compared to White non-Hispanic youth, Black and Hispanic youth are exposed to more food advertising in the media, as well as more marketing messages in their communities, for products high in sugar, saturated fat, and sodium. This exposure contributes to poor diet and contributes to higher rates of obesity and other diet-related diseases in Black and Hispanic communities.^{6, 7}

Healthy Eating Incentives/Taxation

Sugar sweetened beverages (SSBs) are a major contributor to poor diet and associated diet-related diseases.⁸ In an effort to curb consumption and improve health, local communities and states are starting to explore and adopt implementing an excise tax on SSBs. Research estimates that people would consume 12% fewer SSBs if prices increased by 10%.⁹ Dozens of localities have proposed SSB legislation over the past five years. As SSB taxes are implemented across the country, additional research is needed to assess the health and financial impacts to inform future programs.

On the flip side, providing a little extra incentive and purchasing power can help encourage consumers to buy more fruits and vegetables. Most Americans do not meet the recommended daily amounts of fruits and vegetables, and for those that receive Supplemental Nutrition Assistance Program (SNAP), these numbers are even lower.¹⁰ Healthy Food Incentives are designed to make fruits and vegetables more accessible and affordable for SNAP consumers so that they can improve the nutritional quality of their diet. In 2015, the National Institute of Food and Agriculture at U.S. Department of Agriculture (USDA) launched the Food Incentive Nutrition Initiative (FINI) to increase the purchasing power of shoppers using their SNAP benefits to purchase fruits and vegetables at farmers markets and other types of healthy food retailers, including grocery stores and mobile markets. As of 2017, USDA had awarded 90 FINI grants to nonprofit organizations and government entities around the country. While initial research shows that these programs improve eating habits, support the local economy and improve health outcomes, additional research is needed to show the long-term impact of these programs.¹¹

Menu Labeling

As part of the Patient and Protection Affordable Care Act, the Food and Drug Administration (FDA) recently put into effect new legislation that requires restaurants and similar retail food establishments with 20 or more locations to follow national menu labeling rules. The menu labeling legislation requires the disclosure of calorie and nutrition information (i.e., total fat, sodium, sugar) contained in standard menu items. Restaurants and similar food retailers not

otherwise covered by the regulation have the option to follow this federal legislation by registering biannually with the FDA.¹²

With the passage of a federal menu labeling legislation, evidence is demonstrating that the policy enables people to make healthy choices. Studies often show that customers that proactively use calorie information purchase up to 143 fewer calories compared to those who did not see the calorie information.¹³ Menu labeling significantly increases the percentage of adults who not only see but also use calorie information, which leads to a reduction in calories purchased, caloric intake, and reduced portion sizes. Providing nutrition information has the potential to contribute to obesity prevention and provide healthier choices to individuals with chronic disease on special diets or those attempting to maintain a healthy weight.¹⁴

Salt and Added Sugar Reduction

Reducing sodium and added sugar is necessary to reduce health problems such as obesity and hypertension. Often, such health problems are risk factors for type 2 diabetes, heart disease, and stroke, the leading causes of preventable death in the United States.¹⁵ High sodium consumption, mainly hidden in processed, canned, and convenience foods, increases the risk for hypertension.¹⁵ Americans consume an average of 3,500 mg/day of sodium, which is nearly one and a half times the daily amount (2,300 mg/day) recommended by the USDA. Moreover, the 2015-2020 Dietary Guidelines for Americans recommends that persons with hypertension, African Americans, and all middle-aged and older adults should consume no more than 1,500 mg/day of sodium.¹⁶

Added sugar, found in 68% of processed or prepared foods and beverages,¹⁷ is associated with increased risk of obesity and cardiovascular disease.¹⁸ Americans consume nearly 20 teaspoons (82 grams) of sugar per day; as a result, nearly 14% of total daily calories consumed come from leading sources of added sugars.¹⁹ The American Heart Association recommends six (25 grams) or nine (38 grams) teaspoons of sugar per day for women and men, respectively. The 2015-2020 U.S. Dietary Guidelines for Americans recommends Americans should limit their intake of added sugars to less than 10% of their total daily calories.¹⁶

Recent strategies, such as food reformulation and improving nutrition labeling, have been implemented at the federal level and across local jurisdictions to reduce the consumption of high sodium and added sugar products. The most recent strategies include changes to the Nutrition Facts label for packaged foods to state the link between diet-related chronic diseases and redesigning the look for consumers to make informed food choices.²⁰ Additionally, providing educational material such as understanding nutrition labels help educate consumers about high sodium levels and added sugar content. For example, the FDA provides instructions for reading nutrition labels to identify salt content, recommendations for reducing sodium intake, and information about the connection between sodium and disease.²¹ The New York City Health Department also provides similar information in concert with their National Salt Reduction Initiative.²² Local health departments educate consumers about reading nutrition labels and recommendations for making low sodium food choices.

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Record of Action

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