







VISION

Optimal health, equity, and security for all people in all communities

MISSION

To improve the health of communities by strengthening and advocating for local health departments

GOALS

-  All health departments are able to deliver the essential public health services appropriate for their community
-  NACCHO is recognized as the national advocate for local health departments
-  NACCHO optimizes strategic alliances and partnerships
-  NACCHO's membership represents the country and is actively engaged in the work of NACCHO
-  NACCHO maintains and diversifies restricted funding sources aligned with NACCHO's mission
-  NACCHO increases its net income
-  NACCHO excels in strategic and operational effectiveness

VALUES

- NACCHO values **EQUITY** in all we do, with a special emphasis on social justice and the elimination of conditions leading to preventable, systemic differences in the distribution of illness and disease
- NACCHO strives for **EXCELLENCE** and the achievement of the highest quality in everything we touch
- NACCHO assures **RESPECT** for the dignity and diversity of individuals, groups, and communities
- NACCHO encourages **INNOVATION** and creativity in action to find practical solutions to problems
- NACCHO views **SCIENCE** as the foundation of evidence-based practice
- NACCHO ensures **INTEGRITY** through transparent, ethical, and accountable performance, resulting in trusted collaborations

This document is part of NACCHO's strategic plan adopted in 2018. The plan is subject to change based on shifts in trends in local public health and external factors impacting the work of local health departments. The strategic plan will be evaluated at least twice annually by NACCHO's Board of Directors. More details and the full plan may be found on NACCHO's website.