

# 2019 National Advocate of the Year Award



The National Advocate of the Year Award recognizes outstanding accomplishments related to advocacy and outreach to Members of the United States Congress to better health policy outcomes in calendar year 2018.

Various elements affect policymaking decisions, and successful advocacy is not measured solely on the passage of a new law or funding level. Instead, a successful advocate is one who develops a meaningful relationship with a lawmaker and their staff and becomes a trusted messenger and resource in public health matters. Lawmakers are not necessarily experts in public health policy, and they rely on their constituents, including local health officials, to educate them on important health policy and fiscal matters. These relationships are key to informing their policy positions and their votes. The deadline to submit applications is Monday, April 22, 2019 at 11:59 PST.

## How to Apply

To submit an application, visit [application.naccho.org](http://application.naccho.org). Eligible applicants are any local health department staff. Applicants are asked to provide a detailed yet concise description (1,000 words maximum) of their advocacy work to address public health issues at the federal level. NACCHO members may nominate another NACCHO member or themselves. Winning applications should include at least one of the following:

### I. Virtual Activities

- Wrote and sent a personalized letter to a Member of Congress
- Talked with Congressional staff by phone
- Tweeted at a Member of Congress
- Wrote an op-ed in a local or national publication promoting the work of public health
- Sent a NACCHO-prepared email to a Member of Congress
- Posted on a Member of Congress' Facebook wall

### II. Meeting Activities

- Met with a Member of Congress and/or Congressional staff at their Washington, D.C. or district office

### III. Host Activities

- Hosted a Member of Congress and/or Congressional staff at a health department event, such as health fairs, preparedness exercises, etc.
- Met with one or more Members of Congress and/or Congressional staff at your health department



*NACCHO Government Relations staff present the 2018 National Advocate of the Year Award to Phil Maytubby, Director of Public Health Protection for Oklahoma City County Health Department*

## Eligibility

To apply for this award, applicants must show documentation of their advocacy efforts. The awardee(s) will be selected by NACCHO's Past Presidents Council and will be notified in the spring. The awardee(s) will be recognized at NACCHO Annual 2019, July 9–11 in Orlando. There is no application fee for the submission process. The deadline to submit applications is Monday, April 22, 2019 at 11:59 PST.

**FOR MORE INFORMATION, PLEASE CONTACT:**

[awards@naccho.org](mailto:awards@naccho.org)

---

Provide a detailed yet concise description (1,000 words maximum) of the advocacy work to address public health issues at the federal level.

### Supporting Materials

---

**NACCHO**

National Association of County & City Health Officials

*The National Connection for Local Public Health*



**Public Health**  
Prevent. Promote. Protect.

The mission of the National Association of County and City Health Officials (NACCHO) is to improve the health of communities by strengthening and advocating for local health departments.

1201 Eye Street, NW, Fourth Floor • Washington, DC 20005

Phone: 202-783-5550 • Fax: 202-783-1583

© 2019. National Association of County and City Health Officials.

[www.naccho.org](http://www.naccho.org)