MRC Leadership Summit

Special Topics Sessions:
Funding Strategies
Housekeeping

- Today’s session is being recorded
- Recordings will be available via the NACCHO MRC Webpage
- Please Use the Zoom Q&A Function
  - Submit questions
  - Comment on questions
  - Upvote other questions
Funding Strategies

Ron Pughes  
Central Nebraska MRC  
Unit Leader

Liisa Jackson  
MRC Unit Leader for 7  
Massachusetts Units

Lynn Pesely  
Sacramento County (CA) MRC  
Unit Leader
501 C3 Funding Strategies

Ron Pughes, Central Nebraska MRC Unit Leader
MRC Leadership Summit

Purpose  Opportunity

501 C3PO

NACCHO
National Association of County & City Health Officials
In a Galaxy Far Far Away....

NEBRASKA
In a Time not so Long Ago...

3 Years!
I was told...

NO
In a dark place we find ourselves, and a little more knowledge lights our way. - Yoda
So, We Got To Work!
Wrote the Paperwork

**STEP One**

- Chose a Name
- Filed Articles of Incorporation
- Applied for Tax Exemption
- Applied for State Tax Exemption
- Drafted Bylaws
New 1023-EZ Form Makes Applying for 501(c)(3) Tax-Exempt Status Easier; Most Charities Qualify
Appoint Board of Directors

STEP Three

- Emergency Manager
- State EMS
- Medical Director
- Attorney
- Nurse Practitioner
Waited for Approval
Waited for Approval

4 MONTHS!

APPROVED
What does it mean?
OPPORTUNITIES

501 (C) (3)
Grant Funding

Public Legitimacy

Discounts on Bulk Mail

Tax Free Purchases

FREE to Make Choices
Accept Donations
Provide Services
MRC Leadership Summit

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Funding Strategies

Liisa Jackson
MRC Director/Coordinator

- www.mrcvolunteer.org
- LiisaJackson@mrcvolunteer.org
- 774-278-0059
Funding comes in many different forms

- Dollars
- In-kind donation
- Technical support
- Physical support
- Human support
Dollar$ Grants
State funding
Hospital funding
Regional funding
NGO funding
Grants

Local organizations

- NACCHO
- Boston EMS
- CERT
- MEMA
State Funding
Regional funding
In-Kind

SUPPLIES  PRINTING  FOOD  UNIFORMS  OTHER
Technical support

- Call lines
- Computer or phone applications
- Health systems
Physical support

- Building use
- AV use
- Parking
- Hard goods
Human support

- Drill Facilitation
- Trainers
- Staffing to support training
Funding Strategies

- Liisa Jackson
- Medical Reserve Corps Director/Coordinator
- www.mrcvolunteer.org
- LiisaJackson@mrcvolunteer.org
- 774-278-0059
Funding Strategies through Emergency Response Partnerships

Lynn Pesely
Sacramento, CA MRC Unit Leader
Sacramento MRC Overview

- 2003 - Started by the Sacramento County Sheriff’s Department
- 42nd MRC in the nation
- 2009 - Moved to Sacramento County Office of Emergency Services
Partnerships with First Responders

- Amateur Radio Emergency Response Services (ARES)
- CA Highway Patrol
- Coroner
- Emergency Services
- EMS
- Police
- Public Health
- Fire
- Sheriff
- Voluntary Organizations Active in Disaster (VOAD)
Sacramento County Sheriff’s Department

• The Sheriff’s Dept. provides FREE background checks on all Sacramento MRC applicants.

• Sacramento MRC provides equipment for response efforts and first aid at fun runs and law enforcement funeral services.
As a program of the Office of Emergency Services, our MRC is in the loop on emergency response activities.

The Sacramento MRC receives funding for equipment and training through the Sacramento Homeland Security Grant Program. All purchases need to have a terrorism nexus.
Sacramento County Public Health

Public Health provides:

- Trainings/Exercises
- Emergency Preparedness Partnership and Health Care Coalition meetings and funding for Health Care Coalition Conferences
- Donates supplies
- Appreciation for SMRC Members
Sacramento County Public Health

Public Health provides:

• Emergency Response Opportunities – H1N1/COVID-19

• In 2009, 41 SMRC members staffed PODs and served as courier for H1N1 lab samples.

• March 2020 to date, 150 SMRC members have participated in the COVID-19 response effort.

• Public Health is relying on the SMRC for staffing for many roles. Refers people interested in volunteering to the SMRC.

• Membership more than doubled and is close to 500.
SMRC Roles in COVID-19 Response:

- Swabbing, spotting, runner at drive through and walk in testing clinics.
- COVID-19 Hotline
- Afterhours call support for health care facilities.
- Lab Courier
- Case investigation/Contact tracing
- Lab Coordinator/Data entry
For the Camp Fire response effort:

- The SMRC provided medical care at shelters.
- After the number of decedents grew, the Coroner, who the SMRC already had a relationship with, requested help.

SMRC members, both medical and non-medical, staffed the morgue for the following roles:

- Unloaded remains from trucks and moved them as needed.
- Lined up and x-rayed bones to help identify missing persons.
- Scribe
• The Sacramento MRC staffs first aid stations annually at the Capitol Air Show.

• 40 members staff two medical tents over a weekend.

• Meals provided by the air show.

• Donations are accepted for ear plugs and sunblock.
Dr. Bonnie Potter

• Retired Rear Admiral, U.S. Navy
• Was in charge of medical for the entire U.S. Navy Fleet
• First female physician to reach flag rank
• Sacramento Medical Reserve Corps Member
• COVID-19 Response Role: Answers afterhours calls from health care facilities - 5 nights in a row.
The Sacramento MRC provides first aid along the race route along with the University of CA Davis Medical Center, ARES, and CERT.

The Sacramento Running Association gives a donation each year for our services and provided free Texas A&M Engineering Extension Service training on Sporting Events Emergencies.
• CHP Academy’s quarterly Scenario Day training exercise for the EMS Unit.

• The Sacramento MRC provides moulage to simulate gunshot, car and motorcycle accident wounds.

• The CHP Academy is thankful for our support with adding realism to their exercise and makes a donation each time we come out.
Developing Emergency Response Partnerships

- Staff the Sacramento County Emergency Operations Center
- Health Care Coalition
- Organizational Authority (OA) – Fire, Emergency Services, EMS, Public Health, Coroner, Utilities, Weather Service, Law Enforcement, nonprofits
- Voluntary Organizations Active in Disaster (VOAD)
- Office of Emergency Services extreme weather/emergency coordination calls.
Developing Emergency Response Partnerships

Trainings for your MRC
• Coroner’s Office 101 and Morgue Tour – Camp Fire Response
• Utilities Emergencies – PG&E
• Public Health 101, PODs, Strategic National Stockpile and exercises.
• CA EMSA CAL-MAT Patient Movement Training and Full Scale Exercise
• ARES – Radio Communications
• Invite partners to membership appreciation events – raffle prizes
• Free trainings may be available through Office of Emergency Services – National Transportation Safety Board Communications and Family Assistance Centers, HazMat/WMD Incidents, Essential Emergency Management Concepts.
Sacramento MRC Foundation

• Created a nonprofit 501(c)3 in 2012 to raise money for our MRC.
• Cash donations/awards secured through AmazonSmile, Big Day of Giving, CHP Academy, Facebook, NACCHO, Sacramento Region Community Foundation, Sacramento Runner’s Association, United Way and individual donors.
Sacramento MRC Foundation

• In kind donations: Shriners Hospital for Children, Sacramento Kings Foundation, Golden 1 Community Suite, City of Sacramento, and Sacramento Republic FC Soccer.

• CA Nonprofit of the year 2017, named by Senator Ted Gaines.
Contact Information

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