

CLINTON * EATON * INGHAM

Healthy! Capital Counties

a community approach to better health



Community Advisory
Committee Meeting
November 3, 2011

Today's Meeting Outcomes

- other assessments identified
- visioning language generated
- geographic groupings reviewed
- focus group target groups identified



Healthy!CapitalCounties

a community approach to better health



A community approach to better health.

We are embarking on a comprehensive community health assessment and improvement planning project. Join us!

What is a community health assessment?

Everyone wants to be healthy. Some of us aren't. This project will measure how healthy we are, what health conditions we suffer from, and the root causes of those health problems.

Where will the information come from?

We will use a variety of data sources, including surveys, vital records, program and facility data, as well as interviews and focus groups.

Why should community members be involved?

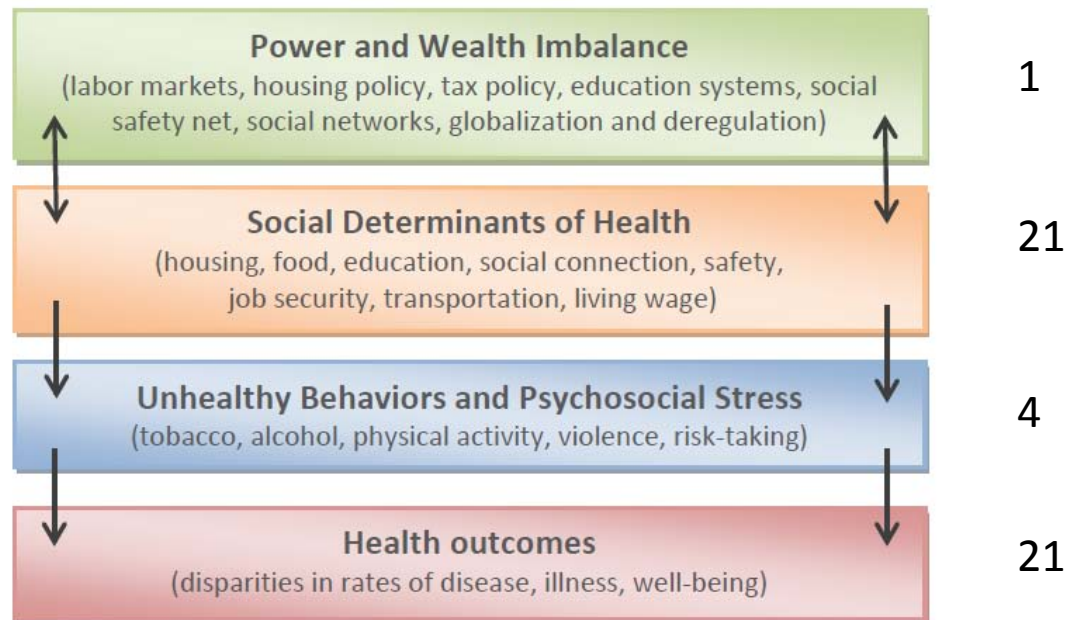
Community involvement is vital for an effective health assessment and



October 3, 2011 Meeting NOTES

Using the indicators you generated as being key to measuring the health of the community....

We grouped them using the model currently being used in health equity and public health improvement....



(Adapted from Doak Bloss' Health Inequity diagram)

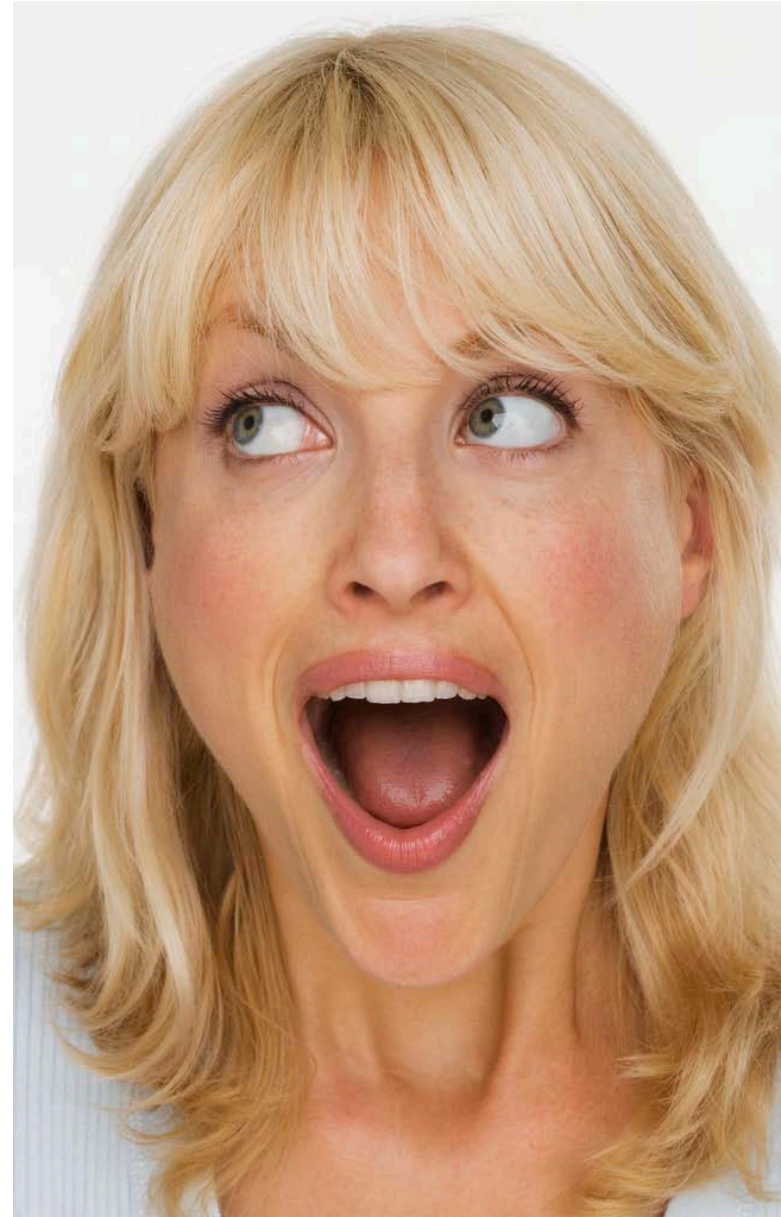


Thinking back on the variety of things we reviewed at the last meeting, what are the positive aspects of going through this type of process?



Please discuss with the person next to you.

Positive aspects that
were surprising or
unique?





Based on your past experiences,
what are possible pitfalls to avoid?

Please discuss with the person
next to you.



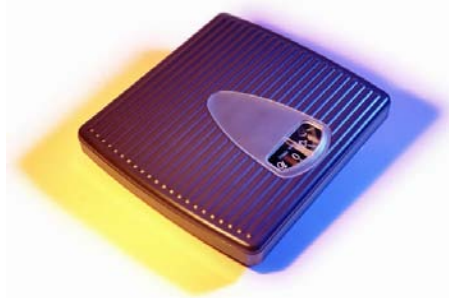
Pitfall sharing...

And strategies to avoid them?

What other community assessments and health-related improvement plans in Clinton, Eaton, and Ingham Counties are you aware of?

What jurisdiction do they cover?

Please define 'health' broadly!

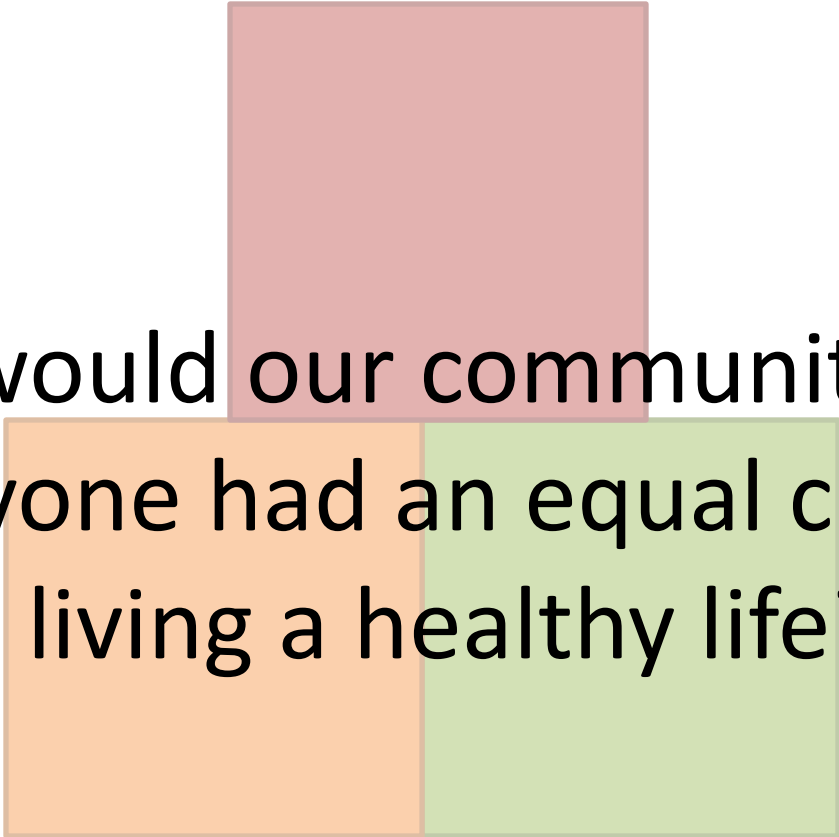


Visioning

What is it?



Please write on the paper provided.



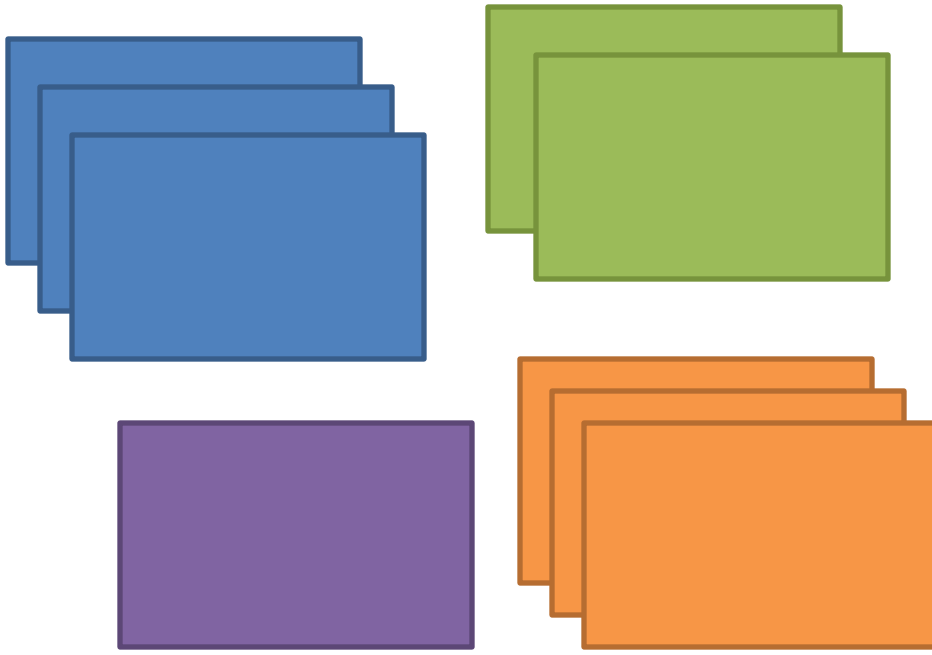
What would our community be like if everyone had an equal chance of living a healthy life?

- What does having a **healthy life** mean?
- What does having an **equal chance** mean?
- What **community** are you thinking of?

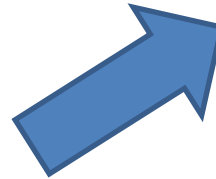
**What would our community be like
if everyone had an equal chance
of living a healthy life?**

Please choose captivating words or
phrases among your group's
responses that best answers the
question.

Write one word or phrase per card,
please.



CONCEPT CONCEPT CONCEPT
CONCEPT CONCEPT CONCEPT
CONCEPT CONCEPT CONCEPT



Project Plan Changes

To take advantage of available technical assistance...

- Most dates for the advisory committee are pushed back about a month later.
- Community Dialogues now planned for June 2012, not May.
- Improvement Plan still completed in September 2012.



Geographic Groupings

Why?

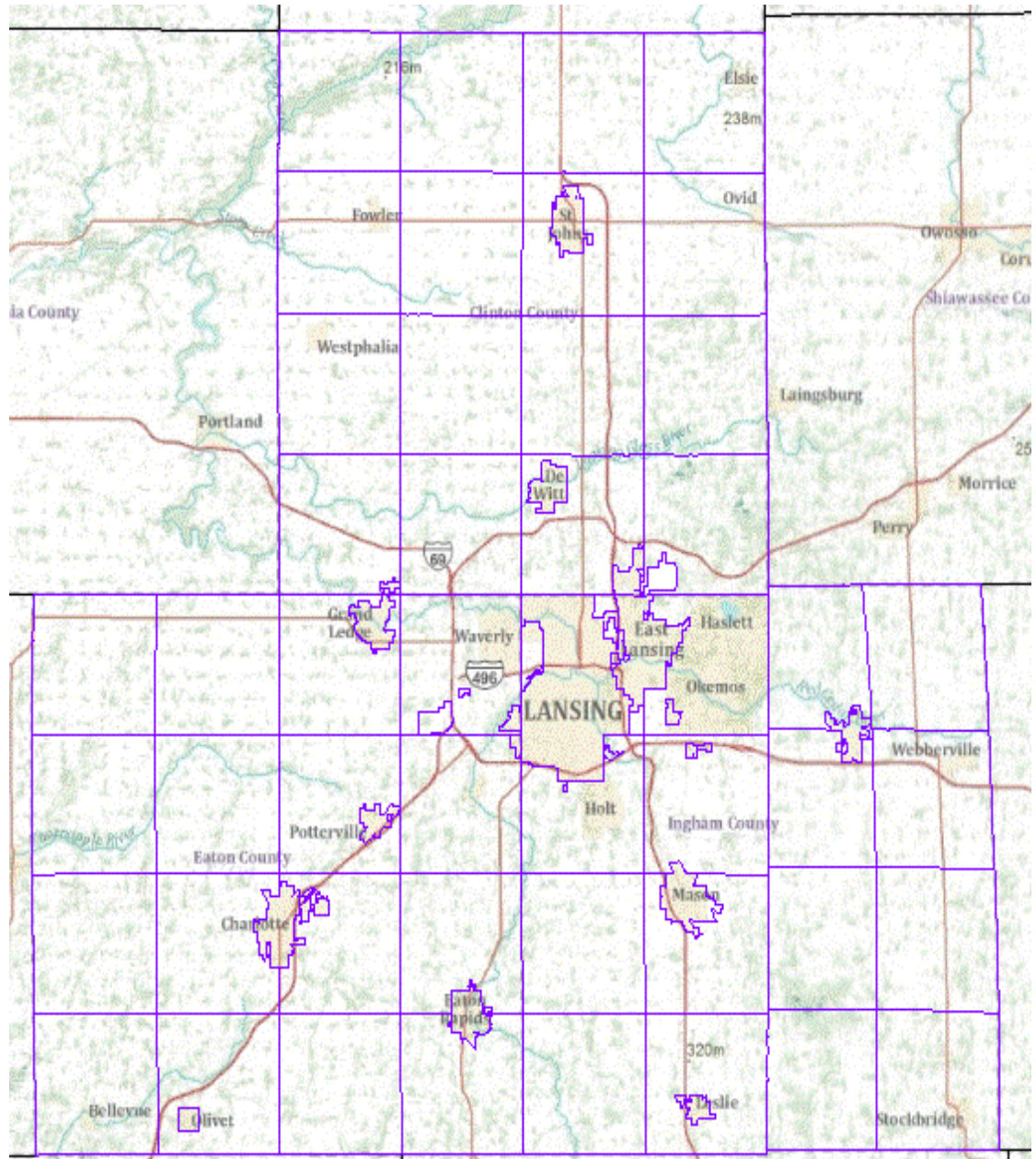
Where?

The problem with county level data

County-level data is very useful if your county is relatively homogeneous, but our counties are not homogeneous.



Could we
rearrange the
city and
township?



What do we stratify by?

Race?

Age?

Income?

**Favorite
ice cream
flavor?**

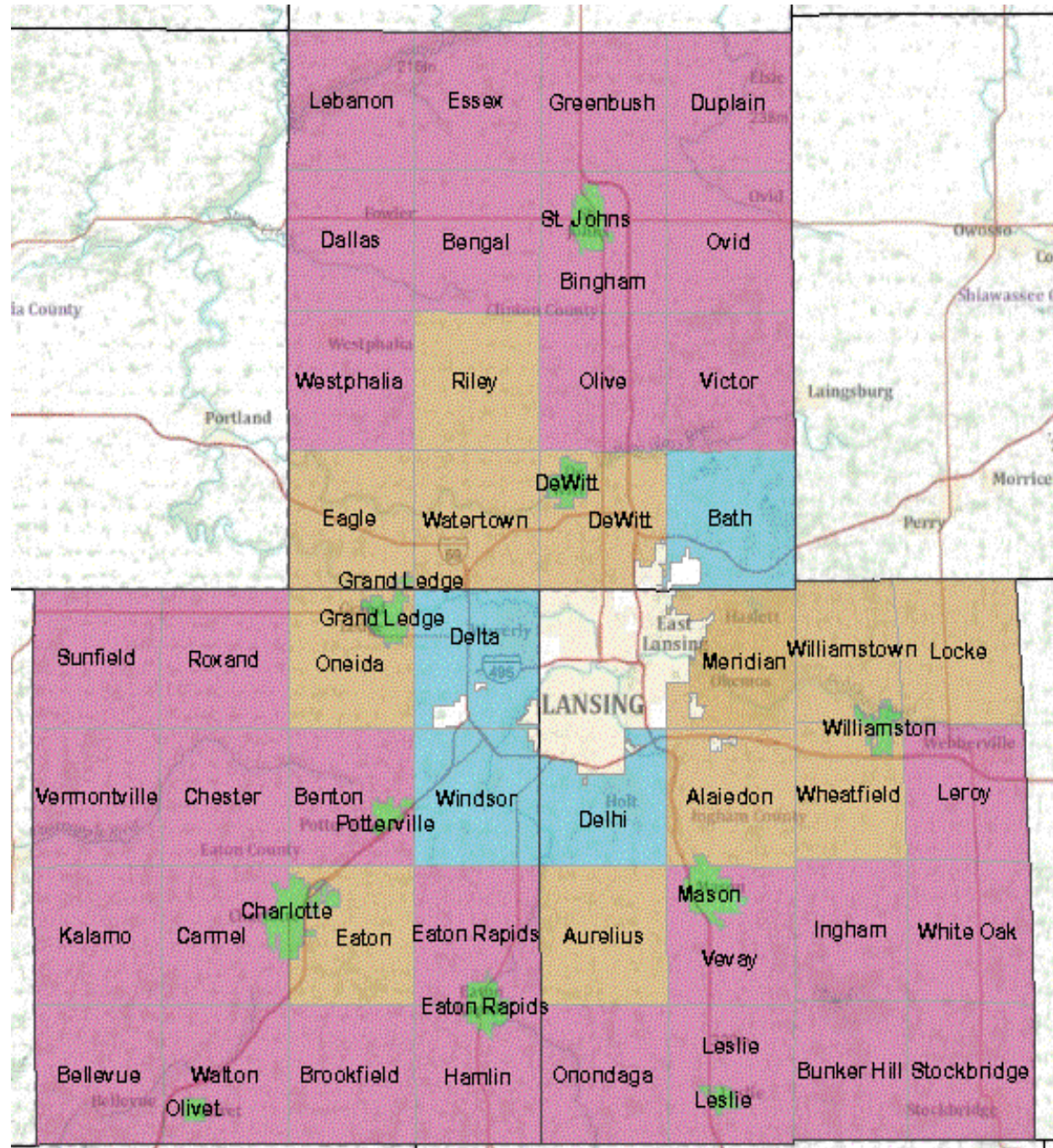


Purple = farms & fields

Green = small cities

Sky Blue = mixed
suburban

Tan = high value
suburban &
countryside

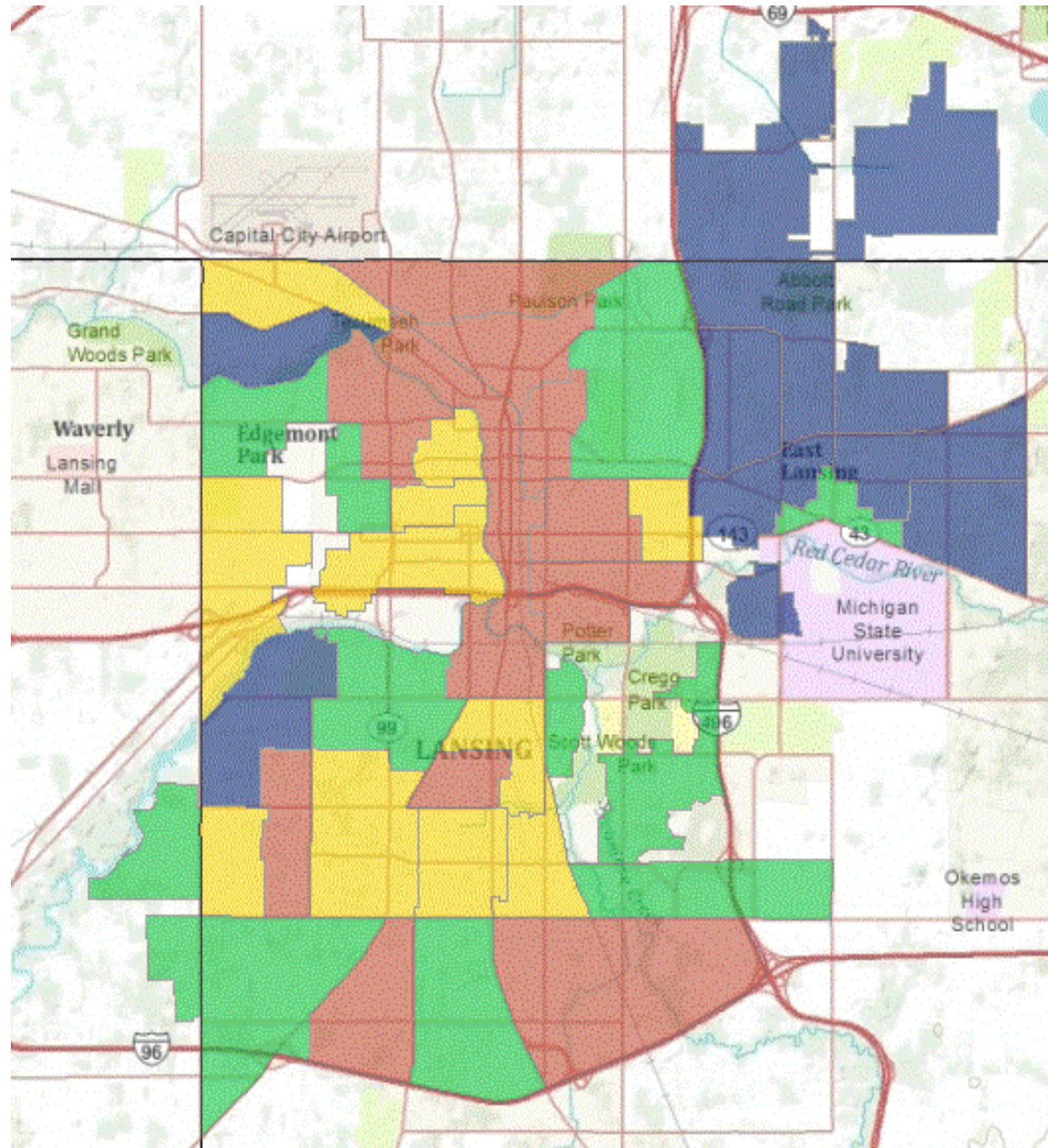


Red = Homes with Very Low Median Price

Green = Homes with Moderate Median Price

Yellow = Homes with Low Median

Blue = Homes with Highest Median Price



Focus Group Populations of Interest

Why?

Because we can't get reliable
quantitative information.

IRS Requirements

Uninsured

Low-income

Minorities

“the uninsured”

County health plan members?

Uninsured *over* 150/250 percent
poverty?

Free Health Clinic attendees?

“low-income”

Poor or near-poor folks from rural areas?

Poor or near-poor folks from suburban areas?

Poor or near-poor folks from urban areas?

Does it matter?

“minorities”

In reviewing our quantitative data, we are confident we have adequate data on African-American / Black folks.

We have less confidence in our data on Latino/Hispanic folks.

Other races and ethnicities...?

“other?”

Life Events

Homeless
Mentally Ill
Persons in Recovery

Employment

Unemployed
Low-wage workers in
service industry

Age

Parents of young children
Adolescents

Disability

Persons with Disabilities
Mentally Ill
Developmentally Disabled

NEXT MEETING



December 1st, 2011

DeWitt Township Community Center

3:00 to 4:30 pm