

## Affiliate Business Partner **NEW MEMBER APPLICATION**

### ORGANIZATION INFORMATION

Organizations not associated with an LHD may apply for this category. Affiliate membership is subject to NACCHO's approval.

Organization Name

Mailing Address

City State Zip

Street Address (if different than mailing address)

Main Phone

Website

### PRIMARY CONTACT INFORMATION

Please identify the contact to receive key NACCHO communications. NOTE: This membership category does not include voting rights or committee participation.

First Name MI Last Name Credentials if used

Title

Email

Mailing Address

City State Zip

Primary Phone  Office  Home  Cell

Secondary Phone  Office  Home  Cell

### DUES & PAYMENT INFORMATION

**Affiliate Business Partner Category** (check one):

- Bronze Level \$ 5,000
- Silver Level \$ 7,500
- Gold Level \$ 10,000
- Platinum Level \$ 15,000
- Diamond Level \$ 25,000

**PAYMENT TYPE:**

- Check (made payable to NACCHO)
- Charge my:  Visa  MasterCard  American Express

Card Number Exp (MM/YY)

Name on Card

NACCHO Federal Tax ID: 52-142-6663

Please return the completed application with payment to [membership@naccho.org](mailto:membership@naccho.org).  
Membership is non-transferable, non-refundable and non-tax-deductible.

### KEY BENEFITS

#### Engagement Opportunities

Educate and engage NACCHO members through complimentary and discounted webinars, dedicated newsletters, and advertising in NACCHO membership e-Publications.

#### Annual Conference Recognition and Discounts

Organization's name and partner level will be displayed in conference materials and exhibitor booths.

#### Discount on Conference Exhibit Booth Space

Receive a 4% discount on exhibit booth spaces if reserved and paid for in its entirety no later than 90 days of the annual conference. Pay no later than 60 days are eligible for a 2% discount.

#### Multi-Year Membership Discount

Pre-pay for three years of membership and receive a 5% discount.

#### ...and even more!

Take a look at the benefits for each level and decide which is the best fit for your organization.

Help us learn more about your organization by providing the requested information below and emailing your responses with this application to [membership@naccho.org](mailto:membership@naccho.org).

Organization Name:

Organization Mission:

Describe how your organization currently works with and/or supports local and governmental public health.

Describe your goals in partnering with NACCHO (what does your organization hope to accomplish and how this partnership will benefit your organization as well as NACCHO members)

Describe which membership level your organization is applying for and how your organization plans to use the listed benefits in that level. Also, describe which benefits are of most interest to your organization and if there are other benefits or requests not listed on the attached chart.

Please provide a brief biography about your organization for future inclusion on our affiliate business partner webpage. Additionally, please attach your organization's logo with this application in PNG format.



Which program areas best align with your organization? (find descriptions [here](#))

- Behavioral Health
- Biosurveillance
- Health and Disability
- Environmental Public Health
- Epidemiology
- ePublic Health and Informatics
- Food Safety
- Global Climate Change
- Government Affairs/Advocacy
- Health Equity and Social Justice
- Chronic Disease
- HIV, STI, & Viral Hepatitis
- Infectious Disease
- Immunization
- Injury and Violence Prevention
- Maternal, Child, and Adolescent Health
- Medical Countermeasures
- Medical Reserve Corps
- Performance Improvement
- Public Health Communications
- Public Health Law and Policy
- Public Health Preparedness
- Radiation
- Research & Evaluation
- Surge Management
- Workforce and Leadership
- Vector Control

Anything else we should know while considering your application?

# NACCHO

National Association of County & City Health Officials



|  | Diamond  | Platinum | Gold     | Silver  | Bronze  |
|--|----------|----------|----------|---------|---------|
| <b>Annual Membership</b>   |          |          |          |         |         |
|  | \$25,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 |
| individual memberships for staff   | 12       | 8        | 6        | 4       | 2       |
| multi-year membership discount (3 years)                                       | 5%       | 5%       | 5%       | 5%      | 5%      |
| <b>Member Engagement</b>   |          |          |          |         |         |
| 60-minute webinar  | 3        | 2        | 1        | 50% off | 25% off |
| annual dedicated enewsletter on topics of interest                             | 1        | 1        | 50% off  | 50% off | 25% off |
| annual research brief/industry perspective (4-6 pages)                         | 1        | 1        | 50% off  | 50% off | 25% off |
| full access to Directory of Local Health Departments                           | yes      | yes      | yes      | yes     | yes     |
| <b>Recognition</b>   |          |          |          |         |         |
| identified by NACCHO partner level logo  | yes      | yes      | yes      | yes     | yes     |
| listed on NACCHO partner directory   | yes      | yes      | yes      | yes     | yes     |
| Affiliate Business Partner Circle participation                                | yes      | yes      | yes      | n/a     | n/a     |
| complimentary ad in NACCHO ePublication (TBD)                                  | 8        | 6        | 4        | 2       | 1       |
| discounted ad in NACCHO ePublication   | 25% off  | 25% off  | 25% off  | 25% off | 25% off |
| complimentary social media post (Linked In, Facebook, or Twitter)              | 5        | 4        | 3        | 2       | 1       |
| <b>Conferences Recognition/Discounts</b>                                       |          |          |          |         |         |
| partner level & company logos in guide/signage                                 | yes      | yes      | yes      | yes     | yes     |
| partner level recognition at exhibitor's booth                                 | yes      | yes      | yes      | yes     | yes     |
| complimentary conference registration  | 3        | 2        | 1        | n/a     | n/a     |
| discount on conference exhibit booth space (if paid 90 days before conference) | 4%       | 4%       | 4%       | 4%      | 4%      |
| discount on conference exhibit booth space (if paid 60 days before conference) | 2%       | 2%       | 2%       | 2%      | 2%      |
| advanced notice of housing opening   | yes      | yes      | yes      | yes     | yes     |



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# Advertising and Engagement Opportunities

| Webinar (30 minutes)  |                                      |                               |                                    |                                |
|---|--------------------------------------|-------------------------------|------------------------------------|--------------------------------|
| 30-minute webinar<br>(Tuesday, Wednesday, Thursday 2 or 3 PM ET)<br>topic/content preapproved by NACCHO |                                      | <b>Member Rate</b><br>\$3,500 | <b>Non-Member Rate</b><br>\$6,000  |                                |
| Webinar (60 minutes)  |                                      |                               |                                    |                                |
| 60-minute webinar<br>(Tuesday, Wednesday, Thursday 2 or 3 PM ET)<br>topic/content preapproved by NACCHO |                                      | <b>Member Rate</b><br>\$5,000 | <b>Non-Member Rate</b><br>\$8,000  | <b>#available (up to)</b><br>2 |
| Webinar (90 minutes)  |                                      |                               |                                    |                                |
| 90-minute webinar<br>(Tuesday, Wednesday, Thursday 2 or 3 PM ET)<br>topic/content preapproved by NACCHO |                                      | <b>Member Rate</b><br>\$7,500 | <b>Non-Member Rate</b><br>\$10,000 |                                |
| NACCHO Virtual Communities  |                                      |                               |                                    |                                |
| up to 200 words, includes URL placement<br>topic/content preapproved by NACCHO                          |                                      | <b>Member Rate</b><br>\$4,000 | <b>Non-Member Rate</b><br>\$5,000  | <b>#available (up to)</b><br>4 |
| Dedicated eNewsletter   |                                      |                               |                                    |                                |
| up to 400 words, includes logo placement<br>topic/content preapproved by NACCHO                         |                                      | <b>Member Rate</b><br>\$5,000 | <b>Non-Member Rate</b><br>\$8,000  | <b>#available (up to)</b><br>1 |
| Social Media Posts  |                                      |                               |                                    |                                |
| topic/content preapproved by NACCHO   |                                      | <b>Member Rate</b><br>\$1,250 | <b>Non-Member Rate</b><br>\$2,100  |                                |
| NACCHO E-Newsletter: Membership Weekly  |                                      |                               |                                    |                                |
| frequency:  | weekly                               |                               |                                    |                                |
| reach:  | 25,000 local health department staff |                               |                                    |                                |
| Size  | Ad Dimensions                        | Member Rate                   | Non-Member Rate                    | # available (up to)            |
| banner ad top   | Width: 960 pixels, Height 300 pixels | \$975.00                      | \$1,200.00                         | 1                              |
| banner ad mid   | Width: 960 pixels, Height 300 pixels | \$875.00                      | \$1,100.00                         | 1                              |
| <i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i>                     |                                      |                               |                                    |                                |
| logo/text ad  | up to 250 characters                 | \$650.00                      | \$750.00                           | 2                              |
| text only ad  | up to 250 characters                 | \$550.00                      | \$650.00                           | 2                              |
| <i>*discount available with purchase of multi-issue package</i>   |                                      |                               |                                    |                                |



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| NACCHO E-Publication: (available April 2021)                    |   |                        |                 |                     |
|---|---|------------------------|-----------------|---------------------|
| frequency:  | monthly   | page count: 8-12 pages |                 |                     |
| reach:  | 25,000 local health department staff  |                        |                 |                     |
| Size  | Ad Dimensions   | Member Rate            | Non-Member Rate | # available (up to) |
| full-page   | W 7 in x H 8 in (W 2100 px x H 2400 px)   | \$1,750.00             | \$2,100.00      | 2                   |
| half-page   | W 7 in x H 3.875 in (W 2100 px x H 1163 px)   | \$1,100.00             | \$1,400.00      | 4                   |
| top page banner   | W 7 in x H 1.4 in (W 2100 px x H 420 px)  | \$975.00               | \$1,250.00      | 2                   |
| quarter-page (horizontal)                                       | W 4.5 in x H 3 in (W 1350 px x H 900 px)  | \$925.00               | \$1,150.00      | 2                   |
| bottom page banner  | W 7 in x H 1.4 in (W 2100 px x H 420 px)  | \$875.00               | \$1,050.00      | 2                   |
|   | <i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i> |                        |                 |                     |
| logo/text ad  | up to 250 characters  | \$750.00               | \$850.00        | 2                   |
| text only ad  | up to 250 characters  | \$650.00               | \$750.00        | 4                   |
| <i>*discount available with purchase of multi-issue package</i> |   |                        |                 |                     |