

# Affiliate Business Partner Program

## Partnering with NACCHO has its benefits.

NACCHO's Affiliate Business Partner Program increases your organization's visibility and provides member engagement and networking opportunities for partners interested in local public health.

Through the program, companies are given exclusive benefits and recognition that are commensurate with their annual level of participation. The Affiliate Business Partner levels are Bronze, Silver, Gold, Platinum, and Diamond and can be tailored to fit budgets and specific marketing goals.

To qualify, please [apply here](#). Membership dues collected from Affiliate Business Partners are used to enhance existing programs and projects that benefit thousands of local of health department staff and the communities they serve.

## Benefits Include

- **Engagement Opportunities**  
Educate and engage NACCHO members through complimentary and discounted webinars, dedicated newsletters, and advertising in NACCHO membership e-Publications. Defined participation in one of NACCHO's subject matter expert workgroups.
- **Annual Conference Recognition and Discounts**  
Organization's name and partner level will be displayed during the annual conference. Exhibitors will receive a partner emblem for their booth.
- **Discount on Conference Exhibit Booth Space**  
Receive a 4% discount on exhibit booth spaces if reserved and paid for in its entirety no later than 90 days of the annual conference. Pay no later than 60 days and receive a 2% discount. Discounted registration rates for eligible staff.
- **Access to NACCHO's Directory of Local Health Departments**
- **Multi-Year Membership Discount**  
Pre-pay for three years of membership and receive a 5% discount.
- **And even more!** Take a look at the benefits for each level and decide which is the best fit for your organization.

## Current Members

- Contak.World - Diamond
- Esri – Platinum
- Pfizer – Gold
- LiveStories – Gold
- Netsmart – Silver
- SenesTech – Bronze
- Sunquest Info Systems – Bronze
- Paratek Pharmaceuticals – Bronze
- ArmorVax - Bronze
- Health Careers Connection - Bronze
- Esper Regulatory Technologies - Bronze
- ChexOut- Bronze



# NACCHO

National Association of County & City Health Officials



|  | Diamond  | Platinum | Gold     | Silver  | Bronze  |
|--|----------|----------|----------|---------|---------|
| <b>Annual Membership</b>   |          |          |          |         |         |
|  | \$25,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 |
| individual memberships for staff   | 12       | 8        | 6        | 4       | 2       |
| multi-year membership discount (3 years)                                       | 5%       | 5%       | 5%       | 5%      | 5%      |
| <b>Member Engagement</b>   |          |          |          |         |         |
| 60-minute webinar  | 3        | 2        | 1        | 25% off | 25% off |
| annual dedicated newsletter on topics of interest                              | 1        | 1        | 25% off  | 25% off | 25% off |
| annual research brief/industry perspective (4-6 pages)                         | 1        | 1        | 25% off  | 25% off | 25% off |
| full access to Directory of Local Health Departments                           | yes      | yes      | yes      | yes     | yes     |
| defined participation in NACCHO's subject matter expert workgroups             | yes      | yes      | yes      | yes     | n/a     |
| <b>Recognition</b>   |          |          |          |         |         |
| identified by NACCHO partner level logo  | yes      | yes      | yes      | yes     | yes     |
| listed on NACCHO partner directory   | yes      | yes      | yes      | yes     | yes     |
| Affiliate Business Partner Circle participation                                | yes      | yes      | yes      | yes     | n/a     |
| complimentary ad in NACCHO ePublication (TBD)                                  | 8        | 6        | 4        | 2       | 1       |
| discounted ad in NACCHO ePublication   | 25% off  | 25% off  | 25% off  | 25% off | 25% off |
| <b>Conferences Recognition/Discounts</b>                                       |          |          |          |         |         |
| partner level & company logos in guide/signage                                 | yes      | yes      | yes      | yes     | yes     |
| partner level recognition at exhibitor's booth                                 | yes      | yes      | yes      | yes     | yes     |
| complimentary conference registration  | 3        | 2        | 1        | n/a     | n/a     |
| discount on conference exhibit booth space (if paid 90 days before conference) | 4%       | 4%       | 4%       | 4%      | 4%      |
| discount on conference exhibit booth space (if paid 60 days before conference) | 2%       | 2%       | 2%       | 2%      | 2%      |
| advanced notice of housing opening   | yes      | yes      | yes      | yes     | yes     |