

Affiliate Business Partner Program

Partnering with NACCHO has its benefits.

NACCHO's Affiliate Business Partner Program increases your organization's visibility and provides member engagement and networking opportunities for partners interested in local public health.

Through the program, companies are given exclusive benefits and recognition that are commensurate with their annual level of participation. The Affiliate Business Partner levels are Bronze, Silver, Gold, Platinum, and Diamond and can be tailored to fit budgets and specific marketing goals.

To qualify, please [apply here](#). Membership dues collected from Affiliate Business Partners are used to enhance existing programs and projects that benefit thousands of local of health department staff and the communities they serve.

Benefits Include

- **Engagement Opportunities**
Educate and engage NACCHO members through complimentary and discounted webinars, dedicated newsletters, and advertising in NACCHO membership e-Publications. Defined participation in one of NACCHO's subject matter expert workgroups.
- **Annual Conference Recognition and Discounts**
Organization's name and partner level will be displayed during the annual conference. Exhibitors will receive a partner emblem for their booth.
- **Discount on Conference Exhibit Booth Space**
Receive a 4% discount on exhibit booth spaces if reserved and paid for in its entirety no later than 90 days of the annual conference. Pay no later than 60 days and receive a 2% discount. Discounted registration rates for eligible staff.
- **Access to NACCHO's Directory of Local Health Departments**
- **Multi-Year Membership Discount**
Pre-pay for three years of membership and receive a 5% discount.
- **And even more!** Take a look at the benefits for each level and decide which is the best fit for your organization.

Affiliate Business Partner Program

Current Members



NACCHO

National Association of County & City Health Officials



	Diamond	Platinum	Gold	Silver	Bronze
Annual Membership					
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
individual memberships for staff	12	8	6	4	2
multi-year membership discount (3 years)	5%	5%	5%	5%	5%
Member Engagement					
60-minute webinar	3	2	1	50% off	25% off
annual dedicated enewsletter on topics of interest	1	1	50% off	50% off	25% off
annual research brief/industry perspective (4-6 pages)	1	1	50% off	50% off	25% off
full access to Directory of Local Health Departments	yes	yes	yes	yes	yes
Recognition					
identified by NACCHO partner level logo	yes	yes	yes	yes	yes
listed on NACCHO partner directory	yes	yes	yes	yes	yes
Affiliate Business Partner Circle participation	yes	yes	yes	n/a	n/a
complimentary ad in NACCHO ePublication (TBD)	8	6	4	2	1
discounted ad in NACCHO ePublication	25% off	25% off	25% off	25% off	25% off
complimentary social media post (Linked In, Facebook, or Twitter)	5	4	3	2	1
Conferences Recognition/Discounts					
partner level & company logos in guide/signage	yes	yes	yes	yes	yes
partner level recognition at exhibitor's booth	yes	yes	yes	yes	yes
complimentary conference registration	3	2	1	n/a	n/a
discount on conference exhibit booth space (if paid 90 days before conference)	4%	4%	4%	4%	4%
discount on conference exhibit booth space (if paid 60 days before conference)	2%	2%	2%	2%	2%
advanced notice of housing opening	yes	yes	yes	yes	yes



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Advertising and Engagement Opportunities

Webinar (30 minutes)				
30-minute webinar (Tuesday, Wednesday, Thursday 2 or 3 PM ET) topic/content preapproved by NACCHO		Member Rate \$3,500	Non-Member Rate \$6,000	
Webinar (60 minutes)				
60-minute webinar (Tuesday, Wednesday, Thursday 2 or 3 PM ET) topic/content preapproved by NACCHO		Member Rate \$5,000	Non-Member Rate \$8,000	#available (up to) 2
Webinar (90 minutes)				
90-minute webinar (Tuesday, Wednesday, Thursday 2 or 3 PM ET) topic/content preapproved by NACCHO		Member Rate \$7,500	Non-Member Rate \$10,000	
NACCHO Virtual Communities				
up to 200 words, includes URL placement topic/content preapproved by NACCHO		Member Rate \$4,000	Non-Member Rate \$5,000	#available (up to) 4
Dedicated eNewsletter				
up to 400 words, includes logo placement topic/content preapproved by NACCHO		Member Rate \$5,000	Non-Member Rate \$8,000	#available (up to) 1
Social Media Posts				
topic/content preapproved by NACCHO		Member Rate \$1,250	Non-Member Rate \$2,100	
NACCHO E-Newsletter: Membership Weekly				
frequency:	weekly			
reach:	25,000 local health department staff			
Size	Ad Dimensions	Member Rate	Non-Member Rate	# available (up to)
banner ad top	Width: 960 pixels, Height 300 pixels	\$975.00	\$1,200.00	1
banner ad mid	Width: 960 pixels, Height 300 pixels	\$875.00	\$1,100.00	1
<i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i>				
logo/text ad	up to 250 characters	\$650.00	\$750.00	2
text only ad	up to 250 characters	\$550.00	\$650.00	2
<i>*discount available with purchase of multi-issue package</i>				



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Advertising and Engagement Opportunities

NACCHO E-Publication: (available April 2021)				
frequency:	monthly	page count: 8-12 pages		
reach:	25,000 local health department staff			
Size	Ad Dimensions	Member Rate	Non-Member Rate	# available (up to)
full-page	W 7 in x H 8 in (W 2100 px x H 2400 px)	\$1,750.00	\$2,100.00	2
half-page	W 7 in x H 3.875 in (W 2100 px x H 1163 px)	\$1,100.00	\$1,400.00	4
top page banner	W 7 in x H 1.4 in (W 2100 px x H 420 px)	\$975.00	\$1,250.00	2
quarter-page (horizontal)	W 4.5 in x H 3 in (W 1350 px x H 900 px)	\$925.00	\$1,150.00	2
bottom page banner	W 7 in x H 1.4 in (W 2100 px x H 420 px)	\$875.00	\$1,050.00	2
	<i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i>			
logo/text ad	up to 250 characters	\$750.00	\$850.00	2
text only ad	up to 250 characters	\$650.00	\$750.00	4
<i>*discount available with purchase of multi-issue package</i>				