



FOR IMMEDIATE RELEASE

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**National Association of County and City Health Officials
2019 Annual Conference, July 9-11 in Orlando**

— *Soledad O'Brien and U.S. Surgeon General VADM Jerome M. Adams
Speaking at the Wednesday, July 10 Plenary Session* —

**Free Live Streaming of the General Sessions
and Free On-Site Registration for Media**

Washington, DC, July 2, 2019 — Local health department leaders, public health partners, and invited guests will convene at the [2019 National Association of County and City Health Officials \(NACCHO\) Annual Conference](#), the largest gathering of local health officials in the United States, July 9-11 in Orlando, Florida. NACCHO, the voice of the nation's nearly 3,000 local governmental health departments, is the only national organization that holds meetings to address needs specific to local health departments. This year's conference theme is *Improving the Nation's Health through Public and Private Partnerships*. For the first time, NACCHO's four plenary sessions will be available to the media via live streaming. The media are also invited to attend the lively Town Hall discussions, including the Drug Overdose Town Hall on Thursday, July 11 at 9:15am.

In addition, the media are invited to join attendees on a one-mile guided walk on Thursday, July 11 at 6:00am.

More than 1,000 attendees from around the country will gather to share best practices and hear from national and regional leaders, as well as local, state, and federal, health officials about the future of public health and to address today's pressing public health challenges.

The full schedule of events is [here](#). NACCHO encourages the media to join the conversation and monitor featured sessions as they happen on Twitter by following @NACCHOalerts and the conference hashtag, #NA19.

WHEN/WHERE: July 9-11, 2019, Hilton Orlando Bonnet Creek Resort, 14100 Bonnet Creek Resort Lane, Orlando, FL 32821

How to Attend: Members of the media may receive complimentary registration to attend NACCHO Annual or select sessions. For more information, or to set up an interview with any of the above speakers, please contact NACCHO's Director of Media and Public Relations, Theresa Spinner at 202.783.5551 / 202.615.6253 or tspinner@naccho.org.

PLENARY SESSIONS

Tuesday, July 9

1:00 - 3:00 PM - *The Essence of Private & Public Partnerships: Connecting the Dots*

Speaker:

—**Pamela Hymel, MD, MPH, FACEOM**, Chief Medical Officer, Disney Parks, Experiences and Products (DPEP)

The changing landscape of the public health workforce requires the collaboration of public and private agencies. Over the years, the public health workforce has become a tapestry of multi-sectoral agencies working to effectively address and mitigate public health issues across the country. In a time where resources like adequate funding is scarce, cross-sectoral partnerships are more important than ever. The opening general session will discuss how nontraditional workforces are teaming up with public health agencies to make communities healthier, explore ways in which the skills of these different workforces are interchangeable, and highlight the need to invest in strategic skills that can be used across sectors.

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Wednesday, July 10

8:00 - 10:00 AM - *It's Not Them, It's Us: Reframing Public Health for More Effective Cross-sector Collaborations*

Session Introductions:

— **George T. Roberts, Jr. , MHA, FACHE**, President of NACCHO and CEO of the Northeast Texas Public Health District

— **VADM Jerome M. Adams**, U.S. Surgeon General

Moderator

— **John Dreyzehner, MD, MPH, FACOEM**, Former Commissioner of Health in Tennessee

Presenters

— **Soledad O'Brien, CEO**, the Starfish Media Group, Host of *Matter of Fact with Soledad O'Brien*

— **Nat Kendall-Taylor, PhD**, Chief Executive Officer, FrameWorks Institute

— **Shelia Hiddleston, RN, MS**, Health Commissioner, Delaware General Health District

Achieving health goals requires effective engagement by public health professionals with partners in other sectors, including education, housing, transportation, and business. However, it can be challenging for public health to create partnerships with leaders in other sectors, as many of these leaders struggle to see the connection between public health and their own goals.

In the second general session, presented by the de Beaumont Foundation, speakers Soledad O'Brien, Chief Executive Officer of Starfish Media Group; Nat Kendall-Taylor, PhD, Chief Executive Officer of the FrameWorks Institute; Shelia Hiddleston, RN, MS, Health Commissioner for the Delaware General Health District in Ohio and PHRASES Fellow; and moderator John Dreyzehner, MD, MPH, FACOEM, Former Commissioner of Health in Tennessee, will discuss the Public Health Reaching Across Sectors (PHRASES) project and share new research that documents the gaps between how public health experts and leaders in other sectors view public health and cross-sector collaboration, and present new strategic tools for more effectively framing and communicating the value of public health.

<https://www.phrases.org/>

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Thursday, July 11**8:00 - 9:00 AM - Transforming Local Public Health Practice Through Global-local Exchange****Speaker:**

— **Umair A. Shah, MD, MPH**, Executive Director, Harris County Public Health (Harris County includes the city of Houston, TX) and former NACCHO president.

— **Venus Ginés**, Founder, CEO/President, Dia de la Mujer Latina, Inc.

— **David Fleming, MD**, Vice President, Global Health Programs

Across the globe, regardless of location, and no matter the issue at hand, public health practitioners have ultimately the same goal: to protect the public's health and well-being by

improving the lives of their community members and protecting them from illnesses or other issues that would impact their health and lead to premature death. While the mission is universal, the specific strategies and tactics are not. While some of this is due to the unique specifics of each locale, some of it stems from a lack of communication, sharing, and diffusion of best practices across the global health system. To highlight the importance of sharing across the global health system, this plenary session at NACCHO Annual 2019 would convene key partners in their quest to integrate global health and domestic health here in the United States. Through this plenary session, attendees will: (1) learn specifics on how learnings from abroad have the capacity to improve health of local communities in the United States; (2) understand better how establishing a culture of health does not need to stop at boundaries; and (3) appreciate that global solutions applied locally can be innovative, cost-effective, and improve measurable health outcomes.

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Thursday, July 11

12:00 - 1:30 PM - *Innovating Successful Public-Private Partnerships in Health: the Blue Zones Project*

Moderator

Richard Killingsworth, MPH, Director, Center for Public Private Partnerships in Health at University of Delaware

Presenters

- **Nick Buettner**, Vice President, Blue Zones Project
- **Melissa Lyon, MPH**, Director, Erie County Department of Health
- **Deb Logan**, Executive Director, Blue Zones Project

Public private partnerships (P3s) in health are one of the most promising models of intervention in delivering innovative, successful, and sustainable health initiatives. By combining public interest and need with private sector entrepreneurial approaches, P3s have spurred new approaches in the way public health achieves its mission. A model practice of how this is done is best seen in the national efforts of the Blue Zones Project (BZP). BZP is a community-focused health promotion initiative that leverages policy-based approaches designed to have an impact on social and environmental factors to enable healthy choices to be the easy choice.

The Blue Zones Project was born out of National Geographic explorer Dan Buettner's eight-year examination of communities across the globe where people were found to be healthier, happier, and living longer. A team of researchers confirmed the common characteristics that enable these communities to support healthier outcomes. As a result of this research, BZP has partnered with multiple public and private-sector organizations from public health departments to healthcare systems to corporations to philanthropic

organizations to demonstrate how this intervention model can have measurable impact in lowering healthcare costs, improving health outcomes, and supporting enhanced community livability. These results reinforce the need for P3s in strengthening the capacity of public health in fulfilling its mission to support healthier people and communities.

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TOWN HALLS

Wednesday, July 10

2:15 - 3:45 PM

TOWN HALL: Maternal, Child and Adolescent Health Hot Topics – Florida Department of Health in Clay County is represented.

Facilitator

— Heather Huffman, MS, RDN, LD/N, IBCLC, Health Officer & Administrator, Florida Department of Health in Clay County

Presenters

— **Ying-Ying Goh, MD, MSHS**, Director and Health Officer, City of Pasadena – Public Health Department

— **Brook McKelvey, MA, MPH, MCH**, Epidemiologist, Metro Public Health Department of Nashville/Davidson County

— **Nikia Sankofa, MPH, MPA**, NACCHO Director, Breastfeeding Project

— **Emily Bernard, IBCLC**, NACCHO Senior Consultant

— **Stacy Collins, MSW**, Associate Director, Health Systems Transformation, Association of Maternal & Child Health Programs (AMCHP)

— **Megan Avallone, MS, RN**, Health Officer, Westfield Regional Health Department

Join maternal, child and adolescent health (MCAH) experts in this interactive session to hear the latest issues, data trends, successful programs, and stories from the field. The audience will be able to ask questions and participate in a much-needed conversation with other MCAH professionals around the country to identify best practices and solutions, and discuss issues that local health departments and communities are current facing. The discussion topics include:

- Maternal morbidity and inequities
- Infant mortality disparities
- Substance exposed newborns and neonatal abstinence syndrome
- Marijuana use during pregnancy and breastfeeding
- Data/surveillance and local response to emerging threats to mothers and babies

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Wednesday, July 10**2:15 - 3:45 PM****TOWN HALL - *Rural Health*****Presenters:**

- **E. Oscar Alleyne, DrPH, MPH**, NACCHO Chief of Programs and Services
- **Georgia Heise, DrPH**, District Health Department Director, Three Rivers Public Health District, NY
- **Paulette Valentine, B.S., MEP**, Director of Emergency Preparedness and Response Division, Southwest Utah Public Health Department
- **Doug Mathis**, Environmental Health Specialist/Health Educator, Henry County Health Department, OH

Through this town hall, participants will address key public health issues that are particular to rural communities. The town hall will begin with an overview of the state of NACCHO's multidisciplinary rural work, led by Chief of Programs and Services Dr. Oscar Alleyne. Participants will engage in facilitated discussions from NACCHO's Rural Health Section Leaders on key rural health issues, such as emergency preparedness, opioid and harm reduction, vaccine-preventable diseases, chronic disease, and tobacco prevention efforts. Come join us in exploring the heart of local rural health.

Session Topics:

- Emergency Preparedness
- Opioid and Harm Reduction
- Vaccination
- Chronic Disease and Tobacco Prevention

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Thursday, July 11**9:15 - 10:45 AM****TOWN HALL: *Overcoming Obstacles to Acting on the Root Causes of Health Inequity*****Facilitator**

Adewale Troutman, PhD, Associate Dean for Health Equity and Community Engagement, USF College of Public Health

Presenters

- **Richard Hofrichter, MA, PhD**, Senior Director, Health Equity, NACCHO
- **Barbara Ferrer, PhD, MPH**, Med, Director, Los Angeles County Department of Public Health
- **Jonathan Heller, PhD**, Co-Director, Human Impact Partners

— **Aletha Maybank, MD**, Chief Health Equity Officer, VP, American Medical Association

Health inequity requires urgent attention as social and economic inequality increases. Through panel presentations and audience dialogue, this event explores core themes associated with acting more directly on root causes in everyday practice beyond remediating consequences of health inequity. Core themes include building power and alliance; workforce training; taking leadership; and devising a compelling public narrative.

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Thursday, July 11

9:15 - 10:45 AM

TOWN HALL: *Drug Overdoses Town Hall*

Presenters

— **Jennifer Carroll, PhD, MPH**, Assistant Professor of Anthropology, Elon University, NC
 — **Rebecca Kaufman**, Director of Public Health, Broome County Health Department, NY
 — **Jeannette Kowalik**, PhD, MPH, MCHES, Commissioner of Health, Milwaukee Health Department, WI

This town hall will explore the important role local health departments play as community health strategists in facilitating partnerships with the public and private sectors to bolster the technical expertise, funding, and innovation required to address increased illicit drug use and the opioid epidemic in the United States. As drug addiction takes its toll, the country's rapidly evolving drug overdose crisis shows no signs of slowing down. Efforts focused on reducing the number of provider-prescribed opioids have inadvertently driven patients dependent on opioids to illicit heroin and fentanyl, causing a sharp increase in opioid-related deaths. The rapid rate of drug overdose deaths involving multiple drug (polydrug) abuse requires a multifaced, all-hands-on-deck approach to protect communities. Recent data suggests a need to widen prevention and response efforts on fentanyl and other synthetic opioids to include other substances, such as cocaine and methamphetamine.

PRESENTATIONS BY FLORIDA-BASED PUBLIC HEALTH OFFICIALS

Tuesday, July 9

3:15 - 4:15 PM

Identifying Vaccine Refusal Populations – Presentation by University of Florida Department of Epidemiology Researchers

Wednesday, July 10

10:15 - 11:15 AM

Drive Sober – Improving Florida's Outreach Campaign with Census Data and Polls

Wednesday, July 10**11:30 AM - 12:00 PM***Response to an ongoing outbreak of hepatitis A – Orange County, Florida 2018***Wednesday, July 10****1:30 - 2:00 PM***Increase Special Needs Shelter Registration – Florida Department of Health in Broward County***Tuesday, July 9****4:30 - 5:30 PM***Quiz Competition Promoting Public Health – Florida Department of Health in Sumter County*
Sumter Health Wise Prize is an innovative program that celebrates public health knowledge by engaging high school students in a health-based quiz competition. This program was designed to educate the community on the variety of functions and areas of public health and to inspire students to pursue careers in the field.**Thursday, July 11****9:15 - 10:45 AM***Local Health Department Responses to Intentional Mass Casualties – Florida Department of Health in Broward County and Florida Department of Health in Orange County***Thursday, July 11****11:00 - 11:30 AM***Hurricane Michael – Public Health Response. Florida Department of Health in Franklin/Gulf, Florida Department of Health in Wakulla/Taylor, and Florida Department of Health in Liberty/Calhoun.***Thursday, July 11****11:00 - 11:30 AM***Walk the Walk in Public Health: Breastfeeding Babies at Work Benefit Both Employee and Agency. Florida Department of Health in Pasco County.***Thursday, July 11****3:00 - 4:00 PM***Orange County, Florida Antibioqram*

The Orange County Antibioqram Task Force (OCATF) was established to identify bacterial resistance patterns in the county and to provide clinicians with the county antibiotic resistance rates to select appropriate empirical antibiotics. The members of the OCATF included microbiologists, infection preventionists, pharmacists, and epidemiologists.

HISPANIC COMMUNITY INTEREST PRESENTATIONS

Tuesday, July 9

3:15 - 4:15 PM

Providing Behavioral Health Support After Maria: Puerto Rico State Medical Command – Presented by Javier Meléndez Fuentes Melendez, Veterans Administration Clinical Psychologist, and Alejandro Ortiz, PhD, Research Psychologist at Invictus Research Institute.

Thursday, July 11:45 - 2:45 PM

Strategies to Protect Immigrant Health – Presented by Ms. Ana Téllez, Communications Director, Human Impact Partners.

ADOLESCENT HEALTH

Tuesday, July 9

9:00 AM - 12:00 PM

Public Health and Education Partnerships to Address High-Risk Substance Use and Co-Occurring Behavior Among Adolescents

Tuesday, July 9

9:00 AM - 12:30 PM

Addressing Social Determinants of Health Through Art and Place

Tuesday, July 9

10:15 AM - 12:15 PM

Talking to Adolescents about Pornography: An Evidence-informed Approach to Teaching 'Pornography literacy'

Tuesday, July 9

3:15 - 4:15 PM

The Ask: Partnering to Connect At-Risk Teens with Sexual Health Resources

Wednesday, July 10

1:30 - 2:00 PM

Peer Education to Increase Human Papilloma Virus Vaccine Uptake

Thursday, July 11

9:15 - 10:45 AM

School-Based Suicide Prevention Partnership

Thursday, July 11

9:15 - 10:45 AM

Centers for Disease Control and Prevention's Capacity-Building Initiatives for Youth Violence Prevention, 2005 to Present

Thursday, July 11

9:15 - 10:45 AM

Opportunities to Leverage Law, Policy, and Partnerships as Tools to Improve Housing and Health Outcomes

Thursday, July 11

11:00 - 11:30 AM

School-based and Home-based Case Management for Pregnant Teens: Coordinated Care to Improve Outcomes

Thursday, July 11

1:45 - 2:45 PM

Rapid Response to a Child Health Epidemic: CATCH My Breath Youth E-Cigarette and JUUL Prevention Program

GUN VIOLENCE

Wednesday, July 10

2:15 - 3:45 PM

Fulfilling Emergency Support Function #8: Responsibilities after a High School Shooting

Wednesday, July 10

2:15 - 3:45 PM

Vegas Stronger: One Year After the October 1 Mass Shooting

EMERGING TRENDS IN PUBLIC HEALTH

Tuesday, July 9

3:15 - 4:15 PM

Using Photovoice to Address Community Health

Tuesday, July 9

3:15 - 4:15 PM

Costs Saved Using Video Directly Observed Therapy on Tuberculosis Patients

Tuesday, July 9

3:15 - 4:15 PM

The Human Trafficking Epidemic: DeKalb County Board of Health's Response

Tuesday, July 9

4:30 - 5:30 PM

Mothers and Babies: Trends in Syphilis and Strategies to Address Them

Wednesday, July 10

10:15 - 11:15 AM

Adapting to Climate Change

Wednesday, July 10

10:15 - 11:15 AM

How Local Health Departments Can Support Disability Inclusion Efforts

Wednesday, July 10

10:15 - 11:15 AM

Population Estimate for Opioid Response

A research team from Johns Hopkins Bloomberg School of Public Health collaborated with the Cabell-Huntington Health Department in West Virginia to perform an innovative study showing that evidence-based research techniques previously used to study affected populations in urban settings can also be applied to opioid epidemic response in rural, small-town settings.

Wednesday, July 10

10:15 - 11:15 AM

Door To Door: Emergency Medication Dispensing

Wednesday, July 10

1:30 - 2:00 PM

Emerging Public Health Issue: Addressing Alzheimer's Through Local Engagement

Wednesday, July 10

1:30 - 2:00 PM

How to Handle The Next Big Infectious Disease Threat: Lessons From The Last Big Infectious Disease Threat

Wednesday, July 10

2:15 - 3:45 PM

Dispatches from the Front Lines: What is Working in Local Opioid Overdose Prevention and Response

Wednesday, July 10

2:15 - 3:45 PM

Power of Public-Private Partnerships to Prevent Suicide

Wednesday, July 10

2:15 - 3:45 PM

What Happens in Vegas – Unusual Public Health Events: Mycobacterium bovis cluster; tularemia cluster; multiple exposures to ricin; and lead exposures.

HEALTH EQUITY

Wednesday, July 10

11:30 AM - 12:00 PM

Equitable and Inclusive Care for Lesbian, Gay, Bisexual, Transgender, and Queer Populations at a Local Health Department in Austin, Texas

Wednesday, July 10

11:30 AM - 12:00 PM

Virginia Partners in Prayer & Prevention

Wednesday, July 10

2:15 - 3:45 PM

Moving Beyond the Trauma of Adverse Childhood Experiences to Build Community Resilience

Thursday, July 11

11:00 - 11:30 AM

Improving the Community's Health: Inclusive of All People

Thursday, July 11

1:45 - 2:45 PM

Neighborhood Health Ambassadors – Addressing Health Inequities through a Grassroots, Community-Based Initiative

HEALTHY BEHAVIORS

Fitness, Tobacco, Opioids, and Nutrition

Tuesday, July 9

3:15 - 4:15 PM

A Public Health Response to Substance Use

Tuesday, July 9

4:30 - 5:30 PM

Learning from Impacted Communities: Community Perspectives and Response to the Opioid Crisis

Wednesday, July 10

10:15 - 11:15 AM

Drive Sober – Improving Florida’s Outreach Campaign with Census Data and Polls

Wednesday, July 10

11:30 AM - 12:00 PM

Neighborhood Fire Station Clinics – Providing Select Health Screenings to the Community

Wednesday, July 10

11:30 AM - 12:00 PM

Exploring Substance Abuse Mortality Data in Harris County, TX

Tuesday, July 9

4:30 - 5:30 PM

Learning From Impacted Communities: Community Perspectives and Response to the Opioid Crisis

Thursday, July 11

3:00 - 4:00 PM

Addressing Community Trauma and Building Community Resilience to Prevent Opioid Misuse and Addiction

INFECTIOUS DISEASE

Tuesday, July 9

10:15 AM - 12:15 PM

Eliminated no More: Measles 2019 and the Trend of Vaccine Preventable Diseases

Wednesday, July 10

10:15 - 11:15 AM

Using Digital Storytelling to Increase Hepatitis B Awareness and Reduce Stigma

MATERNAL AND CHILD HEALTH

Tuesday, July 9

10:15 AM - 12:15 PM

Building Partnerships to Support the Continuity of Care for Breastfeeding

Wednesday, July 10

1:30 - 2:00 PM

Perinatal Health Partners: Helping One Family at a Time

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About NACCHO

The National Association of County and City Health Officials (NACCHO) represents the nation's nearly 3,000 local governmental health departments. These city, county, metropolitan, district, and tribal departments work every day to protect and promote health and well-being for all people in their communities. For more information about NACCHO, please visit www.naccho.org.