“To accomplish great things we must
not only act
but also dream--
not only plan,
but also believe.”
Anatole France

Community Health Improvement Process Models/Frameworks

Mary Kate Allee
Julia Joh Elligers
Learning Objectives

At the completion of this session participants will be able to:

1) Critically reflect on the fit of their site’s intended model/framework given their own resources, context, situation.
2) Identify how to capitalize on the strengths and address the limitations of their site’s chosen model/framework.
3) Discuss whether the model/framework decision needs to be vetted with any other partners or community members before moving forward.
4) Describe how partners and community members were engaged in choosing the model/framework and what the implications of this are for next steps in the health improvement process.
5) Describe how other demonstration sites decided upon or are working to chose their model/framework.
6) Discuss the implications of modifying the Mobilizing for Action through Planning and Partnerships model/framework.

http://www.youtube.com/watch?v=Kgb-mmkEWqU
What I hear, I forget;
What I see, I remember;
but what I do, I understand.

~ Confucius

“Take out your brain and jump on it. It gets all caked up.”
- Mark Twain
Definition: Community Health Improvement Process

- A comprehensive approach to assessing community health and developing and implementing action-plans to improve community health through substantive community member and local public health system (LPHS) partner engagement. The community health improvement process yields two distinct yet connected deliverables: a community health assessment presented in the form of a community health profile and a community health improvement plan.

Required Community Health Improvement Process Characteristics for Demo Sites

- Engage community members throughout the process
- Include local public health system representatives throughout the process
- Address social determinants of health
- Use quality improvement or quality planning techniques
- Leverage local and state resources
Common Elements in Community Health Improvement Process Models

1) Prepare and plan
2) Engage the community
3) Develop a goal or vision
4) Conduct community health assessment(s)
5) Prioritize health issues
6) Develop community health improvement plan
7) Implement community health improvement plan
8) Evaluate and monitor outcomes

Different Community Health Improvement Process Scope & Philosophy

- Programmatic area
- Agency division
- Local health department
- Public health system

- Biomedical model
- Socio-ecological model
- Social justice/health equity model

- Health promotion
- Strategic planning
- Performance measurement
Group Discussion: Questions About Your Model

• Is it clear why you and your partners have selected your chosen model?

Group Discussion: Questions About Your Model

• Do you have outstanding questions that need to be answered in order to finalize your decision?
Group Discussion: Questions About Your Model

• What do you anticipate as a major challenge with implementing your selected model?

• Why do you think your selected model will be successful in your community?
<table>
<thead>
<tr>
<th>Framework/Model</th>
<th>Demonstration Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAPP (with no anticipated modifications at this time)</td>
<td>Central Valley Health District  East Central Kansas Public Health Coalition  New Orleans Health Department  Plumas County Public Health Agency  San Francisco Department of Public Health</td>
</tr>
<tr>
<td>MAPP with modifications</td>
<td>Alachua County Health Department  Austin/Travis County Health and Human Services  Kittitas County Public Health Department  Thomas Jefferson Health District</td>
</tr>
<tr>
<td>ACHI with modifications</td>
<td>Barry-Eaton District Health Department  Norwalk Health Department</td>
</tr>
<tr>
<td>Undecided</td>
<td>Gallatin City-County Health Department</td>
</tr>
</tbody>
</table>

**Group Discussion: Details of Implementation**

**Purpose:** To foster peer learning and to identify areas for additional technical assistance
Group Discussion: Details of Implementation

• Why did you select your model? If you’re modifying MAPP, what modifications are you making?

Warning: Simplistic Conclusions May Be Hazardous!

Group Discussion: Details of Implementation

• How were your partners involved in selecting the model?
Group Discussion: Details of Implementation

- How are you using your model to
  - Engage community members throughout the process (ask follow-up questions focusing on first 3 objectives) (how can engagement be improved)
  - Include local public health system representatives throughout the process
  - Address social determinants of health
  - Use quality improvement or quality planning techniques
  - Identify and leverage assets
Reflection

- What actions do you need to take to move forward?
- What values do you want to hold in this process?
- What can you do to deal with obstacles?
- What attributes are needed for community health assessment and planning to work well?
- What are you really committed to?
- What is your vision for your community?

Questions/Reflections