Communicate public health and safety partnership success stories in a meaningful way. This resource guides users through a sequence of steps for creating an impactful communication strategy for sharing what your partnership has accomplished.

**Purpose**
To assist your public health and safety partnership in creating and sharing success stories, both internally and externally, through communication planning, audience analysis, and content development.

**When to Use This Resource**
Use this tool when your public health and safety partnership is preparing to share success stories to convey your team's efforts.

**Activity Details**

**Who to Involve**
Public health and safety members who are interested in working on developing a communication plan for your partnership.

**Time Needed to Complete**
Approximately 2 hours to complete the entire plan.
Format & Filetype

Worksheet to be handed out.

Resources/Materials Needed

- Handouts of the worksheet

Companion Resources:

Module 2 Data Literacy Activity: Section on framing data equitably

What’s Included

- Detailed instructions
- Next steps

Not Included

- Completed examples
- Facilitator notes