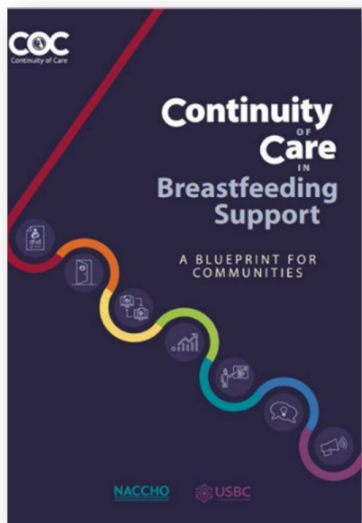


# Local Communities Implementing the Continuity of Care in Breastfeeding Support Blueprint

August 2023



## Local Communities Implementing the Continuity of Care in Breastfeeding Support Blueprint



In fall 2022, with funding from the Centers for Disease Control and Prevention (CDC) and through a Request for Proposals, NACCHO selected seven local-level organizations and their community partners to implement at least two recommendations from the [Continuity of Care in Breastfeeding Support: A Blueprint for Communities](#) to improve the local chest/breastfeeding landscape in their Black, Indigenous, and other People of Color (BIPOC) communities. This resource outlines project implementations, successes, challenges and lessons learned. These success stories series and tools/resources developed by grantees can be found on the [Blueprint website](#).

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### The Breastfeeding Task Force of Greater Los Angeles (*BreastfeedLA*)

is a regional breastfeeding coalition based in Long Beach, CA that partners with the Asian Pacific Islander Breastfeeding Task Force (APIBTF), the New Familia Clinic, the County of Los Angeles Department of Public Health and the African American Infant and Maternal Mortality Initiative.



For families of color in Long Beach, there are many barriers to chest/breastfeeding, including lack of culturally affirming support. Together, these partnerships implemented the Blueprint Recommendations 1, 2, 3, 5, and 6 through 1) leveraging local partnerships with community lactation clinics, 2) improving referral system networks, increasing staff capacity for lactation service billing and reimbursements, and 3) pairing clinical lactation students with culturally responsive Baby Cafes™ led by IBCLCs of the communities that they serve while normalizing breastfeeding throughout the community. To read their success story, click [here](#).



**JEFFERSON**  
COUNTY COLORADO  
Public Health



The **Jefferson County Public Health (JCPH)** is a local health department based in Denver, Colorado that partners with Cuenta Conmigo Co-Op, which is an inclusive community group focused on maternal child-health that supports and strengthens families, communities, and organizations to reach health and wellbeing for all.

Together, these organizations have implemented activities aligned with the Blueprint Recommendations 2, 4, 5, and 6 that help understand the experiences of individuals and the unique characteristics of their networks of support especially within the Latino community. Building up from the community experience, this partnership has improved community capacity to support breastfeeding in their language of the heart (Spanish) by 1) training family, friend, and/or neighbor (FFN) childcare providers, 2) training lactation support providers, and 3) providing direct services individually, through home visits and in groups, through Cafecitos. To read their success story, click [here](#).



Partnership for a Healthy Lincoln

**The Partnership for a Healthy Lincoln (PHL)** is a community-based organization working in partnership with The Lincoln Community Breastfeeding Initiative, two local hospitals, the Lincoln Lancaster County Health Department WIC, and Family Service Lincoln.

Together, they implemented the Blueprint Recommendations 2,4,5,6, and 7 and increased breastfeeding rates by 1) increasing culturally responsive and skilled lactation support and mentorship programs for IBCLCs, 2) finalizing a community dashboard that captured multiple sources of local, disaggregated breastfeeding data, and 3) increasing diversity of existing health campaigns to normalize breastfeeding for Latinx, Asian Americans, and LGBTQIA+ communities. To read the full grantee success story, click [here](#).





**MedStar Harbor Hospital (MHH)** is a nonprofit hospital located in Baltimore, Maryland, that worked in partnership with the Healthy Babies Collaborative, B'more for Healthy Babies, and the City of Refuge Baltimore.

Together, they implemented the Blueprint Recommendations 1, 3, 4, 5, 6, 7 to improve continuity of care among families in South Baltimore that experience poor birth rates, unstable housing and employment, transportation limitations, insufficient income, and limited access to quality pre- and post-natal care and other healthcare resources. These partnerships 1) fostered evidence-based lactation education, 2) expanded the statewide electronic prenatal risk assessment (ePRA), 3) established a weekly support group that met in safe and convenient community spaces, and 4) implemented a social needs screening that connected participants to resources to counter systemic barriers. To read their success story, click [here](#).

**Lactancia Latina of Southwest Kansas (LLSWKW)** is a regional breastfeeding coalition that partnered with the Kansas Breastfeeding Coalition (KBC), the Ford County Breastfeeding Coalition, three local health departments, the Russel Child Development Center, Wichita State University, and two local hospitals. Together, they have addressed Blueprint Recommendations 2, 3, 4, and 6 to improve continuity of care in rural Latinx communities. From November 2022 to July 2023, they engaged childcare providers, a school district, and several local health departments to improve their policies, systems and environments. They also created a lactation billing collaborative to learn and share billing procedures. Additionally, they assessed existing community-level breastfeeding data, including capabilities within Electronic Health Records (EHR) of their healthcare organizations. Lastly, LLSWKS and KBC supported training of 15 local Latinx breastfeeding supporters, and 10 childcare providers. To read their success story, click [here](#).



Kansas  
Breastfeeding  
Coalition, Inc.

