East Region Refugee communities COVID **Prevention Project** (RCCPP)

COVID-19 Vaccine Resources for RIM RFA Awardees

Besma Coda





Outline

Today's Topics:

- ✓ Our program and COVID-19 in our community
- RCCPP Community Coalition: Information that you can trust
- Sustainability Resources to help our community stay safe and healthy
- ✓ Sustainability Challenges
- ✓ Questions and Answers



San Ysidro Health: Who We Are

- Non-Profit, Federally-Qualified Health Center committed to providing high-quality, compassionate, accessible health care services for the entire family.
- **Patient Care** consists of clinical **treatment** for patients:
- Medical | Behavioral Health | Dental
- Specialty (such as Acupuncture, Rheumatology and Chiropractic)
- **Patient Experience** consists of clinical **<u>support</u>** for patients:
- Case Management | Outreach | Family Support Programs
- Nutrition | Health Education | Research
- The mission of San Ysidro Health is to improve the health and well-being of the communities we serve with access for all.



Health Center Locations





RCCPP Program Strategy

- 1) Designing Patient-Oriented Strategy
- 2) Managing Technology and Information
- 3) Developing partnerships and strategic alliances
- 4) Build opportunities to advance





Designing Patient-Oriented Strategy

- Preparing presentations using many resources, including CDC, California Department of Public Health, San Diego County Public Health, University Research, etc.
- Train the trainer/ Community Health worker (CHW) using resources from San Ysidro Health, NRC-RIM, and others.
- San Ysidro Health Doctors attend the events to present and answer questions.
- COVID-19 Vaccination Clinic available at the events.
- Coalition founders, presidents, top executives, and CHWs attend the workshop to build trust.



Developing partnerships and strategic alliances

- Development: Build effective relationships and raise awareness
- Environment: Cultural diversity and ethical concerns, so much bad information out there
- Technology: Rapid information changes
- Health: Improve health communities by improving health literacy
- Financial: Understand the financial burden



RCCPP-NACCHO Community Coalition

1. San Diego Refugee Communities Coalition (SDRCC):

License to Freedom:

131 Avocado Ave, El Cajon, CA 92020.

Tel: 619-401-2800

Mission Edge/Majdal Center:

327 E. Main Street, El Cajon, CA 92020

619-800-1687

□ United Women EAST – Afghan Community Culture Center:

140 W Park Ave, El Cajon, CA 92020 | Suite 219-Tel: 619-277-3255

2. Chaldean Community Council:

405 E. Lexington Ave, El Cajon, CA 92020

Tel: 619-888-2789



SAN YSIDRO





Indirect- RCCPP-NACCHO Community Coalition

- 3. Public Agencies Partners in the Community:
- California Department of Public Health/ COVID-19 Task Force
- Champions for Health
- County of San Diego Public Health
- 4. Partners in the Community:
- Grossmont Health Care
- United Health Care
- Iraqi & Afghanistan Community Agencies







Refugee Communities

What is the role of Community Health Workers-CHWs during COVID-19?

- Stay up to date about information regarding COVID-19
- *Explain* why slowing the spread of COVID-19 is important, and the role that we all have for this to happen
- ✓ Educate the community about prevention and how to take care of your health
- Listen to doubts and concerns people have and respond in an empathetic way
- ✓ Link community members with resources to maintain their well-being

CHWs have an important role in combatting COVID-19 in our communities and making sure people have the right information to protect themselves and their families.



Sustainability Plan

- Establishing long-term relationships with the coalition agencies
- ✓ prepare a tour of the health center
- ✓ Listening sessions, listening to the community we serve
- Continues monthly meetings
- Involve in community resource mapping to help the RIM population in El Cajon to easily navigate the resources
- ✓ Share resources and events in between the coalition such as vaccine events, health fairs, back-to-school fairs, etc. to support the refugees in El Cajon to attend
- Creates a volunteers list to help the refugees when needed especially when the Afghanistan refugee arrived at San Diego
- Build bridges and relationships with faith-based and worship places for different ethnicities and religions
- Build programs at schools such as back to school mobile clinic, vaccination clinic, and much more
- Promote Public health and a safe environment



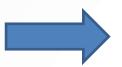
Sustainability Plan

- Establish relationships with public and state agencies to:
- ✓ Discuss the refugee health needs
- ✓ Bring the County COVID-19 Mobil Clinic to the refugees in El Cajon
- Introduce Existing local Ethnic Communities from El Cajon that is culturally and linguistically appropriate to the refugee community
- Strengthen the existing community council such as El Cajon Collaborative meetings by the City of El Cajon to share our news and network with other agencies in El Cajon
- ✓ Facilitate meaningful refugee community engagement and listen to their needs.
- Everyone is involved in the decision making



Coalition Sustainable Goals

Short-term goals



- Promote a healthy community
- Easy health access to the RIM population in El Cajon
- Making arrangements for the collation members to address the needs of the refugees in El Cajon
- Share the available resources from the CDC, County of San Diego, and the CA Public Health with the refugees



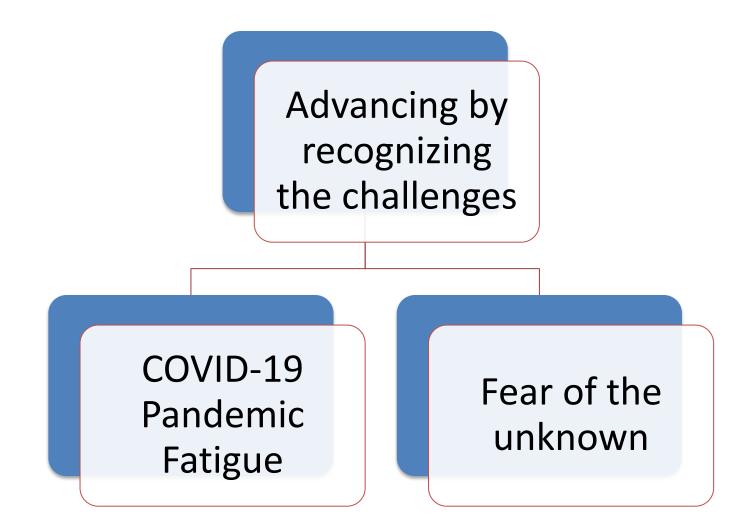
Coalition Sustainable Goals

Long-term sustainability goals

- Psychological safety of the refugees- feel safe with their health provider
- Social inclusion and equality for the RIM population in the health system
- Develop the Community Health Worker (CHW) training and share it with the Coalition for future use.
- Empower and utilize ethnic grassroots local social media such as Chaldean Radio & TV (CRT) and use them for Public needs.
- Engage with the community by creating community videos
- Dialogue and interview the community organization with the grassroot radio channels



Build opportunities to advance



Challenges

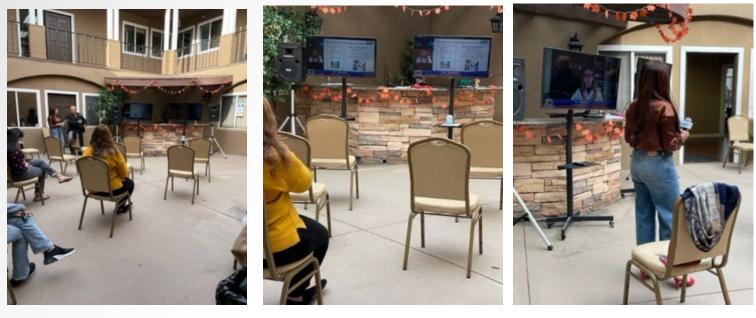
- The pandemic
- Technology shortfalls



- Grassroot small nonprofit agencies' financial and funding resources
- Policies and procedures of the health centers
- Events locations and policies limitations



January 2022 workshop Challenges

















Zainab Kadhm shared a live video.

 $\bigoplus_{Apr \ 25 \cdot \bigcirc} Chaldean Radio was live.$

#CR_T برنامج لقاء اليوم See more... الاثنين



1.2K views





September 2022 Workshop Challenges









COVID-19 Pandemic Fatigue

 In 2020, the World Health Organization (WHO) defined pandemic fatigue as a

> " demotivation to follow recommended protective behaviors, emerging gradually over time and affected by a number of emotions, experiences, and perceptions."





RCCPP-NACCHO Patients

- I am sick of hearing about COVID-19
- No more COVID, it's behind us
- I am tired of all the COVID-19 discussions in your workshops, can we discuss other illnesses?
- COVID again? I'm losing my mind







- Some solutions that helped our projects:
- Consider and present preventive behavior, hand washing, face masks, staying home when sick, etc.
- Empower the parents with resources to answer their younger generation at home
- Present a hospitalist doctor to give them a real story from the hospitals about the impact of existing cases
- Empower the doctor with COVID research if available



Questions



CHALDEAN COMMUNITY COUNCIL

SAN YSIDRO HEALTH

My Contact Information

Besma Coda, MAM, Project Manager 619-376-8656 Besma.coda@syhealth.org



