

Request for Application (RFA) - Equipping Local Health Departments (LHDs) to Address Vaccine Hesitancy

Frequently Asked Questions

Is it expected that the entire funding amount be provided directly to the consultant, or can it also be used for other department costs?

It is up to the discretion of the local health department to look at the required activities and deliverables of the project and identify the associated costs that may be required to conduct those activities in addition to the salary and other associated costs of the consultant. The required deliverables are outlined on pages 5 and 6 and of the RFA and requirements for the budget are in Appendix B.

Could you discuss the jurisdictional need aspect of the criteria? For instance, our vaccination rate is high for certain segments of our population, but not all. Would you recommend still applying even if the need is not dispersed throughout the area?

If you identify a particular population or community within your jurisdiction as vaccine hesitant or having a low vaccination rate that you feel this project could help you address, please feel free to apply and share the details of that community and their hesitancies.

Does the consultant have to be an external candidate for the LHD?

The candidate pool used to search for and select the consultant is up to the discretion of the LHD. It is important to note that the selected candidate would serve in a temporary, consultant role and therefore employment accommodations and the associated budget should be appropriate for that status.

Are there any restrictions on who can apply?

This opportunity is open to local health departments with an interest or clearly identified need to promote vaccine confidence and contain vaccine misinformation related to routine, influenza, and/or COVID-19 vaccinations. Additional language related to eligibility can be found on page 3 of the RFA.

How much will be awarded and how many awards do you anticipate being able to provide?

Up to three LHDs will be selected to receive up to \$100,000 for the purpose of supporting one consultant staff member and the required project activities.



Is this funding opportunity only open to LHD Immunization programs or can other departments within the LHD apply (e.g. Epidemiology and Surveillance, Infectious Disease, MCAH)?

Other departments within the local health department can apply; however, the consultant staff will need to complete all required activities related to addressing vaccine hesitancy and misinformation as listed within the RFA on page 4 and 5 and Appendix B.

Will NACCHO be involved in the selection, on-boarding and management of the vaccine hesitancy consultant??

The recruitment, selection, on-boarding and daily management of the consultant will be the responsibility of the awarded LHD. NACCHO can serve in an advisory capacity throughout these processes.

What type of consultant do you envision being best suited for this role (i.e. medical personnel, communications, outreach, etc.)?

The appropriate and best qualified consultant for this role will be determined by and dependent on the needs of the local health department. The consultant will need to complete the required activities listed in the RFA on pages 4 and 5 and within Appendix B. Additionally, when completing the sample position description portion of the application, applicants are requested to provide a description detailing the desired experience, education, skills, or other competencies that may be used to identify the best-qualified candidate for your LHD host site.

What is the duration of the consultant staff member?

The period of performance for this project will be up to 7/31/2022. The period of performance may be extended dependent on approval from CDC.

If we are selected to serve as a host site, when can we expect to hire a consultant?

The hiring process for the consultant can begin as soon as NACCHO and the awarded LHD have established a fully executed contract for the project. The estimated timeline reflects that the consultant may be in place by January 2022.

Will the consultant staff member be permitted to assist with other LHD duties as needed that may not be included in the Scope of Work?



The consultant staff member will be specifically hired to initiate/continue LHD activities to address the delay in acceptance or refusal of vaccines despite available vaccine services within the local jurisdiction. The consultant staff member will conduct the work outlined in the RFA on pages 4 and 5 and within Appendix B.

Is my LHD required to be a NACCHO member at the time of submitting my application, or can my LHD become a member after receiving notice of selection?

The local health department is not required to be a NACCHO member in order to apply for the funding opportunity. may become a member once they have been selected for this award. To learn more about NACCHO membership and member benefits, please refer to the [Membership section](#) of NACCHO's website

If I am experiencing technical difficulties with the Qualtrics online system, will I be able to email my application?

If you are having any technical difficulties with the Qualtrics application, please email immuization@naccho.org and we will assist you or provide alternative methods for submitting. Please review all components of the application to ensure a completed application is submitted by the deadline, November 19, 2021 at 11:59 PM PST.

Where can I find the RFA?

Please access the RFA here: https://www.naccho.org/uploads/downloadable-resources/NACCHO-Vaccine-Hesitancy-RFA_Cohort-II.pdf