

## Frequently Asked Questions

### **Communications and Videographer Consultant for the BLOC COVID-19 Demonstration Site Project and Project Firstline Proposals due April 9, 2021 by 11:59pm ET**

- Question 1: How many videos are expected in the video series?**  
Answer 1: It is anticipated that there will be a minimum of 5 videos. The exact number and length will be discussed during the Project Kick-off Meeting and in coordination with the contractor.
- Question 2: Will all 15 interviews live together or are they cut per topic?**  
Answer 2: These interviews will be cut per topic.
- Question 3: How many topics?**  
Answer 3: There will be up to 7 topic areas covered.
- Question 4: How long are the videos anticipated to be?**  
Answer 4: See question 1—the length of the videos will be discussed further during the Project Kick-off Meeting and in coordination with the contractor. We have up to 11 local health departments who will be interviewed and each of those interviews could last up to 20 minutes, and we anticipate editing these into more viewer friendly lengths. For example, it could be as small as 11, 2-3 minute videos or each interview might generate a couple different episodes.
- Question 5: Where are the interviewees? Will they be at one location or at their separate location?**  
Answer 5: The interviewees are located at different health departments across the country. The interviews will all be conducted virtually.
- Question 6: Can we assume that you will provide some of the questions for each interviewee? And thus be the messaging for each video.**  
Answer 6: Yes, the questions will be provided by NACCHO staff.
- Question 7: The RFP notes the number of interviews but not the number of videos to be delivered as it just says “video series”. Please clarify.**  
Answer 7: See question 1.
- Question 8: What will the weight of the proposal be for having a solution that allows for high quality, up to 4k, production vs low quality Zoom remote recording?**  
Answer 8: Applications will be evaluated based on the criteria outlined in the request for proposals, these elements will be considered within that framework.

**Question 9:** Is there a weighted list of criteria from a video production company that you have in your criteria? For example, a. quality of remote recording, b. ability to direct people that may never have been on camera before, c. health care related experience, d. reviews from other clients, e. other?

Answer 9: Please reference the eligibility and desired qualifications section of the request for proposals.

**Question 10:** Are you looking for the lowest bidder?

Answer 10: Applications will be evaluated based on the criteria outlined in the request for proposals.

**Question 11:** We do not have experience in federal contracting or a single audit, is that a pre-requisite?

Answer 11: This information is gathered for the contracting process, and eligibility will be determined upon review of the full application and contract documents.