

MESSAGES TO PROMOTE SUBSTANCE-FREE PREGNANCIES AND PREVENT FASDS:

A Communication Guide for
Local Health Departments

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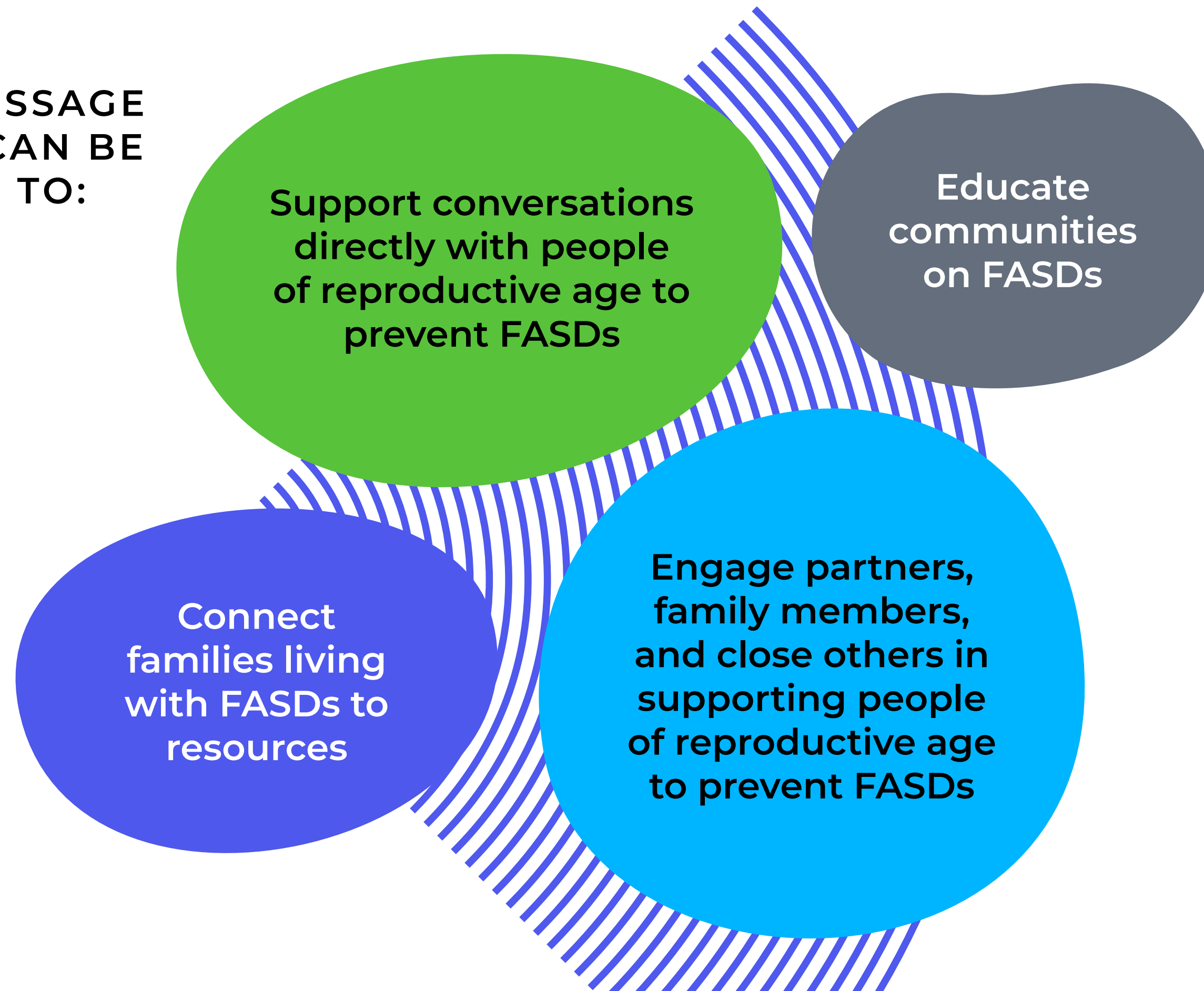


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This message guide is intended to help local health departments (LHDs) engage in conversations about preventing fetal alcohol spectrum disorders (FASDs) with different audiences. This is meant to guide conversations and does not need to be used verbatim.

THIS MESSAGE GUIDE CAN BE USED TO:



SUGGESTED QUESTIONS TO IDENTIFY POPULATION AND GUIDE CONVERSATION

The suggested questions below can be used to gather information and guide the conversation.

1. One key question:

“Would you like to become pregnant in the next year?”

2. Questions about alcohol use:

If LHD staff have access to substance use screening results, they can use them to start a conversation and identify messages tailored to the intended audience. If screening results are not available, these suggested questions can be used to gather more information and guide the conversation:

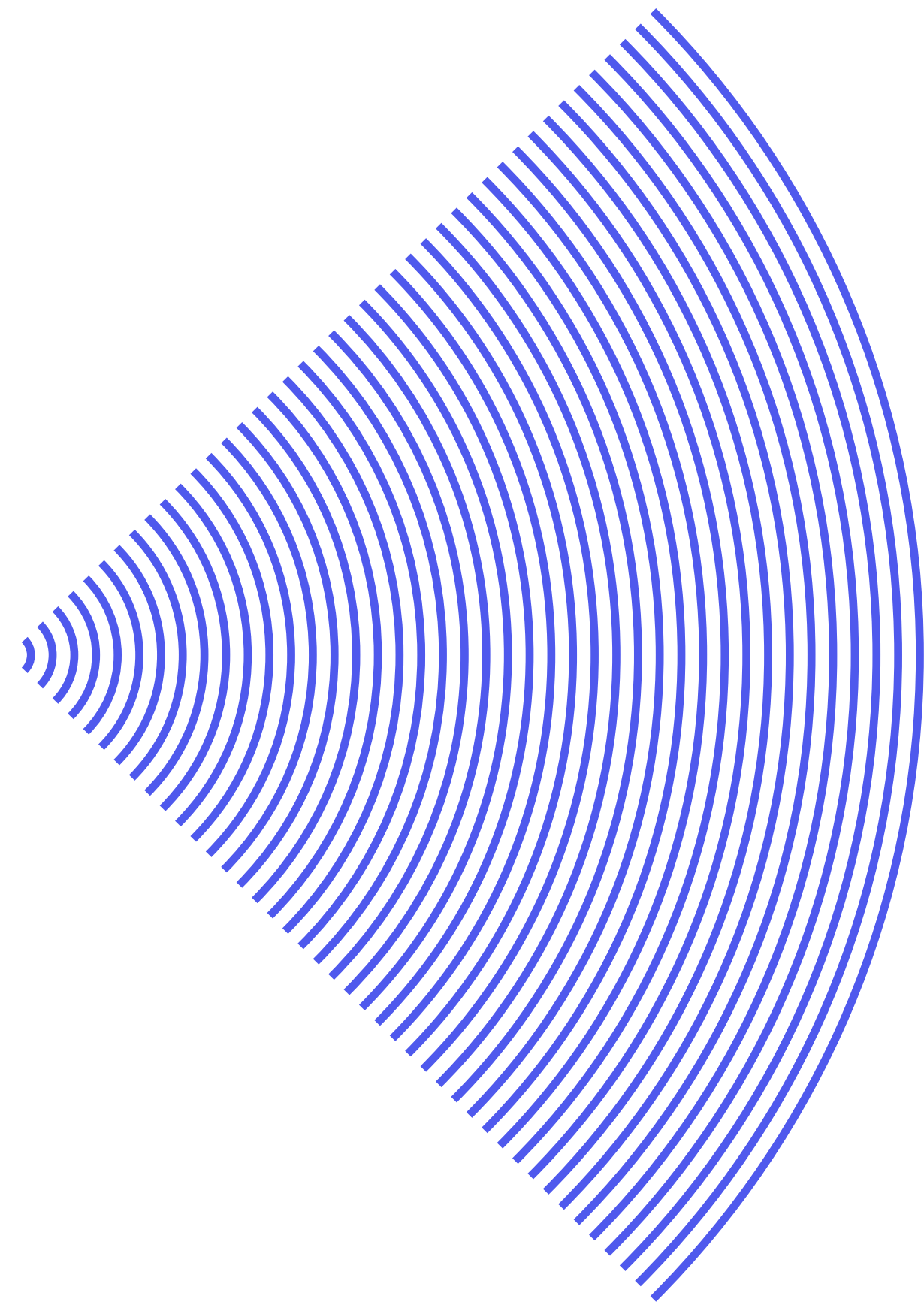
“How often do you have a drink containing alcohol?”

“If you wanted to stop drinking, how easy or hard would that be for you?”

This message guide is not intended to be used as a screener for alcohol or substance use and is not intended to be used as a diagnostic tool for FASDs or any substance use disorder.

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CLICK ON A POPULATION ON THE LEFT TO VIEW MESSAGES FOR DIFFERENT POPULATIONS



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For more tools and resources, visit [NACCHO](#). Some content included here was adapted from [CDC](#), [FASD United](#), and [Proof Alliance](#). More information and resources can be found on their websites.

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The contents are those of the authors at the Center for Health and Safety Culture and do not necessarily represent the official views of, nor an endorsement by, CDC/HHS or the U.S. government.

