Goals for Community Health Improvement Plan  
Established July 17, 2013

MISSION STATEMENT
“HIP-Cuyahoga will utilize a community driven process to conduct health and social assessments, identify priorities and implement a comprehensive and collaborative approach for carrying out and funding health improvement strategies.”

**Improve Chronic Disease Management**

*Activate self management/empowerment in populations at risk and/or experiencing chronic disease in Cuyahoga County*

*Expand place based public health prevention programs (especially those in key risk zip codes)*

*Increase meaningful, ongoing cross sector engagement to facilitate and support chronic disease management and prevention*

**Improve Coordination between Clinical Care and Public Health**

*To establish a multi-stakeholder infrastructure for sharing tasks, values, and foundational knowledge (amongst public health, healthcare, community, and business)*

*Community based organizations who provide preventative or health and human services should apply a health equity lens to policies and programs*

*Explore non-traditional setting and ways where primary, preventative care, and health promotion can be delivered*

**Eliminate Racism as a Social Determinant of Health**

*Achieve perspective transformation, changing assumptions and actions, to eliminate racism as a root cause of poor health and economic inequality*

*Formally adopt and implement a policy agenda that guides approaches to eliminating racism as a barrier to health, well-being, and economic equality*

Vision Statement
“Cuyahoga County is a place where all residents live, work, learn and play in safe, healthy, sustainable and prosperous communities.”
*Ensure accountability utilizing appropriate measures to evaluate the effectiveness in the elimination of racism as a social determinant of health

**Improved Nutrition & Physical Activity**
*To increase the number of safe and accessible places for all Cuyahoga County residents to be physically active, year round, with a focus on communities with the highest need

*To align city and county HEAL initiatives to maximize community benefits and resources as well as reduce duplication

*Identify and engage non-traditional partners who can advance community-based HEAL initiatives

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**Vision Statement**

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