Grantee List and Activities

Abilities Network - Baltimore County, MD
Abilities Network, Inc., a community-based organization, is increasing the capacity of its Healthy Families Baltimore County home visiting staff by providing training using an adapted Grow and Glow curriculum and establishing Certified Lactation Counselor (CLC) led support groups to promote breastfeeding for low-income women. The organization is also creating a collaborative breastfeeding network with the Franklin Square Hospital Center, WIC, Baltimore County Local Management Board, lactation service providers, and local community groups.

http://abilitiesnetwork.org/

1) By May 2016, create a local breastfeeding network.
2) By October 2015, develop a process for utilizing ETO database to capture demographic and service information regarding peer and professional lactation services to breastfeeding mothers served by this project.
3) By May 2016, fully implement a community-based, professionally-led, weekly breastfeeding support group that engages up to 10 breastfeeding mothers per meeting.
4) By April 2016, increase capacity by training all HFBC home visiting staff to promote breastfeeding prenatally and provide first line resources and referrals to breastfeeding mothers in target community.

Adventist Health Care, Inc. (Center for Health Equity & Wellness) - Gaithersburg, MD
Adventist Health Care, Inc. Center for Health Equity & Wellness is an important division within the Adventist HealthCare System in Gaithersburg, Maryland. Grant funding will enable the Center for Health Equity and Wellness to organize a Black Mothers’ Breastfeeding Club™ in collaboration with the African American Health Program (AAHP). This Breastfeeding Club™ will be modeled after a similar program developed by the Black Mothers’ Breastfeeding Association (BMFA) and co-facilitated by peer and professional breastfeeding staff.

http://www.adventisthealthcare.com/health/equity-and-wellness/

1) By April 2015, coordinate the infrastructure to implement the Black Mothers Breastfeeding Club™ Model to provide a culturally tailored, community-based program and space for Black women to come together and support each other, peer-to-peer, in their efforts to breastfeed.
2) By June 2016, coordinate and implement 12 (once a month) culturally tailored, community based, peer-led support groups following the Black Mothers’ Breastfeeding Club™ model and licensing agreement, and reach between 50-90 women.
3) By June 2016, provide professional breastfeeding support by an International Board Certified Lactation Consultant® (IBCLC) as needed and requested by participants at 12 Black Mothers’ Breastfeeding Club meetings to handle questions and situations outside of peer leaders’ scope and provide breastfeeding support in a culturally relevant manner.
4) By June 2016, enhance partnership between Adventist HealthCare (AHC) and African American Health Program (AAHP) through developing plans for sustainability to continue breastfeeding support outreach and programming to the Black community.

Alabama Breastfeeding Committee - Birmingham, AL
Alabama Breastfeeding Committee (ABC) is a community-based organization providing both peer and professional support to African American and low-income mothers through its Baby Café-Birmingham initiative. ABC and its partners will recruit participants such as registered nurses, doulas,
medical assistants, and volunteers from the community; these recruits will receive Certified Lactation Counselor (CLC) training, and subsequently facilitate breastfeeding support groups.

http://www.alabamabreastfeeding.org/

1) Create leadership and infrastructure insuring the sustainability and growth of Baby Cafe–Birmingham.
2) Increase number of certified lactation counselors available to staff and support Baby Cafe Birmingham at current and future locations from zero to twenty.
3) Address current barriers affecting accessibility of peer and professional support at Baby Cafè–Birmingham for breastfeeding mothers in target area.
4) Increase awareness of Baby Cafe-Birmingham as a community resource
5) Establish a breastfeeding support group with regular weekly evening meetings in a demographic area similar to that of zip code 35211 (over 50% African American and underserved population) in Birmingham.

Alameda County Public Health Department – Oakland, CA
Alameda County Public Health Department is developing a culturally appropriate Black Infant Health (BIH) Breastfeeding Curriculum that will be used to facilitate prenatal and postnatal breastfeeding education sessions. African American women will also be recruited from the community and trained using the Loving Support Breastfeeding Peer Counseling curriculum.

http://www.acphd.org/

1) By June 30, 2015, increase from 0 to 1 the number of evidence-based breastfeeding curricula for pregnant and postpartum African American mothers that is reflective of and empowering to African American culture to be integrated into the revised CDPH Black Infant Health curricula
2) By June 30, 2015, increase by 12 the number of trained African American Breastfeeding Peer Counselors prepared to work with breastfeeding families in the East Oakland community and be able to connect them with professional community breastfeeding support services
3) By June 30, 2015, increase from “low” to “high” confidence in using facilitation strategies in peer-to-peer and professional lactation support for African American mothers for 30 breastfeeding curriculum facilitators in public health or community level programs.
4) By May 31, 2016, increase connections to and participation in peer-to-peer and professional lactation support that promotes Strengthening Families™ Protective Factors by providing 50 unduplicated underserved African American and/or teen mothers breastfeeding support in Breast Friends Mommy Group twice a month coordinated by West Oakland Health Council in their East and West Oakland clinic sites

Arkansas Breastfeeding Coalition - Dennard, AR
The Arkansas Breastfeeding Coalition, a statewide coalition, is providing peer support to low-income and African American women in Desha/Chicot County. A peer counselor will also conduct home and hospital visits to mothers and work closely with community health workers and nurses, while IBCLCs across the state will be available to provide clinical lactation support using video conferencing as needed. In addition, the Arkansas Breastfeeding Coalition is establishing partnerships with the Arkansas Department of Health and two area hospitals to improve local breastfeeding support.

http://www.arbfc.org/

1) By March 2015 will establish peer breastfeeding promotion and support services in Desha County.
2) By February 2015 increase the number of African American Breastfeeding Peer Counselors in the Desha/Chicot county area by one.
3) Peer counselor will coordinate with other programs and agencies in the area to reach mutual goals.
Baptist Medical Center South – Montgomery, AL
Baptist Medical Center South (BMSC) is a nonprofit organization with the only accredited Centering Pregnancy and Parenting Programs in the state of Alabama. BMCS will continue to work towards achieving Baby Friendly designation, implement a breast pump loaning program, and offer prenatal breastfeeding classes and hospital-based breastfeeding support groups to low-income, African American mothers.
http://www.baptistjax.com/locations/baptist-medical-center-south
1) By May 31, 2016, increase hospital stay exclusive breastfeeding rates for postpartum unit at Baptist Medical Center South as evidenced by The Joint Commission Core Measures.
2) By May 31, 2016, increase community outreach by offering: bi-weekly Circle of Moms breastfeeding support group, one (2-hour) prenatal breastfeeding class per month and breast pump loaner program.

Barren River District Health Department – Bowling Green, KY
Barren River Health Department will increase the number of registered nurses/registered dietitians at the health department with CLC certification and the number of staff working towards International Board Certified Lactation Consultants (IBCLC) certification. BRHD will develop a Breastfeeding Services Marketing Plan and train a bilingual breastfeeding peer counselor to conduct outreach in communities with low-income, African American and Hispanic mothers. In partnership with the Lactation Improvement Network of Kentucky (LINK) and the Barren River Initiative to Get Healthy Together (BRIGHT) Coalition’s Food Access Stakeholders Workgroup, BRDHD will also support policy changes at birthing hospitals and initiate new tools to evaluate its breastfeeding services within the community.
http://www.barrenriverhealth.org/
1) By 30 June 2016, increase from 1 to 5 the number of agency RNs/RDs with CLC certification, and from 0 to 2 the number of agency staff working toward IBCLC certification.
2) By 30 June 2016, at least 300 Hispanic, African American, and other underserved mothers in the target populations will have received BRDHD lactation support services through the BF peer counseling program.
3) By 30 June 2016, promotion activity for BRDHD lactation services will be strengthened by client input from at least 18 clients who have used our services (including some who dropped out).
4) By 30 June 2016, strengthen the capacity of the community’s breastfeeding support services by supporting policy changes in two hospitals and initiating new tools to evaluate BRDHD BF services.

Berrien County Health Department - Benton Harbor, MI
Berrien County Health Department (BCHD) is expanding its breastfeeding peer support services to African American mothers by increasing the number of peer counselors and lactation consultants in the Benton Harbor community. BCHD will ensure that women receive comprehensive breastfeeding support during pregnancy and the postpartum period by creating a local breastfeeding support coalition and a formal referral system.
http://www.bchdmi.org/
1) By the end of February 2015, expand breastfeeding peer support services offered in the Benton Harbor community by increasing the number of peer counselors and lactation consultants in the Benton Harbor community. BCHD will ensure that women receive comprehensive breastfeeding support during pregnancy and the postpartum period by creating a local breastfeeding support coalition and a formal referral system.
2) By early April 2015, begin providing a monthly breastfeeding peer support group session within the Benton Harbor community.
3) By June 2016, hold monthly community partnerships meetings, to support breastfeeding through the creation of a local breastfeeding support coalition.
4) By May 2015, breastfeeding peer counselor will actively promote breastfeeding with community based organizations in order to build community and public support by visiting a minimum of two community locations each month with outreach message and materials, flyers promoting the breastfeeding support group and peer’s business card describing her services available to community members.

**Boston Public Health Commission - Boston, MA**

Boston Public Health Commission (BPHC), a local health department, is establishing the Boston Breastfeeding Promotions Project, which will focus on reducing breastfeeding disparities in Dorchester, Mattapan, and Roxbury. The project is aimed at improving the work of the Boston Healthy Start Initiative and Boston Community Action Network. BPHC will hire a Certified Lactation Counselor (CLC) to train staff at five Boston Healthy Start Initiative sites on lactation support to breastfeeding women. Home-based breastfeeding coaching and support will be offered to low-income and African American women.


1) By 6/30/16 Integrate Boston Breastfeeding Promotion Project (BBPP), a breastfeeding initiative to reduce the breastfeeding disparities rates in Dorchester, Mattapan and Roxbury; into the Community Action Network (CAN), a citywide initiative to coordinate and enhance services without duplication in Boston, which will enhance breastfeeding practices at least 5 Boston Healthy Start Initiative (BHSI) funded sites.

2) By 6/30/16 Increase service capacity of 5 Boston Healthy Start Initiative sites by training at least 25 family partners, peer counselors and Healthy Baby Healthy Child nurses to provide lactation support to breastfeeding women.

3) By 6/30/16 BBPP and the CAN will have a collective impact approach to improving breastfeeding practices, support and coaching to at least 300 women who reside in Dorchester, Mattapan and Roxbury

**Breastfeeding Task Force of Greater Los Angeles (BreastfeedLA)/Soul Food For Your Baby (SFYB) - Redondo Beach, CA**

BreastfeedLA and Soul Food For Your Baby will collaborate with public health and community based agencies in Inglewood, California to increase referrals to the SFYB’s African American peer-led breastfeeding support groups. BfLA and SFYB will also train a peer counselor and develop curriculums for both their breastfeeding class and support group.


1) By June 2016, meet with at least 10 public health or community based agencies that can participate in increasing referrals to the Soul Food for Your Baby African American peer-led breastfeeding classes and support groups.

2) By March 2015, hire culturally competent peer counselor and/or certified lactation educator (CLE) to teach classes and lead peer group.

3) By June 2016, enroll 75 African American mothers into Soul Food for Your Baby’s breastfeeding classes and/or support groups.

4) By May 2016, conduct at least three series of culturally relevant breastfeeding classes and 11 support groups for African American families led by a peer counselor and/or certified lactation educator (CLE) in a community-based organization in Inglewood. This will help to encourage initiation and duration of breastfeeding in new moms.

5) By May 2016, increase breastfeeding knowledge of class participants by 15% from pre- and post-test intervals.

6) By June 2016, fulfill administrative requirements of the grant.
Brookdale Hospital & Medical Center – Brookdale, NY
The Brookdale Hospital will enhance collaboration among different breastfeeding groups by developing partnerships with the Brooklyn Breastfeeding Empowerment Zone program, Newborn Home Visiting Program, and Brookdale’s Healthy Families New York. The organization will increase exclusive breastfeeding rates at discharge by providing peer and professional breastfeeding support groups, implementing a breastfeeding policy, reopening its centering pregnancy program, and conducting quarterly grand rounds on breastfeeding education and policy with physicians and Home Families New York staff.

http://www.brookdalehospital.org/

1) By May 2015, we will conduct the first in a series of 18-24 peer/professional Breastfeeding Support groups to be implemented bi-weekly with post-discharged breastfeeding moms at Brookdale Hospital, for a period of 12 months ending in May 2016.
2) By May 2016 exclusive breastfeeding rates at discharge for Brookdale moms will increase from 26.5% to 40%.
3) By May 2015, conduct the first in a series of up to 4 quarterly meetings with identified Community-Based Partners to enhance policy development, support efficient care coordination among providers, identify gaps in services and identify resources.

Children’s Home Society of Florida - Winter Park, FL
Children’s Home Society of Florida (CHS), a community-based organization, will expanding its support services for low-income and African American mothers by developing the EmpowEHR Peer and Online Lactation Support (POLS) platform. POLS provides mothers with access to online resources and direct support from Wellness Coaches. These Wellness Coaches deliver individual peer lactation support and facilitate breastfeeding support groups. CHS will maintain an active relationship with the multi-sector collaborative partnership, the Pine Hills Wellness Program Advisory Board.

https://www.chsfl.org/

1) By May 1, 2015, the EmpowEHR® Peer and Online Lactation Support (POLS) Portal will become operational, allowing Wellness Coaches to document client encounters by capturing information directly from the patient and entering into the web based Electronic Health Record which is secure and HIPAA compliant.
2) By March 1, 2015, six (6) Children’s Home Society (CHS) staff will be trained in Community Outreach Perinatal Education (COPE) strategies, including lactation support services.
3) Beginning May 1, 2015, through the use of trained CHS Wellness Coaches, offer POLS services such as education, connection to online resources, and support groups to low income African-American women in Pine Hills in both group and individual settings.
4) Beginning January 1, 2015, CHS Wellness Coaches will begin sharing information and request support for the Peer and Online Lactation Support (POLS) project which will serve low income African-American women in Pine Hills who are pregnant and parenting. All current and potential community partners will be made aware of the program and invited to partner by providing and/or sharing resources, referrals and services to the POLS clients in Pine Hills.

City of Richmond - Richmond, VA
The City of Richmond, through its Healthy Start Initiative, will offer a holistic approach to breastfeeding support by providing life skills workshops on nutrition and lifestyle, maternal self-care, and breastfeeding. The organization will also expand its existing peer-led “Sister Circles” breastfeeding support groups targeting African American women.

http://www.richmondgov.com/
1) By May 31, 2015, develop and document infrastructure of the ABCB program, including the integration of peer breastfeeding support, workshops, hands-on demonstrations, hospital and home visits.

2) By May 30, 2016, host 30 group sessions to include 10 Sister Circles led by 5 peer mentors to provide ongoing breastfeeding support and reinforcement to pregnant women in the ABCB program.

3) By May 30, 2016, disseminate lessons learned to increase awareness of the processes, successes and challenges for African American women to initiate and exclusively breastfeed their infants by providing a minimum of three presentations to partners, providers and breastfeeding stakeholders during the project period.

COBA Baby Café- Oklahoma City, OK
The Coalition of Oklahoma Breastfeeding Advocates (COBA), a statewide coalition, will increase access to peer and professional breastfeeding support, targeting African American, Hispanic, and Native American populations by establishing Baby Cafés, increasing the number of professionally trained minority Certified Lactation Counselors (CLC) in Oklahoma, and partnering with state and community agencies to disseminate information about the availability of COBA Baby Cafes.

http://www.okbreastfeeding.org/

1) To reduce disparities in Oklahoma by increasing the number of professionally trained minority providers.

2) Establish partnerships with state and community agencies to disseminate information about access to COBA Baby Cafes among African American, Hispanic, Native American and other underserved populations.

3) Starting in January 2015 we will increase the minority communities’ access to peer and professional breastfeeding support via COBA Baby Cafés from zero to five that are opened within the communities to serve African American, Native American and Hispanic women.

4) From January 2015 – June 2016 COBA will have scheduled 134 minority peer and professionally supported Baby Cafes in the Oklahoma City area.

Contra Costa Health Services - Martinez, CA
Contra Costa Health Services, a local health department, will hire an African American lactation consultant to support low-income and African American women. The organization will improve the referral network between the Sutter Delta Medical Center and WIC and establish a breast pump loaner program for women delivering at the hospital.

http://cchealth.org/

1) By June 2016, develop and implement a comprehensive lactation system at Sutter Delta Medical Center to provide professional breastfeeding support services for 200 low-income mothers.

2) By June 2016, develop and implement a WIC breast pump loan program at Sutter Delta Medical Center and loan 50 breast pumps to Sutter Delta Medical Center mothers that have an indication for a pump.

3) By June 2016, Contra Costa WIC will receive an increase in referrals from 39 to 100/year to provide lactation services and / or equipment from Sutter Delta Medical Center.

Dakota County Public Health - West St. Paul, MN
Dakota County Public Health Department (DCPHD) will train its public health professionals and breastfeeding peer staff, who provide lactation support to low-income and African American mothers in its public health clinic and home visiting program, as Certified Lactation Counselors (CLC) or International Board Certified Lactation Consultant (IBCLC). In addition, DCPHD will provide breastfeeding education, offer additional support groups at new locations, and work to become a breastfeeding friendly health department.
1) By April 30, 2016, Dakota County Public Health and its community partners will strengthen collaborative efforts to support breastfeeding families in Dakota County, leading to at least one new support group for breastfeeding women, one or more worksites achieving Breastfeeding Friendly Worksite recognition from the Minnesota Department of Health, and 15 or more additional child care providers will complete Parent Aware training conducted by Dakota County Public Health staff to incorporate best practices in breastfeeding support into infant feeding policies.

2) By June 30, 2016, 30 or more public health professional and peer staff working with breastfeeding women and budgeted for training will complete a recognized lactation training curriculum and demonstrate competence in all areas outlined by the United States Breastfeeding Committee (USBC) Core Competencies in Breastfeeding Care and Services for primary care providers.

3) By December 31, 2015, expand the number of breastfeeding education/support groups available to WIC, Family Health Home Visiting (FHHV) and Dakota Healthy Families (DHF) clients from current 2 sessions to at least 5 sessions per month and add at least one new service site to current 2 locations.

4) By 9/30/15 develop process to respond to WIC, FHHV and DHF clients’ individual lactation support needs.

DC Breastfeeding Coalition - Washington, DC
The DC Breastfeeding Coalition (DCBFC), a community based organization, will provide prenatal breastfeeding classes, walk-in postpartum breastfeeding consults, and support groups to African American and low-income mothers at the Children’s National East of the River Lactation Support Center. In partnership with MedStar Hospital, DCBFC will also implement breastfeeding education sessions and support groups within the hospital.

http://www.dcbfc.org/

1) By June 2016, coordinate and implement at least 12 prenatal breastfeeding group classes and 25 one-to-one prenatal breastfeeding education sessions to African American expectant moms receiving care from MWHC and CNHN.

2) By June 2016, increase the number of in-face consults and telephone encounters provided by the East of the River Lactation Support Center by 5% and 10% respectively from 331 to 347 and 332 to 365.

DeKalb County Board of Health - Decatur, GA
DeKalb County Board of Health (DCBOH) will train breastfeeding peer counselors in their Mothers Offering Resources and Education (M.O.R.E.) Moms project to become “Community Transformers” through Reaching Our Sisters Everywhere (R.O.S.E.) training. DCBOH will offer peer-led breastfeeding support groups targeted at African American women, provide CLC training to DCBOH staff, and develop a breastfeeding resource guide for DeKalb County.

http://dekalbhealth.net/

1) Provide breastfeeding support through 150 group encounters with pregnant and/or breastfeeding women in DeKalb County by developing the human capital and community partnerships to host 30 peer-led breastfeeding support groups by May 31, 2016.

2) Provide 1-on-1 professional lactation support services to 50 unduplicated expecting and breastfeeding mothers by May 31, 2016.

3) Develop at least six new partnerships to enhance and expand access to local peer and professional lactation support services by May 31, 2016.

Douglas County Health Department – Omaha, NE
To increase implementation of evidence-based, professional breastfeeding support programs, practices, and services in East Northeast Douglas County, DCHD will expand its Breastfeeding Peer
Counselor program at Douglas/Sarpy WIC and Educare of Omaha (non-WIC site) and engage healthcare providers in order to establish a multi-disciplinary Breastfeeding Advisory team. DCHD will also train a new African American peer counselor using the Loving Support curriculum; this peer counselor will support WIC moms at the Charles Drew Health Center WIC clinic.

http://www.douglascountyhealth.com/

1) By May 30, 2016, increase the number of trained Charles Drew Health Center staff regarding breastfeeding education and support from zero to two.

2) By May 30, 2016, increase the number of written breastfeeding support policies and/or procedures at the Charles Drew Health Center that outline breastfeeding support within clinical services and address the utilization of trained staff to increase breastfeeding support from zero to one.

3) By May 30, 2016, increase the number of written policies and/or environmental support that facilitates both staff and visitors of the Charles Drew Health Center in successfully breastfeeding from zero to one.

Dutchess County Department of Health - Poughkeepsie, NY
Dutchess County Health Department (DCHD) will increase the number of staff with Certified Lactation Counselor (CLC) and International Board Certified Lactation Consultant (IBCLC) training for its walk-in lactation clinic and home visiting program, provide lactation support to families of children with special health care needs, and conduct a business summit to increase support for breastfeeding in the workplace.

http://www.co.dutchess.ny.us/countygov/departments/health/

1) By June 2015 will enhance breastfeeding services by training 3 public health staff members as CLCs as well as advancing education for IBCLC.

2) By August 2015 open walk in CLC staffed lactation clinic to provide breastfeeding services to high risk mothers.

Erie County Department of Health – Buffalo, NY
Erie County Health Department will continue to provide breastfeeding support at its existing Baby Café sites and launch an additional Baby Café in a neighborhood with high racial minority population density and low socioeconomic status.

http://www2.erie.gov/health/

1) By June 2016, 3 existing Baby Cafes will continue to be open twice weekly each to support breastfeeding mothers and families in areas of ethnic minority in areas of greatest minority population density.

2) Create and launch 1 new Baby Café to be held monthly transitioning to weekly in area of high need as determined by population in a neighborhood of high racial minority population density and low socioeconomic status.

Elyria City Health Department – Elyria, Ohio
Elyria City Health Department in conjunction with University Hospital Elyria Medical Center will expand breastfeeding support clinics, postpartum, throughout the community – two days per week – in areas not served currently. They will also offer lunch and learns for local physician groups, trainings for home visiting staff, continue engaging businesses on the Business Case for Breastfeeding, significant press coverage, and offer at least two Parent Cafes.

www.elyriahealth.com

1) Increase access to peer/professional lactation support to breastfeeding African American and underserved women in Lorain County at community based sites in traditionally high minority, underserved communities. (Step 3/Step 10)
2) Increase public and private providers understanding and use of consistent messaging that supports breastfeeding initiation and continuation amongst the target population (Step 3/Step 10)

Erlanger Health Systems Baroness - Chattanooga, TN
Erlanger Health Systems, a public hospital, will increase its breastfeeding support services by training staff and community volunteers to become Certified Lactation Counselors (CLCs), and ensure that an International Board Certified Lactation Consultant (IBCLC) is available to support mothers at high risk of discontinuing breastfeeding. In addition, the hospital will provide breastfeeding education via iPad facilitated eLearning to prenatal and postpartum breastfeeding mothers and utilize billboards and posters to promote the normalization of breastfeeding within the community.

http://www.erlanger.org/

1) By May of 2016, 375 unduplicated women in our target area will receive evidenced based breastfeeding one on one support through a lactation outpatient clinic attached to Children’s Hospital at Erlanger. Mothers identified as high risk for breastfeeding discontinuation will be seen two to three days per week with IBCLC's beginning March 2015.
2) By June 2015, have an increase of 15-20 CLC's to serve new moms and infants within the hospital and Chattanooga setting.
3) By May 2016, at least 1000 women from our target population will be served by the newly trained CLC's.
4) A Monthly breastfeeding support group lead by an African American CLC will serve our target area beginning March 2015.
5) Professional evidenced based breastfeeding education and support will be provided for 140 duplicated African American mothers through a monthly support group led by an African American CLC by May 2016.
6) By June 2016, 2100 unduplicated prenatal and postpartum breastfeeding mothers will be educated in our target populations using IPads facilitated online eLearning during their hospital stay, WIC clinic, outpatient lactation clinic and support group.
7) To promote the normalization of breastfeeding in our target community by displaying posters and billboards throughout our target area by May 2016.

Esperanza Health Centers - Chicago, IL
Esperanza Health Centers, an urban community health center, will implement weekly peer lactation support and education groups for pregnant and breastfeeding Latina mothers and collaborate with local partners to increase the level of resources and support for breastfeeding in the community.

http://www.esperanzachicago.org

1) We will coordinate and implement a weekly peer lactation support and education group for at least 40 weeks that will serve at least 25 breastfeeding and pregnant mothers by May 31, 2016.
2) We will increase the amount of women who receive breastfeeding education and support from our Medical Assistant (MA) staff from 0 to 150 by May 31, 2016.
3) We will increase the capacity of our existing breastfeeding program by providing professional lactation education and support services to an additional 150 women by May 31, 2016.
4) We will work with at least one community partner to enhance the level of breastfeeding services offered in our community by May 31, 2016.

Family Health Center of Worcester, Inc. – Worcester, MA
Family Health Center of Worcester, Inc. (FHCW) – Worcester Baby Cafe will expand the capacity of an existing Baby Café by increasing awareness of its breastfeeding support services and encourage
direct referrals from FHCW providers. Furthermore, the organization will establish formal partnerships with FHCW Centering Pregnancy Groups in order to increase prenatal attendance.

http://www.fhcw.org/en/Home

1) By February 2016, establish internal partnerships within FHCW to strengthen continuity of care within our organization in order to expand the capacity of our Baby Café by increasing awareness and the number of direct referrals from FHCW providers.

2) By June 2016, the Baby Cafe meetings will have an increased prenatal and postpartum attendance by % as a result of an improved infrastructure (promotion plan, incentives, and translated materials).

3) By June 2016, formalize at least 2 new external partnerships while enhancing existing ones to better coordinate current programs by building a referral network to better support breastfeeding in our community.

Family League of Baltimore- Baltimore, MD

The Family League of Baltimore, a nonprofit organization, in partnership with the B’more for Healthy Babies (BHB) will provide Loving Support peer counselor training to African American and Hispanic mothers in the community. BHB will collaborate with two delivery hospitals to implement a breastfeeding policy recommendation, encourage postpartum mothers to participate in its “Moms Club” support groups, and ensure that an International Board Certified Lactation Consultant (IBCLC) is available to provide professional one-on-one support. With additional funding for the EMPower project, they will assist four women to begin the pathway to become IBCLCs, create print and digital materials with local families to promote the importance of breastfeeding and ensure message consistency, and work with local hospital to distribute support resource guides at the time of discharge.

http://www.familyleague.org/

1) By June 2015, increase the capacity of four community-based organizations to provide peer breastfeeding support to low income women.

2) By 31 May 2016, coordinate and implement 58 peer support groups.

3) By December 2015, complete action plans with 2 delivery hospitals outlining how they will implement breastfeeding policy recommendations – with a particular interest in ensuring there is adequate referrals with community-based supports, and how B’more for Healthy Babies can support their efforts.

Family Support Services of West Hawaii (Family Support Hawaii) – Kailua-Kona, HI

Family Support Services of West Hawaii (FHS), a community based organization, will provide targeted, evidence-based breastfeeding support to low-income and/or Native Hawaiian/Pacific Islander mothers, including those in remote rural communities. FHS will improve screening at a local hospital, build the capacity of its home visiting staff, and provide moms with ongoing breastfeeding peer counseling support via a text messaging platform. FSH will also pursue mechanisms for insurance reimbursement of professional lactation services.

http://familysupporthawaii.org/

1) By April 2015 implement outreach and enhanced screening process at Kona Community Hospital to recruit >15 target participants/month to participate in ongoing targeted breastfeeding support to address disparities.

2) By June 2015, increase EID/home visiting program capacity to improve breastfeeding duration among target (low income/Native Hawaiian-Pacific Islander) population by training >8 staff as breastfeeding peer counselors.

3) By October 2015, implement a system to monitor changes in the number of encounters with target population mothers (per NEST Peer Counselor FTE) resulting from implementation of a text messaging intervention.
4) Between April and November 2015, design & implement text platform to provide well-timed anticipatory guidance to women in target communities from pregnancy to 12 months postpartum.

5) Increase access to IBCLC support for low income & Native Hawaiian/Pacific Islander families by pursuing mechanisms for insurance reimbursement of lactation services through sustainability planning—to increase potential for insurance reimbursement for IBCLC services for target population, identify roadblocks, identify partners.

**Florida Department of Health - Bay County – Panama City, FL**

The Florida Department of Health, Bay County (FDOH Bay County) will use the breastfeeding grant to offer breastfeeding support groups targeting African American and/or low-income mothers in the Glenwood Area and evaluate the need to expand its breastfeeding classes. In conjunction with the Breastfeed Bay Task Force, FDOH Bay County will conduct community outreach visits to OBGYN and Pediatrician offices.

http://bay.floridahealth.gov/

1) By May 2015 offer Breastfeeding Support Group in the Glenwood Area and evaluate the need for an expansion of the Breastfeeding Classes offered through the Florida Department of Health in Bay County.

2) In conjunction with the Breastfeed Bay Task Force conduct at least three physician outreach visits by June 2016.

**Florida Department of Health- Broward County - Fort Lauderdale, FL**

The Florida Department of Health Broward County (FDH-BC) will provide training for WIC peer counselors to become Certified Lactation Counselors (CLCs) and increase breastfeeding services for low-income and African American women. Trained CLCs will conduct breastfeeding classes, support groups, and provide individual support during home and hospital visits. FDH-BC will also initiate a county referral process for breastfeeding support and lactation services. With additional funding from the EMPower project, they will create and distribute local resource guides to at least 20 healthcare providers’ offices as well as offer hospital support to at least 80 postpartum women through bedside visits as well as support groups. They will also attend at least 3 trainings to increase breastfeeding specific knowledge.

http://broward.floridahealth.gov/

1) By June 2016 Mothers served by the NACCHO Breastfeeding grant will have a higher breastfeeding initiation rate compared to mother in the same zip code, who was not serviced by the grant. Increase the percent of infants initially breastfed by two percentage points in the targeted high risk zip code, 33311.

2) By May 2015 train two peers to provide lactation education and support to breastfeeding women in target population and allocate one WIC Peer position to the NACCHO grant.

3) By May 2015 meet with FDOH – WIC community partners to discuss NACCHO grant inputs and outline grant activities (Outcomes) to better understand how their agencies contribute to breastfeeding within the community.

4) By July 2015, WIC Peer Professional will provide community lactation education and breastfeeding support to twenty-five prenatal/postpartum women attending the WIC Clinic located in the high risk / target zip code 33311.

**Florida Department of Health (Duval County) – Jacksonville, FL**

Florida Department of Health of Duval County (DOH-Duval) is expanding its existing peer counselor program by establishing a new monthly breastfeeding support group at West Jackson Health Center. The organization will establish a support system with local health sites, community based coalitions, hospitals and WIC programs to enhance referrals and disseminate information to the community about the peer and professional services offered. DOH-Duval staff members who
provide lactation support to breastfeeding moms will receive professional development trainings, while a newly recruited peer counselor will be trained using the Loving Support© through Peer Counseling curriculum.

http://duval.floridahealth.gov/

1) Recruit and train one Breastfeeding Peer Counselor through the training “Loving Support through Peer Counseling” to provide services to Black/African American and low income mother/infant dyads as well as pregnant mothers.

2) By May 2016, increase the percent of Black/African American and low income pregnant and breastfeeding women from 40% to 45% receiving breastfeeding peer counselor support through office visits, support groups or phone calls per the schedule in the “Loving Support through Peer Counseling” during pregnancy in zip codes 32208, 32209 and 32254.

3) By May 2016, provide Professional Development/Education to at least 80% of the staff at two or more DOH-Duval sites to provide lactation support to breastfeeding women.

4) By June 2015, establish a new monthly breastfeeding support group at the West Jacksonville site.

Florida Department of Health, Lee County – Ft. Myers, Florida

The Florida Department of Health, Lee County will create a local breastfeeding coalition to determine area needs and plan for community needs, train five local breastfeeding peers to obtain more breastfeeding training, and mentor trainees while providing services to families for six weeks.

http://lee.floridahealth.gov/

1) By June 2016, plan, develop, and implement a steering committee to create a local breastfeeding coalition in Lee County that will identify and implement evidence-based projects to decrease disparities in breastfeeding in our community.

2) By June 2016, increase the number of breastfeeding classes, support groups and/or one-on-one support to African-American and women of underserved groups in our community by providing scholarships to five peers to become Certified Lactation Counselors (CLCs).

Glynn County Board of Health dba Coastal Health District – Brunswick, Georgia

The Glynn County Board of Health will work with local EMPower hospitals, Memorial Health and St. Joseph’s, by taking part in the hospitals’ taskforce working towards Baby Friendly Designation. They will train at least 50 health department staff members on Baby Friendly, increase ROSE trained Community Transformers from 1 to 10, and mentor an aspiring IBCLC to serve at least 60 women locally through support groups, clinical visits, and outreach.

http://www.gachd.org/

1) By March 2016, we will identify community support for breastfeeding and develop and maintain partnerships to support breastfeeding at the community level.

2) By June 2016 we will inform 50 Chatham County Health Department staff members of the Breastfeeding Friendly Hospital Initiative’s goals.

3) By May 30, 2016, increase the number of African American and Hispanic Community Transformers in Chatham County from 1 to 10

4) By February 2016 hire and train a Breastfeeding Assistant to work with moms in the target community

5) By June 2016 provide breastfeeding education and support to 60 African American and Hispanic women and their families

Good Samaritan Hospital – Los Angeles, CA

The Good Samaritan Hospital (GSH), a progressive, tertiary, not-for-profit hospital, will collaborate with the South Bay Family Health Care (SBFHC) OB/GYN Clinic to implement evidence-based breastfeeding interventions aimed at increasing knowledge, skills, and access to lactation support
among pregnant and postpartum women in underserved communities. GSH will partner with local perinatal healthcare providers to improve referrals and establish new Lactation Resource Centers to promote breastfeeding initiation and continuation.

http://www.goodsam.org/

1) By May 31, 2016, conduct a minimum of 100 breastfeeding interventions (interventions include: classes; support groups; and 1:1 professional consultations, as well as the provision of lactation supplies) to provide the knowledge, skills, and support that pregnant and parenting women from our Service Planning Areas (SPAs) 6 and 8 need to initiate and continue to breastfeed.

2) By May 31, 2016, Good Samaritan Hospital Program staff will inform a minimum of 125 health care providers how they can refer and provide guidance, resources, and ways to inform and support a pregnant or parenting woman’s decision to initiate and continue to breastfeed her infant.

3) By May 31, 2016, at least 65% of the breastfeeding intervention participants (mothers from SPAs 6 and 8) who have received a pre-test, will be able to identify in a post-test, two or more benefits of breastfeeding, and two strategies that mothers of families can use to overcome barriers to continue to breastfeed.

Gwinnett County Health Department - Lawrenceville, Georgia

The Gwinnett County Health Department will identify six healthcare providers’ offices to assess and provide with needed breastfeeding materials for patient education, increase peer support groups with professional support from monthly to weekly, review local resource guides to update and combine, and host a local training for hospital staff as well as other healthcare provider organizations.

http://www.gnrhealth.com/

1) By June 2016, Gwinnett County Health Department will supply a select minimum of 6 pediatric and OB healthcare provider offices in Gwinnett County with 2 types of breastfeeding resource materials for the target population.

2) By February 2016, Gwinnett County Health Department will schedule one peer breastfeeding support group per week through June 2016 at Gwinnett Medical Center to increase the opportunity for breastfeeding moms to attend.

3) By February 2016, Gwinnett County Health Department will select and hire an hourly salaried breastfeeding peer counselor to assist with outreach and the additional breastfeeding support groups being held at Gwinnett Medical Center.

4) By February 22nd, 2016 Gwinnett County Health Department will arrange to host an opportunity for staff education for Gwinnett Medical Center staff, local pediatricians, and local obstetricians via a local 4 hour training conducted by ROSE. Local Health Department staff will be registered to attend either the Emory Breastfeeding Conference, the ROSE conference in New Orleans or the ILCA conference in Chicago, IL.

5) By February 28th, 2016 Gwinnett County Health Department will partner with Gwinnett Medical Center to combine their individual resource guides into a master list for Gwinnett County.

Healthy Start Coalition of Sarasota County - Sarasota, Florida

The Healthy Start Coalition of Sarasota County will train at least two care coordinators as certified lactation consultants to increase internal support services prenatally and postpartum, train at least 18 local healthcare providers as certified breastfeeding counselors, recruit and train at least 10 women to become ROSE Community Transformers, and utilize all trainees to assist in three breastfeeding clinics throughout the county. They will also offer a community workshop to address breastfeeding disparities and create a comprehensive resource guide for local use.

http://healthystartsarasota.org/
1) By June 2016, breastfeeding trained Healthy Start Care Coordinators will increase the number of breastfeeding clients by 5% and the number of breastfeeding services by 15%, and provide increased support as a referral source for our Drop-In Clinics, ROSE trained peer counselors, WIC peer counselors, La Leche League, LHD, SMH, and area HCPs.

2) By June 2016 we will increase the number of HCP from 18 to 50 that are provided with up to date breastfeeding education and support referral systems, these trained providers will bring their increased knowledge into their practice or agency, increasing access to breastfeeding support and increasing the availability of professional able to work in our Breastfeeding Drop-In Clinics and be referral sources for ROSE trained peer counselors, WIC peer counselors, SMH, La Leche League, and Healthy Start.

3) By June 2016, we will implement a culturally relevant peer support program (ROSE) targeting African-American women, who will work within the communities of focus providing breastfeeding support by hosting Breastfeeding Clubs in Newtown, working in Drop-In Breastfeeding Support Clinics such as at the LHD, or North Port Community Center.

4) By June 2016, we will establish three (3) weekly Drop-In Breastfeeding Support Clinics for underserved areas, staffed by personnel educated through the breastfeeding trainings provided (ROSE, CLC, and CBC) with support available by experienced breastfeeding personnel from WIC, Healthy Start, La Leche League, SMH, and other private/public partners.

5) In May 2016, we will hold a Community Workshop for all trained personnel and interested public, presenting at least 3 consistent strategies for supporting African-American and undeserved breastfeeding mothers this will ensure message consistency, provide up-to-date referral resources, and provide opportunities for connections for further support and continuation of the project.

6) By May 2016, we will create one comprehensive Breastfeeding Community Resource Guide for Professionals that will be distributed to community partners, and produce a simple, easily accessible magnet for all new moms who give birth at Sarasota Memorial Hospital, which will continue our goal of message consistency and community connections.

**Kenosha County Public Health - Kenosha, WI**

The Kenosha County Division of Health will develop a breastfeeding peer support group modeled after the Baby Café system for low-income and African American mothers. The peer support group will be supported by an International Board Certified Lactation Consultant (IBCLC), who will facilitate the support group and provide walk-in lactation consults. Home visiting nurses will receive advanced lactation training, while health care and hospital staff will complete a Baby Friendly approved course.

http://www.co.kenosha.wi.us/

1) By 5/2016 Increase by 5% the exclusive Breastfeeding rates at 1 month of age among the women in Kenosha County Division of Health prenatal programs (NFP & PAT Programs).

2) By 12/2015, increase partnerships with other local agencies, organizations, and individuals that work with pregnant and breastfeeding moms to offer breastfeeding training to local health care professionals that work with pregnant and breastfeeding mothers throughout Kenosha County.

3) By 5/31/15, develop a local breastfeeding coalition for Kenosha County with meetings at least quarterly

**Kent County Health Department – Grand Rapids, Michigan**

The Kent County Health Department will train at least three peer mentors to provide breastfeeding support to women in the community. They will engage at least 100 unduplicated women through classes, home visits, and support groups. Local healthcare providers will be trained on Breastfeeding from an African American Perspective and they will develop a resource/referral guide for local use.

www.accesskent.com

1) By June 2016, pilot a BF Peer Mentor Program with at least 3 trained Peer Mentors who will provide weekly support to 3-5 women of color who are breastfeeding (BF) or are interested in BF.
2) By June 2016, the BF Peer Mentors will engage 75 –100 pregnant or breastfeeding AA women to receive breastfeeding support.
3) By May 26, 2016, increase knowledge and cultural competency of 30 health care professionals in the principles of Breastfeeding from an African American Perspective.
4) By April 15, 2016, create/update a BF referral and education resource guide for use by peer counselors and professionals, and BF kit for BF peer mentors.

Laurens County Board of Health – Dublin, GA
Laurens County Board of Health (LCBH) will utilize grant funds to implement The Lactation Club (TLC) program, a peer-led breastfeeding mother’s café, at Fairview Park Hospital and at multiple locations throughout the community. LCBH will also provide evidence-based professional lactation education to low socioeconomic and/or African American women.

http://southcentralhealth.info/county-health-departments/laurens/

1) By 5/30/2016, coordinate and implement at least 80 peer led support group sessions to in-patient and out-patient breastfeeding mothers for The Lactation Club “TLC” at Fairview Park Hospital.
2) By 5/30/2016, provide evidence-based professional lactation education for at least six women from the African American or low socioeconomic population.

Maternal-Infant Services Network of Orange, Sullivan and Ulster Counties, Inc. - Newburgh, NY
Maternal Infant Services Network (MISN) of Orange, Sullivan and Ulster Counties, Inc., a community-based organization, will host weekly prenatal breastfeeding education classes and support groups for postpartum women. In collaboration with local healthcare organizations, MISN’s will provide professional educational training conferences on breastfeeding and health disparities.

http://www.misn-ny.org/

1) Increase the number of prenatal breastfeeding education sessions offered by MISN for expectant mothers living in zip codes 12550 and 12553 from zero to at least 12 by May 2016.
2) Increase the number of weekly breastfeeding support group sessions in the city of Newburgh (12550) from zero to at least 42 by May 2016.
3) By collaborating with multiple organizations, by June 2016 increase the number of professional educational training conferences on breastfeeding and disparities to health and human service providers in the Hudson Valley region.

Maternity Care Coalition - Philadelphia, PA
Maternity Care Coalition (MCC), a community-based nonprofit organization, will expand its program by recruiting Breastfeeding Champions to participate in CLC training; these trained CLCs will provide text and telephone support and home visiting services to pregnant and postpartum moms. MCC will strengthen it Breastfeeding Champions will have the opportunity to shadow staff at Breastfeeding Resource Center and the St. Christopher Children’s Hospital.

http://maternitycarecoalition.org/

1) At least 550 pregnant women or postpartum mothers will receive breastfeeding education and support through home-based one-on-one sessions and support groups which will be offered to all clients.
2) By May 30th, 2016, Maternity Care Coalition (MCC) will have expanded its organizational capacity for the provision of skilled breastfeeding support services across the agency by preparing 10 more Advocates as Breastfeeding Champions/Certified Lactation Counselors.
3) At the end of the funding period, the Breastfeeding Resource Center and the Newborn Care Center will be actively involved with MCC’s Breastfeeding Program.
**Mommy Knows Breast, Inc. – Cleveland, OH**

Mommy Knows Breast (MKB) will provide in-home lactation support services, as well as group and individual peer and professional breastfeeding support to African American women in Cuyahoga County. MKB will serve clients referred by caseworkers at Council for Economic Opportunities in Great Cleveland (CEOGC) Baby and Mommy Support Programs (BAMS) and establish a formal referral network with CareSource (Medicaid) Providers and the University Hospitals of Cleveland Ohio.

[http://mommyknowsbreast.org/](http://mommyknowsbreast.org/)

1) Provide group and individual professional and peer breastfeeding support (Mommy Knows Breast) targeting at least 100 African-American postpartum women in Cleveland

2) By March 2016, establish a formal referral network with CareSource (Medicaid) Providers and University Hospital to coordinate continuous breastfeeding support.

**Monroe County Department of Public Health – Rochester, NY**

Monroe County WIC Program will utilize the 2013 New York State Breastfeeding Peer Counselor Curriculum/Loving Support Training to enhance the capacity of new and current staff, implement peer support groups for lactating women in underserved communities, and strengthen existing partnerships with the Rochester Regional Breastfeeding Coalition and the Perinatal Network of Monroe County. The organization will also establish new partnerships with local OB and Pediatric providers; these health care providers will refer patients to Centering Pregnancy groups and allow peer counselors to offer breastfeeding support to moms within their offices.

[http://www2.monroecounty.gov/](http://www2.monroecounty.gov/)

1) Implement two peer support groups for lactating women in the “crescent zip code” target population by December 2015.

2) By June 2015 establish two partnerships with local providers to facilitate referrals for both peer and professional lactation support services.

**National Coalition of 100 Black Women, RI Chapter – Providence, RI**

(Year 1 Grantee Only) The National Coalition of 100 Black Women, Rhode Island Chapter (NCBW RI Chapter) is providing peer and professional support to both pregnant and breastfeeding African American women. NCBW RI Chapter is improving access to professional support for breastfeeding by training African American women as Certified Lactation Consultants.

[http://www.100blackwomen.org/](http://www.100blackwomen.org/)

**National Nursing Centers Consortium - Philadelphia Nurse-Family Partnership**

The National Nursing Centers Consortium (NNCC), a community based organization will provide advanced breastfeeding education to 10 Nurse-Family Partnership (NFP) clinical staff in order to prepare for the International Board Certified Lactation Consultant (IBCLC) examination. These lactation consultants will provide home-based, telephonic consultation services to low-income and African American mothers. In addition, NNCC will also conduct focus groups to determine barriers to breastfeeding and train three participants to become peer educators and host support groups in the community.


1) Increase the total percentage of NFP-enrolled mothers who initiate breastfeeding by at least 2 percentage points above baseline by June 2016.
2) By June 2016, increase the average duration of breastfeeding among NFP-enrolled mothers by at least 30 days above baseline.

3) By December 2015, provide professional education to all NFP clinical staff to enhance skills regarding lactation care, counseling and case management.

4) Prepare at least 10 NFP clinical staff to take the International Board of Lactation Consultant Examiners (IBLCE) exam by June 2016, thereby increasing NFP’s capacity to meet the ongoing needs of breastfeeding clients after the grant period has ended.

North Carolina Breastfeeding Coalition - Raleigh, NC
The North Carolina Breastfeeding Coalition, a community-based organization, will provide prenatal breastfeeding education and peer breastfeeding support groups postpartum to African American women participating in their CenteringPregnancy program. Peer support will also be provided through early postpartum home visitations to low-income women. Peer counselors who are interested, will be provided access to International Board Certified Lactation Consultant (IBCLC)-accredited lactation training and clinical hours towards eligibility for IBCLC exam. Additionally, a breastfeeding support clinic, ran by an IBCLC will be offered to underserved mothers of Durham.

http://ncbfc.org/

1) By 6/30/16, provide at least 10 prenatal group education sessions to CenteringPregnancy participants in Durham, and coordinate and implement at least 24 postpartum peer support groups targeting low-income African American women (the 4th Trimester Program).

2) By 6/30/16, coordinate and implement at least 18 postpartum peer support groups targeting African American women in Cumberland County.

3) By 6/30/16, provide breastfeeding peer support through early postpartum home visitations to at least 50 low-income women (the 4th Trimester Program).

4) By 6/30/16, provide at least 22 clinics offering professional IBCLC breastfeeding support to underserved mothers of Durham.

Northeast Florida Healthy Start - Jacksonville, FL
The Northeast Florida Healthy Start Coalition, a community based organization, will implement breastfeeding peer support groups, home visiting, and telephone support for African American women in in their Nurse Family Partnership, Magnolia and Healthy Start Programs. They are also partnering with four high schools in Duval County to establish pumping stations, to include breast pumps, freezer bags, and space to store milk.

http://nefhealthystart.org/

1) By June 2016, offer 50 peer breastfeeding support group meetings for women in the NFP, Magnolia and Healthy Start Programs.

2) By May 2016, provide professional breastfeeding support through phone consultation, home visitation and other face to face visits to 75 women in the NFP, Magnolia and Healthy Start Programs.

3) By May 2016, reach out to 4 Duval County Schools to establish pumping stations for their breastfeeding students.

Northeast Health District WIC - Athens, GA
The Northeast District WIC Program is increasing the number of African American breastfeeding support staff to include a midwife, doula, and peer counselor. In partnership with the local hospital, their midwife will provide breastfeeding support and gain clinical hours in order to become eligible for the International Board Certified Lactation Consultant (IBCLC) exam. Their doula, who is a Certified Lactation Counselor (CLC), and peer counselor will facilitate breastfeeding prenatal
education classes and conduct peer support groups in obstetrician offices and local community settings. Northeast District WIC Program will also partner with Two Bee Birth Services for training on breastfeeding support and successfully conducting support groups.

http://publichealthathens.com/wp/

1) By June 2016, the Northeast Health District WIC project will have provided breastfeeding support services by a trained AA midwife in the hospital, provided at least 12 prenatal breastfeeding classes by trained AA breastfeeding educators in the obstetrician’s office, and held at least 40 weekly African breastfeeding support groups.

2) By the end of May 2016, the Northeast Health District WIC program, will have increased capability and capacity to provide cultural diverse breastfeeding support by training an African American (AA) midwife, an AA peer counselor and an AA Doula in 45 to 90 hours of breastfeeding management.

3) By June 2016, the Northeast Health District WIC program will have created partnerships with Two Bee Birth Services, St. Mary’s Hospital, Athens Regional Midwifery, at least two local obstetricians, and at least one African American Community group.

Norton Healthcare Foundation - Louisville, KY
Norton Healthcare Foundation, a non-profit organization, will work in collaboration with Louisville Metro Department of Public Health and Wellness (LMPHW) to expand their Breastfeeding for Healthy Beginnings program. A WIC peer counselor will be hired to provide individual and group peer support to African American and low-income women. They will also develop a formal referral and care coordination process with two Norton Healthcare hospitals, Louisville Metro Department of Public Health and Wellness, WIC Program and three ob-gyn physician practices.

http://www.nortonhealthcare.com/nortonhealthcarefoundation

1) Expand breastfeeding peer support services to target population (primarily 40203, 40210, 40211 and 40212) by hiring dedicated BHB Program Peer Counselor (by March 31, 2015), increasing BHB project service hours from 0 hrs/week to 15 hrs/week (average) through June, 2016.

2) Establish and implement patient/client navigation, referral and care coordination processes among 2 NHC Hospitals, the LMPHW WIC Program and 1 OB-GYN Physician Practices by June 2016.

3) Increase awareness of breastfeeding benefits and awareness of BHB program through provision of 50 or more group/community educational events and classes for target population February 2015 through June 2016.

4) Increase awareness of breastfeeding benefits and number of referrals to BHB program through a marketing plan, including bus shelter posters (20), radio spots/PSAs, and city bus print advertisement (1 line/year), April 2015-June 2016.

5) Provide professional education on breastfeeding and lactation support for 396 (+/-) Maternal Child staff at Norton Hospital (NH) and Norton Women’s Hospital (NWH) by June 2016.

Paris-Lamar County Health Department/WIC – Paris, TX
Paris-Lamar County Health Department WIC will implement a peer and professional breastfeeding support group for pregnant and breastfeeding moms. The organization will also establish a breast pump delivery and referral system at Paris Regional Medical Center Labor/Delivery.

http://www.parislamarhealth.com/

1) By March 2015, establish a peer and professional breastfeeding support group for pregnant and/or breastfeeding women, meeting 1st and 3rd Thursday of every month providing services to a minimum of 30 clients throughout life of grant.
2) To open lines of communication between Paris Regional Medical Center Labor/Delivery and WIC to build a partnership with them to work on a referral system for patients currently on WIC or ones that would qualify.

**Parkview Health - Fort Wayne, IN**

Parkview Health will increase the capacity three social workers to become Certified Lactation Specialist (CLS). Parkview Health will also recruit and train African American women to become breastfeeding peer mentors in their community. Collaboratively, the CLS’s and peer mentors will conduct breastfeeding support groups for prenatal and breastfeeding African-American women and home visitation for women with medical complications. Parkview Health also will expand their existing network of community service organizations that work with prenatal and postpartum mothers by conducting monthly community partnership meetings.

http://www.parkview.com/

1) Between May 2015 and May 2016, Parkview will coordinate and implement one additional professional breastfeeding support group (for a total of two) targeting African American women in zip codes 46803, 46806, and 46816 in Fort Wayne, Indiana.

2) By June 2015, Parkview will enhance existing community partnerships by setting up monthly meetings with partner organization supervisors and Certified Lactation Specialists.

3) By June 2015, implement additional breastfeeding support by conducting home visits if the mother is not medically able to attend Breastfeeding group in the target zip codes. This need is determined by the Registered Nurse/ project coordinator.

**Public Health Solutions - New York, NY**

Public Health Solutions (PHS) and other community based organizations will develop and implement systemic changes to increase the availability of professional breastfeeding support services within the Jamaica-Southeast Queens community. PHS will implement professional breastfeeding support groups in underserved communities and offer a NYC-based Certified Lactation Counselor (CLC) training to Jamaica Southeast Queens Healthy Start (JSQHS) staff and other individuals working with pregnant and breastfeeding African American and/or low income women in the community.

http://www.healthsolutions.org/

1) Develop and implement systemic changes to increase breastfeeding service capacity within the Jamaica-Southeast Queens community through structured partnerships with Sheltering Arms Safe Space, QCPC, NYCDOHMH, Jamaica Hospital, Neighborhood WIC and one other CBO in the targeted community by the end of the grant period (May 31, 2016).

2) 150 high-need pregnant and newly parenting women in the target community receive 1:1 breastfeeding support and education from Certified Lactation Consultant-trained staff.

3) Coordinate and implement at least 40 professional breastfeeding support groups facilitated by qualified staff from partner agencies for African-American/Low-Income pregnant and parenting women from the community.

4) Ensure all other deliverables associated with effective grants management and project evaluation/reporting (including participation in meetings, teleconferences, assessments, data collection and reports) are met in a timely, complete, and accurate manner.

**Reaching Our Sisters Everywhere, Inc. – Lithonia, GA**

In coordination with Clayton County Board of Health and DeKalb County Health Department, Reaching Our Sisters Everywhere (ROSE) will recruit participants for the ROSE Community Transformer Training. African American or other minority women who have previously breastfed for
6 months or more will be trained as Community Transformers/Breastfeeding Peer Counselors, while eligible Healthcare Providers will have the opportunity to obtain an IBCLC certification and be officially recognized as ROSE Powerful Petals. These trained peer and professional staff will work together to coordinate provision of lactation support services in both one-on-one and group settings to prenatal and breastfeeding African American or other minority women in Clayton County and DeKalb County.

http://www.breastfeedingrose.org/

1) By March 2016, train 100 Breastfeeding Community Transformers to provide lactation support to prenatal and breastfeeding African American or other minority women in Clayton County and DeKalb County.

2) By June 2015, coordinate and implement breastfeeding peer support groups at 3 locations serving prenatal and breastfeeding African American or other minority women in Clayton County and DeKalb County.

3) By April 2016, provide final lactation education requirements to 5 African American or other minority Healthcare Providers currently on a pathway to sit for the IBCLC exam in 2015 or 2016, and currently working in facilities serving pregnant and parenting African American or other minority women from Clayton County and DeKalb County.

4) By May 2016, ROSE Community Transformers and Powerful Petals will provide community outreach to 1000 African American or other minority pregnant and lactating women and their families in Clayton and DeKalb County.

S2AY Rural Health Network - Corning, NY
S2AY Rural Health Network, Inc., in collaboration with Finger Lakes Breastfeeding Partnership will increase the capability of the healthcare workforce in their region to provide lactation training to 16 individuals. In addition, they are establishing four Baby Cafés to support low-income, underserved mothers and connect them with other resources available in the community. S2AY Rural Health Network will also conduct a marketing campaign to drive mothers to Baby Cafe sites and promote breastfeeding as a social norm within the community.

http://www.s2aynetwork.org/

1) Increase collaboration and partnerships to establish support to create 4 Baby Cafe sites within the region by August 15, 2015.

2) By June 2015, create appropriate partnerships to identify 16 participants to attend Clinical Lactation Counselor (CLC) training and increase the workforce available to staff newly established Baby Cafes within the region (goal - 14 certified or 90% pass rate).

3) Through established Baby Cafe sites, provide at least 334 encounters with mothers by June 2016 (encounters determined by - 5% of breastfed births multiplied by the average number of times a woman visits a Baby Cafe (3 times).

Shelby County Government (Shelby County Health Department) – Memphis, TN
Shelby County Health Department (SCHD) will implement the Breastfeeding Sisters That Are Receiving Support (BF S.T.A.R.S.) project at two Women, Infants and Children (WIC) clinics in African American and underserved communities with low breastfeeding rates. In collaborate with both the Shelby County Health Department’s Help Us Grow Successfully (HUGS) home visitation program and the Shelby County Breastfeeding Coalition, SCHD will ensure a continuum of care for BF STARS participants, promote referrals, and increase breastfeeding initiation, duration, and exclusivity among participants. With additional funding from the EMPower project, they will train local healthcare providers to increase their specific breastfeeding knowledge, utilize and distribute a
standardized breastfeeding education curriculum and educational handouts, host support groups at two local hospitals, and distribute local resource guides.

http://www.shelbycountyttn.gov/

1) By June 2015, an enhanced breastfeeding-friendly environment will be created for a population within Shelby County Health Department’s-2 WIC clinics and a Shelby County Health Department’s home visitation program (Help Us Grow Successfully, HUGS)
2) By June 2015, create a system that allows for a continuum of care for mothers from their third trimester through six months post-delivery through collaboration with internal and external partners.
3) By July 2015, recruit a minimum of 100 participants for Breastfeeding Sisters That Are Receiving Support (BF S.T.A.R.S) with due dates between September 1, 2015 through October 15, 2015.
4) By April 15, 2016, provide continuous peer/professional breastfeeding support and education to a cohort of 100 women from the 3rd trimester up to 6 months post-delivery or until discontinuing breastfeeding.

Southeast Louisiana AHEC, Inc. - Hammond, LA
Southeast Louisiana AHEC, Inc., a community health center, is forming a leadership team to establish a Black Mothers Breastfeeding Club™ in Caddo Parish. The club will be led by a peer program coordinator with support from peer discussion leaders, who will facilitate support groups. Southeast Louisiana AHEC will also develop an evaluation tool to measure perceived support, knowledge, and attitudes of mothers in the program.

http://www.selahec.org/

1) Establish a leadership team (4-7 members) which will act in an advisory capacity from March 2015 to May 2016 to assist with planning, outreach, and promotion of a Black Mothers’ Breastfeeding Club (BMBFC) in the Martin Luther King (MLK) community of Caddo Parish, LA.
2) By May 31, 2016 establish and expand the capacity of a monthly BMBFC meeting in the MLK community of Caddo Parish, LA to serve an average of 10 African American women per month.
3) By May 31, 2016, expand capacity for increased peer-based breastfeeding support in Caddo Parish by training a peer program coordinator and peer discussion leaders.
4) By May 31, 2016, increase level of perceived support among BMBFC mothers, in addition to knowledge of, and attitude toward breastfeeding by 15% from baseline.
5) Build the collective capacity of partner organizations to provide ongoing support to the BMBFC in Caddo Parish from June 2015 to May 2016.

Southern New Jersey Perinatal Cooperative – Pennsauken, NJ
The Southern New Jersey Perinatal Cooperative, a non-profit organization, will offer free childbirth education classes to low-income and African American women and their partners and promote its weekly community-based breastfeeding support group which will be facilitated by a peer counselor and a behavioral health professional. SNJPC will also provide informal evidence-based breastfeeding training to home visiting program staff.

http://www.snjpc.org/

1) By June 2016 implement monthly group educational sessions for low-income breastfeeding women.
2) By June 2016, provide 48 hours of free childbirth education to low-income pregnant women in Atlantic County.
3) By June 2016, establish partnerships with at least 3 community agencies that will be useful in identifying or providing resources to sustain the program after grant period.
4) By June 2016, at least 12 home visiting staff will be provided with training to enhance their ability to promote and support breastfeeding by their clients.
St. John Hospital and Medical Center – Detroit, MI
St John’s Hospital and Medical Center (SJH&MC), a Baby-Friendly hospital, will hire an Evening Lactation Educator who can connect moms to community resources and extend its in-patient lactation support services with the goal of increasing breastfeeding initiation and exclusivity among African American and low-income moms. In addition, SJH&MC will improve its referral process to community agencies by assessing patients Emergency Medical Records.

http://www.stjohnprovidence.org/

1) By March 15, 2015, increase lactation coverage on the night shift to 5 FTE by recruiting one trained and certified Peer Counselor from the Detroit African American Community to serve as the Evening Lactation Educator.

2) Have a staff IBCLC train the Peer for 12 weeks in scope of practice, lactation specific documentation, hospital practices, recognizing when LC follow-up in the morning is needed and consistent messaging and practices by June 30, 2015.

3) From January 15 to April 15 2015, assess EMR fields to determine where to place documentation on referrals to community agencies made by the Evening Educator and collect baseline data on supplementation patterns.

4) In order to prepare for future reimbursement pathways, train the breastfeeding Peer Counselor as a Community Health Worker by June 30, 2016 using the state recommended CHW curriculum for certification.

5) Measure number of referrals to subset of identified community agencies by the Peer/CHW as documented in the EMR from end of training to July 2016 using defined referral pathway.

6) Disseminate results of program by presenting posters or abstracts at two different forums by June 30, 2016.

7) Provide vision and support for aligning of goals, consistent messaging support to Providence Hospital in Southfield, MI and the Oakland County Breastfeeding Coalition through the grant period ending June 30, 2016.

St. John Providence Health System/Oakland County Breastfeeding Coalition – Southfield, MI
St. John Providence Health System in partnership with the Oakland County Breastfeeding Coalition will recruit two minority International Board Certified Lactation Consultant (IBCLC) candidates from their target community to work with IBCLC mentors. Peer-led support groups for African American and low-income mothers will be conducted weekly, with a referral system for significant problems to an IBCLC. St. Johns will also Providence Health System will also partner with local agencies to promote and refer expectant and lactating women.

https://www.stjohnprovidence.org/

1) By May 31, 2016 Providence Hospital will recruit two minority IBCLC candidates from the community to work with IBCLC mentors, and provide them with theoretical education, In hospital training and opportunities to engage in care of expectant and lactating women and their infants. Candidates will also assist in facilitating support groups.

2) By May 31, 2016 coordinate and implement weekly peer support groups for lactating women in our service population, which includes; African American woman and other underserved populations. Specifically targeting expectant and breastfeeding women

3) By May 31, 2016 develop community partnerships with a minimum of 3 providers and local agencies to promote and refer expectant and lactating women to the support groups. Provide partners with information to be able to refer to skilled lactation support for those in need.
St. Louis Breastfeeding Coalition - St. Louis, MO
St. Louis Breastfeeding Coalition, a community-based organization, will conduct peer support groups and individual professional breastfeeding support in Ferguson and surrounding communities to African American women. Training opportunities will be available for African American women who are interested in becoming Certified Lactation Counselor’s and International Board Certified Lactation Consultant’s. They are also establishing a referral network with health clinics, hospitals and home visit agencies.

http://www.stlbreastfeedingcoalition.org/

1) To select a culturally relevant and fiscally sustainable breastfeeding peer support model as determined by mothers in target community by June 30, 2015.
2) To implement monthly breastfeeding peer support groups at two locations in Ferguson and surrounding communities. The first location will begin mid-March, 2015, and the second location will begin September 2015. To increase access to individual peer and professional breastfeeding support to at least 50 women in the target communities beginning April 2015 and continuing through May 2016.
3) To increase number of African American peer counselors in target communities by June 30, 2015 and the number of African American lactation consultants and IBCLCs in target communities by May 30, 2016.
4) To build partnerships with health clinics, hospitals, and home visitation programs used by women in the target community by October 30, 2015 to facilitate access to professional and peer breastfeeding support.

Tacoma-Pierce County Health Department – Tacoma, WA
The Tacoma-Pierce County Health Department and community based partners (Black Infant Health, Franciscan Health Services, Multicare Health Services, Puyallup Tribe, and Sea Mar) will establish a formal referral network to coordinate referrals services for breastfeeding peer counseling support services. African American mothers will be recruited and trained as peer counselors using the Loving Support model and will facilitate both individual and group breastfeeding support sessions.

http://www.tpchd.org/

1) By June 2015 establish a formal referral network to coordinate referral services for peer lactation support services.
2) By June 2016, 10 existing Peer Counselors will have conducted 10 breastfeeding classes, 10 breastfeeding support groups and 50 one-on-one breastfeeding counseling in the community.
3) By Oct. 2015 there will be a new African American IBCLC in the state of Washington and working in Pierce County.

Teen Outreach Pregnancy Services - Tucson, AZ
Teen Outreach Pregnancy Services (TOPS), a community based organization, will provide breastfeeding support to low-income pregnant and parenting adolescents. A peer-to-peer breastfeeding training program, weekly professional support groups, and drop-in lactation support with an International Board Certified Lactation Consultant (IBCLC) will be offered. Training will also be provided to increase the number of IBCLC’s on their staff. Additionally, TOPS will develop a network of breastfeeding support programs, lactation professionals and community resources.

https://www.teenoutreachaz.org/

1) By June 30, 2016 TOPS will have increased the number of staff with an IBCLC certification by 4 as evidenced by certification documents.
2) Submit required paperwork and payment for 4 new IBCLC certifications.
3) By June 30, 2016 TOPS will have established weekly Breastfeeding support programs offering peer and professional support as well as drop-in lactation support, at 4 offices.
4) By June 30, 2016 TOPS will have developed partnerships with at least 7 community based groups/organizations as evidenced by letters of collaboration from each organization.

The Brooklyn Hospital System- Brooklyn, NY
The Brooklyn Hospital Center will provide extensive training to physicians and nursing staff on breastfeeding practices, facilitated by breastfeeding experts. Evidenced-based lactation training will also be provided, however, it will be tailored to WIC peer counselors, home visiting staff and community partners. WIC peer counselors plan to offer one-on-one support and weekly support groups targeting African American and low-income women. They will also provide telephone support during untraditional hours, to include, the evening and weekend.

http://www.tbh.org/

1) By June, 2016 establish a training program to help increase knowledge and skills for coalition sites as well as peer and professional lactation support services for all low income mothers.
2) By June 2016, develop and implement plan to provide extended evening and weekend lactation support services for WIC clients using telephone support.
3) By June 2016, coordinate and implement at least 96 breastfeeding support groups and/or round table facilitated group discussions for lactating mothers in our service population that includes fathers and grandparents.

The Center for Health Equity, Inc. – Quincy, FL
With input from Maternal Child Health Agency Partners, The Center for Health Equity will increase awareness around breastfeeding by engaging businesses and other community based agencies, and develop a guide on How to Create Workplace Policy on Breastfeeding. CHS will enact the following strategies to increase breastfeeding initiation, duration, and exclusivity within the African American community: conduct monthly prenatal and post-natal home visits, provide breastfeeding education to female program participants and their partners, establish a Memorandum of Understanding with Tallahassee Memorial Hospital and Capital Medical Center to promote hospital room visits by certified lactation consultants, and conduct periodic phone calls with pregnant and breastfeeding moms.

http://centerforhealthequity.com/

1) Year 1 (Y1): By June 2015, CHE Family Health Advocates (FHAs) will conduct at least one prenatal and one post-natal home visit during which breastfeeding education will be provided to 80% (20 of 25) of female program participants. Year 2 (Y2): By May 2016, CHE Family Health Advocates (FHAs) will continue to conduct at least one prenatal and one post-natal home visit during which breastfeeding education will be provided to 95% (24 of 25) of female program participants.
2) By June 2015, with input from Maternal Child Health Agency Partners (MCHP) in Gadsden County, develop recommendations/document on How to Create Workplace Policy on Breastfeeding and increase community awareness of breastfeeding.

The Nemours Foundation (Alfred I. duPont Hospital for Children) - Wilmington, DE
The Nemours Foundation will train community breastfeeding advocates and staff to facilitate breastfeeding peer support groups for African American and underserved women in Willington, Delaware. Community mothers, as well as staff members from Nemours and Christiana Care Hospital, will be trained using the R.O.S.E. Community Transformers, BLINKS model. The Nemours Foundation will also establish a partnership with the Division of Public Health to implement an
initiative which will enable healthcare providers serving African American mothers to obtain appropriate breastfeeding education and materials.

http://www.nemours.org/welcome.html

1) By June 2016, establish 3 peer breastfeeding support groups for African American and underserved women in the community.
2) By June 2015, establish a partnership with the Division of Public Health to collaborate on projects around provider education to support breastfeeding in the African American population in Delaware.

Ulkerreuil A Klengar – Koror, PW

Ulkerreuil A. Klengar (UAK), in partnership with the National Breastfeeding Committee and other community based organizations, will expand and strengthen peer-to-peer support groups for breastfeeding mothers, develop text-based messaging support, increase social marketing campaigns targeting breastfeeding mothers, and facilitate discussions on workplace accommodations for moms. The long term goals of the program that will be implemented by UAK in Palau are increasing the proportion of infants who are exclusively breastfed for the first six months of life and increasing the proportion of infants who continue breastfeeding (together with healthy complementary feeding) through the second year of life.

http://uakpalau.org/

1) By June 30 2016, further develop or establish breastfeeding peer-professional-support programs in six communities where community health centers are located (Koror, Ngarchelong, Melekeok, Ngaremlengui, Airai, Peleliu) with at least two active peer counselors located in each of the six health center catchment areas.
2) By June 2016, establish formal partnerships and peer support programs with two organizations that employ nursing mothers and with one community college (serving both staff and students).
3) By June 2016, implement a text-based breastfeeding encouragement and educational text-based support and marketing initiative using a “Connect-Engage-Empower” model of behavior change.

University Hospitals MacDonald Women’s Hospital - Cleveland, OH

In an effort to address barriers that prevent women from breastfeeding, University Hospitals MacDonald Women’s Hospital and Cuyahoga County WIC Program will initiate the African American Healthy Mom & Baby program, develop WIC Peer Helpers/Facilitators Guide, train breastfeeding peer helpers/counselors using the United State Department of Agriculture’s Loving Support Program, and provide a weekly breastfeeding support group to low-income and African American expectant mothers and new mothers in East Cleveland.
1) Develop and implement the weekly African American Healthy Mom & Baby program at one site by June 30, 2015.

2) By the end of the NACCHO Breastfeeding project, June 30, 2016, the African American Healthy Mom & Baby program will provide a total of 500 contacts for expectant and new mothers and babies attending group meetings.

Urban League of Detroit and Southeastern Michigan – Detroit, MI
The breastfeeding grant will enable Urban League of Detroit & Southeastern Michigan, a community based organization in Detroit, to enhance its existing breastfeeding support programs: Breastfeeding Baby Showers, Golden Ticket Program, and Home Visitation Program. The Breastfeeding Baby Showers will be facilitated by a peer counselor, who will follow-up with moms via phone call after their initial WIC appointments; a male Breastfeeding Champion will also be in attendance to talk about his role in supporting breastfeeding mom. The Golden Ticket Program will offer incentives to motivate moms to breastfeed for the first work-weeks after delivery.

1) By June 2016, we will increase the number of contacts with Urban League of Detroit and Southeastern Michigan WIC participants from an average of 18 contacts per week to 30 contacts per week through in-clinic and baby shower appointments, and phone contacts.
2) By June 2016, we will increase the number of all breastfed infants (partially and exclusively) at 2 weeks postpartum from 30.9%, evidence from the Fall 2014 Michigan Department of Community Health Breastfeeding Rate Report of WIC clients, to 33.5%.
3) By June 2016, we will apply to at least three additional sources of funding to sustain our breastfeeding initiative program and refer Moms to two breastfeeding community organizations for support.

Wisconsin Women’s Health Foundation – Madison, WI
Wisconsin Women’s Health Foundation, in collaboration with God’s Divine Order Church, will develop, pilot test, and incorporate a new breastfeeding education unit into an existing health education program known as the GrapeVine. Trained nurses will utilize a text messaging platform to provide individual, breastfeeding support to African American and Latina mothers in Southeastern Wisconsin.

1) By June 15, 2015, train at least 10 nurses on the new GrapeVine breastfeeding education unit developed through input from community members, pilot testing, and local stakeholders.
2) By June 30, 2016, provide at least 150 one-to-one peer support encounters to breastfeeding mothers in Southeastern WI encounters via text message.

By June 30, 2016, provide at least 10 GrapeVine education sessions on breastfeeding support in Southeastern WI.

YWCA of Metropolitan Dallas – Dallas, TX
(Year 1 Grantee Only) The YWCA of Metropolitan Dallas, a community based organization, through its Nurse Family Partnership program, is providing comprehensive breastfeeding assessments of mother/baby/family prenatally and in postpartum visits performed by their nurse home visitors.

http://www.ywcadallas.org/