How Did Your Health Department Use Healthy People 2020?

Roderick Harris: Sedwick County Health Department, Kansas
We did use what we called Healthy Kansas 2020 and that is based on the National Healthy People 2020 document. And so it is strictly for Kansas and it’s really the states roadmap into improving the health of our communities within the state and so we use that as our guideline to make sure that our Community Health Improvement Plan strategies were representative of what the state was looking for as far as how to improve our health.

Hilary Hanson: Riverstone Health, Montana
Healthy People 2020 was used throughout the process for us. So from the very beginning, once we finished our Community Health Assessment, actually within our Community Health Assessment document, we show the Health People 2020 goals. And that allows us to see where we are at, it helped us choose our prior areas to say where we are doing good; where we are not doing good, and Healthy People 2020 helped us determine that. And then, once has chosen priorities and we were actually looking at implementation strategies, we wanted to set some goals for ourselves of where we should be and where we wanted to be in 2014, 2017 and 2020, and that’s where we came up with a lot of our goals was from Healthy People 2020. In some cases, we just took the Healthy People 2020 goal and said we are going to be there and we are going to meet it, and in some case we didn’t feel it was necessarily realistic for us to meet it, but it help push us forward and helped choose a realistic goal for our community.

Donna Walsh and Swannie Jett: Florida Department of Health in Seminole County, Florida
Swannie Jett
Healthy People 2020, Healthy People 2010 was used, we also used a baseline mainly for Healthy People 2010. We haven’t become as astute to Healthy People 2020 looking at those measures because we wanted to make sure we meet the best ones in Healthy People 2010 and build upon that. There is some data, I would say that we are still exploring. We did look at county health rankings, because that was an important piece and really looking at health behaviors and social determinants of health, so when we really begin to drill down and draw the information out we saw that there were issues with infant mortality in the African American community and Hispanic community. We saw that there were issues with binge drinking. We saw that we need to expand more parks and trails, even though we have done an excellent job, we still can bring that more to forefront and build more a built environment up so people can exercise.

Donna Walsh
And I will say too that in in our alignment document, we did align with Nation Standards, as well as Healthy People 2020, so even though our assessment was built upon Healthy People 2010 because of the timeframe Healthy People 2020 wasn’t built yet, we did align with 2020 so we can move in that direction.
Swannie Jett
And also we did look at the National Prevention Strategy as well, so that was taken into
consideration in terms of moving forward with our strategy.

Judy Mattingly: Franklin County Health Department, Kentucky
Well we started our CHA/CHIP process in 2008, so at that time we using Healthy People 2010,
of course, but we really did I would say we used that more in the CHIP process after our CHA.
You know to set those aim statements and our goals to have something measureable and that was
a really good jumping off point for us. And of course our Kentucky Department for Public
Health puts out the Healthy Kentuckians 2010 or 2020 and so that was able to give us some
really good goals instead of us just trying to guess out of line air oh should we reduce it by 5% or
10%. It really gave us something to go by.

Jack Kennedy: Cobb-Douglas Health District, Georgia
We did use Health People 2020 primarily in three ways. Our epidemiology staff used HP2020 to
develop two comprehensive health status documents. We published back in the fall of 2010, How
Healthy are we Cobb and How Healthy are we Douglas. Our MAPP steering committees both
referenced Healthy People 2020 multiple times during the assessment process and particular
nearing the end when they were choosing strategic priorities. And finally, Healthy People 2020
standards will serve as bench marks for many of metrics on our community balance score card

Related Links:
Healthy Kansas 2020: http://healthykansans2020.org/#&panel1-3
Healthy Kentuckians 2020: http://chfs.ky.gov/nr/rdonlyres/6c8be6b2-a6b7-43e2-ab91-f2d6a2f50422/305419/healthykentuckians2020final61113.pdf
How Healthy are we Cobb: http://www.cobbanddouglaspubhealth.com/wp-
content/uploads/2013/04/Health-Status-Report-Cobb-10.7.10.pdf
How Healthy are we Douglas: http://www.cobbanddouglaspubhealth.com/wp-