

Request for Proposals (RFP) to Develop training, tools, and resources to increase awareness of health equity ethics in local health departments Applications due by, December 21st, 2023, at 11:59 EST

## Summary Information

Project Title: Health Equity Ethics Proposal Due Date and Time: 12/21/2023, 11:59 pm ET Selection Announcement Date: on or around 01/04/2023 Source of Funding: CDC NOA Award No.: #6NU38OT000306-04-02 Maximum Funding Amount: up \$150,000.00 Estimated Number of Awards: One (1) Estimated Period of Performance: 01/25/2024-07/31/2024 Point of Contact for Questions Regarding this Application: Glenda Young-Marquez (hesj@naccho.org)

## Overview

The National Association of County and City Health Officials (NACCHO) is the voice of the approximately 2,800 local health departments (LHDs) across the country. These city, county, metropolitan, district, and Tribal departments work to protect and improve the health of all people and all communities. NACCHO provides resources to help LHD leaders develop public health policies and programs to ensure that communities have access to the vital programs and services people need to keep them protected from disease and disaster. Additionally, NACCHO advocates on behalf of LHDs with federal policymakers for adequate resources, appropriate public health legislation, and sensible policies to address the myriad of challenges facing communities.

NACCHO is pleased to offer a funding opportunity for a consultant(s) to provide expert training and technical assistance (TTA) to build the health equity capacity of local health departments and their community partners, as a part of the CDC's *National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities Department of Health and Human Services* (CDC-<u>RFA-OT21-2103</u>), hereafter referred to as the COVID Health Equity Initiative. The purpose of this initiative is to address COVID-19 related health inequities and advance health equity by expanding state, local, US territorial, and freely associated state health department capacity and services.

The intended outcomes of the 2103 grant are to: reduce COVID-19-related health disparities, improve and increase testing and contact tracing among populations at higher risk and that are underserved, including racial and ethnic minority groups and people living in rural communities, and improve state, local, US territorial and freely associated state health department capacity and services to prevent and control COVID-19 infection (or transmission) among populations at higher risk and that are underserved, including racial and ethnic minority groups and people living in rural communities.



The national CDC-funded partners for this initiative are NACCHO (supporting LHD grant recipients), the Association of State and Territorial Health Officials (ASTHO; supporting State and US Territorial grant recipients), and NNPHI (National Network of Public Health Institutes; supporting the identification and sharing of evidence-informed practices). The focus of this RFP is to support OT21-2103 grant recipients and a sub cohort of LHDs in strengthening knowledge, understanding, and technical capabilities on the ethics of health equity in their health departments. NACCHO seeks an applicant that can provide a wide range of technical assistance on this topic including virtual training, development of resources for use in LHDs.

As a part of this project, all TA Providers will work with a third-party TA Coordination team identified by and supporting the NACCHO team. TA Providers will collaborate with the TA Coordination team when developing, scheduling, and managing TA provisions from initiation to evaluation closeout. The TA Coordination team will also facilitate bi-monthly meetings with all TA Providers to support coordination, group learning, and collaboration across the fully NACCHO OT21-2103 portfolio. The scale and type of engagement with the TA Coordination team is dependent on the type of activity carried out by the TA Provider and adjusted on a

case-by-case basis. For scheduled workshops, all TA Providers will be required to submit a session agenda with learning objectives and skills 14 days before the scheduled session. The TA Coordination team will provide feedback and coaching based on the agenda, and coordinate with the NACCHO team for promotion and evaluation activities. For asynchronous resources, all TA Providers should account for two months of review processes, which the TA Coordination team will help guide.

One (1) award of up to \$150,000.00 is available. Selections will be made on or around January 4<sup>th</sup>,2024, and the project period will run from the date of contract execution to 07/31/2024. Applications must be submitted no later than **12/14/2023**, **11:59 pm ET.** Finalists may be contacted for an interview before the contract is awarded. All necessary information regarding the project and proposal process may be found in this Request for Proposal (RFP). Consultants may pose individual questions to NACCHO at any point during the application process by e-mailing Glenda Young-Marquez (hesj@naccho.org).

# Eligibility and Contract Terms

Consultants with demonstrated experience providing training and technical assistance (TTA) to build the capacity of a diverse cohort of local health departments. Community organizations, or communities are also eligible to apply. Preference (via proposal scoring, see **PROPOSAL RESPONSE FORMAT & SELECTION CRITERIA** below) will be given to those with experience building capacity of local health departments. All TTA provided must include culturally responsive practices and be centered in racial and health equity, delivered to a large-scale of forty-nine (49) local health department grant recipients (see list <u>here</u>), with deliverables that are more broadly relevant to NACCHO's membership and their cross-sectoral partners.

The selected applicant will enter into an agreement with NACCHO using the NACCHO contract (terms and conditions) attached as appendix B below. Agreement with a majority of NACCHO standard contract terms and conditions is a requirement and as part of the application. The contractor will be asked to verify that he has read <u>NACCHO's standard contract agreement</u> and confirmed in agreement with the terms and conditions.

Agreement with majority of NACCHO standard contract terms and conditions is a requirement and as part of the application, the contractor will be asked to verify that he has read NACCHO's standard contract language and confirmed in agreement with the terms and conditions. Should your organization need to propose any changes to the terms and conditions, please inform us immediately, however, NACCHO reserves the right to accept or decline such changes. Significant changes or delays providing required contract documents, including providing proof of an active SAM.gov registration, may impact your selection as a successful applicant. **SAM.gov registration must be active at the time the contract is signed.** Agreeing to NACCHO's Resolution of Disputes and Governing Law is expected and aside from those two clauses, **limited modifications to the terms or contract language can be accommodated.** 

# Contractors that cannot agree to majority of NACCHO's contract language should not apply for this initiative.

If you are an applicant from Florida, please contact NACCHO immediately for a copy of the Florida standard contract.

Consultants should note that the intent of this RFP is to provide training, technical assistance, and to develop resources for use by NACCHO, CDC OT21-2103 grant recipients and their partners, and NACCHO's broader membership for use both during and beyond this period of performance. Please see the **OWNERSHIP OF MATERIALS section of NACCHO's standard contract agreement**.

#### **Allowable Expenses**

Funds may not be used for equipment purchases. Per HHS requirements, funds awarded under this RFP are prohibited from being used to pay the direct salary of an individual at a rate in excess of the federal Executive Schedule Level II (\$203,700 as of publication of this RFP). **See Appendix A for a full list of restrictions.** 

## Schedule of Events

Event	Date/Time
Submission Deadline	12/21/2023, 11:59 pm ET
Select Applicant Interviews	ТВА
Award Notification Date	On or around 01/04/2024
Contract Execution and Onboarding	On or around 01/25/2024
Anticipated Contract Start Date	01/25/2024
Anticipated Contract End Date	July 31, 2024

Please note the following deadlines and events for this application:

# Project Activities, Deliverables and Expectations

The TTA elements of this RFP will support LHD grantees in the development and implementation of plans for building, leveraging, and expanding jurisdiction-specific organizational infrastructure support in ethics in the context of health equity. Applicants should have expertise and experience in equipping LHDs, and local public health agencies and organizations, with the knowledge and skills needed to address health equity, engage residents

and other stakeholders, and communicate effectively in their communities. TTA is expected to be provided through large group training and the creation of practical tools and resources for LHDs. Applicants should also possess experience working with at least one of the following population groups: Black/ African Americans, Indigenous people or tribes, Hispanic or Latino/a/e, Persons with Disabilities, Persons who are Houseless, LGBTQ+, or refugees, immigrant, and migrant populations (RIM).

# Scope of Work

## The applicant(s) for this RFP should have expertise with the following:

#### **Goals and Objectives**

- 1. Build the capacity of local health departments (LHDs) to apply ethical decision-making frameworks to issues of health equity, to:
  - Elevate decision making, resource allocation, evaluation, and program implementation considerations when working with underserved populations and communities including BIPOC, Persons with Disabilities, Persons who are experiencing Houselessness, Rural, and Refugee, Immigrant and Migrant populations.
  - Raise LHDs' awareness and use of frameworks for decision making that centers transparency, fairness, and justice that aligns with the directives of public health.
     e.g. NACCHO Ethics Policy Statement

     (https://www.naccho.org/uploads/downloadable-resources/03-04-Public-Health-Ethics.pdf) APHA Policy Statement (www.apha.org/-/media/files/pdf/membergroups/ethics/code of ethics.ashx.)
  - Assist health departments in identifying public health ethics issues that are centered in health equity to bring forward for deliberation and analysis
  - Reflect on previous decisions and discuss alternative actions that are responsive to systemic and historical inequities.
  - Support the training of local health department leaders and community stakeholders in ethical deliberation and analysis.
  - Use lessons learned from COVID-19 to provide practical use of ethics in current COVID-19 response, recovery, and resilience.
- 2. Develop or customize up to two (2) resources, frameworks, or toolkits for LHDs to center health equity in their decision-making resource allocation, evaluation, and program implementation.
- 3. Support health departments in building an infrastructure that supports the practice of public health ethics and the role of health equity, including the guidance on creation of an ethics committee.

<u>The following table outlines the</u> major tasks and deliverables described above expected of the selected contractor, including an estimated timeline and suggested payment schedule.

Activity	Deliverable	Anticipated Date of
		Completion
Project Kick-off meeting with	<ul> <li>Meeting agenda and</li> </ul>	02/15/2024
NACCHO and TA Onboarding	list of attendees	
with TA Coordinators		
	• Timeline of project	
Join monthly project	<ul> <li>Meeting agendas and</li> </ul>	Monthly until June 2024
management calls with	notes	
NACCHO's TA Coordination		
team.		
Delivery of one (1) training	Recording of trainings	One session completed by
session. (See above for details	PPT slides	05/31/2024
on content objectives)	Resources shared	
	during trainings	
Development of up to two (2)	Drafts	• 04/15/2024
(toolkits, infographics, how-to,	Shareable resources	• 07/31/2024
and or guide)		- , - , -

# Method of Payment

NACCHO will pay the selected contractor in installments upon receipt of deliverables per the following payment schedule. Please note that NACCHO reserves the right to make changes to the project timeline and payment schedule if necessary.

Invoice Schedule				
Invoice Date	Activity	Deliverables	Amount	
04/30/2024	<ol> <li>Project Kick-off meeting and onboarding with TA coordinators</li> <li>Project timeline</li> <li>Drafts of training</li> <li>Monthly TA provider calls</li> </ol>	<ul> <li>Meeting recording, summary of meeting</li> <li>Project timeline</li> <li>Draft of trainings</li> <li>Draft/outlines of resources</li> <li>Meeting agendas and notes</li> </ul>	TBD	

	5. Drafts/outlines of resources	
07/31/2024	<ul> <li>6. Delivery of virtual session</li> <li>7. Revisions of resources</li> <li>8. Delivery of resources</li> <li>9. Monthly TA Calls</li> <li>Calls</li> <li>Delivery of resources</li> <li>Delivery of resources</li> <li>Meeting Ager and Notes</li> </ul>	bliow- CHO

\*<u>Note</u>: Proposals may have deliverables costs that vary from those suggested in this RFP but may not total more than the \$150,000.00 maximum total possible award.

## NACCHO SUPPORT

# NACCHO staff will serve as a resource to the contractor to ensure adequate completion of the SOW and achievement of project goals by fulfilling the following responsibilities:

- Provide background information related to the project, including access to NACCHO reports, data, and other resources necessary to complete the tasks above.
- Provide use of NACCHO's Zoom video conferencing and webinar platform.
- Provide input, guidance, and oversight of execution and completion of tasks, including through regular project planning and coordination communications (video conferencing, emails, phone calls, etc.).
- Promote consultant's funded efforts in coordination with project funder, as relevant and appropriate, to project grant recipients and NACCHO's broader membership.

## Proposal Response Format & Selection Criteria

The proposal narrative (6-page limit) must outline the following content and should use single-spaced, Times New Roman, 12-point font, with 1" margins.

**Cover Letter (5 maximum points not included in the 6-page limit, template below),** which includes the name and contact information of the main point of contact and fiscal point of contact for contract execution and payment purposes, if selected.

**Organization Background, Qualifications & Experience (35 maximum points)** – Describe your organization's mission and structure and explain why your organization qualifies to be responsive to the requirements of this RFP.

Describe your organizational and staff qualifications and experience providing similar goods or services related to building community LHD health equity capacity, as required in this RFP. Identify key staff responsible for completing proposed work and provide sufficient detail to demonstrate knowledge, skills, and abilities to perform the functions outlined in the RFP. While not a requirement, preference is for organizations with experience building the capacity of local health departments.

Include three references for which you have performed similar work to the requirements of this RFP, and include (as an attachment, which is not counted towards the 6-page count) and at least two examples of previous work that demonstrates the organization's capability to produce the work outlined in the Scope of Work.

Additionally, acknowledge that you have reviewed <u>NACCHO's standard contract language</u> and confirm agreement with the terms and conditions. See "Eligibility and Contract Terms" above for details.

**Methodology, Project Deliverables and Timeline (45 maximum points)** – Describe, in detail, your proposed methodology for meeting all project requirements and provide a realistic work plan including intermediate steps for achieving project requirements, expected product deliverables, and timeline for completion, based upon this RFP's Scope of Work.

**Budget Proposal (15 maximum points, not include in the 6-page limit)** – In the Budget Template (see Required Documents), provide a line-item budget, not to exceed \$150,000.00 and containing no unallowed expenses (see Allowable Expenses, in Appendix A), which clearly outlines proposed costs. Additionally, complete the budget narrative template (see Required Documents) with a written justification for each line item.

Please note the following guidance for completing the Budget Template:

- The funding amount, percent of total budget, and a narrative cost justification for each line item
- Personnel (number of staff, percent effort to the project and salary wages or hourly fees)
- Funds to be provided to other consultants/firms working on the project, if applicable
- Other costs associated with the project

The following items are NOT allowable expenses:

- Alcoholic Beverages
- Bad Debts
- Contributions and donations
- Entertainment Costs
- Fines and penalties
- Goods and services for personal use
- Lobbying

• Losses on other awards

## Submission Instructions

## **Applicants should:**

Review the requirements and expectations outlined in this RFP.

Read <u>NACCHO's standard contract</u> and provide a copy to the consultant's individual with signing authority for the entity that would be contracting with NACCHO, including any relevant financial or legal offices for advanced consideration. The selected contractor must: Agree to the contract language as indicated (i.e., no modifications or limited modifications) and be able to sign and return a contract to NACCHO within approximately 30 days of receiving it. No modifications will be made; or submit a written request for any limited, proposed changes to the terms and conditions within five (5) business days of award notification for NACCHO's review and negotiations, noting that proposed changes that significantly delay contract execution may result in an alternative consultant being selected.

## The submitted application <u>must</u> include the following items to be deemed completed:

- A cover page that contains the information outlined above.
- Narrative (no more than 6 pages) that addresses the Organization Background, Qualifications & Experience, as well as Methodology, Project Deliverables and Timeline sections described above.
- Required attachments listed above
- Required Documents

Required: Complete and submit a <u>Budget Template</u> and <u>Budget Narrative</u>
 Required: Complete and submit the <u>Vendor Information Form</u>

Required: Complete and submit the Certification of Non-Debarment

- Required: Signed <u>W-9</u> dated within the past year
- Required: Complete and submit the <u>FFATA data collection form</u> (This form will be required for all contracts over \$25,000, but if you are not able to complete the form in time for the application deadline, this form can be submitted up to three weeks after the application deadline.)
- Proof of active SAM.com (PDF of the SAM.gov active status report is preferred)
- Applications are to be emailed to <u>hesj@naccho.org</u> in one e-mail, please note all required documents (Budget Narrative, Budget template, Certificate of Non-Debarment, Vendor Information Form, W-9, FFATA Data Collection Form) should be sent as separate files; the proposal narrative can be sent as a single file by 11:59PM ET on 12/21/2023 with the subject line Health Equity Ethics RFP.
- Submissions after this deadline or incomplete submissions will not be considered.
- Hard copy (mailed, faxed) submission will not be considered.

NACCHO will confirm receipt of all applications within two business days, however, confirmation of receipt does not guarantee verification of completeness. If you do not receive

confirmation within 2 business days, please contact Glenda Young-Marquez at <u>hesj@naccho.org</u>. All applicants will be notified of their status on or around 01/04/2024. All questions may be directed to Glenda Young Marquez (<u>hesj@naccho.org</u>).

# Submission Template (optional):

A. COVER LETTE	R/ CONTACT	INFORMATION		
Consultant Nam	າe:			
Street Address				
City/State/Terr	itory			
Lead project com project):	ntact (agency-	-designated project contact for	all matters pert	taining to the
Name				
Email				
Phone				
Lead finance co processing cont Name	. – .	-designated finance contact fo ices):	r all matters per	taining to
Email				
Phone				
<b>Contact List for Core Team:</b> The three to six persons core planning team– these partners should be actively engaged to achieve the goals. <i>*Note can include more than one person for each category.</i>				
Name	Title	Organization	Email	Phone

NARRATIVE (N	lot to exceed 6	-pages)			
B. Organizatio	n Background,	Qualifications & Exp	erience		
C. Methodolo	gy, Project Deli	verables and Timelin	e		
D. Budget Proposal					
Attach completed budget template					
Attach completed budget narrative template					
Include responses to the following two questions at the end of your budget narrative:					
a. Do you have prior experience in Federal Contracting? (Yes/No)					
b.	b. Have you completed a Single Audit? (Yes/No)				

**Attachments (not counted toward the narrative 6-page limit)** - Please include the following attachments with your application:

Required: Complete and submit a <u>Budget Template</u> and <u>Budget Narrative</u> Required: Complete and submit the <u>Vendor Information Form</u> Required: Complete and submit the <u>Certification of Non-Debarment</u>

- Required: Signed <u>W-9</u> dated within the past year
- Required: Complete and submit the <u>FFATA data collection form</u> (This form will be required for all contracts over \$25,000, but if you are not able to complete the form in time for the application deadline, this form can be submitted up to three weeks after the application deadline.)
- Required: Proof of active DUNS number and active registration with SAM.gov

 Resumes/CVs – Provide resumes/CVs for each staff member responsible for project implementation, project management, or other positions identified in the requirements of the RFP.

## Response to Draft Contract

Selected applicant(s) will enter into an agreement with NACCHO. Draft agreements are available <u>here</u>. Review the agreement's terms and conditions—including provisions related to publications; acknowledgement of federal support; copyright interests; conference, meeting, and seminar materials; and logo use for conference and other materials—with your contracts officer and confirm that if selected, you will be prepared to enter into the agreement with NACCHO or identify and include any proposed changes with your proposal application. NACCHO reserves the right to accept or decline any proposed changes to the terms and conditions. Significant proposed changes, which could affect the agreement's timely execution, may impact your selection as a successful applicant.

# Funding and Disclaimer Notices

This project is supported by a grant from the Centers for Disease Control and Prevention (NOA 6 NU38OT000306-04-02). CDC does not endorse any product, service, or enterprise. Views expressed in related products do not necessarily reflect those of CDC or Health and Human Services.

This RFP is not binding on NACCHO, nor does it constitute a contractual offer. Without limiting the foregoing, NACCHO reserves the right, in its sole discretion, to reject any or all proposals; to modify, supplement, or cancel the RFP; to waive any deviation from the RFP; to negotiate regarding any proposal; and to negotiate final terms and conditions that may differ from those stated in the RFP. Under no circumstances shall NACCHO be liable for any costs incurred by any person in connection with the preparation and submission of a response to this RFP.

For any questions on any of the above, please contact Glenda Young-Marquez at <a href="https://www.hesj@naccho.org">hesj@naccho.org</a>

# Appendices

#### Appendix A.

## **Funding Restrictions**

- Please note that the federal government has implemented a prohibition against using federal funds to purchase telecommunications and video surveillance equipment and services from certain Chinese companies. This regulation is being incorporated into federal grants and contracts received NACCHO through <u>2 CFR 200.216</u> and/or Federal Acquisition Regulations (FAR) clause <u>52.204-25</u>.
- The federal regulation specifically prohibits the purchase of telecommunications equipment and services from: Huawei Technologies Company or ZTE Corporation (or any subsidiary or affiliate of such entities defined below); Hytera Communications Corporation, Hangzhou Hikvision Digital Technology Company, or Dahua Technology Company (or any subsidiary or affiliate of such entities). The definition of "Affiliate" can be found in <u>FAR 2.101</u>. The list of subsidiaries and affiliates of Huawei and ZTE can be found in <u>Supplement Number 4 to 15 CFR Part 744</u>.

Restrictions, which must be taken into account while writing the budget, are as follows: In accordance with the United States Protecting Life in Global Health Assistance policy, all non-governmental organization (NGO) applicants acknowledge that foreign NGO's that receive funds provided through this award, either as a prime recipient or subrecipient, are strictly prohibited, regardless of the sources of fund, from performing abortions as a method of family planning or engaging in any activity that promotes abortion as a method of family planning, or to provide financial support to any other foreign non-governmental organization that conducts such activities. See Additional Requirement (AR) 35 for applicability (https://www.cdc.gov/grants/additionalrequirements/ar-35.html).

- Recipient may not use funds for research
- Recipients may not use funds for clinical care
- Recipients may only expend funds for reasonable program purpose including personnel, travel, supplies, and services, such as contractual.
- Recipients may not generally use HHS/CDC/ATSDR funding for the purchase of furniture or equipment. Any such proposed spending must be identified in the budget.
- The direct and primary recipient in a cooperative agreement program must perform a substantial role in carrying our project objectives and not merely serve as a conduit for an award to another party or provide who is ineligible.
- Other than for normal and recognized executive-legislative relationships no funds may be used for: publicity or propaganda purposes, for the preparation, distribution, or use of any material designed to support or defeat the enactment of legislation before any legislative body the salary or expenses of any grant or contract recipient, or agent acting for such recipient, related to any activity designed to influence the enactment of legislation, appropriations, regulation, administrative action, or Executive order proposed or pending before any legislative body.

See <u>Additional Requirement (AR)</u> 12 for detailed guidance on this prohibition and <u>additional</u> guidance on lobbying for CDC recipients.

## Regarding Purchase of General (i.e. non-specialized) and Specialized Equipment

Requests to use awarded funding to purchase general equipment (excluding vehicles) on behalf of Jurisdiction Health departments or other beneficiary organizations outlined and approved in the associated Work Plan may be considered. Such spending must be identified and itemized, in the budget narrative, explained and justified in the narrative and is subject to review and approval by the Grants Management Official. Costs for purchase of general equipment (excluding vehicles) without approval by the Grants Management Official may be disallowed. Costs for purchase of general vehicles are not allowed.

Requests to use awarded funding to purchase specialized equipment (including specialized vehicles) on behalf of Jurisdictional Health Departments or other beneficiary organizations outlined and approved in the associated narrative may be considered. Such spending must be identified and itemized in the budget narrative, explained and justified in the Work Plan and is subject to review and approval by the Grants Management Official. Costs for purchase of specialized equipment (including specialized vehicles) without approval by the Grants Management Officials may be disallowed.

The recipient can obtain guidance for completing a detailed justified budget on the CDC website at the following Internet address:

http://www.cdc.gov/grants/interestedinapplying/applicationprocess.html

Please see CDC terms for non-research activities under the contract eligibility on the attached document: <u>https://www.cdc.gov/grants/documents/General-Terms-and-Conditions-Non-Research-Awards.pdf</u>.

For further guidance on the salary cap information <u>https://www.opm.gov/policy-data-oversight/pay-leave/salaries-wages/salary-tables/pdf/2021/EX.pdf</u> in the budget guidelines.

#### **Unallowed Expenses**

Funds may not be used for equipment purchases. Per HHS requirements, funds awarded under this RFP are prohibited from being used to pay the direct salary of an individual at a rate in excess of the federal Executive Schedule Level II (currently \$203,700).