School Immunization Program
Job Action Sheet

Public Information Officer

Mission

Develop and implement public information plan for the xxxxxx County school-located influenza immunization program

Equipment

Telephone, cell phone, computer, office space

Job qualifications

Public information experience

Physical requirements

None

Responsibilities

Develop and implement plan for public information on the school-located immunization program
Ensure appropriate consent secured for photos/interviews of students
Respond to media requests