Statewide Performance Improvement Training Initiative

Funding Opportunity for State Associations

Informational Webinar

October 6, 2022
Agenda

I. Welcome
Charisse Walcott – Center for State, Tribal, Local, and Territorial Support within the Centers for Disease Control and Prevention (CDC CSTLTS)

II. Project Overview and Application Details
Bianca Lawrence – National Association of County and City Health Officials (NACCHO)

III. Project Evaluation Summary
Rashel Rabinovich – NACCHO

IV. State-Level Organization Examples
Year Two Grantees

V. Q & A Session
Mona Poblete – NACCHO

VI. Closing
Bianca Lawrence – NACCHO and Charisse Walcott – CDC CSTLTS
Project Overview and Application Details

Bianca Lawrence – Senior Program Analyst, Public Health Infrastructure and Systems, NACCHO
Project Overview

**Objective:** Provide support for performance and community health improvement-related training and technical assistance to local public health departments (LHDs) through nine (9) statewide or state-level public health associations / organizations through a funding award of up to $10,000.

**Purpose:** Advance the ability and role of statewide or state-level public health associations / organizations to support LHDs, particularly in efforts to build health department internal and external infrastructure, and systems and performance improvement capacity.
Participating State-Level Organizations

- New Hampshire Public Health Association
- Florida Public Health Association
- Massachusetts Health Officers Association
- Cabarrus Health Alliance
- Kentucky Public Health Association
- Illinois Public Health Association
- Montana Public Health Institute
- Wisconsin Public Health Association
- Wisconsin Association of Local Health Departments and Boards
- New York State Public Health Association
- Pennsylvania Public Health Association
- Maryland Public Health Association
- Ohio Public Health Partnership
- North Carolina Institute for Public Health
- Cabarrus Health Alliance
- Colorado Association of Local Public Health Officials
- Indiana Public Health Association
- Illinois Public Health Association
- Kentucky Public Health Association
- Florida Public Health Association
Examples of Previous Requests

• Expanding training modules and making them available statewide
• Trainings for current and newly appointed health equity staff
• Public Health focus groups to inform equity self-assessment, the analysis of the focus groups, and compiling equity related resources
• Toolkits (administrators toolkit and public health system orientation toolkit)
• Virtual Events focused on moral distress and create a more resilient public health workforce
• Trainings and Learning communities related to accreditation, PHAB standards, quality improvement, CHA/CHIP, and communicating data
• Systems and performance improvement content experts to speak at conferences, forums, and trainings geared toward LHDs
Eligibility

- Statewide or state-level associations or organizations that support local health departments which includes, but is not limited to, the following types of organizations:
  - State Associations of County and City Health Officials (SACCHOs)
  - State Public Health Associations
  - State Associations of Local Boards of Health
  - Public Health Institutes
Application Submission

• Requests must be submitted via the online platform

• Required sections include:
  • Requesting agency information
  • Agency’s role in supporting LHDs around performance improvement
  • Previous experience providing training or support on performance improvement
  • Description of request for support
  • Need for training / technical assistance
Additional Required Documents

• Project Budget
• Vendor Information Form
• Certification of Non-Debarment Form
• W-9 Tax Form
• Documentation of Active Registration with SAM.gov including
  • Organization Name
  • SAM Unique Entity ID
  • CAGE Number
  • “Active” Status
  • Expiration Date
Additional Optional Information

- Details of your request/proposed activities
  - Speaker or Trainer
  - Target Audience
  - Needs of LHDs related to Topic
  - Timeline of Delivery
  - Method of Delivery

- Additional Information
Project Activities and Expectations

- T/TA Implementation
- Evaluation Support
- Community of Practice
T/TA Implementation

NACCHO will work with the state association / organization to finalize a scope of work for their T/TA implementation if awarded.

Delivery format for T/TA in previous years included the following:

- Virtual Trainings
- Webinar Series
- Surveys
- One-on-One Coaching
- Virtual Workshops
- Resource Guides and Toolkits
- Needs Assessments
- Focus Groups
- Virtual and in-person Conferences

All T/TA activities MUST be COMPLETELY implemented no later than July 31, 2023 (end of the project year).
Evaluation Support

**Pre-Outtake Call Survey and Outtake Call**

- Determining the impact and effectiveness of:
  - The T/TA provided to LHDs
  - The T/TA request model developed through this initiative

- Nine question survey
- 30-45 Minute Zoom Meeting

**Evaluation Data**

- All state associations should conduct a post-T/TA evaluation for all those who participated in their T/TA
- NACCHO will provide all state associations with three Likert scale questions and two open-ended questions that we **recommend** sites include in their post-T/TA evaluation
Statewide Association Training and Technical Support Community of Practice

• Opportunity for statewide associations / organizations to:
  • Share insights on topic areas that were covered with LHDs
  • Share best practices for providing T/TA on performance improvement topics
  • Learn about what sites were funded and the T/TA projects that were implemented through these sites
  • Provide additional feedback on the opportunity

• All grantees are **required** to:
  • Attend at least one (1) virtual networking event (hosted quarterly)
  • Post at least one (1) time to the CoP Virtual Community
Application Support: Consultation and Guidance Sessions

- These meetings happen *before* submitting your application
- Opportunity for those in the “ideation” phase of creating their T/TA project to support LHDs in their state
- 45 Minute Zoom Meeting with NACCHO and CDC CSTLTS

**Sign Up Process**

- Please request a consultation and guidance session through the following link: https://forms.gle/39fgfLSo4pbM3XST8
- Sessions will take place **October 17, 2022, to November 4, 2022**
## Project Timeline

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<tr>
<th>Date Range</th>
<th>Event Description</th>
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<tr>
<td><strong>October 3, 2022</strong></td>
<td>Application <strong>OPENS</strong>, and requests can be submitted via the online platform</td>
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<td><strong>October 6, 2022</strong></td>
<td>Informational webinar for interested applicants</td>
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<td><strong>October 17, 2022</strong> to <strong>November 4, 2022</strong></td>
<td>Optional Consultation and Guidance Sessions with NACCHO and CDC CSTLTS</td>
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<td><strong>November 7, 2022</strong></td>
<td>Application <strong>CLOSES</strong></td>
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<td><strong>November 18, 2022</strong></td>
<td>All applicants are notified of their award status and next steps if accepted</td>
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<td><strong>December 30, 2022</strong></td>
<td>Contracts finalized</td>
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<td><strong>January 1, 2023</strong>, to <strong>July 31, 2023</strong></td>
<td>Implementation of T/TA</td>
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<td><strong>July 31, 2023</strong>, to <strong>August 11, 2023</strong></td>
<td>Evaluation Support (Pre-Outtake Call Survey, Outtake Call, Evaluation Data Due)</td>
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## Overview of Major Changes

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<td><strong>No more rolling application</strong></td>
<td>We will be using a RFA process with a set timeline to submit your application. The application opened on October 3, 2022, and ALL applications are due for consideration by November 7, 2022.</td>
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<td><strong>Additional time to implement T/TA activities</strong></td>
<td>All Year 3 grantees will have contracts beginning in January 2023 and ending in July 2023, giving all grantees six (6) full months to implement their T/TA activities.</td>
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<td><strong>No mandatory intake calls</strong></td>
<td>These have been replaced by <em>optional</em> consultation and guidance sessions that applicants can sign up for before they submit their application.</td>
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<td><strong>Funding increase to $10,000 maximum</strong></td>
<td>The funding has increased from its original maximum of $5,000 to $10,000 to allow for additional support to statewide associations to implement their T/TA activities.</td>
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<td><strong>True cohort of grantees</strong></td>
<td>We will only be awarding nine (9) associations / organizations through this year's funding opportunity, and all will be engaged from January 2023 through July 2023.</td>
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<td><strong>Additional required grant activities</strong></td>
<td>All grantees will be required to attending 1 (out of 3) virtual networking events and post on the Virtual Communities platform at least once.</td>
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Project Evaluation Summary, 2022

Rashel Rabinovich – Research and Evaluation Specialist, NACCHO
General Information

• Held outtake calls with 9 recipients
  • 6 Public Health Associations
  • 1 Public Health Institutes
  • 1 SACCHOs
  • 1 Public Health Partnership
• Funding ranged from $4973-5000
Outtake Calls

• All calls took place after training/technical assistance opportunity had been completed

• 78% of sites completed an evaluation of their training/technical assistance activities

• Meetings were recorded for note taking purposes and occurred over Zoom

• All calls followed a nine-question script
General Evaluation

• Overall, all participants stated that they were satisfied with the experience

• Participants funded webinars, workshops, self-assessments, trainings, organizational support, and the administration of tool kits.

• The majority of participants stated that the funding filled a gap and that they would either re-apply or recommend to others to apply

• 56% of participants participated in both years of the project
Evaluation Summary

• Due to the flexible nature of this funding, LHDs could mold this project to fit niches that other funding does not fit.

• Many LHDs saw this funding as an initial step towards reducing burnout, addressing health equity, or accreditation and wanted to continue efforts after project completion.
Purpose- How were needs identified?

- Increased funding for/focus on health equity (n=2)
- Training up new staff due to turnover (n=3)
  - Turnover caused by pandemic related stress/burnout in the field
  - People working in public health for first time
- Regular feedback (n=2)
- Past challenges experienced (n=2)
Impact on PI Efforts Among LHDs

• Better understood needs of stakeholders and partners (n=2)
• Saw this project as initial steps (n=3)
  • Accreditation
  • Incorporating equity in all work
  • Addressing burnout
• Continued using resources/lessons learned and incorporating them further into work (n=5)
Process Positives

• Streamlined easy process (n=6)
  • Especially application process

• Flexible funding mechanism (n=4)
  • Allowed participants to be intentional with spending money
    • Filled gaps other funding doesn’t/can’t

• NACCHO staff were communicative (n=2)
Process Challenges

• No process challenges (n=4)
• Time (n=3)
• Other challenges mentioned once;
  • Which events to prioritize
  • Filling out vendor work
  • Staff turnover during funding period
  • Staying within funding scope
  • Contract ownership
State-Level Organization Examples

Year Two Grantees
State-Level Organization Project Examples

Sara Suisman
Program Coordinator
Indiana Public Health Association

Margaret Benson Nemitz, MPH
Strategic Approaches Coordinator
North Carolina Institute for Public Health
Contact Information

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