

2018 MRC Challenge Awards Application Overview

1. MRC Unit Information

- MRC Unit Number (4 digit format, example: 0123) *
- MRC Unit Name *
- Name of MRC Contact Person *
- MRC Unit Email *
- MRC Unit Phone Number *
- MRC Unit Street Address *
- City *
- State *
- Zip Code *
- MRC Region (example Region 6) *

2. Sponsor Agency or 501(c)3 Information and Signatory Authority

- Legal Name of Sponsoring Agency (if MRC Unit is a 501(c)3 list Official Name) *
- Employer Identification Number *
- DUNS Number (Dun and Bradstreet Number)
- First and Last Name - Authorized Signatory for Organization *
- Email for Authorized Signatory for Organization *
- Phone Number - Authorized Signatory for Organization *
- Street Address for Housing/Sponsor Agency *
- City *
- State *
- Zip Code *

3. MRC Challenge Award Information

- Select the funding level you are applying for: *
 1. \$2,500
 2. \$7,500
 3. \$12,500
- Select the Project Focus Area: *
 1. Building and Sustaining Community Resiliency
 2. Enhancing Community Collaboration and Partnerships
 3. Strengthening Community Health
- What is the name of your Challenge Award Project *
- Select the primary topic area that your project addresses: *
(Volunteer Recruitment/Retention, Preparedness Outreach, Vulnerable Population Assessments, Communication Technology and Social Media, Develop Mission Ready Packages or Deployable Teams, Medical Countermeasures/POD's, Active Shooter/Active Bystander Response, Healthcare or Community Coalitions, Mental/Emotional Health, Chronic Disease Prevention, Healthy Eating/Addressing Food Deserts, Environmental Health, Infectious Diseases, Tobacco Use/Electronic Smoking Devices, Maternal & Child Health, HIV/STDs, Zika Related, Opioid Crisis, Injury and Violence Prevention, Health Equity, other)
- Select all that Apply:
Partner with an Academic Institution, Conduct or Participate in a Training Exercise, Develop a Training or Educational Resource, Continuation of a project from previous Challenge Award

4. Challenge Award Project Proposal Description, Work Plan, Budget, and Evaluation

Project Description (50% of total score)

- For the focus area you've selected, describe your program, initiative, or activity. (Maximum 300 words) *
- Describe the goals of your project. What are the measurable objectives for your project? (Maximum 300 words) *
- Who is the target audience for your project? How are the MRC Volunteers involved? (Maximum 200 words) *
- Describe the benefits and impacts your program, initiative, or activity will have on your community and/or participants. What are the expected measurable outcomes? (Maximum 200 words) *
- Describe what makes your program, initiative, or activity innovative or how it benefits your MRC unit.. (Maximum 200 words) *

Work Plan (30% of total score)

- Implementation plans: Describe how the project will be carried out and how the MRC Volunteers are engaged in the process. You should list any specific steps you will take. (Maximum 200 words) *
- List your project timeline. (Maximum 200 words) *
- What are your sustainability plans for your project? (Maximum 200 words) *

Budget (10% of total score)

- Provide line item estimates for the following categories: 1. Administrative Costs and Fees; 2. Professional Service Fees; 3. Facilities, Rentals and AV Fees; 4. Uniforms, Equipment and Resources; 5. Training & Exercises (T&E); 6. Travel/Transportation Services; 7. Awards, Recruitment and Outreach. (Maximum 300 words) *

Evaluation (10% of total score)

- Describe how you will obtain and report data, as well as measure your project's success and community impact. Consider: What evaluation tools will you be implementing to measure success? How will success be defined for this project? (Maximum 200 words) *

* Denotes a required answer