

Bridging Maternal-Child Health (MCH), Infectious Disease (ID), Preparedness, and Birth Defects within Cities and Counties (MIP) Project

2019-2024 At a Glance

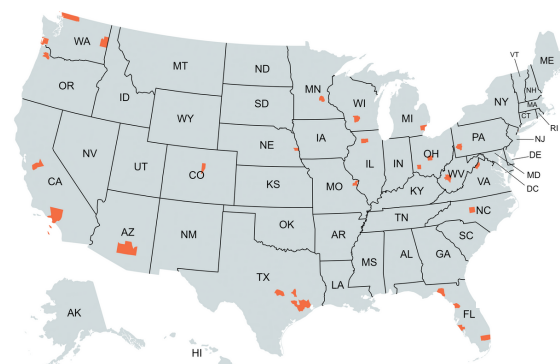


MIP Project Goals

- Develop inter/intra agency organizational capacity between MCH, ID, preparedness, and birth defects surveillance programs to protect vulnerable populations, including pregnant people, infants, and families at the local level
- Support public health and clinical care partnerships at the local level and relevant maternal-child health stakeholders to increase the jurisdiction's ability to protect, respond, and support pregnant women, infants, and children from emerging threats

MIP Workgroup

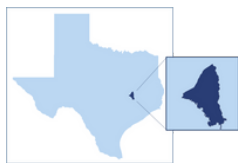
Comprised of local health department (LHD) staff with expertise and interest in the intersectionality of MCH, ID, preparedness, and/or birth defects. Meet regularly to discuss variations, gaps, and promising practices in coordinating response and surveillance of infectious disease threats on pregnant people and infants.



2019-2023 Workgroup Members

MIP Demonstration Site Project (2022-2023)

NACCHO selected 3 LHDs who served as demonstration sites and participated in an action planning process where they identified priorities for collaboration and took concrete steps to increase the prioritization of pregnant people and infants within emergency preparedness and response planning and activities.



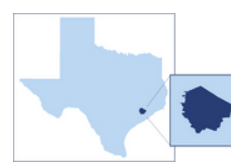
Brazos County Health District

- Developed an ID resource guide for families and community members on Flu, COVID-19, and RSV
- Created a community educational curriculum for daycare providers
- Designed and delivered emergency go-bags for families



LA County Department of Public Health

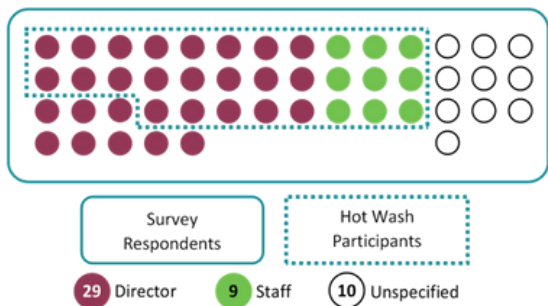
- Developed a generic incident action plan for emerging infectious conditions impacting MCH populations
- Created communications materials for a congenital infectious condition
- Developed a plan for ongoing project team collaboration



Fort Bend County Health & Human Services

- Developed a communications plan for reaching MCH populations
- Proposed amendment to the county emergency plan to include MCH populations
- Conducted an assessment identifying barriers to prenatal care in the community

COVID-19 Hotwash with LHD Directors and Staff



LHDs provided insight into their COVID-19 response by completing a survey and participating in one of two Hotwash sessions. The goals were to identify:

- strengths and weaknesses of the collaboration between MCH, ID, and preparedness
- strategies and tools developed during the pandemic that should be utilized in the future
- what needs to be in place so that LHDs can ensure pregnant people and infants have access to needed support during the next pandemic

Key themes that made the COVID public health response unique



Length of the pandemic



Spread of misinformation



Politicization of response

Dissemination and Resource Sharing

NACCHO used various communication channels to share project accomplishments and successes and disseminate MIP lessons learned to other LHDs working in this space.

- ◆ Presentations at **15+** conferences & meetings
- ◆ **10+** *NACCHO Voice* blog posts & *NACCHO Exchange* articles
- ◆ **40+** technical assistance calls
- ◆ **35+** resources in NACCHO's MCH/EPR Resource Repository



Lessons Learned

Establish Partnerships Early

- Bring MCH, EPR, and ID divisions together regularly to establish sustainable partnerships at the local level
- Ensure that MCH has a seat at the table during emergency planning conversations
- Create relationships with community partners during normal operations for support during an emergency

Make Collaboration the New Normal