

ORGANIZATION INFORMATION

Organizations not associated with an LHD may apply for this category.
Affiliate Membership is subject to NACCHO's approval.

ORGANIZATION INFORMATION:

Organization

Mailing Address

Street Address (if different than mailing address)

City State Zip

Main Phone

Website

Please identify the contact to receive key NACCHO communications. Note: This membership category does not include voting rights or committee participation.

PRIMARY CONTACT INFORMATION:

First Name MI Last Name Credentials

Title

Email

Mailing Address

City State Zip

Main Phone

DUES & PAYMENT INFORMATION

AFFILIATE BUSINESS PARTNER LEVEL (Check One):

- Diamond Level** \$35,000
- Platinum Level** \$25,000
- Gold Level** \$15,000

PAYMENT TYPE:

- Check (made payable to NACCHO)
- Charge my: Visa MasterCard American Express

Card Number Exp. (MM/YY)

Name On Card

NACCHO Federal Tax ID: 52-1426663

Please return the completed application with payment to NACCHO-ABP@NACCHO.org.

Membership is non-transferable, non-refundable and non-tax-deductible.

AFFILIATE BUSINESS PARTNERSHIP

KEY BENEFITS

Engagement Opportunities

Educate and engage NACCHO members through complimentary and discounted webinars, dedicated newsletters, and advertising in NACCHO membership e-Publications.

Annual Conference Recognition and Discounts

The organization's name and partner level will be displayed on conference materials and in exhibitor booths.

Discount on Conference Exhibit Booth Space

Receive a 4% discount on exhibit booth spaces if reserved and paid in full no later than 90 days before the annual conference. Pay no later than 60 days and are eligible for a 2% discount.

Multi-Year Membership Discount

Pre-pay for three years of membership and receive a 5% discount.

...and even more!

Take a look at the benefits for each level and decide which is the best fit for your organization.

ORGANIZATION INFORMATION

Help us learn more about your organization by providing the requested information below:

Organization Name

Organization Mission Statement

Describe how your organization currently works with and/or supports local and governmental public health.

Describe which membership level your organization is applying for and how your organization plans to use the listed benefits in that level. Also, describe which benefits are of most interest to your organization and if there are other benefits or requests not listed on the attached chart.

Please provide a brief biography about your organization for inclusion on our affiliate business partner webpage. Additionally, please attach your organization's logo with this application in PNG format.

Please feel free to include any additional information via email to NACCHO-ABP@NACCHO.ORG

PROGRAM WORKGROUPS

Which programs best align with your organization? (Find descriptions [here](#))

- | | | |
|---|---|---|
| <input type="checkbox"/> Behavioral Health | <input type="checkbox"/> Health Equity and Social Justice | <input type="checkbox"/> Public Health Communications |
| <input type="checkbox"/> Biosurveillance | <input type="checkbox"/> Chronic Disease | <input type="checkbox"/> Public Health Law and Policy |
| <input type="checkbox"/> Health and Disability | <input type="checkbox"/> HIV, STI, & Viral Hepatitis | <input type="checkbox"/> Public Health Preparedness |
| <input type="checkbox"/> Environmental Public Health | <input type="checkbox"/> Infectious Disease | <input type="checkbox"/> Radiation |
| <input type="checkbox"/> Epidemiology | <input type="checkbox"/> Immunization | <input type="checkbox"/> Research & Evaluation |
| <input type="checkbox"/> ePublic Health and Informatics | <input type="checkbox"/> Injury and Violence Prevention | <input type="checkbox"/> Surge Management |
| <input type="checkbox"/> Food Safety | <input type="checkbox"/> LHIT | <input type="checkbox"/> Workforce and Leadership |
| <input type="checkbox"/> Global Climate Change | <input type="checkbox"/> Maternal, Child, and Adolescent Health | <input type="checkbox"/> Vector Control |
| <input type="checkbox"/> Government Affairs/Advocacy | <input type="checkbox"/> Medical Countermeasures | |

AFFILIATE BUSINESS PARTNER PROGRAM

2026 MEMBERSHIP LEVELS



Benefits*	Diamond	Value	Platinum	Value	Gold	Value
Annual Membership Fee	\$35,000	\$76,800	\$25,000	\$45,700	\$15,000	\$26,950
Individual Memberships for Staff	15	\$3,000	12	\$2,400	6	\$1,200
Multi-Year Membership Discount (3 years)	10%	+	10%	+	10%	+
Educational/Engagement						
60-Minute Webinar**	1	\$10,000	1	\$10,000	50% off	\$5,000
Additional 60-Minute Webinar**	25% off	+	25% off	+	25% off	+
60-Minute Focus Group**	1	\$10,000	50% off	+	n/a	n/a
Subject Matter Collaboration	9 hours	\$2,000	6 hours	\$1,500	3 hours	\$1,000
Communications/Marketing						
Dedicated Newsletter	2	\$20,000	1	\$10,000	1	\$10,000
NACCHO Partner Level Logo	Yes	+	Yes	+	Yes	+
Listed in Online Partner Directory	Yes	+	Yes	+	Yes	+
Virtual Townhall Meeting (2x/year)	Yes	+	Yes	+	Yes	+
Posts in Membership Weekly/Social Media	9	\$18,000	6	\$12,000	3	\$6,000
Discount on Additional Posts	25% off	+	25% off	+	25% off	+
Annual Conferences						
10x10' Exhibit Booth (premium)	1	\$3,800	n/a	n/a	n/a	n/a
10x10' Exhibit Booth (standard)	n/a	n/a	1	\$3,300	50% off	\$1,750
Lead Retrieval with Booth	1	\$1,500	1	\$1,500	50% off	\$750
Standard Electricity with Exhibit Booth	1	\$500	1	\$500	50% off	\$250
Free Meeting Space***	1 days	\$5,000	½ day	\$2,500	n/a	n/a
ABP Recognition at Exhibitor's Booth	Yes	+	Yes	+	Yes	+
Recognition in Mobile App/Signage	Yes	+	Yes	+	Yes	+
Complimentary Conference Registration	3	\$3,000	2	\$2,000	1	\$1,000
Discounted Conference Registration	25% off	+	25% off	+	25% off	+

*all benefits must be used within the membership year

**includes web reg list, post web dissemination in NL

***pending meeting space availability

THANK YOU TO OUR 2025 SPONSORS AND PARTNERS



Membership Engagement Opportunities

Educational Webinar	Member Rate	Non-Member Rate	Specifications
30-minutes	\$5,000	\$7,500	<i>via Zoom: Tuesday, Wednesday, Thursday 2 or 3 PM ET topic/content preapproved by NACCHO</i>
60-minutes	\$10,000	n/a	
Educational Outreach	Member Rate	Non-Member Rate	Specifications
Dedicated eNewsletter	\$10,000	\$15,000	<i>up to 250 words, includes logo placement topic/content preapproved by NACCHO</i>
Educational Marketing	Member Rate	Non-Member Rate	Specifications
Social Media Post	\$2,000	\$3,500	<i>choose one: Facebook, LinkedIn, or X/Twitter topic / content preapproved by NACCHO</i>
Educational Focus Group	Member Rate	Non-Member Rate	Specifications
60-minutes	\$10,000	n/a	<i>NACCHO invites up to 20 local health departments to participate. Use this time to engage with our members and learn what they have to say about a topic(s) of your choice. *topic/content preapproved by NACCHO</i>
90-minutes	\$15,000	n/a	
Membership Query	Member Rate	Non-Member Rate	Specifications
Ask up to 4 Questions	\$6,500	n/a	<i>Query NACCHO's membership on the topic of your choice. NACCHO will send the query to members; your organization will provide the platform, questions, and summary data. Questions pre-approved by NACCHO.</i>
Ask up to 8 Questions	\$12,000	n/a	

Membership Weekly e-Newsletter				Specifications
Type	Dimensions	Member Rate	Non-Member Rate	
top page banner ad	Width: 960 pixels Height 300 pixels	\$2,500.00	n/a	<i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i>
mid page banner ad/post	Width: 960 pixels Height 300 pixels	\$2,000.00	\$2,700.00	<i>frequency: weekly - open rate: 42%+</i>
text with logo ad/post	up to 250 characters	\$1,500.00	\$2,100.00	<i>reach: 100K+ health department staff</i>
text only ad/post	up to 250 characters	\$1,000.00	\$1,450.00	<i>discount with multi-issue purchase</i>

NACCHO Conference Website			Specifications
Type	Member Rate	Non-Member Rate	
Conference Platform Rotating Banner Ad	\$5,000.00	n/a	<i>Choose Preparedness Summit, NACCHO360, or PHI*Con. includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB. Spec sizes will be provide for each type of ad.</i>
Conference Platform Tile Ad	\$3,600.00	\$5,700.00	
Website Sub-Page Banner Specs	\$3,100.00	\$5,000.00	

To learn more, please contact: Francine Gamer, Event Sales and Services Manager
Email: exhspon@naccho.org Phone: (202) 753-6080