



National Association of County & City Health Officials

# Affiliate Business Partner NEW MEMBER APPLICATION

## ORGANIZATION INFORMATION

Organizations not associated with an LHD may apply for this category. Affiliate membership is subject to NACCHO's approval.

Organization Name

Mailing Address

City State Zip

Street Address (if different than mailing address)

Main Phone

Website

## PRIMARY CONTACT INFORMATION

Please identify the contact to receive key NACCHO communications. NOTE: This membership category does not include voting rights or committee participation.

First Name MI Last Name Credentials if used

Title

Email

Mailing Address

City State Zip

Primary Phone  Office  Home  Cell

Secondary Phone  Office  Home  Cell

## DUES & PAYMENT INFORMATION

**Affiliate Business Partner Category** (check one):

- Bronze Level \$ 5,000
- Silver Level \$ 7,500
- Gold Level \$ 10,000
- Platinum Level \$ 15,000
- Diamond Level \$ 25,000

**PAYMENT TYPE:**

- Check (made payable to NACCHO)
- Charge my:  Visa  MasterCard  American Express

Card Number Exp (MM/YY)

Name on Card

NACCHO Federal Tax ID: 52-1426663

Please return the completed application with payment to [membership@naccho.org](mailto:membership@naccho.org).  
Membership is non-transferable, non-refundable and non-tax-deductible.

## KEY BENEFITS

### Engagement Opportunities

Educate and engage NACCHO members through complimentary and discounted webinars, dedicated newsletters, and advertising in NACCHO membership e-Publications.

### Annual Conference Recognition and Discounts

Organization's name and partner level will be displayed in conference materials and exhibitor booths.

### Discount on Conference Exhibit Booth Space

Receive a 4% discount on exhibit booth spaces if reserved and paid for in its entirety no later than 90 days of the annual conference. Pay no later than 60 days are eligible for a 2% discount.

### Multi-Year Membership Discount

Pre-pay for three years of membership and receive a 5% discount.

### ...and even more!

Take a look at the benefits for each level and decide which is the best fit for your organization.

Help us learn more about your organization by providing the requested information below and emailing your responses with this application to [membership@naccho.org](mailto:membership@naccho.org).

Organization Name:

Organization Mission:

Describe how your organization currently works with and/or supports local and governmental public health.

Describe your goals in partnering with NACCHO (what does your organization hope to accomplish and how this partnership will benefit your organization as well as NACCHO members)

Describe which membership level your organization is applying for and how your organization plans to use the listed benefits in that level. Also, describe which benefits are of most interest to your organization and if there are other benefits or requests not listed on the attached chart.

Please provide a brief biography about your organization for future inclusion on our affiliate business partner webpage. Additionally, please attach your organization's logo with this application in PNG format.



Which program areas best align with your organization? (find descriptions [here](#))

- Behavioral Health
- Biosurveillance
- Health and Disability
- Environmental Public Health
- Epidemiology
- ePublic Health and Informatics
- Food Safety
- Global Climate Change
- Government Affairs/Advocacy
- Health Equity and Social Justice
- Chronic Disease
- HIV, STI, & Viral Hepatitis
- Infectious Disease
- Immunization
- Injury and Violence Prevention
- Maternal, Child, and Adolescent Health
- Medical Countermeasures
- Medical Reserve Corps
- Performance Improvement
- Public Health Communications
- Public Health Law and Policy
- Public Health Preparedness
- Radiation
- Research & Evaluation
- Surge Management
- Workforce and Leadership
- Vector Control

Anything else we should know while considering your application?

# NACCHO

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	Diamond	Platinum	Gold	Silver	Bronze
<b>Annual Membership</b>					
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
individual memberships for staff	12	8	6	4	2
multi-year membership discount (3 years)	5%	5%	5%	5%	5%
<b>Member Engagement</b>					
60-minute webinar	3	2	1	50% off	25% off
annual dedicated enewsletter on topics of interest	1	1	50% off	50% off	25% off
annual research brief/industry perspective (4-6 pages)	1	1	50% off	50% off	25% off
full access to Directory of Local Health Departments	yes	yes	yes	yes	yes
<b>Recognition</b>					
identified by NACCHO partner level logo	yes	yes	yes	yes	yes
listed on NACCHO partner directory	yes	yes	yes	yes	yes
Affiliate Business Partner Circle participation	yes	yes	yes	n/a	n/a
complimentary ad in NACCHO ePublication (TBD)	8	6	4	2	1
discounted ad in NACCHO ePublication	25% off	25% off	25% off	25% off	25% off
complimentary social media post (Linked In, Facebook, or Twitter)	5	4	3	2	1
<b>Conferences Recognition/Discounts</b>					
partner level & company logos in guide/signage	yes	yes	yes	yes	yes
partner level recognition at exhibitor's booth	yes	yes	yes	yes	yes
complimentary conference registration	3	2	1	n/a	n/a
discount on conference exhibit booth space (if paid 90 days before conference)	4%	4%	4%	4%	4%
discount on conference exhibit booth space (if paid 60 days before conference)	2%	2%	2%	2%	2%
advanced notice of housing opening	yes	yes	yes	yes	yes



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# Advertising and Engagement Opportunities

Webinar (30 minutes)				
30-minute webinar (Tuesday, Wednesday, Thursday 2 or 3 PM ET) topic/content preapproved by NACCHO		<b>Member Rate</b> \$3,500	<b>Non-Member Rate</b> \$6,000	
Webinar (60 minutes)				
60-minute webinar (Tuesday, Wednesday, Thursday 2 or 3 PM ET) topic/content preapproved by NACCHO		<b>Member Rate</b> \$5,000	<b>Non-Member Rate</b> \$8,000	<b>#available (up to)</b> 2
Webinar (90 minutes)				
90-minute webinar (Tuesday, Wednesday, Thursday 2 or 3 PM ET) topic/content preapproved by NACCHO		<b>Member Rate</b> \$7,500	<b>Non-Member Rate</b> \$10,000	
NACCHO Virtual Communities				
up to 200 words, includes URL placement topic/content preapproved by NACCHO		<b>Member Rate</b> \$4,000	<b>Non-Member Rate</b> \$5,000	<b>#available (up to)</b> 4
Dedicated eNewsletter				
up to 400 words, includes logo placement topic/content preapproved by NACCHO		<b>Member Rate</b> \$5,000	<b>Non-Member Rate</b> \$8,000	<b>#available (up to)</b> 1
Social Media Posts				
topic/content preapproved by NACCHO		<b>Member Rate</b> \$1,250	<b>Non-Member Rate</b> \$2,100	
NACCHO E-Newsletter: Membership Weekly				
frequency:	weekly			
reach:	25,000 local health department staff			
Size	Ad Dimensions	Member Rate	Non-Member Rate	# available (up to)
banner ad top	Width: 960 pixels, Height 300 pixels	\$975.00	\$1,200.00	1
banner ad mid	Width: 960 pixels, Height 300 pixels	\$875.00	\$1,100.00	1
<i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i>				
logo/text ad	up to 250 characters	\$650.00	\$750.00	2
text only ad	up to 250 characters	\$550.00	\$650.00	2
<i>*discount available with purchase of multi-issue package</i>				



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# Advertising and Engagement Opportunities

NACCHO E-Publication: (available April 2021)				
frequency:	monthly	page count: 8-12 pages		
reach:	25,000 local health department staff			
Size	Ad Dimensions	Member Rate	Non-Member Rate	# available (up to)
full-page	W 7 in x H 8 in (W 2100 px x H 2400 px)	\$1,750.00	\$2,100.00	2
half-page	W 7 in x H 3.875 in (W 2100 px x H 1163 px)	\$1,100.00	\$1,400.00	4
top page banner	W 7 in x H 1.4 in (W 2100 px x H 420 px)	\$975.00	\$1,250.00	2
quarter-page (horizontal)	W 4.5 in x H 3 in (W 1350 px x H 900 px)	\$925.00	\$1,150.00	2
bottom page banner	W 7 in x H 1.4 in (W 2100 px x H 420 px)	\$875.00	\$1,050.00	2
	<i>includes URL placement; format in JPEG or PNG format, no larger than 1.1 MB.</i>			
logo/text ad	up to 250 characters	\$750.00	\$850.00	2
text only ad	up to 250 characters	\$650.00	\$750.00	4
<i>*discount available with purchase of multi-issue package</i>				