

You are waiting to join:

2016-2017 MRC Challenge Awards Webinar Primer

The call will begin at
1:30 PM ET.

This event is listen-only. The webinar audio can be listened through your computer audio and questions can be submitted in the Q&A box.

Date Aug 30, 2016

1:30-2:30 PM ET



MRC Challenge Awards

2016-2017 Award



Logistics

- This webinar is Listen-only and can be listened through your computer speakers.
- This call is being recorded and the recording will be shared on the MRC NACCHO website.
- Submit questions through the Q&A box on the right of the presentation.

NACCHO MRC Team:

Chevelle Glymph

Kathy Deffer

Kabaye Diriba

Kevin Jacinto

Crystal Young

Speakers

Jennifer Kramer

Livingston County MRC

Nancy Carlson

Minnesota Behavioral

Health MRC



What is the MRC Challenge Award?

Competitive award for projects that foster innovation

Demonstrates the MRC's capability to enhance the resilience of local communities

Aligned with national health initiatives that are a priority in your community



Focus Areas



Challenge Award Timeline

September
2016

- 2016-17 Request for Application announcement

October 2016

- NACCHO webinar on application basics for new applicants

November 2016

- Application process opens

December 2017

- Application process closes

Challenge Award Timeline

February 2017

- Announce Challenge Awards
- Submission of Contracts begins

April 2017

- Deadline to Submit Contract

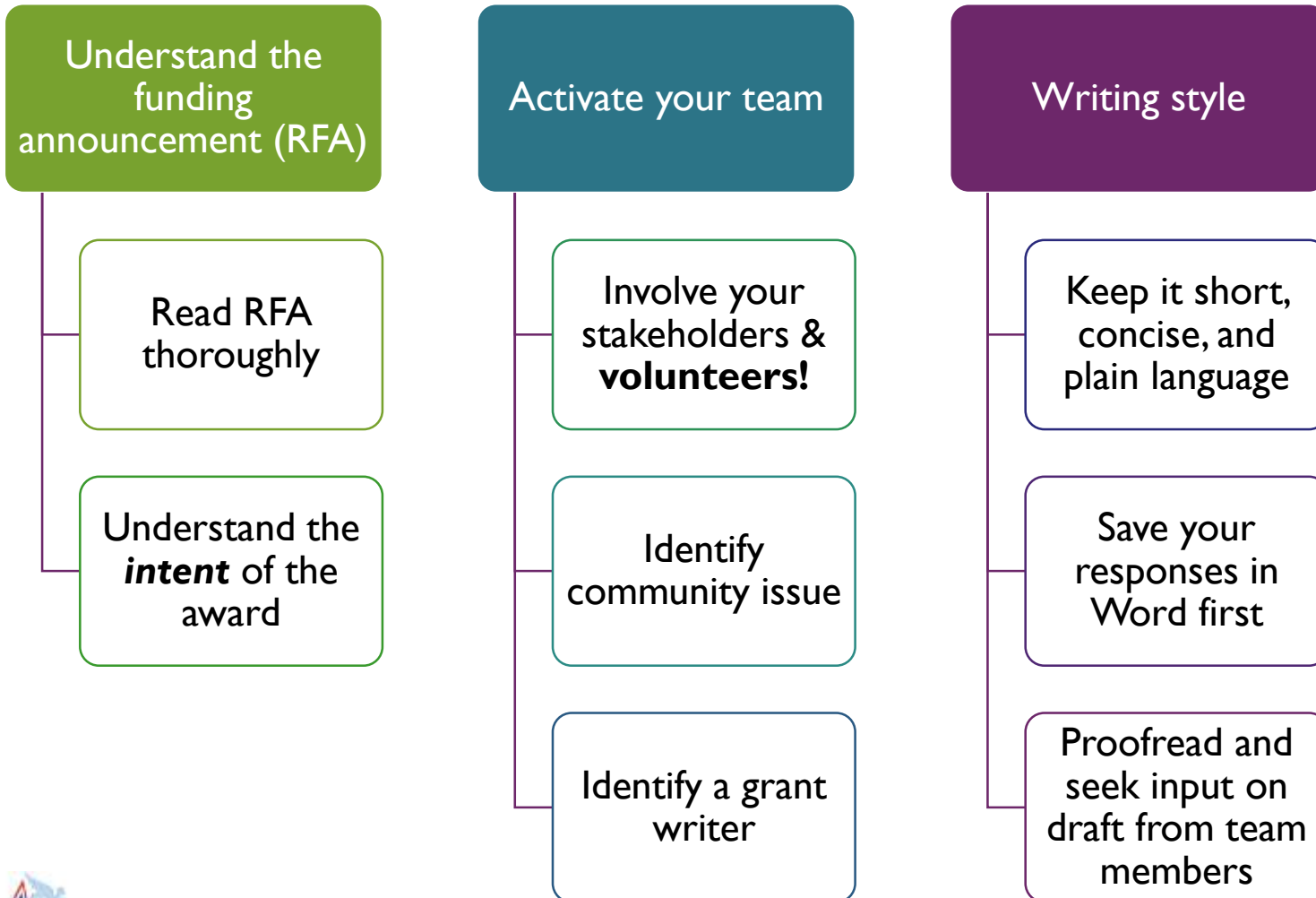
September
2017

- Six month project evaluation

March 2018

- Final project evaluation

First steps when Applying for an Award



Challenge Award

Building a Reunification Support Team in Livingston County

Jennifer Kramer, P.E.

Livingston County Medical Reserve Corps, Michigan



Challenge Award Focus

- **Partners for Empowered Communities**
- Through partner collaboration, a **MRC Reunification Support Team will be developed** to assist in the whole community inclusive planning approach to family reunification. Natural/man-made disasters are more prevalent and mass shootings are increasing at an alarming rate. Family reunification is one of the most frequently overlooked aspects in emergency planning, yet is most critical to successfully prepare and respond to an emergency. Public Health can play an important role and our MRC can fill this gap. The Reunification Support Team will consist of at least 20 dedicated MRC volunteers who will be trained on preparedness topics and elements specific to family reunification planning. This initiative is unique in that Public Health is engaging in a non-traditional role to meet a critical need for increasing community resiliency.



Snapshot of Livingston

- Unique location in south-central Michigan - not a major metropolitan area but convenient access to Detroit, Lansing, Ann Arbor and Flint.
- 3 major expressways run through the county allowing for easy access to metro areas
- Located in the university research corridor of University of Michigan, Michigan State University and Wayne State University.
- Population 180,000 (fastest growing County in the State)
- 585 square miles consisting of urban, rural and recreation area (164 lakes)
- Two main cities - Howell (9,489) and Brighton (7,444), 2 villages, 1 town
- 5 public school districts, 5 charters, and 12 private schools (approx 30,000 students)
- Largely composed of bedroom communities but maintaining significant growth in service and industrial economic sectors
- Extensive partnerships and great collaboration





Livingston County United Way



✓ READY IN LIVINGSTON COUNTY



Partner → Provide → Prepare → Protect

Community Resilience:
The capacity of the community as a whole to prepare for, respond to, and recover from adverse events and unanticipated crises that threaten the health of all.



Achieving Community Resilience:
Involves the full range of community-based organizations and agencies in preparedness, response, and recovery planning activities, and broadening the understanding of disaster preparedness to include community health and well-being.



LIVINGSTON COUNTY EMERGENCY PREPAREDNESS PARTNERS



Brainstorming Process

- **KEY TIMING:** Departmental accreditation and strategic planning (HD Strategic Plan Process, Finalizing Community Health Improvement Plan, and MRC Strategic Plan) – Already thinking about our roadmap before Grant process.
- **ENGAGE TEAM** (Staff & MRC): Email communication to staff and MRC about upcoming challenge award application and request for feedback. Internal meetings set with staff to discuss possible projects (MRC Coordinator, EPC, LCDPH Management Team)
- **MRC FOCUS AREAS:** Discussed/brainstormed each of the focus areas (Community Resilience, Chronic Disease Prevention, Partners for Empowered Communities, and Mental and Emotional Wellbeing) and where our MRC could best contribute. Several ideas discussed but focused on a project that was realistic, timely, engaging, effective, sustainable, and in alignment with our strategic planning process.
- **CURRENT PARTNERSHIPS:** Examined our current partnerships in the County and which ones we would like increased collaboration and communication.
- **EVENTS/TOPICS OF INTEREST:** Evaluated current “hot topics” in Emergency Preparedness (community resiliency, community inclusive planning, volunteer management, school preparedness, mass dispensing, cyber threats, etc.) and current event happenings (natural disasters, terrorist events, recent shootings, local happenings).
- **LOCAL NEEDS IN LIVINGSTON:** Evaluated the above and determined best fit.

SELECTION

- Partners for Empowered Communities
- Livingston County Safe School Partnership
- Focus on Community Inclusive Planning / Reunification



Partnership Engagement & Project Proposal

- **Livingston County Safe Schools Partnership (EM, Schools, PH, Police/Fire, CMH)**

- ✓ Ongoing partnership for several years between EM, schools, police/fire (PH brought to table in Spring 2015)
- ✓ Goal to promote a safe and secure environment for the students, staff and community.
- ✓ Schools have worked together to bring consistency to emergency planning and response.
- ✓ Ongoing training provided to School Districts and MRC (Active Shooter Training)
- ✓ Huge gap in reunification – MRC could help fill this need – perfect partnership.

- **Focused Discussion on Reunification and various agency roles**

- ✓ Reviewed each schools emergency procedure related to reunification
- ✓ Discussed staffing roles/needs
- ✓ Discussed partner agency roles
- ✓ Reviewed documents/resources/videos on Reunification
- ✓ Discussed recent events (active school shootings and natural disaster) and reviewed guidance that came from the events
- ✓ Discussed necessary equipment/supplies to set up a Reunification Center

- **Draft Proposal submitted to Safe Schools Committee and LCDPH team for review/feedback**

- ✓ Communication via 3 meetings and several email correspondences
- ✓ Revised proposal based on feedback

- **Final Award Proposal Submitted**

- **Unilateral agreement with partners to move forward with building a Reunification Support Team regardless of outcome of Challenge Award.**



Overview of Reunification Support Team



- **Assist** in the **whole community inclusive planning** approach to family reunification (partner with Livingston County Safe Schools Committee) – this is Key!
- **Recognize** reunification is one of the most frequently overlooked aspects in emergency planning, yet is most critical
- **Train** at least 20 dedicated MRC volunteers on preparedness & response and elements specific to reunification
- **Utilize** "Standard Family Reunification Method" <http://iloveguys.org/srm/Standard%20Reunification%20Method.pdf>
- **Become** a community resource to aide in a more effective response and recovery
- **Create** a best practice guidance to share with partners to help build other reunification teams
- **Strengthen** partnerships before an emergency to ensure all partners understand how to collectively mitigate, prepare, respond and recover
- **Invest** in critical and social infrastructure and reduce overall community risk and increase resilience

Progress So Far

- **January:** MRC Team Training (Signed up MRC with interest in Reunification Team)
- **February:** Email communication with Reunification Team to engage and send to upcoming conference for training
- **March:** Safe School Committee mini table top exercise
- **April:** Preparedness Summit (MRC Coordinator and EPC attended)
- **May:** GLHS Conference (11 MRC attended from Reunification Support Team), Pre-survey to MRC on Reunification, Reunification Table Top Exercise (with Livingston Safe School Committee)
- **June:** Mass Triage/Communications Training (Everbridge), Ordered Equipment & Supplies (ID Badging system and training documents)
- **July:** MSU Reunification Exercise, MRC Team Reunification Training
- **August:** Engage Collaboration with Safe & Sound Schools www.safeandsoundschools.org - Conference Call with Michele Gay (Sandy Hook Mother and Founder)



Next Steps

- **Recruit** more Mental Health Professionals!!!
- **Complete equipment & supplies order**
Vests, t-shirts, station go-kit
- **Survey to School Partners**
Current status of crisis teams
- **Reunification Support Team Training - Fall 2016**
Research available training (CPR, Disaster Behavioral Health, CISM, etc)
- **Reunification Table Top Exercise - Fall 2016**
Mini-scale table top exercise for our reunification team. Utilize previous exercise scenario and review AAR.
- **Reunification Workshop for School Community**
Dependent on funding resources (TBD)
- **Reunification Full-Scale Exercise - Spring 2016**
The Livingston County School Safety Committee to host
- **Continued Partner Collaboration - Ongoing**
Working together to train, educate, adapt and brainstorm new ideas in order to strengthen community resilience



Sustainability

- Vested interest and huge benefit to the school and the community to have a dedicated and trained Reunification Support Team.
- Strong support from our partners to keep our team trained and vested as time continues on. There are several opportunities for key training topics to our team at no charge.
- Continued partner meetings and open communication.
- The key to sustaining this team is to keep the volunteers trained, engaged and interested and continue our efforts in whole community inclusive planning into emergency preparedness and reunification planning.



Thank you for your time & for making a difference in your MRC!

Jennifer Kramer, P.E.
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Challenge Award

Youth Stress and Trauma Webpage

Nancy Carlson

Minnesota Behavioral Health MRC



2014 - 2015 Challenge Award - Focused on Data collection & Resource Needs

- 5 consensus meetings in the Metro Region
 - Somali, Hmong, African American, Northeast Minneapolis, (tornado survivors), and Juvenile justice system)
- 2 consensus meetings with MM HOSA MRC youth
 - Representing youth statewide



2016 Challenge Award Focus

- Address the need to teach teens how to reduce stress
 - 2014 APA survey of Stress in America: Are Teens Adopting Adults' Stress Habits
- Creation of stress management Website resources for youth by youth.
 - Continue partnership with the Minneapolis Youth Congress
 - Include the Nerders (Social Media Developers)
 - Features a youth designed curriculum with real time relevance to the situations young people face and as such will be one that will actually be helpful to young people.
 - Geared for ages 12-25



Mobile Website

- CaPaz
 - Derived from the Spanish meaning for Cabaza = head, or mind & Paz = peace
- Youth determined resources based in the Psychological First Aid concepts of Calming, Connection, and Empowerment
 - Color Mood Journal
 - Music –Spotify connection
 - Videos – to demonstrate stress reduction skills
 - Local and National MH and Stress Resources
 - Emergency Contact Me – auto request call-back
 - Trophies



Data collection

- Google analytics - demographics
 - Main audience is ages 12-25
- User survey (request will be sent every 3 months)
 - Will be based somewhat on the google data and stress and trauma exposure to disasters, terrorism, and climate change, as well as the chronic trauma described by youth in the initial data collection.
 - Data collected will be used to update and upgrade the site to meet youth stress management needs.

Contact

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- Minnesota Department of Health, Behavioral Health & Community Resilience Coordinator
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Upcoming Webinar

Taking a Deeper Dive into
the MRC Challenge Award Process

October 6, 2016

2:00-3:00 ET



Polling Questions

- Have you applied for an award before?
- Do you have specific tasks in mind for your MRC volunteers?
- Are you interested in attending our next webinar in the series “A deeper dive into the Challenge Awards Evaluation Process”?



Questions?

More information:

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