

Engaging Local Public Health System Partners: Hospitals

Michael Bilton
Executive Director
Association for Community Health Improvement

www.communityhlth.org and www.assesstoolkit.org

mbilton@aha.org; 415-464-9211

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Learning Objectives

1. Discuss key reasons to consider partnering with a non-profit hospital(s) and other hospitals in the community health improvement process
2. Explain opportunities for involving hospital partners throughout the entire community health improvement process
3. Describe at least three common challenges to sustained engagement of hospital partners and ways these can be prevented or overcome



Reasons to Consider Partnering with Hospitals

Let's begin with you.

*What are some reasons
you already are partnering (or might want to)?*



Reasons to Consider Partnering with Hospitals

- ❖ By and large, they serve the population you serve
- ❖ They are/will be conducting CHNAs in any case
- ❖ Lots of valuable data (and knowledge) complementary to public health's own
- ❖ Potential economies of scale on assessment costs & effort
- ❖ Potential voluntary coordination on priority-setting
- ❖ Potential voluntary coordination on plans and actions

Opportunities to Partner: Points in the Process

Mobilizing for Action through Planning and Partnerships (MAPP) and its Community Health Status Assessment (CHSA)	ACHI Community Health Assessment Toolkit
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Potential Partnering Challenges and Solutions

Again, let's begin with you.

*What are some challenges you have faced
or may be anticipating
in partnering with hospitals?*



Potential Partnering Challenges and Solutions

- ❖ Aligning assessments' frequency and time cycle
 - ❖ Differing communities, geographies and populations
 - "jurisdiction," "primary/secondary service area" and other terms
 - ❖ Decisions regarding the scope of an assessment
 - What range of topics and indicators? (*public health, health care, health behaviors, social determinants, etc.*)
 - ❖ Choice of a shared assessment approach or model
 - ❖ Differing reporting needs and audiences
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- ❖ *Maximize the value of your respective characteristics and complementary strengths*

A Few Resources and Examples

❖ Hospital-based community health assessment guides:

- ACHI Community Health Assessment Toolkit: www.assesstoolkit.org
- Catholic Health Assn's/VHA's assessment guide:
http://www.chausa.org/Assessing_and_Addressing_Community_Health_Needs.aspx

❖ Hospital-based community assessment capacity (examples)

- Orange County Health Needs Assessment: www.ochna.org
- Hospital Council of Northwest Ohio: www.hcno.org/health_assess.htm
- Dallas-Fort Worth Hospital Council: www.dfwhc.org/about-needs.html



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Discussion



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