

You are waiting to join:
**2018 MRC Challenge Awards
Request for Application
Overview**

The call will begin at
2:00 PM ET.

- This event is listen-only.
- The webinar audio can be listened through your computer audio.
- Questions can be submitted in the Q&A box.

Date: November 2, 2017
2:00-3:00 PM ET



MRC Challenge Awards

2018 MRC Challenge Awards Request for Application Overview



Good afternoon and welcome to the 2018 MRC Challenge Award overview.

Logistics

- This webinar is listen-only and can be heard through your computer speakers.
- This call is being recorded and the recording will be shared on the MRC NACCHO website.
- Submit questions through the Q&A box on the right of the presentation.



A couple of logistics for today's seminar.

The webinar will be in listen only mode. You can listen in from your computer speakers. We will be recording this webinar and it will be made available on our website within the next couple of weeks.

During the webinar feel free to submit questions through the Q & A box on the right hand side of your screen. We will answer questions at the end of the presentation.

Webinar Objectives

1. Review the MRC Challenge Award Request for Applications announcement.
2. Understand the new funding tiers and the intent of each funding tier.
3. Review examples of projects for each of the funding tiers.
4. Review important dates for 2018 MRC Challenge Awards.
5. Understand the process for submitting an application.



Our webinar objectives include providing MRC unit leaders with an overview of the challenge awards and key aspects of the RFA. We'll spend some time reviewing the new funding tiers and examples of projects for the different funding levels. We'll also cover key dates to be aware of, an overview of the application site, and how we use the evaluations from the challenge awards.

NACCHO MRC Team

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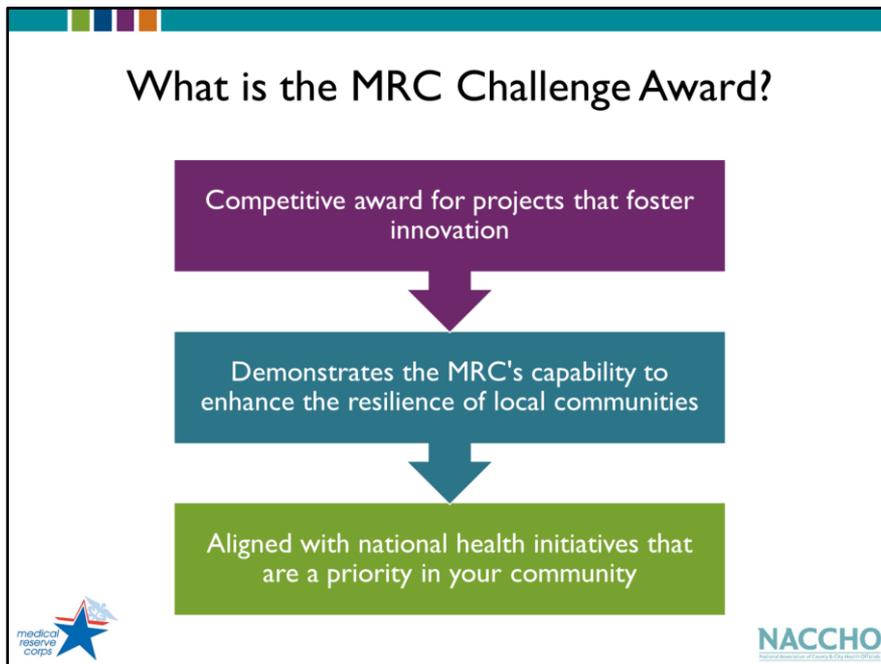
Contact us at:
mrc@naccho.org



Our NACCHO MRC Staff is listed here.

If you have any questions after today's webinar, you can reach us at mrc@naccho.org

Ok, let's get started...



What is the MRC Challenge Award?

- It's a competitive award that aims to foster innovation.
- Demonstrates the MRC's capability to enhance the resilience of local communities.
- Aligns with national health initiatives that are a priority in your community.

The challenge is for MRC units to address community needs, identify ways to strengthen their MRC unit capabilities, evaluate effectiveness of their efforts, and share their results. An overarching goal is to facilitate development of improved processes or resources to strengthen an MRC unit's ability to support their community.

Proposed projects should include a number of approaches, such as educational or training programs, formation or strengthening of partnerships or coalitions, community outreach, or creation of innovative tools or systems. Unit leaders can also use this opportunity to evaluate their programs and translate the processes and outcomes through research.

Who may apply?

MRC units that meet the following criteria:

- Profile updated on MRC website
- Eligible to receive federal funds
- Prospective MRC units confirmed by Regional Liaisons
- Previous award recipients have completed required progress reports or final evaluations

Where can I find more details?

- Request for Application (RFA) 2018 MRC Challenge Awards
- NACCHO Awards website, MRC Challenge Awards
- <https://application.naccho.org/Public/Awards/Apply>



Only MRC units may apply for challenge awards and must meet certain eligibility requirements:

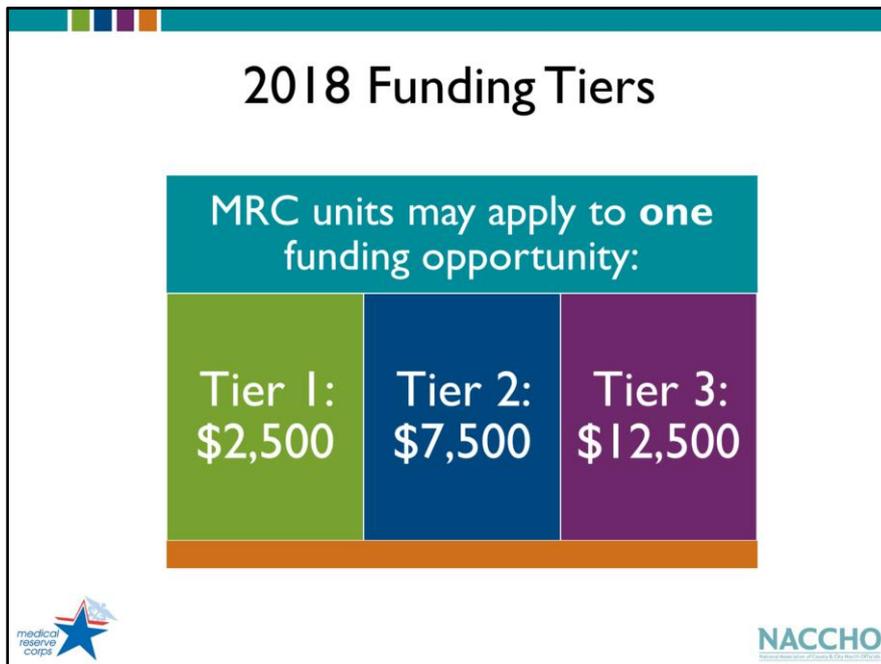
We've highlighted the primary requirements. In particular units must have an update unit profile on the MRC website. In addition, units that received previous Challenge Award funding must have completed all reporting requirements. This includes the final report for 2016 Challenge Awards and the initial in-progress report for 2017.

The RFA will be your primary source of information for the MRC Challenge Awards. It is available to download on the Awards website along with other resources to help you prepare for submitting an application.



There are three focus areas for the 2018 MRC Challenge Awards which align with selected National Health Security Strategy priorities. These strategies and references are outlined in the RFA along with links to the federal website if you need to gather additional information.

As MRC units consider project opportunities they should check to see if the project aligns with one of the focus areas and meets the intent of the funding. This will ensure that your project is relevant to the current national priorities for Public Health and help build synergy with your community partners.



In response to the changes in funding over the last few years and the demonstrated success of the Challenge Awards, NACCHO has adjusted the funding structure to meet the needs of the greater MRC network. We recognize that MRC units have varying levels of capacity to address major project based initiatives, so we are introducing a tiered funding structure this year.

MRC Units may only apply to one of the funding tiers, which they will select when they start the award application. The application questions are the same for each of the funding levels, but the expectation for the scope of the project will vary depending on the level of funding selected.

Applications will be reviewed and scored competitively within each of the funding tiers. Reviewers will take into account the scope of the project in relation to the funding level, as well as the criteria for each of the funding levels.

Let's take a look at each of the funding levels and examples of previous Challenge Award projects that match the intent of the new funding tiers.

Tier I Funding - \$2,500



Projects that

- Strengthen MRC unit capabilities through
 - Retention
 - Recruitment
 - Trainings
 - Logistical resources



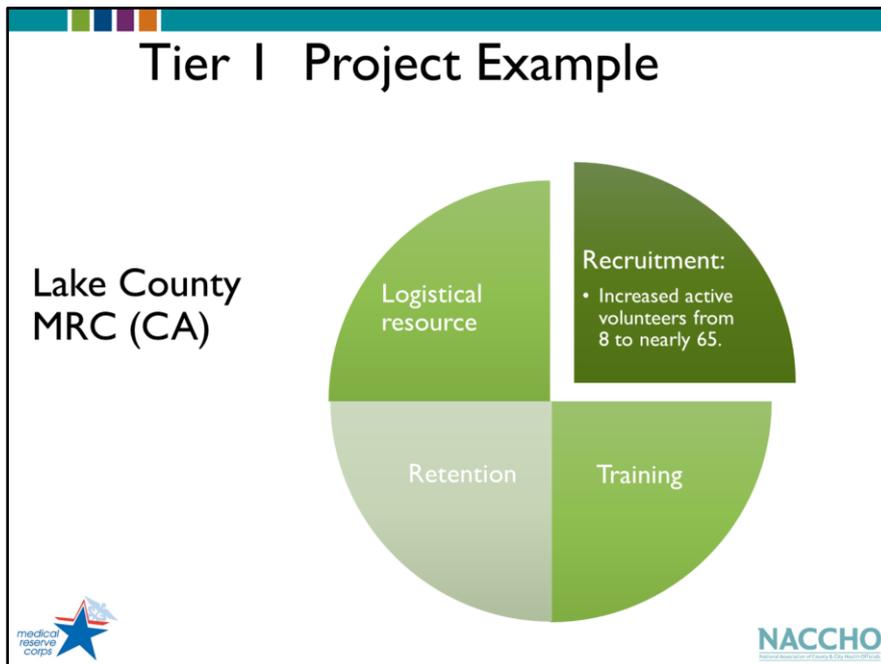
Tier 1 funding is intended to help MRC units focus on developing and strengthening their unit capabilities. Funding for this level is competitive and applicants will still need to select a focus area and complete the full award application.

Think of it as an internal based project with a smaller project focusing in building your unit capabilities. Projects should identify ways to build your MRC unit to best meet the mission of your unit and supporting your community. Primary goals should include building volunteer capabilities in the areas of retention, recruitment, trainings, or logistical resources.

If you are considering a Tier 1 project, you can choose to build capabilities in all of the areas or just one or two areas depending on what your unit needs or priorities are.

For example, if your unit's focus is primarily supporting local public health support, you would select Strengthening Community Health as your focus area and then address what your goals are to improve your capabilities to address this. Maybe you need to recruit more licensed practitioners, or provide additional training and resources to support the volunteers.

Another example may be addressing how your MRC can expand its volunteer base to address community outreach needs or ensure you can properly staff emergency responses, such as PODs. Your application may be focused on building community resiliency and recruiting both medical and non-medical volunteers, purchasing resources to support outreach efforts and volunteer resource needs.



Let's take a look at a previous challenge award project that the Lake County MRC of California conducted. Although their project went beyond the scope of a current tier 1 award, their project includes aspects in recruitment, training, retention, and logistical resources so it is a good example to use for our purposes today.

The Lake County MRC (California) LC Connect Challenge Award primary focus was on building capacity through recruitment of MRC volunteers, strengthening volunteer competencies, increasing MRC visibility in the community, and supporting community resiliency efforts. Their project focused on increasing their unit capacity and their capability to be able to support their community.

One of Lake County's primary goals was to increase their volunteer base through a multi-prong recruitment effort targeting healthcare facilities, long-term care facilities, and healthcare coalition partners. They were able to increase their number of active volunteers from 8 to nearly 65.

Tier I Project Example

Lake County
MRC (CA)



Training goals for Lake County included building competencies of their volunteers and developing an on-boarding process of new volunteers.

Other things to consider for your project may include setting goals, such as increase the percentage of volunteers that meet all or specific MRC Core Competencies, or build the number of trained MRC volunteers for a specific response or outreach team.

Tier I Project Example

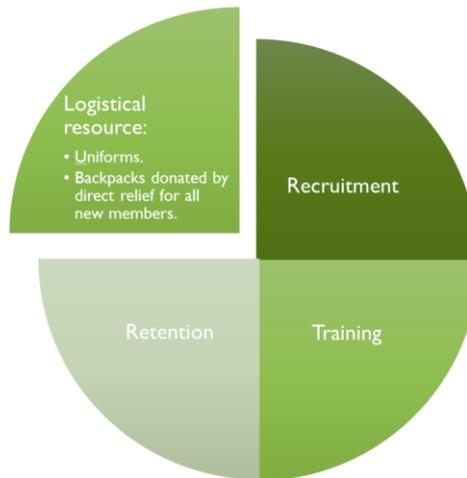
Lake County
MRC (CA)



Retention of Volunteers is a critical component of managing your program. Deployments of volunteers serve as a means for them to validate their role in the organization. Emergency deployments may be infrequent so projects may focus on developing opportunities to keep volunteers engaged. Lake County, in addition to deploying volunteers to support wildfire responses set up quarterly meetings for their volunteers.

Tier I Project Example

Lake County
MRC (CA)



Lastly logistical resources can include uniforms to support deployment or outreach missions. Lake County was also fortunate in finding a donor to provide backpacks for their new members. As you think about funding for logistical resources think about sustainability. Perhaps your uniforms consist of vests that include your MRC unit identification and can be issued for deployments, outreach events, or exercises and then reused.

Tier 2 Funding - \$7,500



Projects that

- Community-based initiatives
- Build MRC volunteer engagement and capabilities
- Provide measureable outcomes
- Engage community partners
- Improve community health and resiliency



Tier 2 Funding is focused on addressing community based initiatives and actively engaging your MRC volunteers in the initiative.

Your application should have measureable outcomes and engage appropriate community partners that have a stake in the initiative. The overarching goal is to demonstrate how your MRC unit is addressing community needs or gaps and helping to improve your communities health and resiliency.

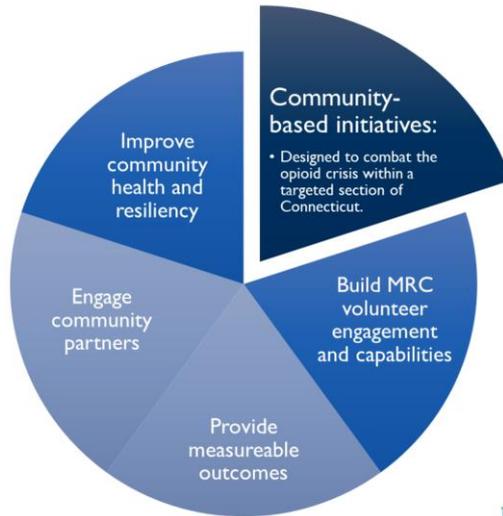
For example, your local MRC unit may be experiencing a significant increase in Opioid overdoses and local resources are stretched thin to properly address the crisis. Your MRC unit may partner with local emergency responders to provide train-the-trainer support or actual training on recognizing overdoses and administering naloxone. You may also be partner with the local jurisdictions mental health agencies to help families find resources on substance abuse.

Another example may be addressing chronic diseases in your community through education, staffing outreach well checks visits for vulnerable populations, providing referrals for resources, or even providing follow-up calls after well check visits.

Keep in mind that projects should provide an opportunity to engage your volunteers which will ultimately help build your unit's capabilities.

Tier 2 Project Example

Torrington
Area Health
District
MRC (CT)



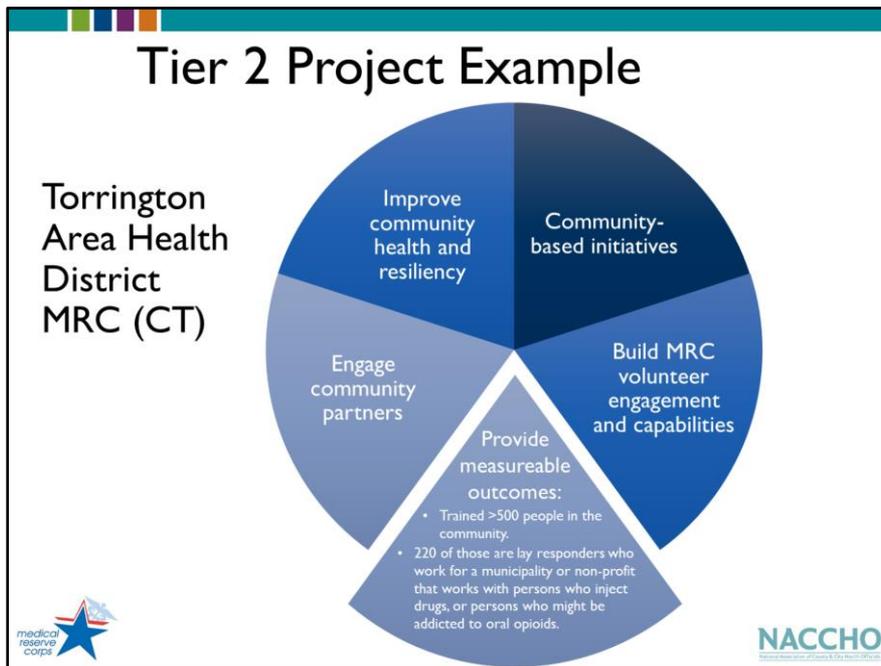
Torrington (Connecticut) Area Health District MRC's Project Mitigate was designed to bring harm reduction strategies, overdose recognition and reversal skills to targeted community members to combat the opioid crisis in their region.

Tier 2 Project Example

Torrington
Area Health
District
MRC (CT)

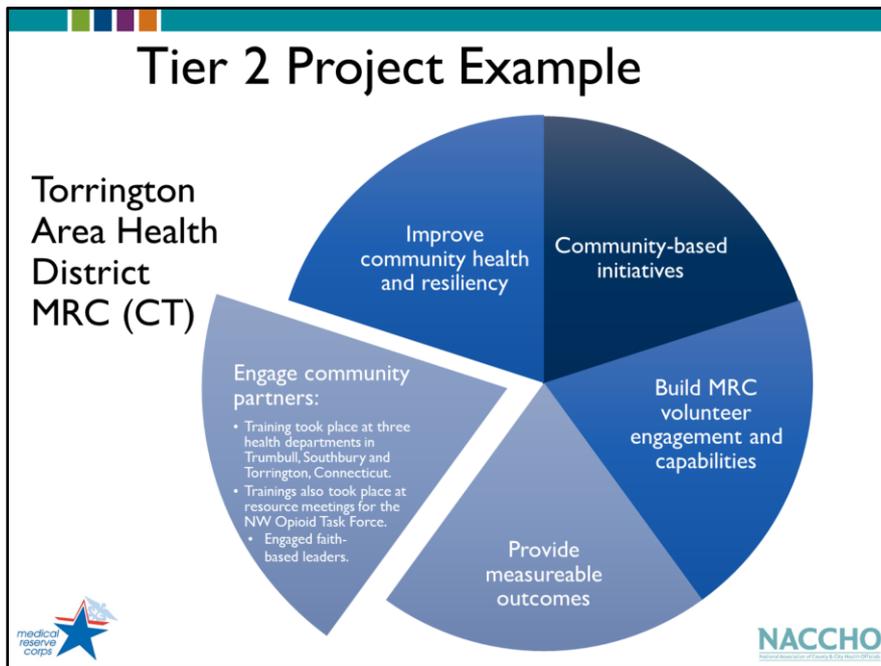


While the original project plan was focused on providing training to care givers or individuals struggling with opioid additions, they expanded their audience after they were inundated with requests agencies in the community. To meet the demand they had a core team of MRC volunteers participate in a train-the-trainer course with 14 MRC volunteers serving in this capacity.

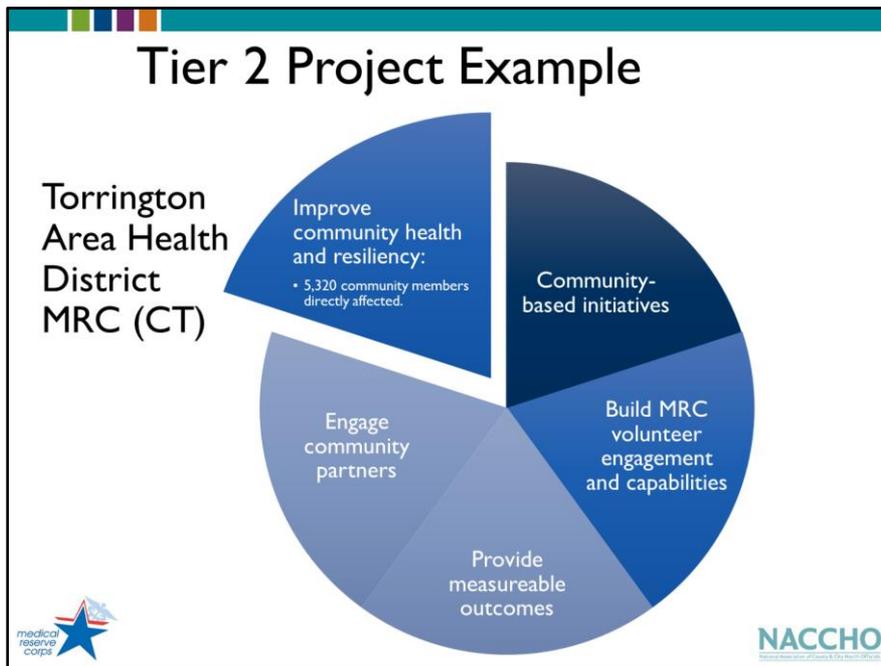


As you develop your project, think about what your desired outcomes are and what you hope to achieve.

Torrington’s core team of MRC volunteers trained over 500 people in the community, including 220 lay responders whose work overlaps with persons with opioid addictions, which is a great example of demonstrating measurable outcomes.



Their community engagement included faith leaders, police officers, addiction treatment facilities, fire department, homeless shelters, and other agencies with the MRC Volunteers going out into the community to conduct the trainings.



Lastly, the Torrington Area health district estimates that their project directly affected over 5300 community members and helped build their communities health and resilience in combating the ongoing opioid public health emergency.

Tier 3 Funding - \$12,500



Projects that

- Include collaboration across multiple partners
 - MRC units,
 - MRC Stakeholders, or
 - Academic institutions to
- Increase MRC capabilities
- Build MRC brand awareness
- Develop shared resources

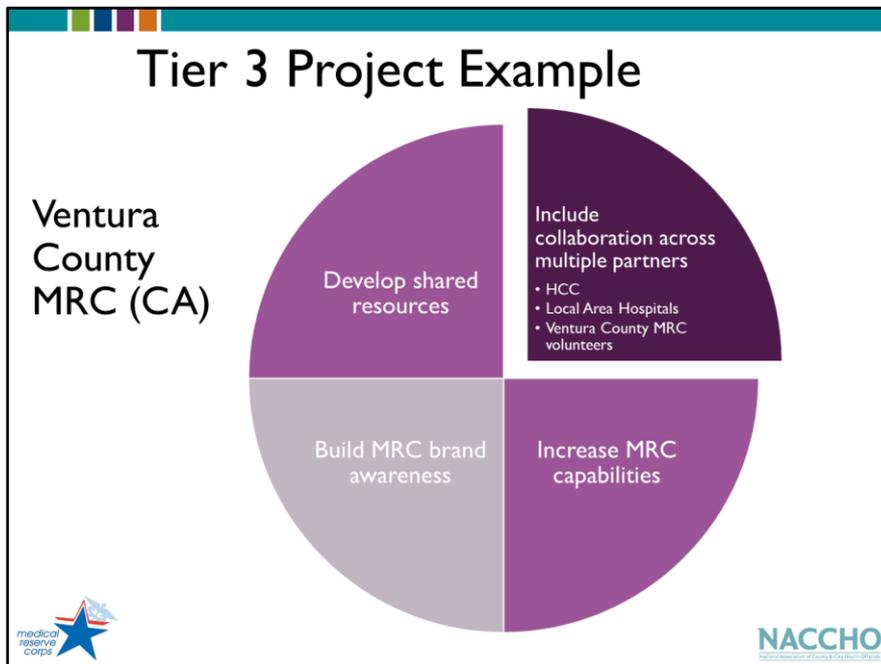


The third funding Tier is designed for projects that entail collaboration across multiple MRC units or stakeholder. You may also be including an academic institution to address training needs or provide assistance with research for the project.

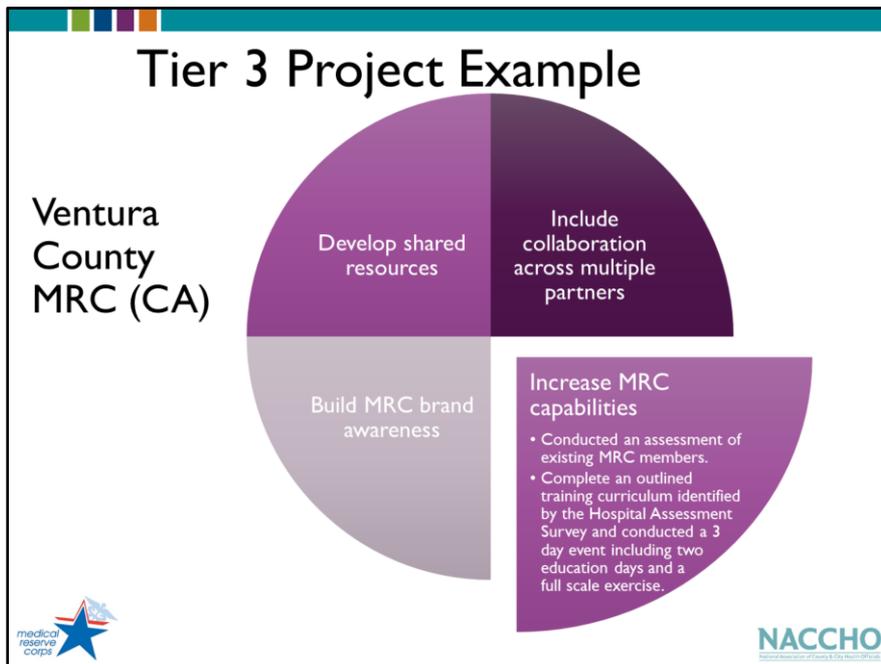
Again these projects have a goal to build your MRC unit capabilities and through collaboration with multiple partners you are helping to build your MRC brand.

Ideally, the project will result in a promising practice or the development of tools or resources that can be shared with the network.

An example is Ventura Counties bedside credentialing project that entailed partnering with multiple hospitals, PH, and EMS. They conducted a needs assessment , identified credentialing requirements, compared it to the MRC volunteers, conducted training and an exercise to test the process. The end result was a tool that can be used to help other MRC units that may be going through a similar process.

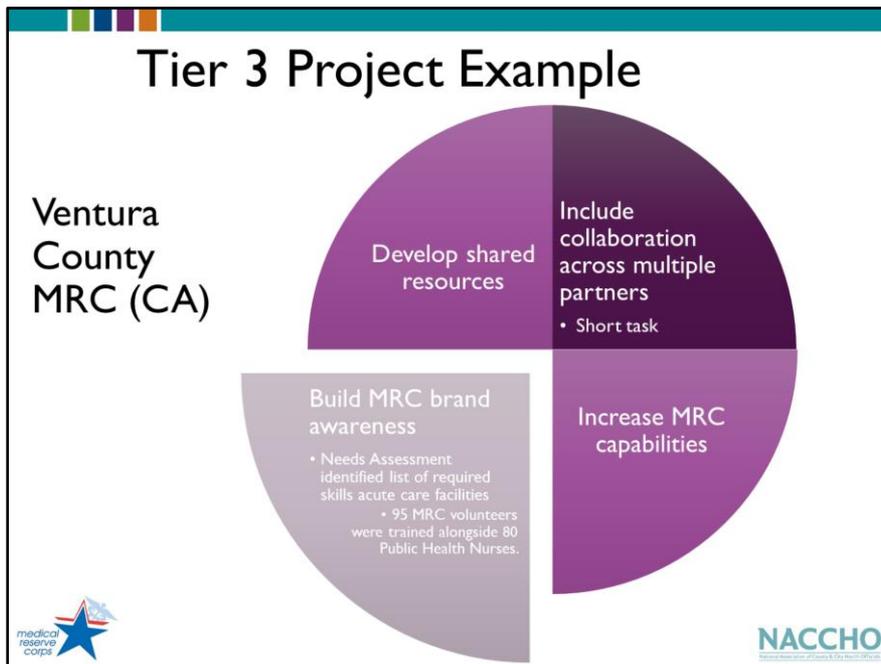


The Ventura County MRC (California) Operation Bedside Credentialing project was a collaboration between the Ventura County Public Health, Ventura County Emergency Medical Services Agency, Ventura County Fire Department, and eight hospitals to address the integration of medical volunteers to support medical surge requirements.

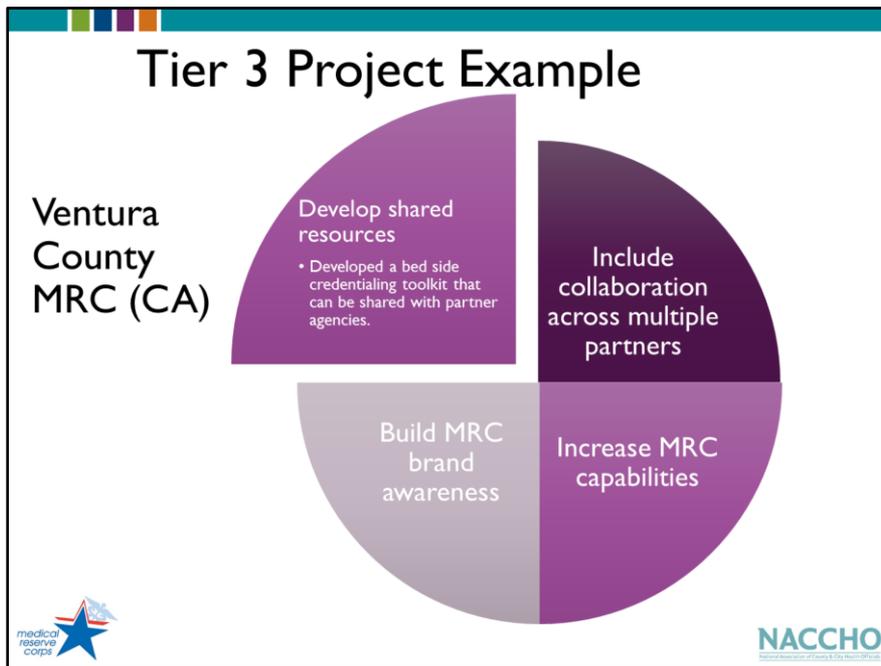


The Ventura County MRC conducted a needs assessment of countywide facilities and developed a list of required skills within each respective acute care facility in the operational area, as well as an assessment of existing MRC members to determine their skills and ability levels.

A training program was then developed that integrated the information discovered from the assessment of hospital facilities and existing training level of MRC volunteers. This was followed up with an exercise to test the integration of MRC volunteers during a disaster declaration.



This project did a great job of building MRC Brand awareness. The needs assessment identified the required skills for staff at the acute care facilities with the expectation that all responders would meet the same criteria, including MRC Volunteers. Training to address these needs were conducted with MRC Volunteers alongside county public health nurses and demonstrated the MRC as a skilled and capable partner.



Finally, the Ventura County Bedside Credentialing project resulted in a toolkit that can be shared with partner agencies and potentially other MRC units interested in establishing a standardized credentialing process within their healthcare coalition.

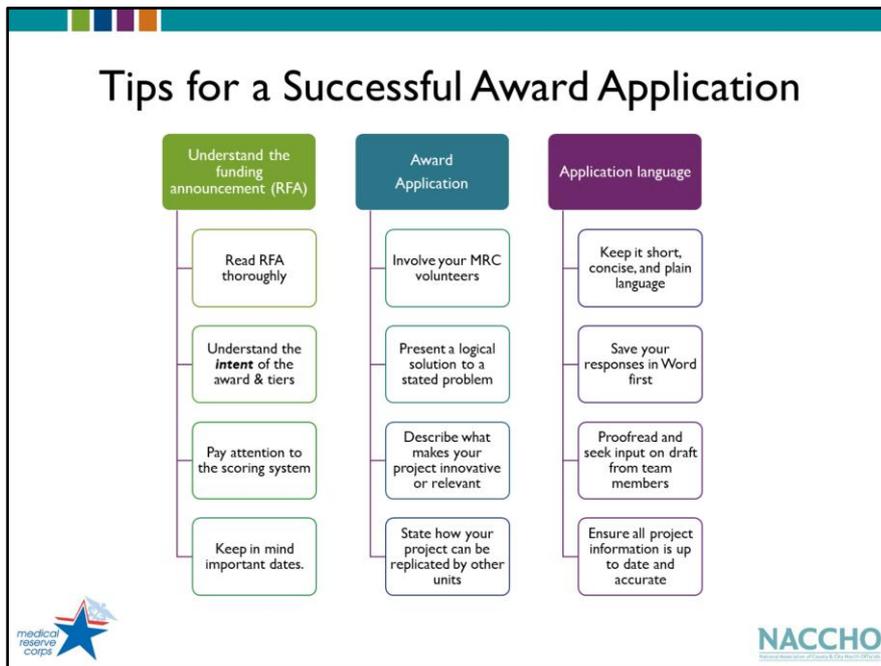
You can find additional examples of projects for each of the funding levels in the RFA or feel free to contact the NACCHO MRC staff if you are looking for ideas in specific topic areas.



I'd like to provide an overview of the 2018 Challenge Awards timeline and point out some important milestones.

The award application site opens for submission of applications starting Nov 13 and closes on Dec 11. The review process and selection of recipients will take place following the closing date in Dec and Jan with the announcement of awardees scheduled for the week of Jan 22. Contracts will then be sent out after the announcement and units will have until March 16 to return their signed contracts, giving them about two months.

There are also two reports that will be required as part of your acceptance of the award. They include an initial progress report due late summer of 2018 and a final project evaluation due in May of 2019. we'll go over those in more detail later on in the webinar.



Here are some tips for getting ready to submit a successful application.

Read the RFA and understand the intent of the award and funding levels. Pay attention to the scoring breakdown. Note that the project description and project plan account for 80% of the overall score. As you develop your project, be sure to indicate how you aim to involve your MRC volunteers, present the issue you wish to address and how your project will address that issue. Ideal projects are ones that can be shared and replicated, especially at the tier 3 funding level.

In writing your application, we strongly encourage you to write your application response in word first, so that you can easily edit your responses, share it with others before entering it into the awards website, and modify as needed to meet the word count constraints in the application.

Be sure to check that all project information is up to date. We will be using the contact information submitted for generating the contract so it is important to have current and accurate information to avoid processing delays.

Application Questions

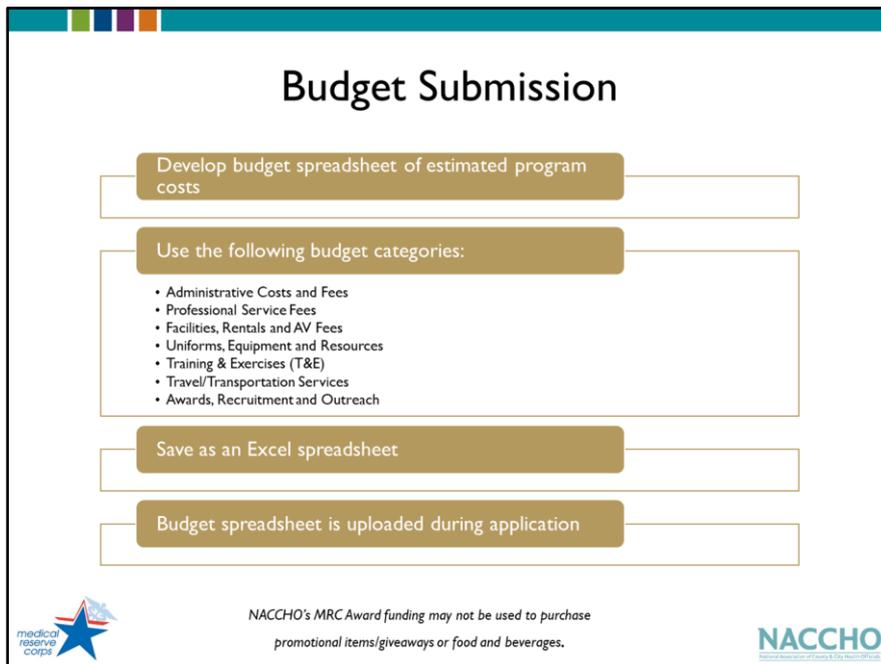
- Download questions before starting
- Application includes both administrative and project questions
- Gather information before starting application
- Save in Word prior to starting application

As mentioned earlier, we strongly encourage you to save your application responses in Word prior to starting the application responses in word prior to starting the application. All of the application questions are available for you to download ahead of time.

The application has both administrative as well as the project questions, so we recommend looking at the questions ahead of time so that you can gather information and streamline the online application process.

You can download the questions by going to the awards website under the resource link and also at the beginning of the application process.

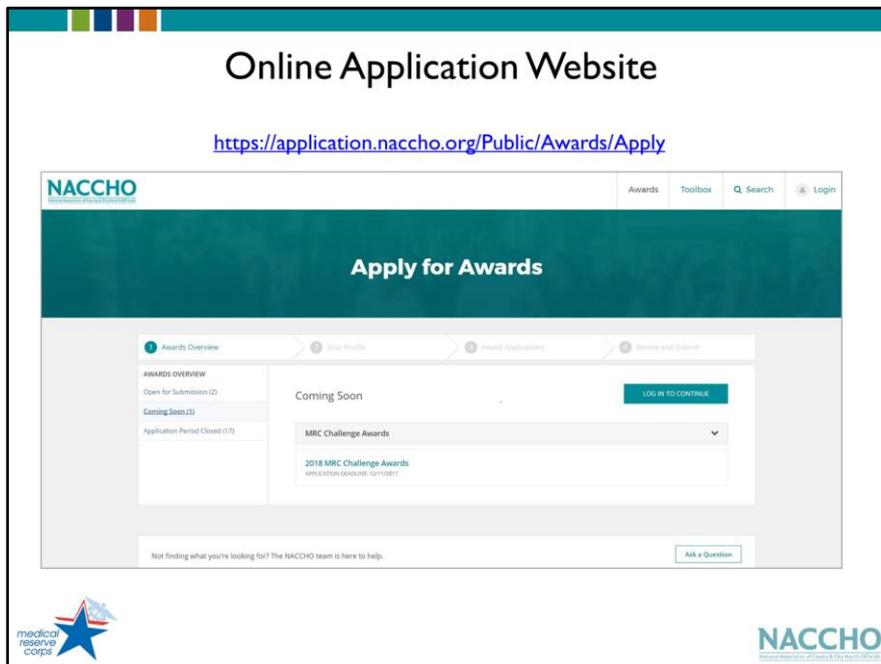


As you go through the application questions, you will be asked to submit a budget for your project. When developing your projected budget costs, there are a few things to remember. First of all these funds cannot be used to purchase promotional items or giveaways. Items that are distributed as part of an educational or key component of the project are acceptable. We're talking about the freebie stuff that you typically find at outreach fairs, like pens, mini first-aid kits, magnets etc.

Your budget should be broken down into these categories. Administrative costs should be minimized and should only cover costs directly related to the project. Remember to think long term for the project. What items may be needed to sustain the project? Some of the best projects that we reviewed last year, had detailed budgets that included items from several categories.

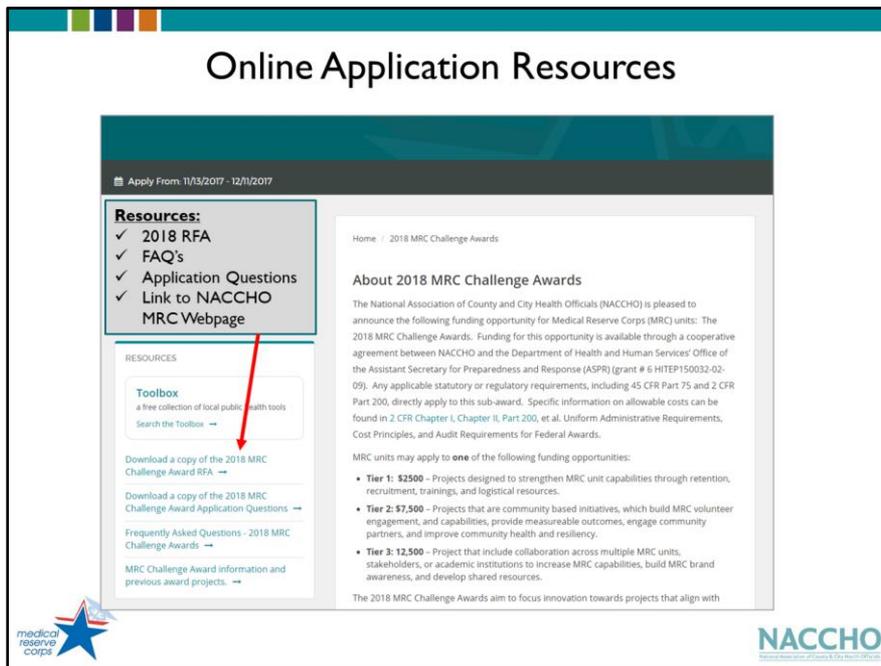
For purposes of the budget, you don't have to get down to the actual individual cost of inexpensive items. For example, if you anticipate you will need expendable office supplies, you can enter one line item for the overall projected cost and indicate a total amount of say \$300 for printer toners, paper, pens, pencils, clipboards etc. Remember these are estimated costs, although you will want to keep your own detailed tracking of costs as you manage the project.

Lastly, develop and save your budget in excel including the budget categories in front of you and upload your spreadsheet when prompted during the application.



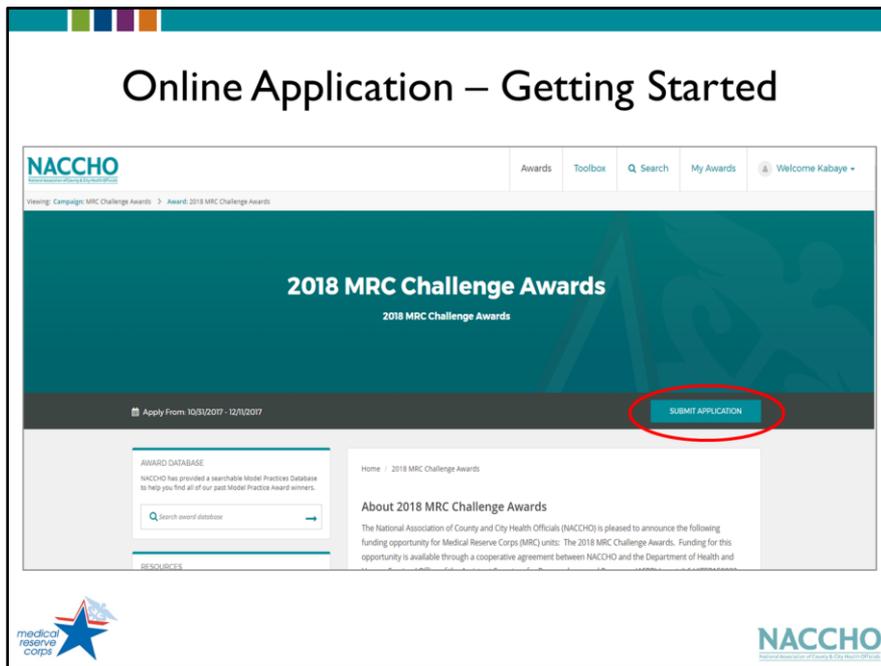
Now lets move on and review the application website itself. NACCHO's award website is the platform that will be used for the MRC Challenge Award submissions. The website includes all of NACCHO's program awards, so look specifically for the 2018 MRC Challenge Awards. At the moment, it will be listed in the Coming Soon section until the application submission goes live on November 13th.

You can access information about the Challenge Awards now without logging in, however, you will be required to log in through your NACCHO account to actually submit an application. If you do not have a NACCHO account you will be prompted to set one up. Please note that accounts are set up by individuals and not by units.

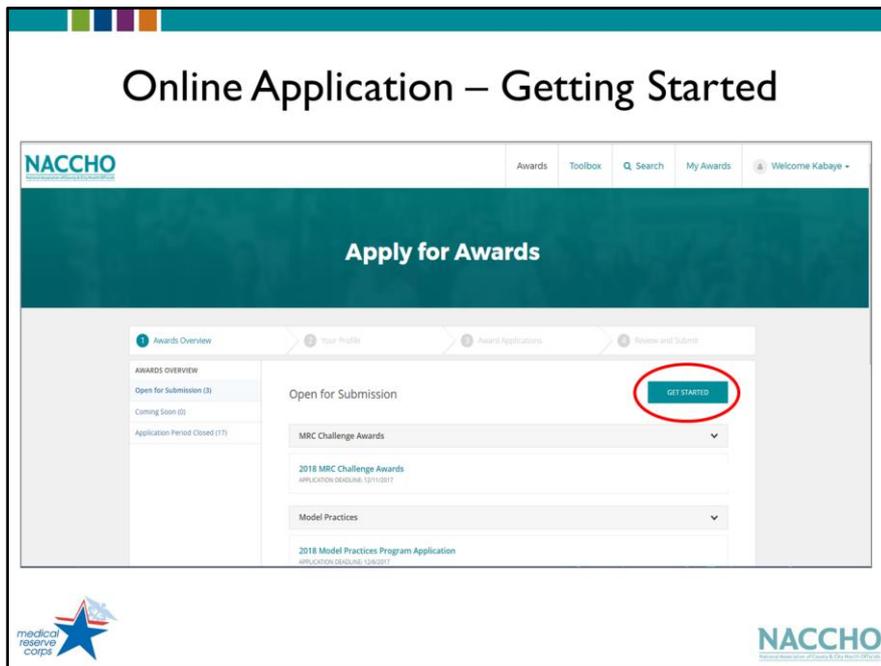


Once you have selected the 2018 MRC Challenge Award you will be redirected to the award overview. This page includes an overview of the funding intent and timeline.

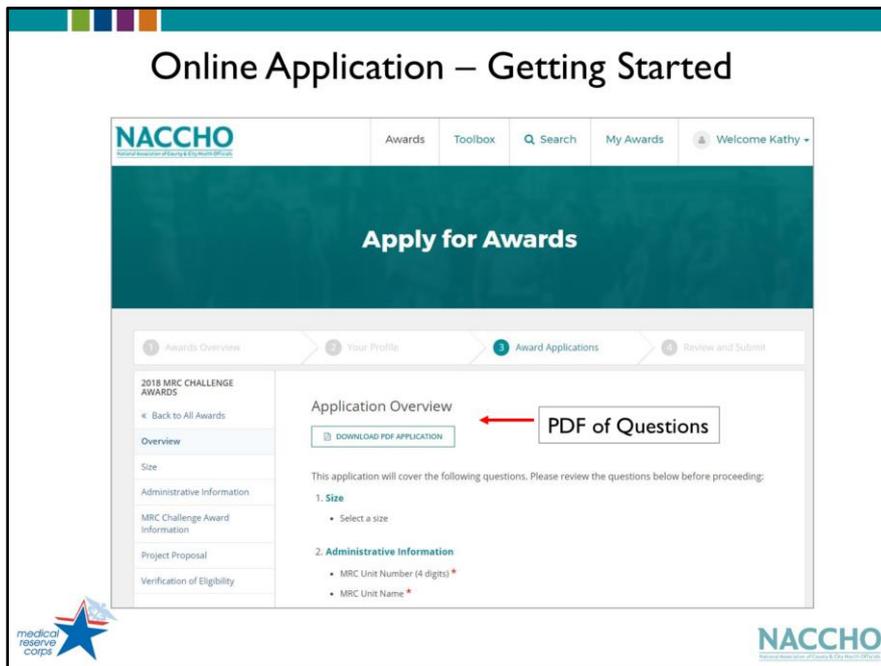
On the left sidebar you will find links to several useful resources to help you prepare for submission of your application. We will also include a link to this webinar recording and slide deck.



Once you are ready to begin working on the online application, navigate to the “submit application” icon from the 2018 MRC Challenge Awards overview page.



When redirected to the “open for submission” page, select “get started” to begin the process.



Before you start the application, you'll have another opportunity to download a PDF of the application questions.

Online Application – Navigation & Saving

Apply for Awards

1 Awards Overview 2 Your Profile 3 Award Applications 4 Review and Submit

2018 MRC CHALLENGE AWARDS

← Back to All Awards

Select a size
Small (0-50,000)

Overview

Size

Administrative Information

MRC Challenge Award Information

Project Proposal

Verification of Eligibility

- Navigate to different parts of the application here.
- Always select Save and Continue.

← back

SAVE AND CONTINUE

medical reserve corps

NACCHO

Once you start your application you can navigate to different sections of the application using the left sidebar. You can jump from one section to another– be sure to save and continue after you work on each section.

Online Application – Review and Submit Options

2019 NRC CHALLENGE AWARDS

Minimum eligibility requirements for the NRC Challenge Awards include the following:

1. NRC units must have an account at NACCHO (see website) to be able to submit an application.
2. Selected applicants must have fully updated their unit profiles on the NRC Program Office website.
3. Award in 2016 (Challenge Awards) must have been awarded (see website) and awarded (see website) funding.
4. Fully updated unit profiles are in which all questions have been answered (mandatory unit profile contact information, number of volunteers and activity reports, if applicable). The NRC Program Office strongly encourages units to update their unit profiles on its primary computer system for the challenge year, as well as their website.
5. Applicants must be eligible to receive federal funds through their housing/leasing agency or be a 501(c)(3) nonprofit organization.
6. Applicants must provide both their Employer Identification Number (EIN) and their Davis & Brodner Number (DUNS) as required by Federal regulations.
7. Proposed NRC units applying for a 2019 NRC Challenge Award must have the NRC Program Office unit registration process. Have submitted their proposals and applications for registration, and have been confirmed by their Regional Liaison under their December 31, 2017, to be eligible.
8. No duplicate NRC units can be applied for an NRC Challenge Award and will not be awarded funding until it is an approved and registered NRC unit.
9. NRC units awarded for funding will receive a notification of award and contractual agreement. Units that accept the funding offer (along with the award agreement) submitted in the contractual agreement will submit all documents within 10 business days of agreement signature. NACCHO will not be able to accept any requests for changes to the contract language of the contractual agreement. Requests for corrections or changes to original approved applications, housing agencies, or addresses to the contract must be submitted to NACCHO by February 28, 2019.
10. NRC units that applied an NRC Challenge Award in 2016 must have submitted a final project evaluation report to be eligible for funding in 2019. General guidelines for final project evaluation reports are available on the website.
11. NRC units that received an NRC Challenge Award in 2017 must have submitted an initial progress report to be eligible for funding in 2019. General guidelines for initial progress reports are available on the website.
12. Units that do not meet these requirements will not be eligible for funding in 2019.

Save and Review

Questions marked have required

Save and Review

- Verification of Eligibility**
- Review criteria and select yes
 - Select Save and Review

- Review all questions:**
- Correct any mistakes
 - Select Save Option
 - For Later (can edit later)
 - And Submit (can't edit)

Get any requests for changes to the contract language of the contractual agreement, named approving authorities, housing agencies, or addresses to the contract must be submitted to NACCHO by February 28, 2019.

Award in 2016 must have submitted a final project evaluation report to be eligible for funding in 2019. If you have submitted a report.

Award in 2017 must have submitted an initial progress report to be eligible for funding in 2019. If you have submitted a report.

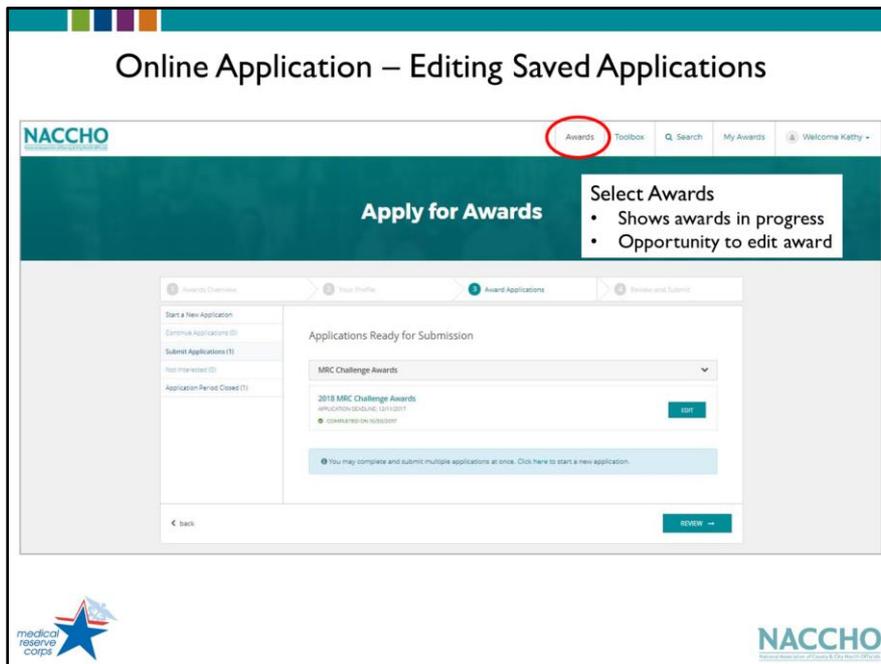
All of the relevant eligibility requirements to be considered for an award.

SAVE FOR LATER SAVE AND SUBMIT

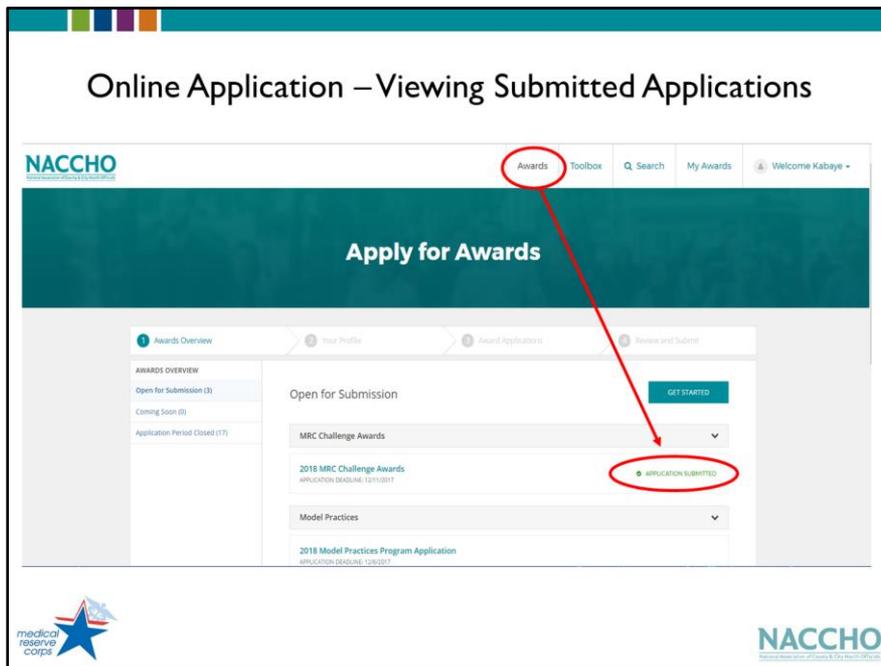


The last step of the application is an acknowledgement that you meet all of the eligibility requirements and agree to the reporting requirements.

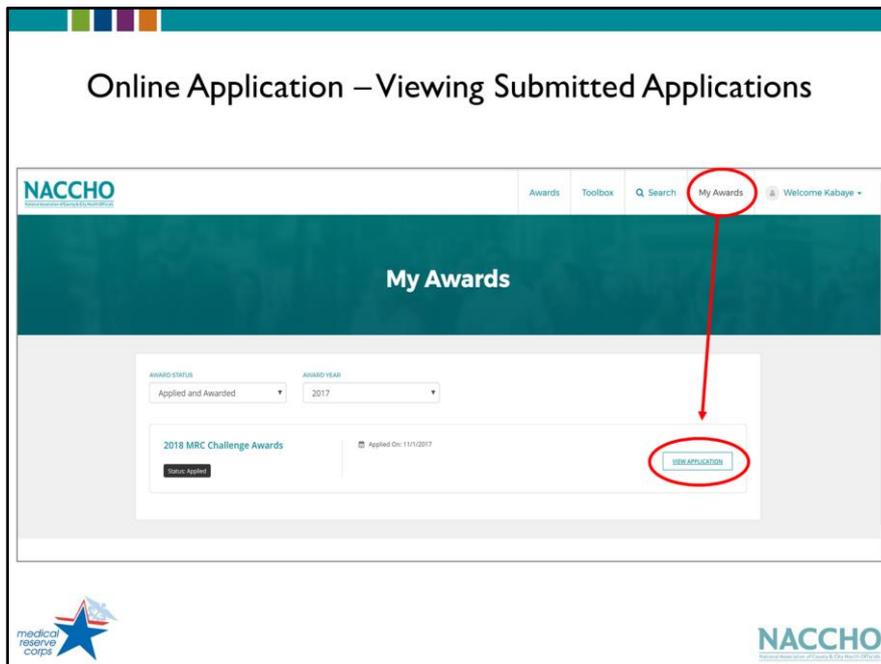
You will first be asked to save and review your responses and then have the opportunity to correct any missing answers. Finally, you will have the option to “Save for Later” or “Save and Submit”. Please note– if you select save for later, you can go back to your application at a future date and make changes. Once you select submit, your application is final and cannot be modified later.



To view and edit applications **not** submitted, you simply need to log in and select “Awards” from the top right hand side of the application page. It will show any pending applications that you have in-process. This gives you the opportunity to make adjustments as needed or go back and complete any unfinished applications. Please do not re-enter an application twice. You can contact us if you are unsure if you have already entered an application or are having difficulty finding it.



Once you submit your application, you will receive an automatic email from **mrc@naccho.org** confirming your submission. You can also select the “Awards” tab and look for the completed status next to the 2018 MRC Challenge Awards application.



Lastly, to view a copy of your submitted application, select the “My Awards” tab and click on the “View Application” icon to download a PDF copy for your records.



The slide features a title 'Project Reporting Requirements' at the top. Below it are two main sections: 'In-progress Report' and 'Final Project Evaluation'. Each section contains a list of bullet points. The 'In-progress Report' section lists: 'Confirm project has started', 'Opportunity to make adjustments if needed', and 'Due August 1, 2018'. The 'Final Project Evaluation' section lists: 'Provide feedback on successes or challenges', 'Highlight successes of project', 'Share volunteer impact and outcomes', and 'Due May 1, 2019'. The slide also includes logos for 'medical reserve corps' (a blue star) and 'NACCHO' (National Association of County and City Health Officials) at the bottom.

Project Reporting Requirements

In-progress Report

- Confirm project has started
- Opportunity to make adjustments if needed
- Due August 1, 2018

Final Project Evaluation

- Provide feedback on successes or challenges
- Highlight successes of project
- Share volunteer impact and outcomes
- Due May 1, 2019

Lets shift gears a little bit and look over some of the major milestones we mentioned earlier in the webinar with regards to reporting. A requirement to accepting the funding is the submission of two reports. The initial or in-progress report is due august 1st 2018 which essentially confirms the start of your project. This is also an opportunity to make adjustments if needed.

The final evaluation, due one year after receiving funds, will ask you to evaluate your project. Although this is the final step, it is important to develop your evaluation plan during the application process and embed it into your project. If you haven't read through the Request for application yet– 10% of the overall scoring of your application will be centered on your evaluation plan.

**Example: The Indian Country and Cultural Sensitivity Program
Choctaw Nation MRC (OK)**

Using initial indicators or benchmarks to determine your progress:

- Train 30 volunteers in shelter management and Strategic Nation Stockpile Point of Dispensing**
 - 30 MRC volunteers were **trained** in shelter management and POD operations
- Conduct 4 general trainings**
 - 6 trainings have been conducted on **shelter management**, Mass Immunization Prophylaxis Strategy Operations Training, Push Partner Training, Psychological First Aid, Communication, Family First and Readiness Trainings.
- Conduct 6 community outreach events**
 - The Choctaw Nation conducted **29 community outreach** events to include preparedness outreach to 19 Choctaw Nation Daycares/Headstart on tornado and fire safety, 6 Senior Citizen Health and Disaster Preparedness Fairs, and 4 community outreach events providing hydration/first aid stations.
- 1 exercise to ensure that capability is developed and sustained**
 - The Choctaw Nation MRC Unit has **participated in 3 exercises** to test the procedures and operational level




Here is a good example of one of the 2015-2016 Challenge Award recipients and their response to an evaluation question to determine progress using their initial indicators or benchmarks.

The Choctaw Nation MRC, located in Oklahoma, developed the Indian Country and Cultural Sensitivity Program aimed at identifying, organizing, training, and sustaining a cadre of Choctaw Nation volunteers to augment and assist local emergency response operations.

They developed their initial benchmarks to train 30 volunteers in shelter management and strategic national stockpile POD, conduct 4 general training, 6 community outreach events, and exercise to ensure that capacity is developed and sustained. The Choctaw Nation reported on the success of their project using the defined their initially defined benchmarks.

Within a year, the Choctaw Nation MRC was able to train and sustain a cadre of medical, health and tribal volunteers who will contribute their skills and expertise to health initiatives, emergency preparedness, response, and recovery efforts during times of need. They identified gaps within their local health department and developed

culturally sensitive response care and awareness trainings that included tribal preparedness and health initiatives. They were not only able to surpass their success benchmark by participating in not one but three exercises that tested their procedures and operational levels, but they were also able to recruit 30 volunteers, run 29 community outreach events, and conduct 6 shelter management trainings.

Example: The Indian Country and Cultural Sensitivity Program Choctaw Nation MRC (OK)

Train 30 volunteers in shelter management and Strategic Nation Stockpile Point of Dispensing operations

- 30 MRC volunteers were trained in shelter management and POD operations

Conduct 4 general trainings

- 6 trainings have been conducted on shell Immunization, Prophylaxis Strategy, Open Training, Psychological First Aid, Community Readiness Trainings.

Conduct 6 community outreach events

- The Choctaw Nation conducted 29 community outreach events including preparedness outreach to 19 Choctaw on tornado and fire safety, 6 Senior Citizen Preparedness Fairs, and 4 community outreach hydration/first aid stations.

Exercise to ensure that capability is sustained

- The Choctaw Nation MRC Unit has participated in the procedures and operational level



MRC In Touch
Volunteers Building Strong, Healthy, and Prepared Communities

August MRC In Touch

<http://www.mrc.gov>

Featured Article

Choctaw Nation MRC Unit launches the Indian Country and Cultural Sensitivity Program to Provide Culturally Relevant Preparedness Training



Choctaw Nation MRC members training Native and non-Native children on how to protect themselves from sun exposure and mosquito-borne viruses. The Choctaw Nation MRC identified gaps within their local health department and developed culturally sensitive response care and awareness trainings that included tribal preparedness and health initiatives. [Read More](#)



The full story of their project was featured in the August 2017 MRC “InTouch” newsletter. Which leads me to my next point– what do we do with the submitted evaluations?

Final Project Evaluation

- Justify funding
- Promote the MRC and promising practices
 - ✓ MRC “In-Touch” newsletters
 - ✓ One-Pagers (Livestories)
 - ✓ NACCHO Exchange dedicated to MRC
 - ✓ MRC toolkit
 - ✓ MRC Network Profile*



Your evaluations are important and demonstrate how the funds are being used to justify funding and serves to promote the MRC highlighting promising practices at the local level. We are also then able to share your successes and lessons learned to a broader audience using different publication platforms including; The Monthly MRC “In-Touch” newsletter highlighted in the previous slide, the 2017 summer edition of the NACCHO Exchange was dedicated to MRC and included Challenge Awards recipients, the MRC toolkit houses some resources developed by previous awardees, and the soon to be released MRC Network Profile features several projects including a spread with the results from the 2015-2016 final evaluations.

Tips: Good Evaluation

Does not:

- × Exist as an afterthought
- × Only happen if there is extra money
- × Have to be difficult
- × Only happen during the action cycle

Does:

- ✓ Measure progress and identifies reasons for celebration
- ✓ Inform continuous improvements
- ✓ Happen at every phase
- ✓ Have a shared language



Before we conclude dive into your questions, here are some tips and misconceptions when it comes to evaluations. A good evaluation does not exist as an afterthought, have to be difficult, does not only happen if there is extra money or during the action cycle.

Instead a good evaluation measures progress and identifies reasons for celebrations, informs continuous improvements, happens at every phase, and includes shared language.

Questions?

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<https://application.naccho.org/Public/Awards/Apply>

